



Terry Tempest Williams Central Wasatch Symposium Keynote Speaker Sole Source Procurement

MEMO

To: Central Wasatch Commission Board

CC: Laura Briefer, Salt Lake City Public Utilities

From: Jeff Silvestrini, Chair
Lindsey Nielsen, Executive Director

Subject: Terry Tempest Williams Central Wasatch Symposium Speaker Sole Source Procurement

When designing the program for the inaugural Central Wasatch Symposium, we envisioned commencing the Symposium with a keynote address from someone who would be able to uniquely speak about the majesty of the lands found in the Central Wasatch Mountain Range. With the keynote address, we were hoping that the speaker would be able to speak to the inherent interdependence of the four systems of the Central Wasatch – economy, transportation, environment, and recreation, while also independently attracting attendees to the first-ever event. We could think of no better person than Terry Tempest Williams.

Terry Tempest Williams not only has a direct tie to Utah and to the Central Wasatch Mountains – she is from Utah -- she also has a unique ability to talk about the issues that the Central Wasatch Commission works on and the issues that each of the Symposium presenters will be presenting on. She also is a recognizable name and would be a draw for attendees to attend the event in its first year, when the CWC is trying to solidify the Symposium as a yearly event. For these reasons, Terry Tempest Williams is the best and only keynote speaker option for the CWC's inaugural Central Wasatch Symposium.

Signed:

A handwritten signature in blue ink that reads "Lindsey Nielsen". The script is fluid and cursive.

Lindsey Nielsen
Executive Director, Central Wasatch Commission

A handwritten signature in blue ink that reads "Jeff". The script is fluid and cursive.

Jeff Silvestrini
Chair, Central Wasatch Commission