

HARVEST DAYS COMMITTEE MINUTES**1. Call to Order, Roll Call, Welcome**

George Ferris called the meeting to order at 5:55 p.m. He also confirmed that a quorum was present. Representation was present from Midvale City and Hoopes Planning.

Molly Signoretty	A
George Ferris	P
Mike Williams	P
Rebecca Pipkin	P
P=Present A=Absent	

2. Agenda Review

No changes were made to the agenda.

3. Updates from the city

- a. **No changes to the parade** route or timeframe for 2024- Would require a massive effort to figure out a proper route or to change the timing and not something there are resources to do for 2024

4. Corporate Sponsorship Ideas

- a. Invite small local businesses to be in the parade and to have a booth
- b. Ideas for activities/items to be sponsored
 - i. Fun run- Walmart provide food
 - ii. Parade- general money towards parade needs
 - iii. Bounce houses (possibly Kids Empire Midvale)
 - iv. Carnival Row prizes
 - v. Sumo tournament
 - vi. BINGO prizes
 - vii. Volunteer Hours
 - viii. Sponsor an activity at their booth or on Carnival Row
- c. Potential Partners
 - i. Kids Empire/ Uptown Jungle Sandy- Bounce houses/carnival row
 - ii. Zions – Entertainment/volunteers/sumo
 - iii. Overstock
 - iv. WGU (Western Governors University)
 - v. Savage

- vi. Winco
- vii. Zagg
- viii. Top Golf- mini golf
- ix. Quick Quack- carnival row;
- x. Dutch Bros
- xi. Mountain American Credit Union
- xii. Utah First
- xiii. Jordan Credit Union
- xiv. Maverik Adventure's First Stop
- xv. Real Salt Lake
- xvi. Jazz
- xvii. Dealerships (may be reaching out for parade)- Fusia motors
- xviii. Walgreens
- xix. Smith's
- xx. World's Market (BINGO prizes/ carnival row prizes)
- xxi. Crumble/Crave (BINGO/carnival row prizes)
- xxii. Below 5 (BINGO prizes)
- xxiii. Grip 6 wallets
- xxiv. McGees trophy
- d. Sponsorship Requests- Molly has draft
- e. What can we offer?
 - i. Advertising on our marketing materials listing them as a sponsor
 - ii. Sign up in front of the activity showing that they sponsored it—brought to you by with their logo—will get exposure to 3000 people
 - iii. Shout out from the DJ during the day
 - iv. BINGO prizes- we will do a general shout out during the activity

5. Theme: Possibilities discussed

- a. Could focus around the new city coalition that focuses on youth violence prevention/empowering youth and partnering with agencies to bring the communities closer. Pending name: Midvale GRIT
- b. Celebrating Our Midvale
- c. Midvale- Let's Celebrate
- d. Party it Up

6. Entertainment

- a. Potential opener- junk percussion band- \$1500- committee voted to reach out
- b. New Soul Brigade has been contracted
- c. Hoopes will reach out to get quotes for the big tent

7. Day of schedule

- a. Saturday morning parade – 9am- 2pm start time
- b. Possible activities— committee will review last year’s activities and email ideas
- c. Mackenzie will get quotes for some ideas of activities
 - i. Bounce houses
 - ii. Pirates
 - iii. Characters- have a tented home base where people come to them
 - iv. Baby animal zoo
 - v. Scales and tales
 - vi. Balloon artists
 - vii. Board games/Legos in the scales and tails space
 - viii. Firefighter Story hour in the community center
 - ix. Science show in the community center- Little Beakers or Clark Planetarium
 - x. Firefighter/police demo/activity—K9 demos

8. Next Steps/Meetings

- a. **Next Meeting:** January 10, 2024
- b. **Discuss-**
 - i. sumo or no sumo tournament
 - ii. Sponsorship- form letter; get it approved by the city
 - iii. Activity ideas
- c. **Meeting schedule for 2024**

9. Adjournment

By consensus of the Harvest Days Festival Committee, the meeting was adjourned at 7:47 p.m.