

General notes:

Patron satisfaction deals within the Inertia and Innovation continuum:

- Patron A: want old style library experience and nothing more
- Patron B-Y: Everything in between
- Patron z: want everything new offering and technology implementation

The following is an outline of the topics we identified for exploration at ALA2013 in Chicago. These topics are closely intertwined, so the ideas in one topic can easily apply to another. As such, there is no separate section for Friends. Also, in a few places I have listed starting prices, but we might be able to find comparable products for lower prices.

The main point to keep in mind regarding any new program, initiative, or idea is this: for success, it will need a steward/ champion/ passionate evangelist, and they come from Friends and dedicated staff.

Trends:

- Make library a cultural center.
 - Community gardens
 - Community art contest, showcases, exhibitions
 - Local author discussion panels, Q&A, signings
 - Have Friends lead the way
- Multiple outreach initiatives.
- Targeted programs designed by gender, age, & lifestyle.
- Recruit Friends from every program at every single offering.
- Involve your local press in EVERYTHING.
- 24x7 access to physical items.

Teens:

- Great contact person and teen champion: Christian Zabriskie – Christian.g.zabriskie@gmail.com
- Graphic novels
- Plug in furniture – plug in mobile device for charging (power plug and usb)
- Movie/book tie in events
- Game clubs – board games, Role Playing Games (<http://www.paizo.com> has library club models)
- Book clubs
- Need discrete space away from kids' area and in a place they can make a little noise and not disturb anyone.
- Need a dedicated person at a teen desk
- Treat teen center/program like senior center and children. Give them time, space, and staff to help them feel comfortable. Give them a shelf/wall and let them choose the collection.

Seniors:

- Home delivery for home-bound
- Deliver books with Meals On Wheels or to same routes
- Programs in Senior Center- Sample

“The folk tradition of handing down stories is at the center of our work. That’s why the word “folk” is at the center of our name. But our materials have two focuses—remembering and sharing. And that’s why our name sounds like “bifocal,” the lenses that have two focuses, too.” http://bifolkal.org/who_uses.html

Outreach:

- **Lockers**
 - **SmartLocker** - multiple brands. One discussed here.
 - Pros: integrates with SirsiDynix, can be available 24x7, easy after setup
 - Cons: cost – start \$55K, determining best location(s), staff inventory maintenance
 - Link for general information: <http://www.bibliotheca.com/1/index.php/us/our-products-us/self-service/smartlocker-us>
 - Link for datasheet: <http://www.bibliotheca.com/1/index.php/downloads/func-startdown/492/>
 - **Manual Locker** - locker/key setup
 - Pros: involves the community, low cost, can be in multiple places
 - Cons: complex implementation, availability limited to local assistance, staff inventory maintenance
 - Operation
 1. Place a locker(s) in high traffic community locations.
 2. Patron requests item.
 3. Item placed on hold and delivered to requested location.
 4. Item placed in specific locker.
 5. Locker key is given to the local assistant and assignment manifest.
 6. Patron is contacted and told the assigned locker.
 7. Patron visits locker, shows library card to local assistant, retrieves book.
 8. Patron returns book to same location, or any library drop box.
 9. Item is retrieved and returned to library.
- **Bookmobiles:**
 - Pros: Live representative interacting with the community, both items & programs can be offered outside the library walls.
 - Cons: Cost, Cost, Cost – start \$180K, integration with current inventory system, staff, maintenance, insurance. Cost the most variable because we can do anything.
 - A bookmobile can be anything: pickup, van, trailer, bus, or VW Bug. The key to success is the dedication and passion of the staff or Friend(s) involved.
 - OBS Specialty Vehicles: <http://www.obsinc.net>
 - Farber Specialty Vehicles: <http://www.farberspecialty.com>



BOOKMOBILE CONSIDERATIONS

Goals

- market our name/brand in the community especially to the 20-60 age groups
- outreach of:
 - materials
 - wifi hotspot
 - services (children's programs)
- give friends a focus

Questions

- What are the pros and cons?
- Which pitfalls should we avoid?
- Which libraries have done it best?
- Which libraries wish to no longer have a bookmobile?

- **Vending – “Redbox” style vending**
 - Pros - can be available 24x7, easy after setup
 - Cons - Cost, Cost, Cost – start \$55K-\$180K, integration with current inventory system, determining best location(s), staff inventory maintenance
 - D-Tech: <http://www.d-techdirect.com/products/vending-machines/>
 - mk Sorting Systems: <http://www.mk-sorting-systems.com/en/products/libdispenser/>
- **Drop box - old fashioned book drop box**
 - Pros - low cost, can be in multiple places
 - Cons - staff inventory maintenance
- **Little free library - <http://www.littlefreelibrary.org/>**
 - Pros - involves the community – Friends, business, & patrons, low to no cost, can be in multiple places,
 - Cons – theft, vandalism, agenda stuffing – all negligible. Stamp or sticker inside as your library's free library book and please keep it free in circulation
 - Possible Locations
 - Midway- There is a Scandinavian model for \$450
 - Timber Lakes
 - City offices
 - Community centers
 - Stores
 - Hotels
 - Parks
 - Post Offices
 - Mailboxes - apartments/communities
 - Churches
 - Underwriters
 - Chamber of Commerce
 - Rotary
 - Individual Business
 - Churches
 - Scouts
 - Honor someone with a Little Free library placed in their name
- **Book donation: <http://www.betterworldbooks.com/>**
 - Make online account
 - They send boxes and ups labels
 - They sell items and give the library a percent
 - Children's books and textbooks are the hardest to sell so they are donated to 3rd world education programs
- **Book Purchase Clubs: <http://www.bigtimbermedia.com/>**
 - Make online account
 - Library supporters purchase books for their personal collection. A percent of the sales goes into our library's account

Other info and Links of interest:

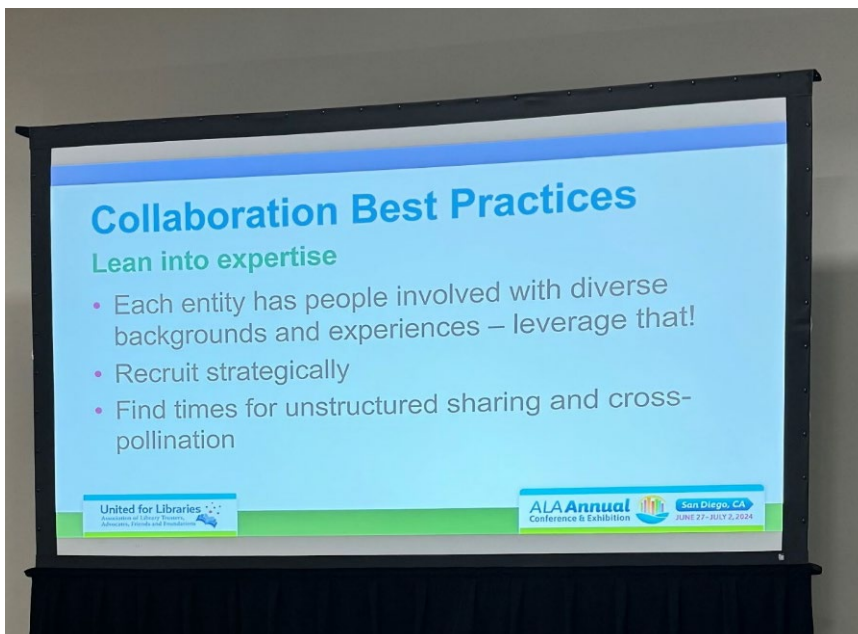
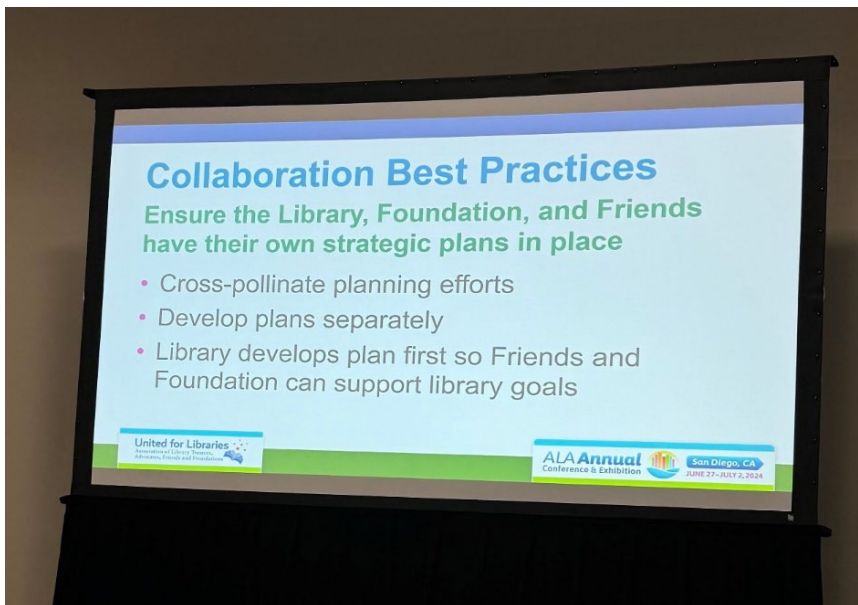
- Completely encased no mess **Indoor portable sandbox**: \$283 + ship. Inventor Helaine Zemel. 216-973-2661. <http://indoorsandbox.com/>
- **Shelf Management ID System**: Could be very useful in Bookmobile.
<http://www.colormarq.com/>
- **Library Mapping**: <http://www.youtube.com/watch?v=oOYejK1edQE>. SirsiDynix might be able to provide this as an integrated solution.
- **Books and online training modules**. <http://www.skillsoft.com>
- **Movie exhibition and lending**: <http://www.filmmovement.com> and <http://www.mplc.com>
- **Products for friends to sell**: Litographs – <http://www.litographs.com> and Novelties – <http://www.rinovelty.com>
- **Fun things for librarians**: <http://www.stopfalling.com>

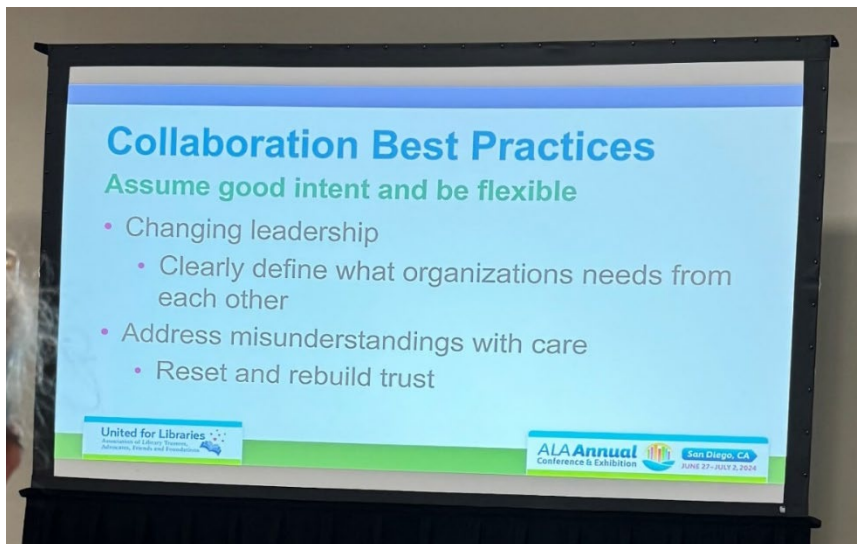
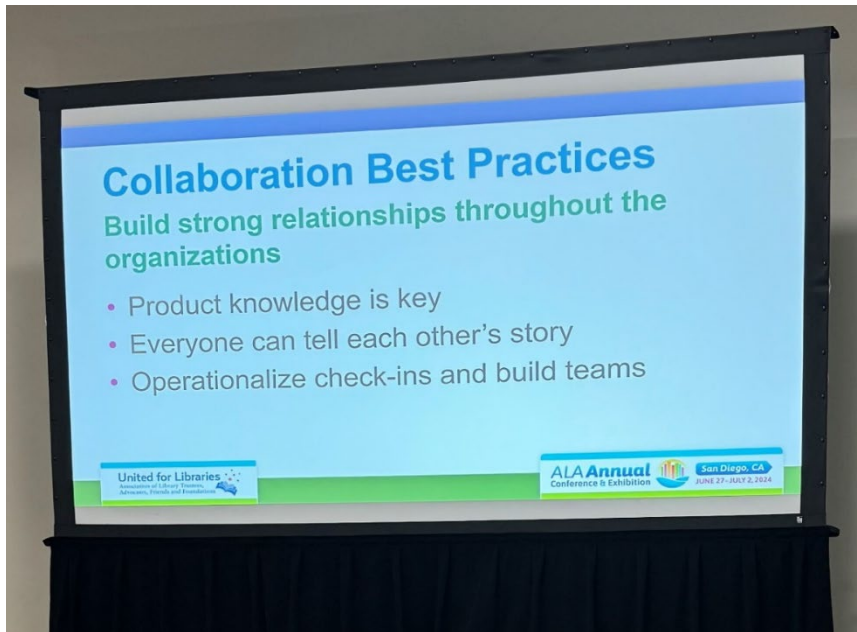
AS SEEN AT THE AMERICAN LIBRARY ASSOCIATION NATIONAL CONFERENCE 2024

JUNE 2024



[LINK TO GOOGLE DRIVE WITH DOCUMENTS, PHOTOS, AND VIDEOS](#)





Outdoor Music Park Instruments – See five videos

Percussion Play <https://www.percussionplay.com/>

<https://www.livingpopups.com/>

This is one of the **augmented reality publishers**. This one has multiple titles in classics, as well as, stories created by teachers with augmented reality for each picture which provides teaching points to the reader. I will set up for a zoom demonstration during and upcoming meeting.

Marty the Robot – See one video

<https://robotical.io/>

Interactive Display – See two videos

SMART Technologies - <https://www.smarttech.com/en/education>

Interactive Whiteboard

Oral History – See one video

<https://www.theirstory.io/>

Zack founder of Their.Story. Platform to take oral histories, transcribe and indexing.

The Short Story Cube

<https://short-edition.com/en/p/the-short-story-cube>



This company makes a box and a stand that will print out short stories and poems with the pain of a few buttons. It can be customized to have content from local authors. I think the box version might be best for us in our outreach efforts. We could have the box at our summer programs when we travel around the county and booths at fair and markets. Perhaps it would be good to have in future bookmobile!

<https://youtu.be/hUICzse5gOs?si=sp4ElGD25qObaBL0>

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- Here is a [must-see video](#) to share with your team.

OTHER PRODUCTS & SERVICES SEEN AT ALA

EGAL – PADS ON A ROLL

<https://padsonaroll.com/>

QLEANSE – WIPE WELL

<https://qleanse.com/>

CRAFTS & HOBBY – Instructional video platform designed specifically for libraries with the LARGEST catalog of on-demand learning in the craft and hobby space.

<https://go.craftandhobby.com/ala/>

GIRLS WHO CODE /HQ

<https://clubs-hq.girlswhocode.com>