

My role: “Creating Places
Where People want to be
#TP2B

Spencer W. Brimley, August 6, 2024

HISTORY

- Born and raised, Mesa, Az
- Family of 8 (6 kids)
- Small business roots/Work hard
 - Parking lot cleaning, Ned's Krazy Sub, Brimley Lawncare, etc.
- BS in Urban Planning 2007 – Moved to Utah
 - Planner Salt Lake County
 - Economic Development Manager Salt Lake County
- Masters in Real Estate 2014
 - Development Services Clearfield
 - Community Development Dir. Clearfield





How do we create a place where
people want to be?

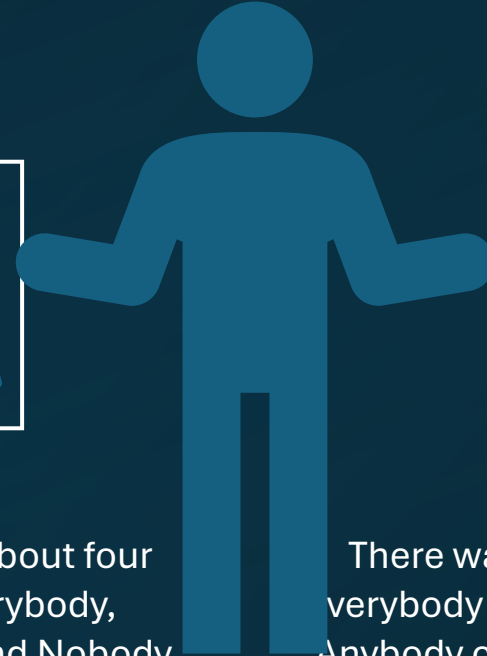
THE POWER OF YET



What stops us from taking action to create a place?

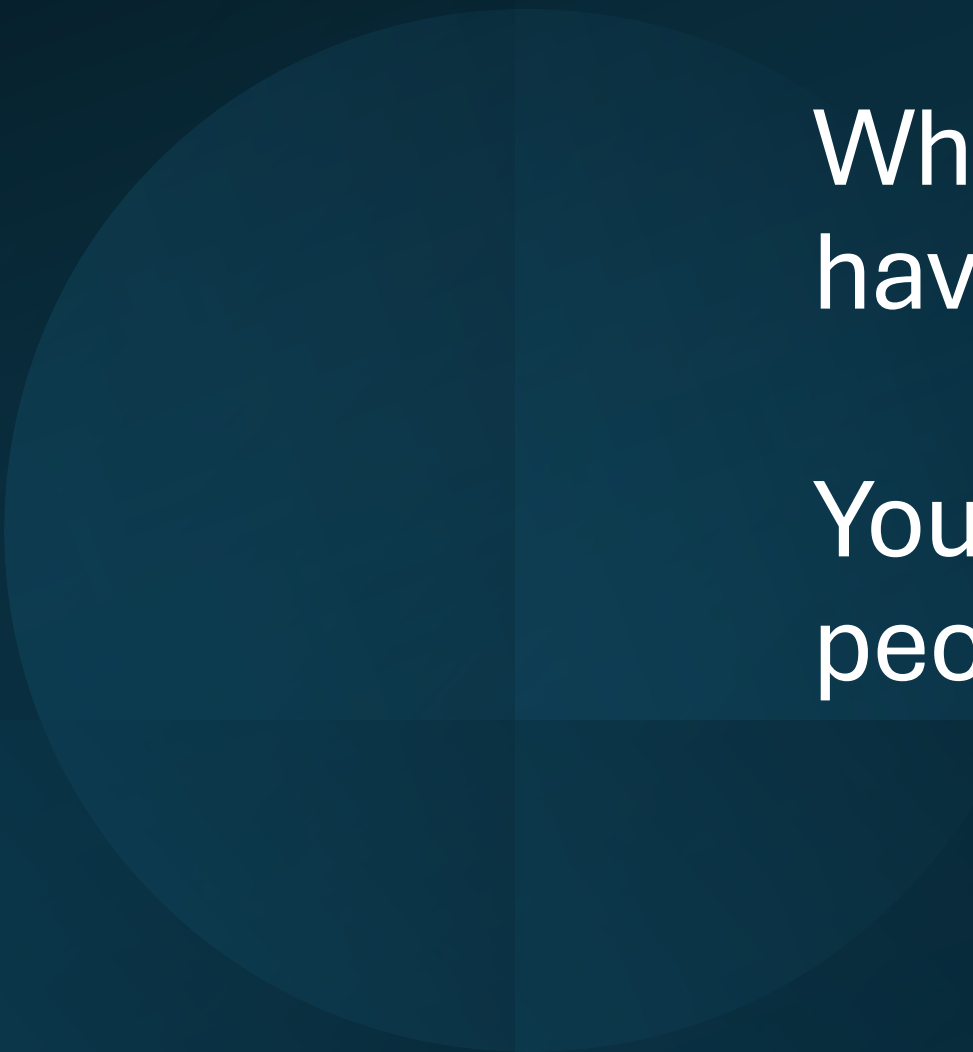


There is a little story about four people named: Everybody, Somebody, Anybody, and Nobody.



There was an important job to be done and everybody was sure that Somebody would do it. Anybody could have done it, but Nobody did it. Somebody got angry about that because it was Everybody's job. Everybody thought that Anybody could do it, but Nobody realized that Everybody wouldn't do it. It ended up that Everybody blamed Somebody when Nobody did what Anybody could have done.

You are “They.”



What will YOU do, that you
haven't done yet?

You create a place where
people want to be...#TP2B