

**PLANNING BOARD FOR WASHINGTON COUNTY  
AMERICA250 CELEBRATION MINUTES  
JULY 10, 2024**

The Meeting of the Planning Board for Washington County America250 Celebration was called to order by Commissioner Victor Iverson at 11:01 a.m. on July 10, 2024, in Conference room 421, 111 East Tabernacle, St. George, Utah. Those in attendance were Commissioner Victor Iverson, Commissioner Adam Snow, Wendi Bulkley, Kevin Smith, Nate Esplin, Dennis Leavitt, Ben Lindquist, Kress Staheli, Jordan Hess, Shawn Christensen, Matthew Watson, Gavin Joaquin, and Deputy Clerk Sarah Lloyd.

**REGULAR AGENDA ITEMS FOR CONSIDERATION:**

**Welcome:**

Commissioner Iverson welcomed all in attendance and begin the meeting at 11:01 am. He thanked everyone for accepting a role in the planning committee. Commissioner Iverson gave a brief back ground on why the board was created.

**Website Status:**

Washington County Webmaster Gavin Joaquin gave an update on the web domains that Washington County has purchased with both .com and .org extensions. He highlighted the difficulty of purchasing .gov domain names. The domains purchased are: America250Event, America250Strong, HonorAmerica250, America250Info, America250WashingtonCountyUtah, and America250Utah with both .com and .org extensions.

**Youth Council:**

Wendi Bulkley stated the Washington City Youth Council will start meeting in August again, and starting next month a representative for Youth Council will be attending meetings. The Youth Council will also coordinate with other cities Youth Councils.

**School Events:**

Nate Esplin, Assistant Superintendent over Elementary Schools for Washington County School District stated he can help coordinate events in schools. The St. George Chamber of Commerce and United We Pledge will work together to coordinate a Civics Bee, and will follow up with Mr. Esplin.

**Logo Contest:**

Shawn Christensen, CEO of the St. George Chamber of Commerce suggested a logo contest with local business to change to red white and blue logos for the year and a half period of America's 250 events, with a spotlight by Canyon Media of these businesses.

**Other Discussion:**

It was determined that subcommittees should be formed by the next meeting. Event launch schedule was discussed, with the roll out during the Washington County Fair next April being discussed as a good launch date.

Minutes prepared by Deputy Clerk Sarah Lloyd