



The Blocks Arts District
BUDGET COMMITTEE MEETING
201 S Main St. #2300 Salt Lake City, UT 84111
Tuesday August 6, 2024 @ 9:00am - 10:30am

Location: [Zoom Link](#)

Cultural Core Budget Committee

Felicia Baca - Salt Lake City Representative, Cultural Core Contract Manager
Matt Castillo - Salt Lake County Representative, Cultural Core Contract Manager
Lia Summers - Salt Lake County Representative, Chair
Kathryn Carlisle-Kesling - Salt Lake City Representative
Isaac Gonzalez - Salt Lake County Representative
Spencer Lawson - Salt Lake City Representative
Grace Lin - Salt Lake County Representative

Meeting Host:

Lia Summers - Chair of Cultural Core Budget Committee (Salt Lake County Representative)
Britney Helmers - Program Director for The Blocks

- 1. Roll Call (2 min)** Lia Summers (initiated at 9:03am)
- 2. ACTION Approve Minutes from June 11, 2023 Meeting (1 min)** Lia Summers
- 3. Review of Public Comments**

The Cultural Core Budget Committee accepts public comments in the following formats: Written comments may be submitted via email to merinda@downtownslc.org or to the Downtown SLC Presents offices, 201 South Main Street, Suite 2300, Salt Lake City, UT 84111 no later than two hours prior to the meeting start time on the day of the meeting. Verbal comments of two minutes or less are accepted at the meeting.

4. Current Business

- 1. DISCUSSION** New Board Member Review (15 min) Lia Summers, Felicia Baca and Matt Castillo
 - a. Board Roles Refresh
 - b. Seth Brown - City Representative
 - c. Mohan Sudabattula - County Representative
- 2. DISCUSSION** FY24 Report on Actuals (20 min) Britney Helmers and Dan
 - a. In-Kind Asset Loan Equipment
 - b. New Sound Equipment
 - c. Programs
 - i. Glow
 - ii. Locally Made Locally Played
 - iii. Steppin on Main
 - iv. Co-Crete - \$140,000
 1. Bachauer Presents: Key Changes - \$30,000

2. The Blocks Presents - SLAM Music Festival - \$30,000
3. Pop-UpArt Gallery - \$20,000
4. Fice Gallery presents Fusion Jazz Night - \$20,000
5. Seven Canyons Trust: Hidden Waters Installation - \$30,000
6. Pushing Ahead - \$10,000
7. Volume Jukebox - Project not moving forward
- v. VSL Busker Program
- vi. Marketing
- vii. Premiere Events Funding
- viii. Programming, Sponsorship and Promotion
- ix. Leftover Funds from FY24
 1. Approved on June 11, 2024
 2. Leftover funds from FY24 - Approximately \$70,000
 - a. Complete - Edison St Mural Refresh - \$14,000
 - i. Received \$3,000 from the RDA for this upgrade
 - b. Discussion - 200W Underpass Mural Refresh - \$20,000
 - i. \$20,000
 - ii. City graffiti removal + cleanup a portion
 - c. Complete - Brand Relaunch - \$30,000 Budget and the Actuals
 - i. Banners
 - ii. Truck Wrap
 - iii. Water Bottles
 - iv. Speakers
 - v. Sidewalk Chalk
 - vi. Stickers
 - vii. Reels
 - d. Reserves - \$6,000
3. Report on Recent Programming (30 mins) Britney Helmers and Josh Jones
 - a. Locally Made Locally Played
 - b. Main Street Fashion Show
 - c. Mariachi Festival
 - d. Brad Relaunch / Trash Panda Drum Group
 - e. Discussion Future Programs
 - i. Zepstone Art Festival
 - ii. Musicians on a Mission Speaker Series
 - f. Media Reporting for FY24
4. Other Art + Culture updates (15 min) Felicia Baca and Matt Castillo
 - a. County Venue Reporting from FY24 June 30 - July 1 (Matt Castillo)

6. Next Meeting: Tuesday, October 11, 2024

Agenda Items: Review on FY24

7. Adjourn

People with disabilities may make requests for reasonable accommodation no later than 48 hours in advance in order to attend this meeting. Accommodations may include alternate formats, interpreters, and other auxiliary aids. This is an accessible facility. For questions, requests, or additional information, please contact Merinda Christensen at 801-989-4301 or merinda@downtownslc.org. In accordance with State Statute, one or more Committee Members may be connected via speakerphone. The Cultural Core Budget Committee reserves the right to take action on any agenda item.