Recruit and Enroll 360: Building Your Student Recruitment Machine

Seize the Moment: Start Enhancing Your Enrollment Process Next Week!

Meeting your enrollment goals is simpler and more attainable than ever with Recruit and Enroll 360. We're not just offering a service; we're equipping you to create a powerful, efficient student recruitment and enrollment machine starting as early as next week.

Simplified Start-Up:

- **Ease of Implementation:** Getting started is straightforward and streamlined. We're ready to begin as soon as you are.
- **Timely Recruitment:** There's still ample time to recruit students effectively for the upcoming 24-25 SY. Let's make every minute count!

Monthly Engagement:

- **Platform Utilization:** Beyond the initial month, a monthly fee of $1,000 grants you full access to our dynamic platform. This is where the magic happens – you'll be able to leverage AI, automation, and the expertise of SPOT (Schola Parent Outreach Team) to augment your enrollment efforts.
- **Real-Time Data and Insights:** Our platform doesn't just centralize your recruitment efforts; it provides real-time data and insights. This empowers you to make informed decisions, steering away from the inefficiency of a 'spray and pray' marketing approach.
- **Targeted Strategy to Meet Goals:** By harnessing this wealth of information, your school can efficiently target and meet its enrollment goals, ensuring that every marketing effort is calculated, strategic, and effective.

- **Tangible ROI Insight:** Our system centralizes and tracks all marketing efforts, providing a clear understanding of your return on investment per marketing channel.
- **Team Augmentation:** Leveraging AI, automation, and the SPOT (Schola Parent Outreach Team), we immediately enhance your team's capabilities.

Why Choose Us Now?

With over a decade in the business, we've helped schools nationwide and supported tens of thousands of students annually. Our proven track record makes now the ideal time to leverage our expertise to maximize your enrollment potential. Our approach is designed to integrate quickly with your processes, ensuring you don't miss out on this peak enrollment period.

Next Steps:

- **Express Your Interest:** Let us know you're ready by signing this agreement to formalize our partnership.
- **Set a Kickoff Call:** Schedule a call to finalize our strategy and begin our joint venture.
- **Prepare Your Leads:** Gather your active and inactive leads for our SPOT team to start engaging immediately.

Prepared for:
Career Path High School

Details:
Commitment: 12 months

Your Schola Account Specialist
Addison Farmer

Term Details

This agreement will commence upon its signing.

Name	Price	QTY	Subtotal	Term (Months)
ScholaPAYG	$0.00	1	$0.00	1
Schola Recruit and Enroll Command Center	$1,000.00	12	$12,000.00	12
			Total	$12,000.00

Initial invoice: $1,000 start-up for the first 30 days to launch a targeted campaign. This includes the first month of the subscription ($1,000).

ScholaApplications Pricing: The pricing for individual ScholaApplications is the following:

- **Schola Sourced ScholaApplications:** $650 per completed application.
- **CPH Sourced ScholaApplications:** $250 per completed application.

Agreement Terms

Subscription Length: 12 Months

Premium Service Start Date: 7 days after the signature date below

Payment Terms:

- Subscription payments will be automatically deducted monthly on the anniversary of the date of this signed agreement.
- The Pay-As-You-Go (PAYG) plan will be invoiced monthly based on ScholaApplications received during the previous 30 days.

Payment Dates:

- Payments are due upon the receipt of invoices.

Payment Type:

- Payments are accepted via Automated Clearing House (ACH) or credit card (CC).
- Account details must be provided before the commencement of services and will be used to process payments for the subscription period of 12 months, as agreed herein.

PAYG Terms:

- The School will be billed for each ScholaApplication received at the cost established in this agreement (see page 3).
- The School may set a cap on the number of ScholaApplications to be billed.

Definitions:

- **ScholaApplications:** Parents/guardians/students who have completed an Application or Registration form, demonstrating a commitment to attend the school regardless of actual student attendance.

Termination Clause:

- The subscription may be terminated early during the Subscription Term or any renewal term; however, all unpaid fees due through the end of the Subscription Term must be paid, and no refunds will be issued.
- The PAYG plan may be paused with a 30-day written notice to allow for the closure of any active leads.

Automatic Renewal:

- Your Subscription Term will automatically renew for the period indicated above unless you tell us that you don't want to renew by providing prior notice.

Legal and Regulatory Compliance:

- All orders and renewals are subject to the Terms of Service and Privacy Policy.
- The most current version will be available on our website, and any material changes affecting your rights will be communicated via the account email.

(Signature Page Follows)

Schola

Client Information

School Contact Information					
School Name	("you")				
Street Address	550 E 300 S Room 2037, Kaysville, UT 84037				
City	Kaysville	**State**	UT	**Zip Code**	84037
Phone Number	+18015932440				
Point of Contact Information					
Point of Contact Name					
Phone					
Email					
Billing Contact Information					
Billing Contact Name					
Phone					
Email					
Service Provider	Schola, Inc. ("we" or "Schola")				

Preferred Auto Pay Method: ☐ Credit Card ☐ ACH ☐ Other _____

Client Signature	
Client Signature	
Authorized Signer	

Client Signature	
Title	
Date	