



MSD Dress Code

Agenda

- Introduction
- Historical Trends
- Current Office Dress Trends
- Business Casual
- Office Casual
- Final Takeaways:
 - Dress Code Policy
 - Presentation Attire



Why are we instituting a dress code?

- We are changing the IMAGE of the MSD. We lack the professional luster that a service organization should have.
- Negative feedback from constituents
 - Unprofessional dress affects credibility
- Need to brand our attire to improve our image
- Need to focus on team image





What do you think of when
you see these images?



Consistency....



“It's not news to anyone that we judge others based on their clothes. In general, studies that investigate these judgments find that people prefer clothing that matches expectations—surgeons in scrubs”

“Dress for Success: How Clothes Influence Our Performance” January 2016 Hutson-Rodriguez



““When entering any professional context, your appearance, attitude and behavior can play a key role in the way people perceive you," the code says. "Depending on the situation, how you interact with the world and how you present yourself can even give you a competitive advantage.” “Students are required to dress as they would in a professional context. “

“Do Clothes Matter to Our Success at Work?” Student Dress Code - EHL Hospitality Business School; Adi Gaskell, Forbes Advisor 2-16-2023

Dressing for success

How clothes influence our performance





Do clothes matter to our success at work?

How clothes influence our performance - continued





Office Dress Codes By Classification





Lloyds of London (international insurance)
Formal Business Dress - Conveying an Image





BUSINESS PROFESSIONAL ATTIRE BASICS

by Restart Your Style



Professional Dress



Time for a change-

Lloyd's of London (Friday 26 March 2021) could ditch its strict dress code policy for the first time in its 335-year history, with some brokers calling for the “stuffy” attire to be scrapped.

Lloyd's staff who work in one of the City of London's most iconic buildings are expected to abide by a strict dress code.

Men are expected to wear a suit or jacket with trousers and ties, though ties are no longer strictly enforced, and women should dress in a smart, business style, though are not required to wear heels.

The insurance marketplace has relaxed its dress code somewhat more recently, encouraging staff to “dress for their day”, and pointing out that “in a modern office there's no need to wear business dress at all times”.

Goldman Sachs (05 March 2019) – said today that it is relaxing its employee dress code to reflect the “more casual environment” of the modern workplace.

The memo did not spell out which clothes are work appropriate. “All of us know what is and is not appropriate for the workplace,” it said.



The New Office Attire:

BUSINESS CASUAL











Other Office Attire:

OFFICE CASUAL









Is this Office Casual?





Work Dress. Discretion in style of dress and behavior is essential to the safe, efficient operation of the District. Employees are, therefore, required to dress in appropriate business casual or work attire. Employees are expected to use good judgment in the choice of work clothes and to conduct themselves at all times in a way that best represents themselves and the District. It is against the District's policy to wear any clothing that is immodest and unprofessional and avoid clothing that is derogatory to any person or group, race or religion, or contains sexual images or language, advertisements or messages that conflict with this policy, profanity or to promote a political campaign or agenda.

MSD Human Resource Manual 8-15-2024



Branding Through Uniforms

Consistent look

Branding standard

Sends a message of competency



Should there be a MSD uniform?

Consistent look

Branding standard

Sends a message of competency



Takeaways?

Dress code is Business Casual with some modifications. See handout.

Presentation attire includes jackets and collared shirts. When attending a conference, the Dress Code still applies.





Thank you

