

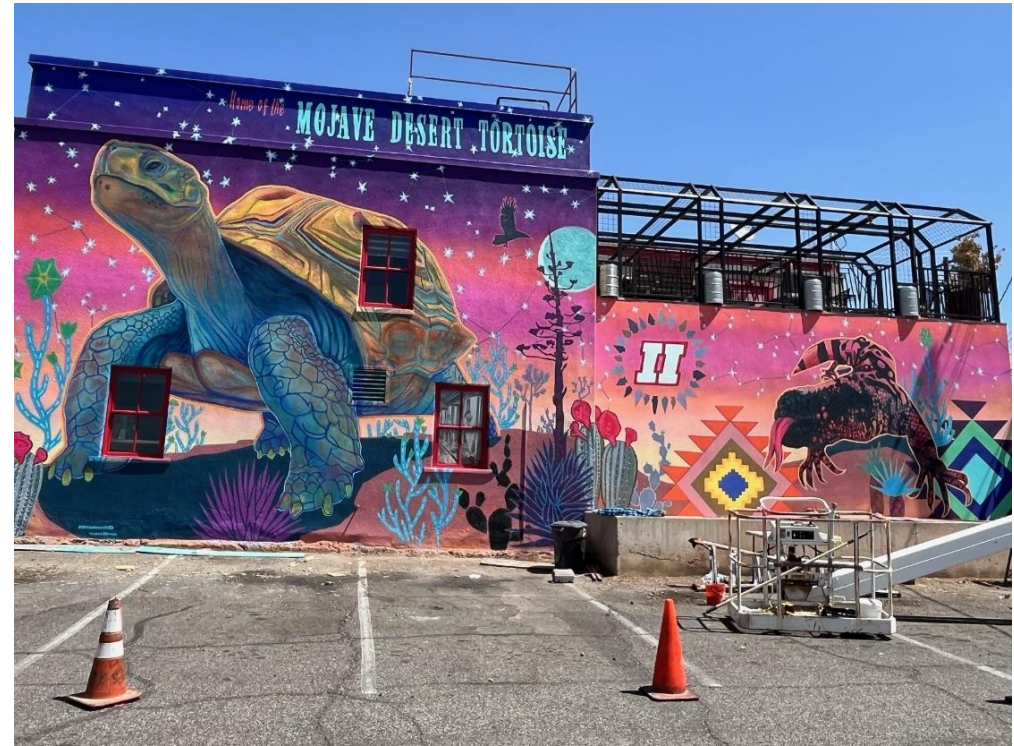


OUTREACH AND EDUCATION

1st and 2nd Quarters 2024

Tortoise Mural @ Station II Bar

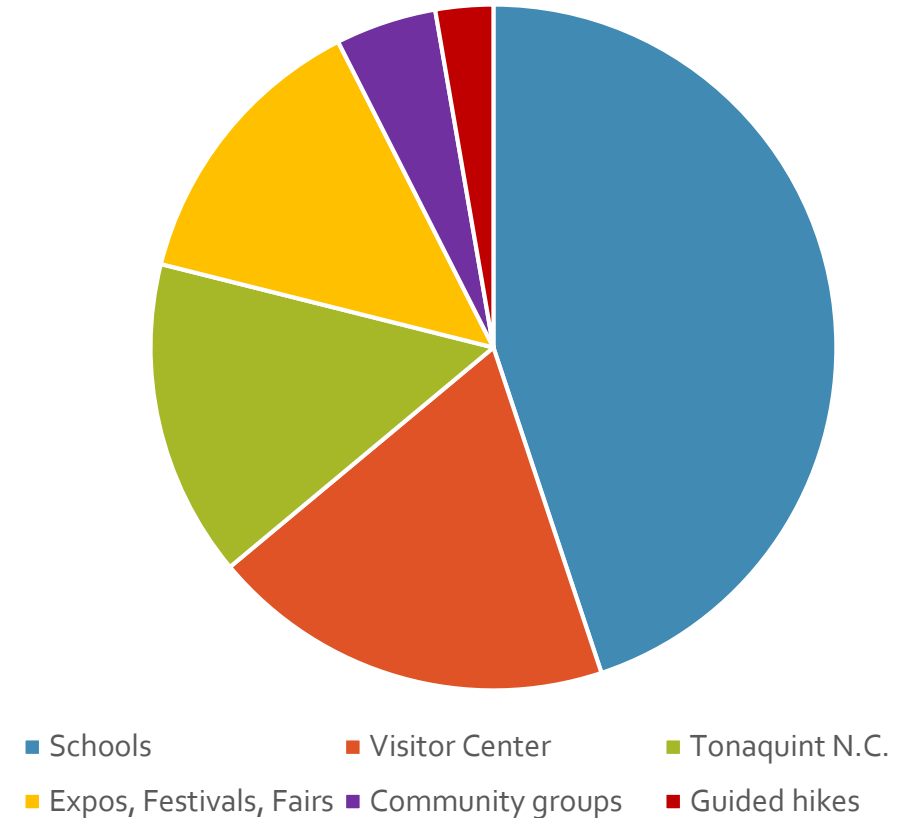
- Contributed \$5K from outreach funds to combine w/ St. George City & Greater Zion (total cost ~\$18K)
- Artist completed the mural in about 1.5 weeks, braving high temps
- Three days of educational outreach at the site and local news coverage



By the Numbers

- **155** presentations given to **4,802** people during the 1st and 2nd quarters.
 - Compared to the same period in 2023, we made **25** more presentations and reached 40% more people.
- Our new visitor center continues to attract record crowds.
 - We had **8,890** visitors in the first 6 months of the year

Presentations by Audience



Other Outreach Efforts

- Taught grade schoolers from around the county at the Utah Tech and St. George City STEM summer camps
- Coordinated online and in-person outreach supporting Zone 6/Northern Corridor
- Biologist Mike Schijf and Field Technician Dylan Thomas supported seed salvage on SITLA lands
- Worked with media partners to inform the public about the ongoing Northern Corridor environmental analysis, recent tortoise/raven surveys, and recreation in 6 news and feature articles

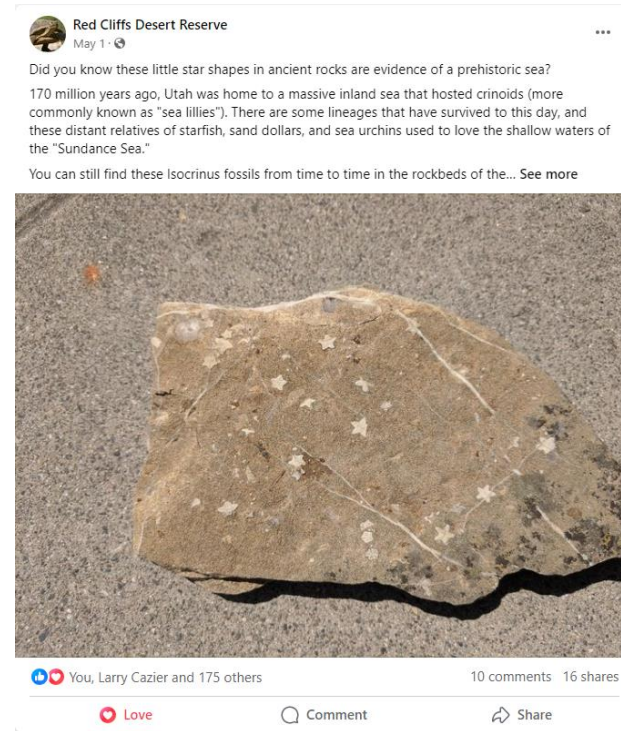
Fireworks Prohibited Signs — June

- With advice from law enforcement, Mike & Dylan installed these signs at 21 locations throughout the Reserve



Social Media

- Our Facebook page has **675** new “likes” and a total following of **4,111** at the end of at the end of June 2023
 - **133,000** total views
- Our Instagram gained **274** new followers for a total following of **2,021** people.
 - **7,600** total views



Zone 6 Clean-Up — March 30



Trail Stewards

- **28** trail steward volunteers have submitted reports in 2023
- Trail Steward volunteers spent **470** hours on trails within the Reserve during the 1st quarter and **378** hours during the 2nd quarter.
- Trail Stewards hiked **58** different trails within all 6 zones of the Reserve as well as Confluence Park.
- They recorded **5,034** encounters with hikers, bikers, runners, equestrians, and climbers during the first half of the year.
- One bright spot: the stewards are reporting a marked decrease in dogs off leash. They credit the highly visible and clear signs installed by the Sheriff's department warning visitors of the penalties for dogs off leash

Trail Steward Photos



Q3-Q4 2024

- Finish summer Storytime & Craft
- Family Night @ Tonaquint Nature Center (Sept. 20)
- Daily events for Desert Tortoise Week 2023 (Sept. 30-Oct. 4)
- Leadership Dixie Academy guided hike Oct. 22
- Continuing educational outreach at schools and libraries
- Redesign Confluence Park website
 - Red Cliffs Reserve web overhaul ongoing