



**ENHANCING OUR VIBRANT COMMUNITY AND IMPROVING OUR QUALITY
OF LIFE**

JULY 23, 2024 REGULAR MEETING - 6:00 P.M.

City Council Chambers
217 East Center Street
Moab, Utah 84532

1. Regular City Council Meeting - 6:00 p.m.

1.1. Call to Order and Pledge of Allegiance

2. Public Comments (Limited to Three Minutes Per Person)

If you do not plan to attend in person but would still like to submit written comments for the Public Comments portion of the meeting, please fill out the form found here: <https://bit.ly/citizenstobeheard>. You must submit your comments by 6:00 PM on the date of the meeting. Please limit your comments to 400 words.

3. Presentations

3.1. Introduction of Lena Pace - National Park Service Superintendent for Arches and Canyonlands National Parks

3.2. Utah Department of Transportation (UDOT) Road Safety Audit

4. Department Update

4.1. Administrative Services Update

5. Consent Agenda

5.1. Consideration of Approval of a Letter of Commitment for the Utah State University (USU) Extension Healthy Utah Program

Documents:

[healthy utah letter 2024.pdf](#)

5.2. Approval of Minutes

July 9, 2024, Regular Meeting

Documents:

min-cc-2024-07-09 draft.pdf

5.3. Approval of Bills Against the City of Moab in the Amount of \$2,785,213.33

Documents:

7-3-24 council consent.pdf

7-10-24 council consent.pdf

7-17-24 council consent.pdf

6. General Business

6.1. Consideration of Approval of Resolution 19-2024: Adopting a City of Moab Fiscal Year 2024-2025 Strategic Plan

Documents:

resolution 19-2024 - strategic plan fy25.pdf

attachment a - strategic plan fy25 - cleargov.pdf

7. City Manager Updates

8. Mayor and Council Reports

9. Executive (Closed) Session

9.1. Strategy Session to Discuss Reasonably Imminent and/or Pending Litigation

10. Adjournment

Special Accommodations:

In compliance with the Americans with Disabilities Act, individuals needing special accommodations during this meeting should notify the Recorder's Office at 217 East Center Street, Moab, Utah 84532; or phone (435) 259-5121 at least three (3) working days prior to the meeting.

Check our website for updates at: www.moabcity.org

217 East Center Street
Moab, Utah 84532-2534

Phone: (435) 259-5121
Fax: (435) 259-4135



July 23, 2024

To Whom It May Concern;

Thank you for the opportunity to apply for the Healthy Utah Community designation. It is with great pleasure that I submit Moab City as a qualified candidate. The city council and I understand that health is foundational to a high-quality of life. We are committed to promoting community health and providing all residents with the opportunity to live well.

We believe that Moab City makes great strides to ensure that the residents and visitors of our community have access to the resources and opportunities to maintain healthy lifestyles. We are committed to the health, safety, and welfare of our residents. We have developed and are in process of implementing several initiatives that will enhance the health of our community, such as the Moab Outdoor Lighting Ordinance which was instrumental in Moab's recent designation as a Dark Sky Community.

Moab's Sustainability Division provides resources and programs that will ensure the sustainability of our growing community into the future. The city partners with a variety of agencies, organizations, and non-profits that provide support for recovery services and health care, access to food, support of community gardens, homeless resources, senior services, cultural diversity, access to active trails systems and outdoor recreation. Moab City is the perfect example of a healthy inspired community that is engaged in providing opportunities to maintain a vibrant and active lifestyle.

Moving forward, Moab City has every intention to continue prioritizing health in our community and government processes. We commit to addressing health equity by seeking out further opportunities to address health needs in our community, particularly among the most vulnerable. We look forward to fulfilling our 3-year community health plan.

As the elected leadership of our community, we understand that decisions made by local government has the potential to improve lives and community wellbeing. We are excited and committed to upholding health as a key priority during our administration and leadership.

Sincerely,

Joette Langianese
Mayor

MOAB CITY COUNCIL MINUTES--DRAFT
REGULAR MEETING
July 9, 2024

Moab City Council held its Regular Meeting on the above date in Council Chambers. Archived audio is at www.utah.gov/pmn and video is at www.youtube.com/watch?v=JxBA8jNsMRI.

Regular Meeting Attendance and Call to Order:

Mayor Joette Langianese called the meeting to order at 6:03 p.m. Sara Melnicoff led the Pledge of Allegiance. Councilmembers Tawny Knuteson-Boyd, Luke Wojciechowski, Jason Taylor, Colin Topper and Kaitlin Myers attended. Also in attendance were Interim City Manager David Everitt, Recorder Sommar Johnson, Community Development Director Michael Black, Planning Director Cory Shurtleff, Transit Coordinator and Grant Writer Richard Lory, Police Chief Lex Bell, Assistant Police Chief James Blanton Jr., Assistant Engineer Mark Jolissaint, Code Enforcement Specialist Mona Pompili, Attorney Nathan Bracken and three members of the public.

Public Comments: Sara Melnicoff spoke about an effort to retain a local pilot program recycling specialist. She said that had not happened, but she had been trying to do it on her own. She said she had 22 sites or bins that she processes in the City with another 10 or 15 other areas and she hauls materials to the recycle center daily. She presented statistics on reusable materials and discarded glass. She said by not recycling, we are deteriorating what is left of the planet. She noted the City's website says that recycling matters because it saves water, lowers air pollution, creates jobs, preserves natural areas and promotes personal responsibility. Melnicoff said she has found home recycling materials from Castle Valley residents in the public bins at Lions Park. She says she has noticed Canadians are proficient recyclers and they say they learn from preschool about the importance of recycling. She said she tells Canadians that here we teach people how to waste and that is sad but true. She said the truth will set you free so hopefully we will get to the point where we will have a boots on the ground person.

Police Department Update: Police Chief Lex Bell shared statistics from the new record management system which has been in use for a year. He mentioned solving a 51-year-old cold case homicide. He detailed incidents, which totaled 12,690. Councilmembers asked about observed violations, domestic violence matters, referrals to community partners, comparisons to prior years, and noise problems. Councilmember Taylor requested a regular posting of statistics.

Community Development Update: Assistant Engineer Jolissaint briefed Council on the draft Water Utility Resource Management Plan (WURMP). He said it was a cooperative effort between the local water utilities and intends to ensure resilient management of water resources for residents and visitors for the next 100 years. He said the plan summarizes existing conditions, considers drought and climate change, and identifies potential solutions to meet existing and future water supply needs, including groundwater development, cooperative use, aquifer storage and recovery, conservation, treatment of Colorado River water, wastewater treatment reuse and agricultural water use optimization. He said water rights and regulatory implications are being considered. He said implementation will entail coordination with key stakeholders and includes public engagement. He outlined limitations of the plan. Mayor Langianese explained that all the water utilities will agree on the draft in the coming months.

Jolissaint next updated Council on the dispersed parking project and the Kane Creek Boulevard reconstruction. He said the recent floods did not significantly affect the projects. He said final completion of dispersed parking is planned for late September. Councilmember Topper and Mayor Langianese asked about the landscaping plan. Mayor Langianese pointed out the bulk of funding was provided by the State of Utah Department of Transportation. Jolissaint updated Council on the Kane Creek construction, including sewer, water and storm drain progress. He said concrete work would begin in August, with landscaping work completion in the Spring. He spoke about flood impacts on streambank stabilization and said paving is planned for completion before winter. The Mayor also outlined funding for the project.

Community Development Director Black presented an update on the flood impacts. He said more damage was caused by wind, but there were a few structures damaged by water. He said the bank stabilization near 300 South needed work. He said the flood affected sidewalks that would take longer to repair. He said a contractor was engaged to clear the Mill Creek pathway.

He spoke about upcoming projects including evaluating the structure of the bridge at 300 South, as well as mitigating issues in the stretch of the path and floodway between 100 West and 500 West. He said there was a large amount of flood damage. Councilmember Taylor asked about the scope and potential funding of the project. Councilmember Myers asked about agencies involved in the project. Councilmember Topper stated his appreciation that reopening the parkway was a higher priority than appeared two years ago. Councilmember Wojciechowski asked for clarification about the highly regulated process for conducting work in the floodway. He also brought up funding for stream gauges used for the City's early warning system. Mayor Langianese brought up the unpredictable nature of flood mitigation work. Councilmember Topper requested public outreach to broadcast accomplishments.

Consent Agenda—Approved

Councilmember Knuteson-Boyd moved to approve the consent agenda, as follows: approval of minutes for the June 25, 2024, regular meeting and approval of bills against the City of Moab in the amount of \$1,272,636.16. Councilmember Wojciechowski seconded the motion. The motion passed 5-0 with Councilmembers Taylor, Knuteson-Boyd, Topper, Myers and Wojciechowski voting aye.

General Business:

Lawrence Minor Subdivision—Approved

Presentation and Discussion: Mayor Langianese explained the proposal had come before Council before. Planning Director Shurtleff briefly explained the property owner's desire to maintain an existing rental dwelling until such time that development is imminent.

Motion and Vote: Councilmember Taylor moved to approve **Resolution No. 17-2024**, a resolution conditionally approving the Lawrence Minor Subdivision of property located at 479 Bowen Circle, Moab, Utah 84532 with the following conditions: 1) all comments shall be addressed to the satisfaction of the Moab City Engineer and Planning Director, prior to final recording. Comments include: a. the existing structure located on proposed Lot 2 of the Lawrence Minor Subdivision must be removed or relocated in compliance with the property setbacks of proposed Lot 2, prior to final recording; and b. all private utilities serving the existing structure located on proposed Lot 2 shall be appropriately terminated or relocated within the appropriate lot boundaries or within a utility easement, prior to final recording; and c. outstanding comments shall be verified through City inspections and verification. Councilmember Topper seconded the motion. Topper asked for an update on the several multi-family housing projects in development. The motion passed unanimously.

Interim City Manager Updates: Interim City Manager Everitt reminded the public that there is an ongoing open enrollment period for trash and recycling services during the month of July. He said an agreement had been reached that would enable City customers to opt for 65-gallon receptacles.

Mayor and Council Reports: Councilmember Wojciechowski brought up written comments about mosquitoes, flooding and the proposed property tax.

Councilmember Taylor reported he walked through town after the floods and engaged with businesses.

Councilmember Knuteson-Boyd reported on a meeting of the housing authority.

Councilmember Topper reported on a volunteer workday on the parkway and mentioned a TrailMix meeting at which ebikes were discussed. Mayor Langianese thanked the volunteers for their work on the parkway.

Councilmember Myers reported on a ride-along with the police department. She said she attended the Horizon film screening and the free concert series. She reported on an infrastructure tour of the recreation and aquatic center and mentioned she volunteered in the Fourth of July parade and attended the Grand County Fair. She gave kudos to the County and the staff at the Old Spanish Trail Arena. She concluded by saying she did an interview with the Mayor on KZMU radio regarding the proposed property tax.

Mayor Langianese spoke about a letter of commitment from the City to make Moab a Healthy Community. She reported on the opening of the fast chargers at Lions Park. She also mentioned the KZMU interview. She spoke about the process for hiring a new City Manager.

Adjournment: Councilmember Knuteson-Boyd moved to adjourn. Councilmember Wojciechowski seconded the motion. The motion passed unanimously. The Mayor adjourned the meeting at 7:25 p.m.

APPROVED: _____
Joette Langianese, Mayor

ATTEST: _____
Sommar Johnson, City Recorder

MOAB CITY CORPORATION
Disbursement Listing
MACU Checking - 06/27/2024 to 07/03/2024

Payee Name	Reference Number	Payment Date	Payment Amount	Void Date	Void Amount	Source
A & E ELECTRIC INC	276032	07/03/2024	\$762.96			Purchasing
AD-VERTISER	276033	07/03/2024	\$342.00			Purchasing
AEROLITE CONSULTING LLC	276034	07/03/2024	\$845.00			Purchasing
AMAZON CAPITAL SERVICES	276035	07/03/2024	\$602.61			Purchasing
CANYONLANDS NATURAL HISTORY A	276036	07/03/2024	\$10,000.00			Purchasing
CHEMTECH-FORD INC.	276037	07/03/2024	\$464.00			Purchasing
CITY OF MOAB	276038	07/03/2024	\$15,453.98			Purchasing
CIVICPLUS	276039	07/03/2024	\$7,188.00			Purchasing
COUNTRY WIDE BUILDERS, LLC	276040	07/03/2024	\$110,714.00			Purchasing
COWDELL LAW	276041	07/03/2024	\$3,000.00			Purchasing
DESERT WEST OFFICE SUPPLY	276042	07/03/2024	\$154.00			Purchasing
EMERY TELCOM	276043	07/03/2024	\$2,092.80			Purchasing
GRAND COUNTY SOLID WASTE SSD	276044	07/03/2024	\$128,393.89			Purchasing
GRAND WATER & SEWER AGENCY	276045	07/03/2024	\$600.59			Purchasing
LES OLSON COMPANY	276046	07/03/2024	\$17.28			Purchasing
MCCI LLC	276047	07/03/2024	\$7,126.00			Purchasing
MOAB VALLEY MULTICULTURAL CENT	276030	06/28/2024	\$1,500.00			Purchasing
OFFICE EQUIPMENT CO.	276048	07/03/2024	\$145.00			Purchasing
OWEN EQUIPMENT COMPANY	276049	07/03/2024	\$545,180.78			Purchasing
PACKARD WHOLESALE	276050	07/03/2024	\$133.17			Purchasing
PELORUS METHODS INC	276051	07/03/2024	\$5,500.00			Purchasing
PERSONNEL SAFETY ENTERPRISES	276052	07/03/2024	\$643.85			Purchasing
PROVELOCITY	276053	07/03/2024	\$16,891.00			Purchasing
REVCO LEASING COMPANY	276054	07/03/2024	\$234.94			Purchasing
ROCKY MOUNTAIN POWER	276055	07/03/2024	\$37.53			Purchasing
SYMBOL ARTS	276056	07/03/2024	\$5.00			Purchasing
THE MOAB TIMES-INDEPENDENT	276057	07/03/2024	\$800.00			Purchasing
U.S. POSTMASTER	276031	07/01/2024	\$628.73			Purchasing
U.S. POSTMASTER	276058	07/03/2024	\$320.00			Purchasing
WALKER DRUG	276059	07/03/2024	\$55.96			Purchasing
WASH-IT EXPRESS	276060	07/03/2024	\$798.60			Purchasing
WRIGHT EXPRESS FSC	20240703	07/03/2024	\$14,723.01			Purchasing
ZEN COMMUNICATIONS	276061	07/03/2024	\$1,233.67			Purchasing
ZIONS BANK PUBLIC FINANCIAL SER	276062	07/03/2024	\$109,498.47			Purchasing
			\$986,086.82		\$0.00	

MOAB CITY CORPORATION
Disbursement Listing
MACU Checking - 07/04/2024 to 07/10/2024

Payee Name	Reference Number	Payment Date	Payment Amount	Void Date	Void Amount	Source
AMAZON CAPITAL SERVICES	276063	07/10/2024	\$818.99			Purchasing
AT&T MOBILITY II, LLC	276064	07/10/2024	\$1,085.70			Purchasing
BLUE STAKES OF UTAH 811	276065	07/10/2024	\$132.86			Purchasing
CANYONLANDS ADVERTISING	276066	07/10/2024	\$11.00			Purchasing
CANYONLANDS AUTO & MINING SUP	276067	07/10/2024	\$219.06			Purchasing
CHEMTECH-FORD INC.	276068	07/10/2024	\$114.00			Purchasing
DESERT WEST OFFICE SUPPLY	276069	07/10/2024	\$96.39			Purchasing
GRAND COUNTY SOLID WASTE SSD	276070	07/10/2024	\$5,935.00			Purchasing
GRAND TIRE PROS	276071	07/10/2024	\$739.44			Purchasing
HANK WILLIAMS INC.	276072	07/10/2024	\$937,615.14			Purchasing
IDEXX DISTRIBUTION INC	276073	07/10/2024	\$588.29			Purchasing
JOHNSTONE SUPPLY	276074	07/10/2024	\$9.54			Purchasing
KILGORE COMPANIES LLC	276075	07/10/2024	\$575,387.62			Purchasing
KILGORE COMPANIES LLC	276076	07/10/2024	\$297.10			Purchasing
LES OLSON COMPANY	276077	07/10/2024	\$189.13			Purchasing
LIMBWALKER TREE CARE, LLC	276078	07/10/2024	\$6,375.00			Purchasing
MC VENTURES DBA MATT'S TOOLS	276079	07/10/2024	\$56.06			Purchasing
MOAB DOWNTOWNER LLC	276080	07/10/2024	\$54,841.27			Purchasing
MOAB HEAT N COOL LLC	276081	07/10/2024	\$53.50			Purchasing
MOAB MAILING CENTER	276082	07/10/2024	\$26.48			Purchasing
MOAB SUN NEWS	276083	07/10/2024	\$375.00			Purchasing
MONA POMPILI	276084	07/10/2024	\$307.98			Purchasing
REVCO LEASING COMPANY	276085	07/10/2024	\$192.99			Purchasing
RIVER CANYON WIRELESS	276086	07/10/2024	\$84.99			Purchasing
ROCKY MOUNTAIN POWER	276087	07/10/2024	\$33,400.47			Purchasing
SKAGGS	276088	07/10/2024	\$2,219.49			Purchasing
SKYLER CURRIE	276089	07/10/2024	\$895.00			Purchasing
SMITH HARTVIGSEN PLLC	276090	07/10/2024	\$18,634.00			Purchasing
STANDARD PLUMBING SUPPLY CO.	276091	07/10/2024	\$179.17			Purchasing
SWANK MOTION PICTURES INC.	276092	07/10/2024	\$325.00			Purchasing
THE MOAB TIMES-INDEPENDENT	276093	07/10/2024	\$208.00			Purchasing
TURNER LUMBER OF MOAB	276094	07/10/2024	\$84.36			Purchasing
USABLUEBOOK	276095	07/10/2024	\$1,552.69			Purchasing
WALKER DRUG	276096	07/10/2024	\$19.98			Purchasing
WALKER'S TRUE VALUE HARDWARE	276097	07/10/2024	\$105.50			Purchasing
ZUNICH BROS. MECHANICAL LLC	276098	07/10/2024	\$352.00			Purchasing
			\$1,643,528.19		\$0.00	

MOAB CITY CORPORATION
Disbursement Listing
MACU Checking - 07/11/2024 to 07/17/2024

Payee Name	Reference Number	Payment Date	Payment Amount	Void Date	Void Amount	Source
4 RIVERS EQUIPMENT, LLC	276100	07/17/2024	\$485.31			Purchasing
AARON P. WISE ATTORNEY AT LAW	276101	07/17/2024	\$3,000.00			Purchasing
AERZEN USA CORPORATION	276102	07/17/2024	\$6,800.00			Purchasing
AMAZON CAPITAL SERVICES	276103	07/17/2024	\$6,359.83			Purchasing
AMERICAN LEAK DETECTION OF UTA	276104	07/17/2024	\$12,450.00			Purchasing
Bryant, Jordan	276105	07/17/2024	\$169.00			Purchasing
CANYONLANDS AUTO & MINING SUP	276106	07/17/2024	\$63.98			Purchasing
CANYONLANDS COPY CENTER	276107	07/17/2024	\$400.00			Purchasing
CHEMTECH-FORD INC.	276108	07/17/2024	\$175.00			Purchasing
CODE PUBLISHING COMPANY	276109	07/17/2024	\$465.50			Purchasing
COMMERCIAL MECHANICAL SYSTEM	276110	07/17/2024	\$8,406.00			Purchasing
Croasmun, Larry	276111	07/17/2024	\$200.00			Purchasing
CUSTOMER REFUNDS	276112	07/17/2024	\$100.00			Purchasing
DESERT WEST OFFICE SUPPLY	276113	07/17/2024	\$49.00			Purchasing
DORSETT TECHNOLOGIES INC.	276114	07/17/2024	\$8,733.73			Purchasing
GRAINGER	692024	07/17/2024	\$0.00			Purchasing
GRAND COUNTY SOLID WASTE SSD	276115	07/17/2024	\$72.00			Purchasing
HANSEN ALLEN & LUCE INC	276116	07/17/2024	\$24,161.26			Purchasing
Johnson, Sommar	276117	07/17/2024	\$1,091.25			Purchasing
JOHNSTONE SUPPLY	276118	07/17/2024	\$836.56			Purchasing
KENDIG KEAST COLLABORATIVE	276119	07/17/2024	\$7,937.50			Purchasing
Means, Colby	276120	07/17/2024	\$200.00			Purchasing
MOAB AUTO PARTS INC.	276121	07/17/2024	\$212.12			Purchasing
MOAB HEAT N COOL LLC	276122	07/17/2024	\$53.50			Purchasing
MOAB MAILING CENTER	276123	07/17/2024	\$38.52			Purchasing
MOAB VALLEY MULTICULTURAL CENT	276124	07/17/2024	\$20,000.00			Purchasing
MOUNTAINLAND SUPPLY	276125	07/17/2024	\$408.00			Purchasing
PACKARD WHOLESALE	276126	07/17/2024	\$266.67			Purchasing
PITNEY BOWES - INK	276127	07/17/2024	\$215.78			Purchasing
POWERDMS INC	276128	07/17/2024	\$3,071.10			Purchasing
REVCO LEASING COMPANY	276129	07/17/2024	\$680.89			Purchasing
ROYCE'S ELECTRONICS SITE MANAG	276130	07/17/2024	\$200.00			Purchasing
STANDARD PLUMBING SUPPLY CO.	276131	07/17/2024	\$422.10			Purchasing
T-MOBILE USA, INC.	276132	07/17/2024	\$883.50			Purchasing
UTAH STATE DIVISION OF FINANCE	276099	07/17/2024	\$43,726.84			Purchasing
VERIZON WIRELESS	276133	07/17/2024	\$2,732.63			Purchasing
WALKER'S TRUE VALUE HARDWARE	276134	07/17/2024	\$440.75			Purchasing
ZUNICH BROS. MECHANICAL LLC	276135	07/17/2024	\$90.00			Purchasing
			\$155,598.32		\$0.00	

CITY OF MOAB RESOLUTION NO. 19-2024
ADOPTING A CITY OF MOAB FISCAL YEAR 2024-2025 STRATEGIC PLAN

WHEREAS, the City Council and City staff engaged in two-day planning sessions in January 2024 to define priorities for Fiscal Year 2024-2025; and,

WHEREAS, these sessions produced a draft Strategic Plan ("Plan") that identifies new and ongoing initiatives and projects to be accomplished in addition to the administration's daily responsibilities; and,

WHEREAS, the City Council and City staff designed the City's Fiscal Year 2024-2025 Budget to achieve the goals and objectives identified in the Plan; and,

WHEREAS, the City Council adopted the Fiscal Year 2024-2025 Budget on May 14, 2024; and,

WHEREAS, the Strategic Plan was presented to the public and City Council on July 23, 2024 (Attachment A); and,

WHEREAS, the Strategic Plan is not considered a prescriptive document, nor does it mandate any action related to public policy or the development of public infrastructure. Rather, the Plan is a tool to be used by staff and elected officials in guiding community priorities.

NOW, THEREFORE, BE IT RESOLVED by the Moab City Council:

- 1. Adoption.** The City Council hereby adopts and approves the City of Moab Fiscal Year 2024-2025 Strategic Plan as presented in Attachment A.
- 2. Intended Use.** The City Council commits to using the Plan as a guide and expression of community values in adopting policy that will bring about outcomes as described in the Plan. The City Council desires to maintain flexibility to respond to opportunities and needs as they arise and may deviate or amend the Plan as future priorities and needs dictate.
- 3. Direction to Staff.** The City Council directs staff to use and reference the Plan as a guiding document in administration, management, and in making recommendations to the City Council.

PASSED AND APPROVED by a majority of the City Council, this 23th day of July 2024.

By: _____
Joette Langianese, Mayor

_____ Date

Attest:

By: _____
Sommar Johnson, City Recorder

_____ Date

Attachment A

City of Moab Fiscal Year 2023-2024 Strategic Plan



Strategic Plan Fiscal Year 2024-2025

Moab, Utah



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Implement plan	129
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Create plan	133
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6.) Dark Skies—Ordinance, Street lights, IDA Application	135
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Develop education campaign for residents and commercial	138
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7.) Increase EV Infrastructure	143
Develop a policy for when City right-of-way can be used for electric infrastructure	144
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Select qualified developer	163
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Create engagement plan	183
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Inventory lead goosenecks and solder joints	187
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Complete website redesign	195
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11.) Re-brand the PRT Department	224
Create Rebrand	225
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THE CITY OF **MOAB**



EST. 1902

Strategic Plan

Fiscal Year 2024-2025

Introduction

What is Strategic Planning?

Strategic planning is the process in which yearly priorities from all City Departments are identified. In addition to identifying the 2024-2025 fiscal year priorities, long-term objectives are considered as well. This process can help guide the City into the upcoming years with clear and comprehensive goals.

Process

In 2022, the City of Moab implemented a robust community engagement through the Moab—Tomorrow Together visioning and planning process. Over nine months, the engagement process included two community surveys, nine community visioning workshops, six focus group sessions, a think-tank workshop, and a Future Summit. This engagement process was designed to provide an open, inclusive, and transparent platform for community members to help create a shared vision looking out to 2030.

Moab—Tomorrow Together laid out six priorities, organized as “Pillars,” as the groundwork for establishing the path for Moab’s preferred future. The six Pillars are identified as follows:

1. Tourism Trajectory and Economic Diversification
2. Affordability and Equity
3. Leadership and Decision Making
4. Environmental Stewardship
5. Workforce and Housing
6. Community Fabric and Wellbeing

City staff used these key Pillars to design the City Council Strategic Planning sessions conducted in January 2023. These sessions defined for the City Council the budget and staffing priorities for the upcoming fiscal year and are reflected in this document.

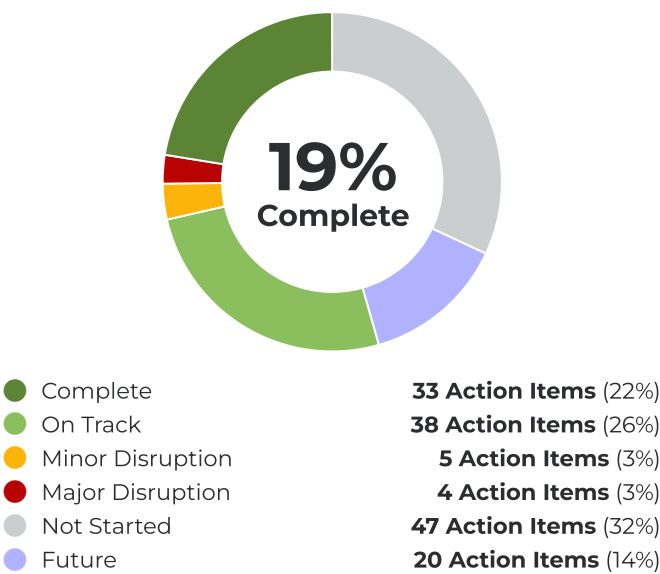
During the Strategic Planning sessions, the City Council also produced the City’s mission statement for the upcoming year:

ENHANCING OUR VIBRANT COMMUNITY AND IMPROVING OUR QUALITY OF LIFE

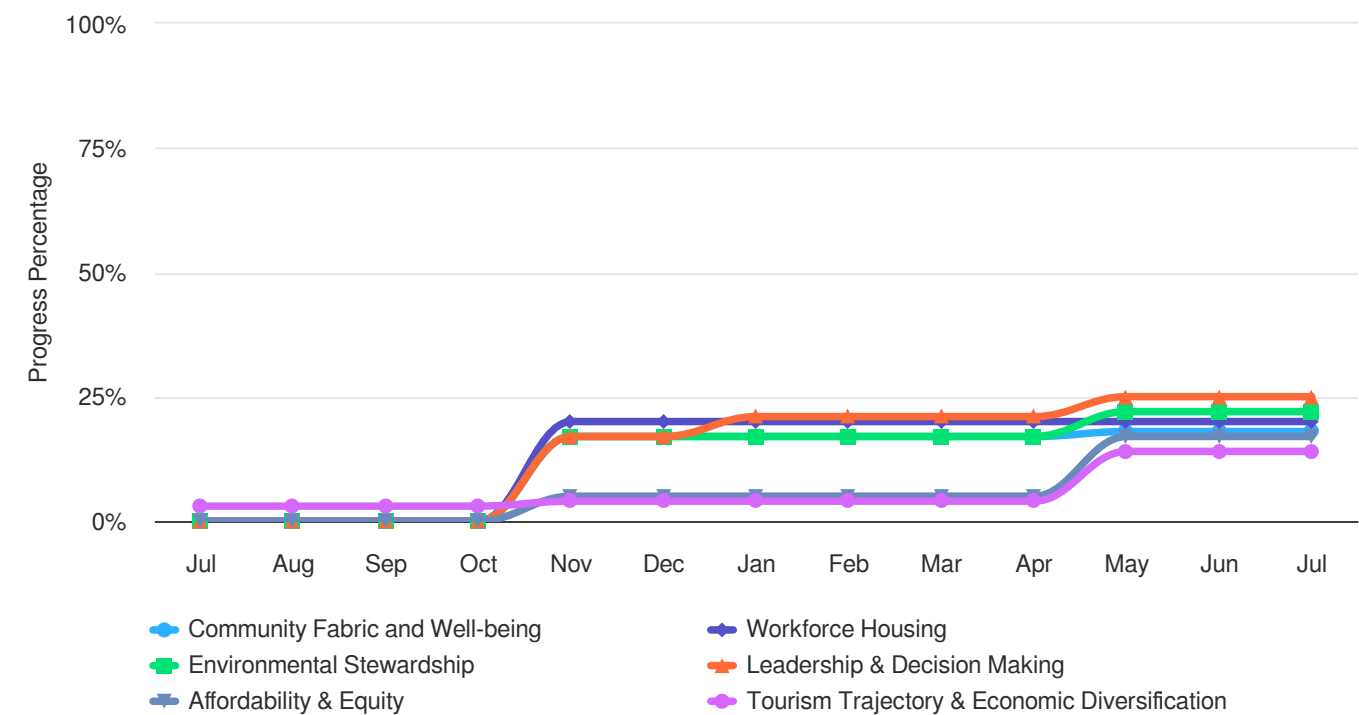
The mission statement is meant to guide the City’s leadership in its day-to-day business, decision-making, and operations.

Plan Status and Progress

Overall Plan Status



Pillars Progress Over Time



Pillars



Tourism Trajectory & Economic Diversification

Overall Progress

14%



Goals

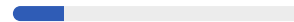
8



Affordability & Equity

Overall Progress

17%



Goals

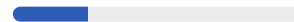
9



Leadership & Decision Making

Overall Progress

25%



Goals

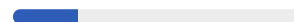
11



Environmental Stewardship

Overall Progress

22%



Goals

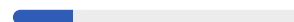
11



Workforce Housing

Overall Progress

20%



Goals

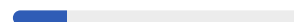
4



Community Fabric and Well-being

Overall Progress

18%



Goals

12

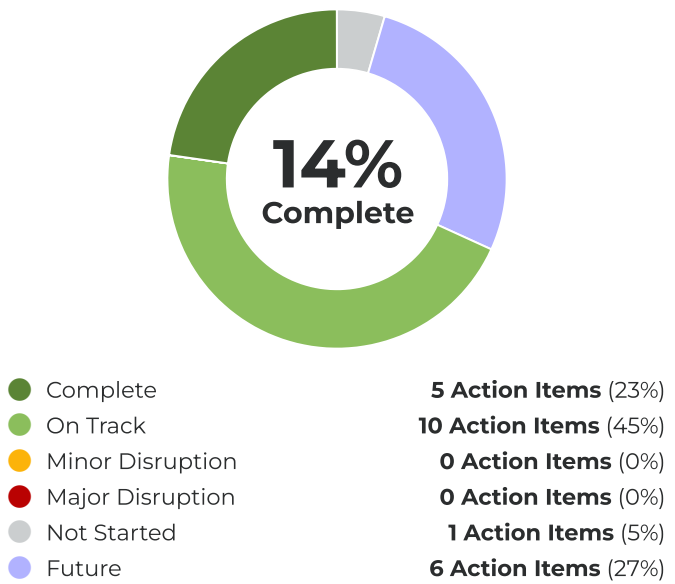
Pillars

Tourism Trajectory & Economic Diversification

Moab has become a renowned tourism destination due to its exceptional outdoor recreational offerings and unique scenery. However, many residents have stated that the balance has reached a tipping point in relation to the City seeming to cater to visitors rather than residents. While appreciating the need for tourism as a key economic driver for Moab, the community has expressed a need for economic diversification away from a sole reliance on tourism. Over-tourism has reached Moab, and this is reflected in the huge numbers of visitors who are “loving Moab to death” and the accompanying noise pollution by the motorized recreation industry and the escalating number of hotels. The challenge is in finding the right balance between a vibrant tourism industry that delivers economic benefit while ensuring Moab remains a functioning and connected community. Focusing on a sustainable tourism approach will help find new solutions for Moab.



Overall Progress



Goals

				Complete	On Track	Minor Disruption	Major Disruption	Not Started	Future
1.) Downtown Master Plan	Objectives	4	Progress	31%		Status			
2.) Begin Developing Complete Streets Policy	Objectives	1	Progress	0%		Status			
3.) Continue Implement Transit Program	Objectives	8	Progress	59%		Status			

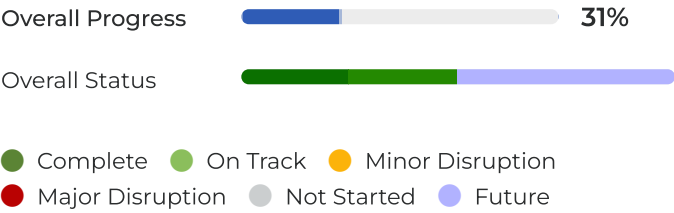
4.) Examine Commercial Zoning Districts for Economic Resiliency/Small Area Plans/etc.	Objectives 3	Progress <div><div></div></div> 10%	Status <div><div></div></div>
5.) Evaluate Parking Requirements Downtown	Objectives 2	Progress <div><div></div></div> 5%	Status <div><div></div><div></div></div>
6.) Develop Sustainable Tourism Strategy	Objectives 2	Progress <div><div></div></div> 13%	Status <div><div></div></div>
7.) Consider Small Business Incubator	Objectives 1	Progress <div><div></div></div> 0%	Status <div><div></div></div>
8.) Enhance Relationship with USU	Objectives 1	Progress <div><div></div></div> 0%	Status <div><div></div></div>

Attachments

- [Poll Data - Strategic Plan Workshop](#)

Goals

1.) Downtown Master Plan



Action Items

Issue RFP Downtown Master Plan	Last Update	11/8/2023	Progress	<div><div></div></div> 0%	Status	<div>● Future</div>
Apply to CIB for Planning Funding	Last Update	05/15/2024	Progress	<div><div></div></div> 100%	Status	<div>● Complete</div>
Identify infrastructure shortfalls required as part of downtown improvements	Last Update	05/15/2024	Progress	<div><div></div></div> 25%	Status	<div>● On Track</div>
Engineering and Planning Departments participation in technical team	Last Update	11/8/2023	Progress	<div><div></div></div> 0%	Status	<div>● Future</div>

Objectives

Issue RFP Downtown Master Plan

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Objectives

Apply to CIB for Planning Funding

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 100%	Status <div></div> Complete	Note We have been awarded the \$50,000 planning grant.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> Future	Note --

Objectives

Identify infrastructure shortfalls required as part of downtown improvements

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 25%	Status <div></div> On Track	Note Conducted road safety audit with UDOT.
Last Update 11/8/2023	Progress <div></div> 0%	Status <div></div> Future	Note --

Objectives

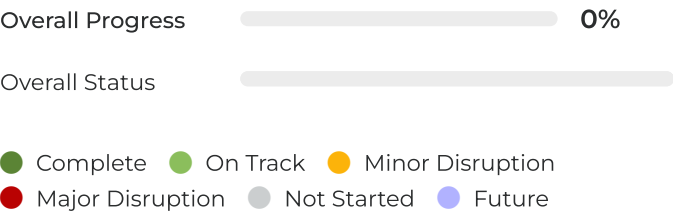
Engineering and Planning Departments participation in technical team

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Goals

2.) Begin Developing Complete Streets Policy



Action Items

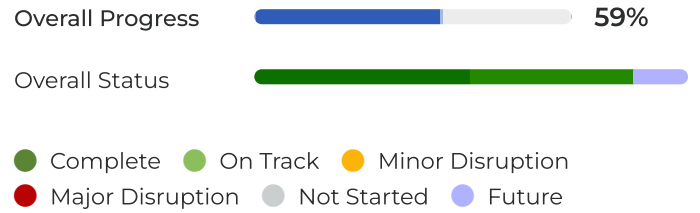
Development plan update	Last Update	Progress <div></div> 0%	Status <div>●</div> Not Started
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Objectives






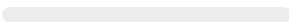
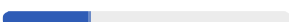

Development plan update

Goals

3.) Continue Implement Transit Program



Action Items

Engage with Grand County Community Economic Development for promotion opportunities	Last Update	11/5/2023	Progress  100%	Status ● Complete
Create promotional campaign for usage	Last Update	11/5/2023	Progress  100%	Status ● Complete
Organize ribbon-cutting ceremony	Last Update	02/1/2023	Progress  100%	Status ● Complete
Develop mailer to community	Last Update	01/2/2023	Progress  100%	Status ● Complete
Manage state and federal Funding	Last Update	05/15/2024	Progress  30%	Status ● On Track
Continue management of 5311 funding	Last Update	11/8/2023	Progress  0%	Status ● Future
Manage performance tracking of the vendor and measure against established performance measurements	Last Update	05/15/2024	Progress  30%	Status ● On Track
Define internal measurements of success of the program - customer satisfaction, usability, efficiency of operations, participation rates	Last Update	05/15/2024	Progress  10%	Status ● On Track

Objectives

Engage with Grand County Community Economic Development for promotion opportunities

Status and Progress

Last Update 11/5/2023	Progress <div><div></div></div> 100%	Status <div></div> Complete	Note --
Last Update 03/16/2023	Progress <div><div></div></div> 100%	Status <div></div> Complete	Note --
Last Update 03/16/2023	Progress <div><div></div></div> 0%	Status <div></div> Complete	Note --
Last Update 01/9/2023	Progress <div><div></div></div> 45%	Status <div></div> On Track	Note Created promotional material

Objectives

Create promotional campaign for usage

Status and Progress

Last Update 11/5/2023	Progress <div><div></div></div> 100%	Status <div><div></div> Complete</div>	Note Campaign completed JAN 2023
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Objectives

Organize ribbon-cutting ceremony

Organized FEB 2023 - Ribbon Cutting took place March 16, 2023

Status and Progress

Last Update	Progress	Status	Note
02/1/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

Develop mailer to community

Status and Progress

Last Update	Progress	Status	Note
01/2/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

Manage state and federal Funding

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 30%	Status <div></div> On Track	Note --
Last Update 11/7/2023	Progress <div><div></div></div> 25%	Status <div></div> On Track	Note Funding has been obtained and is processed through a reimbursement program for the 3 years

Objectives

Continue management of 5311 funding

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Objectives

Manage performance tracking of the vendor and measure against established performance measurements

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 30%	Status <div></div> On Track	Note Regular meetings with vendor to track performance.
Last Update 11/8/2023	Progress <div><div></div></div> 15%	Status <div></div> On Track	Note --

Objectives

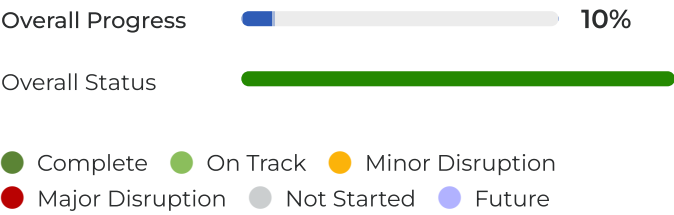
Define internal measurements of success of the program - customer satisfaction, usability, efficiency of operations, participation rates

Status and Progress

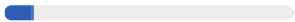
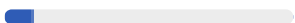
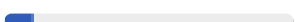
Last Update 05/15/2024	Progress <div><div></div></div> 10%	Status ● On Track	Note Have asked vendor to look into customer feedback on app.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status ● Future	Note Reviewed after the first year of the pilot program.

Goals

4.) Examine Commercial Zoning Districts for Economic Resiliency/Small Area Plans/etc.



Action Items

Identify potential areas for small development plans	Last Update	05/15/2024	Progress	 10%	Status	● On Track
Review compatible uses for C2/C5 zones	Last Update	05/15/2024	Progress	 10%	Status	● On Track
Consider new zone for small area plans	Last Update	05/15/2024	Progress	 10%	Status	● On Track

Objectives

Identify potential areas for small development plans

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 10%	Status <div></div> On Track	Note It is being considered as part of the zoning title update.
Last Update 11/8/2023	Progress <div></div> 0%	Status <div></div> Future	Note --

Objectives

Review compatible uses for C2/C5 zones

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 10%	Status <div></div> On Track	Note Being considered with the zoning title update.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> On Track	Note Part of Planning Code update - Out for RFP

Objectives

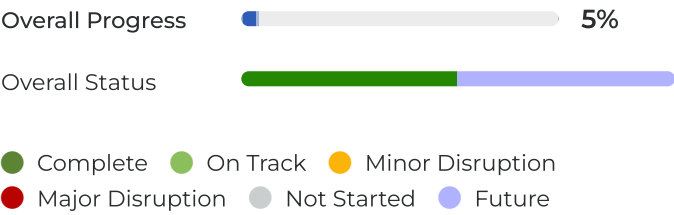
Consider new zone for small area plans

Status and Progress

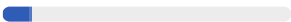

Last Update 05/15/2024	Progress <div><div></div></div> 10%	Status ● On Track	Note Being considered with zoning title update.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status ● On Track	Note Part of Planning code revision - Out for RFP

Goals

5.) Evaluate Parking Requirements Downtown



Action Items

Address C3/C4 Parking Exceptions (30% cap)	Last Update 05/15/2024	Progress  10%	Status ● On Track
Holistic review of parking requirements during Downtown Master Plan Process	Last Update 11/3/2023	Progress  0%	Status ● Future

Objectives

Address C3/C4 Parking Exceptions (30% cap)

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 10%	Status <div></div> On Track	Note Project has been started.
Last Update 11/7/2023	Progress <div></div> 0%	Status <div></div> Future	Note --

Objectives

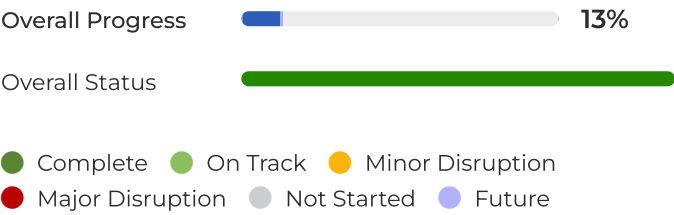
Holistic review of parking requirements during Downtown Master Plan Process

Status and Progress

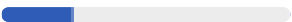

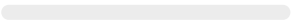

Last Update	Progress	Status	Note
11/3/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Goals

6.) Develop Sustainable Tourism Strategy



Action Items

Engage with Grand County for partnership in sustainable tourism strategies	Last Update	05/15/2024	Progress	 25%	Status	 On Track
Consider certification process for sustainable tourism	Last Update	11/8/2023	Progress	 0%	Status	 On Track

Objectives

Engage with Grand County for partnership in sustainable tourism strategies

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 25%	Status <div></div> On Track	Note Participating with Grand County Economic Development in Trail to Tomorrow Sustainable Tourism.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> On Track	Note --

Objectives

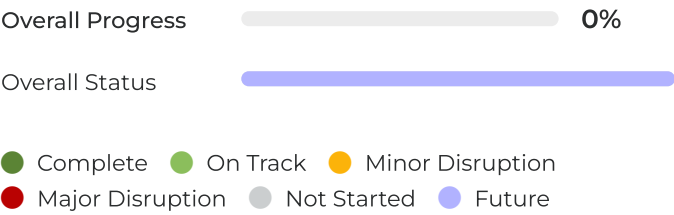
Consider certification process for sustainable tourism

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>On Track</div>	--

Goals

7.) Consider Small Business Incubator



Action Items

Plan of action	Last Update	11/8/2023	Progress	Status
			 0%	 Future

Objectives

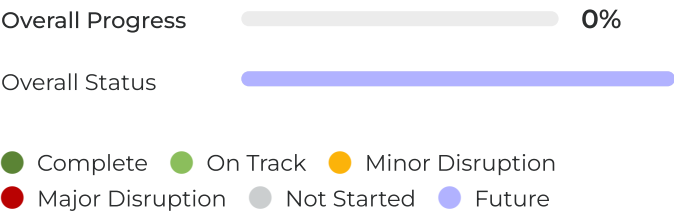
Plan of action

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Goals

8.) Enhance Relationship with USU



Action Items

Outreach plan	Last Update 11/8/2023	Progress  0%	Status ● Future
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Objectives

Outreach plan

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

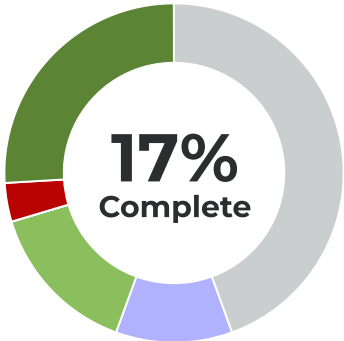
Pillars

Affordability & Equity

Moab has a diverse population of residents and subcultures which co-exist together, due to their shared love of Moab. Community members have noted that it is not practically easy to live in Moab, and people who live in Moab must have a strong and often personal reason for living in Moab. Cultural, ethnic, and socio-economic diversity exists in Moab, as does inequality which is impacted by a lack of affordability in housing and the overall cost of living. Residents consistently call for a solution to the affordability issue and the ability for people to maintain an affordable, equitable, and dignified quality of life.



Overall Progress



- Complete
 - On Track
 - Minor Disruption
 - Major Disruption
 - Not Started
 - Future
- 7 Action Items (26%)**
4 Action Items (15%)
0 Action Items (0%)
1 Action Items (4%)
12 Action Items (44%)
3 Action Items (11%)

Goals

- Complete
- On Track
- Minor Disruption
- Major Disruption
- Not Started
- Future

Equity and Inclusion



1.) Translate Critical Building Documents to Spanish for Greater Accessibility



2.) Develop Low Income Strategy for Dark Sky Compliance



3.) Implement Program for High Users of Social Services	Objectives 2	Progress <div><div></div></div> 0%	Status <div><div></div></div>
4.) Consider Targeted Programming for Demographics not being Served by PRT	Objectives 1	Progress <div><div></div></div> 0%	Status <div><div></div></div>
5.) Implement Low Income Plan for CREA effort	Objectives 2	Progress <div><div></div></div> 0%	Status <div><div></div></div>
6.) Formalize and Streamline Scholarship/Low Income Plans for PRT Programming	Objectives 1	Progress <div><div></div></div> 0%	Status <div><div></div></div>
7.) Incorporate Inclusion Policy into Personnel Manual	Objectives 1	Progress <div><div></div></div> 100%	Status <div><div></div></div>
8.) Addressing Fractional Ownership Concerns	Objectives 1	Progress <div><div></div></div> 0%	Status <div><div></div></div>

Attachments

- [Poll Data - Strategic Plan Workshop](#)

Goals

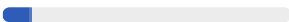
Equity and Inclusion

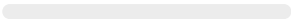







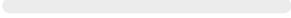

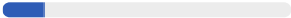

Overall Progress  56%

Overall Status 

● Complete
 ● On Track
 ● Minor Disruption
 ● Major Disruption
 ● Not Started
 ● Future

Action Items

Evaluate and implement low-income plans for various Parks, Rec, and Trails programming	Last Update 11/8/2023	Progress  100%	Status ● Complete
Augment criteria for RAP tax distribution for underserved populations	Last Update 11/8/2023	Progress  0%	Status ● Future
Include equity and inclusion components as part of needs assessment of Parks Master Plan facilities and programming	Last Update 11/8/2023	Progress  100%	Status ● Complete
Formalize relationships with community service providers	Last Update 05/14/2024	Progress  10%	Status ● On Track
Diversify social services provided by Police Department	Last Update 01/1/2024	Progress  90%	Status ● On Track
Create additional training opportunities related to mental health, implicit bias, de-escalation techniques	Last Update 11/8/2023	Progress  100%	Status ● Complete
Implement School and Youth Resource Program	Last Update 11/8/2023	Progress  100%	Status ● Complete
Implement program for high utilizers of social service programs	Last Update 01/1/2024	Progress  25%	Status ● On Track

Implement low-income plan for CREA effort	Last Update 11/8/2023	Progress  0%	Status  Future
Include equity and inclusion components as part of needs assessment of Sustainability Plan	Last Update 11/8/2023	Progress  100%	Status  Complete
Low-income strategy for dark sky compliance	Last Update 11/8/2023	Progress  50%	Status  On Track
Incorporate inclusion policy in personnel manual	Last Update 05/14/2024	Progress  100%	Status  Complete
Document translations for critical planning and building documents	Last Update 11/8/2023	Progress  0%	Status  Future
Identify community education opportunities	Last Update 05/15/2024	Progress  15%	Status  Not Started

Objectives

Evaluate and implement low-income plans for various Parks, Rec, and Trails programming

Status and Progress

Last Update 11/8/2023	Progress <div><div></div></div> 100%	Status ● Complete	Note --
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status ● Complete	Note --

Objectives

Augment criteria for RAP tax distribution for underserved populations

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Objectives

Include equity and inclusion components as part of needs assessment of Parks Master Plan facilities and programming

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

Formalize relationships with community service providers

Actively working on ILA's and MOU's related to PD.

Status and Progress

Last Update 05/14/2024	Progress <div><div></div></div> 10%	Status <div></div> On Track	Note Actively working on ILA's and MOU's related to PD.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> On Track	Note --

Objectives

Diversify social services provided by Police Department

-Obtain funding and hire a part-time Social Worker to work with the Police Department in a number of ways, but specifically with regard to our high-utilizers. ??? - We have created all new Victim Services pamphlets in English and Spanish for victims of all crimes. These are in use now and have updated/new information and contact information for all of our community partners with whom we've partnered to provide services.

Status and Progress

Last Update 01/1/2024	Progress <div><div></div></div> 90%	Status <div></div> On Track	Note Created brand new Victim Services pamphlets with contact information for all community partners with whom we are working to provide services. Published in English and Spanish and fully implemented.
Last Update 12/12/2023	Progress <div><div></div></div> 0%	Status <div></div> Future	Note Waiting for Jen Sadoff's assistant to finalize a date for us to meet at MRH concerning this and another project. Jen has said she'd on board with this project and has the perfect person who now works in the Recovery Center at MRH.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> Future	Note --

Objectives

Create additional training opportunities related to mental health, implicit bias, de-escalation techniques

Moab PD has partnered with Moab Valley Multi-Cultural Center to instruct our officers with regard to cultural bias and interactions. We have partnered with a local family and their Autistic son, along with Ashlyn Gonzalez, who have taught a 4-hour Autism Awareness Class that will occur annually. Four Corners is teaching bi-annual mental health related training along with de-escalation techniques for mentally or emotionally challenged community members. Officer Chris Peterson with Paradigm Police Training is scheduled annually to teach a four hour POST recognized De-Escalation class. He teaches us again in Jan. 2024. Additionally, we hosted a CIT Academy in 2023, of which nearly all of our officers were in attendance. This 40 Crisis Intervention Techniques training covers ALL POST requirements with regard to the 16-hours of specialized training in the above categories, plus many more. We will likely host a CIT academy every other year.

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Tasks

-

Objectives

Implement School and Youth Resource Program

We have accomplished this with the purchase of the NOVA System. Officer Jordan Roblyer is teaching this at the charter and HMK schools. Additionally, Det. Eric Pratt is teaching various Law Enforcement classes at the high school each trimester.

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Attachments

- [NOVA Purchase Receipt](#)

Objectives

Implement program for high utilizers of social service programs

Identify those individuals who have the most interactions with law enforcement, medical services, MRH, Four-Corners, MVMC and any other community partners who help and/or deal with individuals suffering from addiction, mental health issues, chronic homelessness, etc. Create a working group with community partners also dealing with these "high-utilizers" to discuss and work toward options and solutions to individual issues, and to address systemic issues at the same time.

Status and Progress

Last Update 01/1/2024	Progress <div><div></div></div> 25%	Status <div></div> On Track	Note Have met with all local partners to set the foundation. Moab Solutions, MVMC, MRH Recovery Center, Four Corners, Seekhaven. All have different rules, working to find best methods for tracking and helping high utilizers.
Last Update 11/8/2023	Progress <div><div></div></div> 20%	Status <div></div> On Track	Note --

Tasks

-

Objectives

Implement low-income plan for CREA effort

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Objectives

Include equity and inclusion components as part of needs assessment of Sustainability Plan

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

Low-income strategy for dark sky compliance

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 50%	<div><div></div>On Track</div>	--

Objectives

Incorporate inclusion policy in personnel manual

This objective is accomplished in the Moab Police Department Policy Manual. It has been updated as part of our complete update and re-write of the police department policy. We contract with Lexipol, who automatically sends updates any time there is a change in case law, national standards or best practices.

Status and Progress

Last Update 05/14/2024	Progress <div><div></div></div> 100%	Status <div></div> Complete	Note Updated via Lexipol along with the overall update of the entire PD policy manual.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> Future	Note --

Objectives

Document translations for critical planning and building documents

Status and Progress

Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div><div></div>Future</div>	Note --
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Objectives

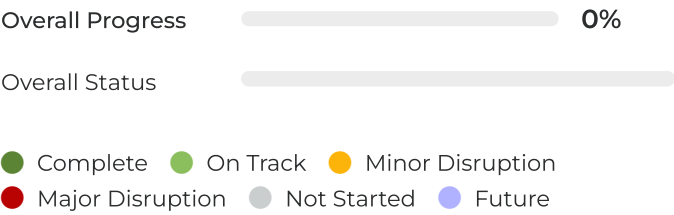
Identify community education opportunities

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 15%	Status <div></div> Not Started	Note Basic overview of project scope and initial discussion have taken place.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> Future	Note --

Goals

1.) Translate Critical Building Documents to Spanish for Greater Accessibility



Action Items

Create list of documentation to be translated	Last Update	Progress <div><div></div></div> 0%	Status <div><div></div></div> Not Started
Documents translated	Last Update	Progress <div><div></div></div> 0%	Status <div><div></div></div> Not Started
Access created for public	Last Update	Progress <div><div></div></div> 0%	Status <div><div></div></div> Not Started

Objectives

Create list of documentation to be translated

Objectives

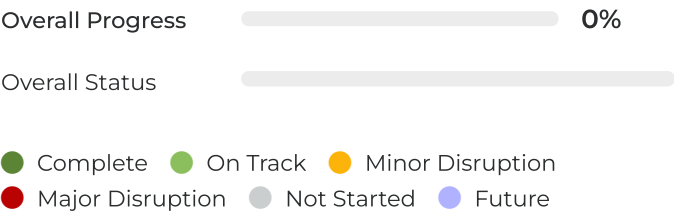
Documents translated

Objectives

Access created for public

Goals

2.) Develop Low Income Strategy for Dark Sky Compliance



Action Items

Develop Plan	Last Update	Progress <div><div></div></div> 0%	Status <div><div></div></div> Not Started
Roll out plan to public	Last Update	Progress <div><div></div></div> 0%	Status <div><div></div></div> Not Started

Objectives

Develop Plan

Objectives

Roll out plan to public

Goals

3.) Implement Program for High Users of Social Services

Overall Progress 0%

Overall Status

Complete

On Track

Minor Disruption

Major Disruption

Not Started

Future

Action Items

Create program	Last Update	Progress <div></div> 0%	Status <div></div> Not Started
Implement program	Last Update	Progress <div></div> 0%	Status <div></div> Not Started

Objectives

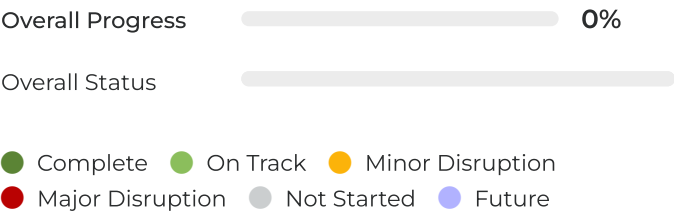
Create program

Objectives

Implement program

Goals

4.) Consider Targeted Programming for Demographics not being Served by PRT



Action Items

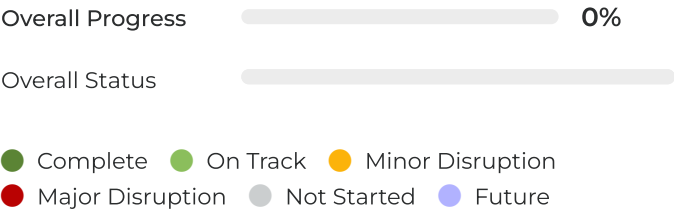
Create plan	Last Update	Progress <div></div> 0%	Status <div>●</div> Not Started
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Objectives

Create plan

Goals

5.) Implement Low Income Plan for CREA effort



Action Items

Create plan	Last Update	Progress <div></div> 0%	Status <div></div> Not Started
Implement Plan	Last Update	Progress <div></div> 0%	Status <div></div> Not Started

Objectives

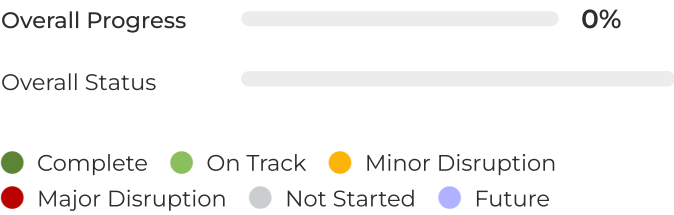
Create plan

Objectives

Implement Plan

Goals

6.) Formalize and Streamline Scholarship/Low Income Plans for PRT Programming



Action Items

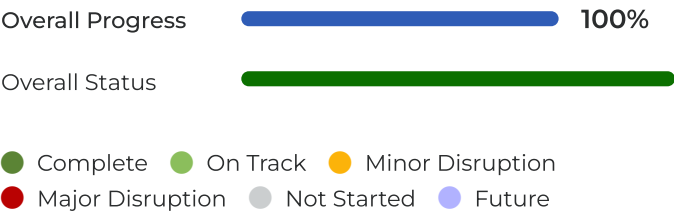
Update on formalized process	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
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Objectives

Update on formalized process

Goals

7.) Incorporate Inclusion Policy into Personnel Manual



Action Items

Add to Personnel Manual	Last Update 05/28/2024	Progress  100%	Status ● Complete
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Objectives

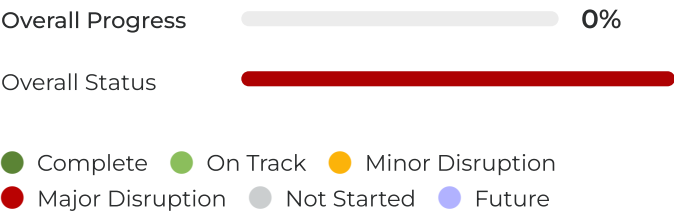
Add to Personnel Manual

Status and Progress

Last Update 05/28/2024	Progress <div><div></div></div> 100%	Status <div><div></div> Complete</div>	Note Added and approved by Council
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Goals

8.) Addressing Fractional Ownership Concerns



Action Items

Work with legislative representatives to propose statutory alternatives	Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div><div></div></div> Major Disruption
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Objectives

Work with legislative representatives to propose statutory alternatives

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	● Major Disruption	--

Pillars

Leadership & Decision Making

Community members have reiterated how they feel that change is “happening to them” and that local control is out of their hands and possibly out of the hands of local government. Leadership and decision-making have been key issues in the visioning process in relation to the need for Moab to have more autonomy, rather than the predominant influence by the State Legislature. There has been a call for developing better relationships with the State and for Moab to have a bigger seat at the table with regards to decision-making. Residents have also called on local government to respond to the community in a more effective manner and to improve communications beyond social media.



Overall Progress



- Complete
 - On Track
 - Minor Disruption
 - Major Disruption
 - Not Started
 - Future
- 4 Action Items (21%)**
5 Action Items (26%)
4 Action Items (21%)
0 Action Items (0%)
6 Action Items (32%)
0 Action Items (0%)

Goals

- Complete
- On Track
- Minor Disruption
- Major Disruption
- Not Started
- Future

1.) Plan for Property Tax Implementation	Objectives 2	Progress 45%	Status
2.) Pursue Revenue Enhancement Opportunities	Objectives 2	Progress 70%	Status
3.) Emergency Planning -- GC EOP, Internal Policy, Tabletop	Objectives 3	Progress 90%	Status

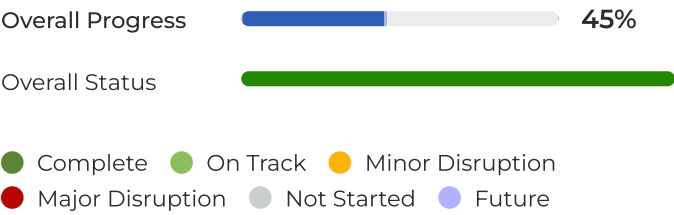
4.) Municipal Code Review and Revision of Planning Code	Objectives 3	Progress <div><div></div></div> 73%	Status <div><div></div></div>
5.) Strategic Asset Management—Long Term Infrastructure Related to Property Tax Consideration	Objectives 3	Progress <div><div></div></div> 0%	Status <div><div></div></div>
Being updated to general plan	Objectives 1	Progress <div><div></div></div> 0%	Status <div><div></div></div>
7.) Develop PRT Facilities and Equipment Maintenance Plan	Objectives 1	Progress <div><div></div></div> 0%	Status <div><div></div></div>
8.) Updates to Internal Documents--Salary Survey, Personnel Manual	Objectives 1	Progress <div><div></div></div> 0%	Status <div><div></div></div>
9.) Additional Training Opportunities for Council and Staff	Objectives 1	Progress <div><div></div></div> 0%	Status <div><div></div></div>
10.) Develop Landscape Maintenance Strategy	Objectives 1	Progress <div><div></div></div> 0%	Status <div><div></div></div>
11.) DEI assessment	Objectives 1	Progress <div><div></div></div> 0%	Status <div><div></div></div>

Attachments

- [Poll Data - Strategic Plan Workshop](#)

Goals

1.) Plan for Property Tax Implementation



Action Items

Progress Update	Last Update 06/19/2024	Progress <div><div></div></div> 10%	Status <div>● On Track</div>
Complete Comprehensive Financial Sustainability Master Plan	Last Update 11/8/2023	Progress <div><div></div></div> 80%	Status <div>● On Track</div>

Progress Update

Status and Progress

Last Update 06/19/2024	Progress <div><div></div></div> 10%	Status <div><div></div> On Track</div>	Note Taxation Hearing set for August 6, 2024
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Objectives

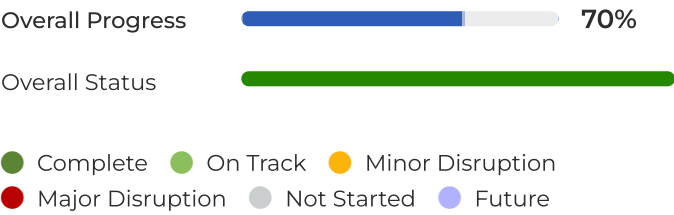
Complete Comprehensive Financial Sustainability Master Plan

Status and Progress

Last Update 11/8/2023	Progress <div><div></div></div> 80%	Status <div></div> On Track	Note --
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> Future	Note --

Goals

2.) Pursue Revenue Enhancement Opportunities



Action Items

Adopt impact fee for transportation, parks	Last Update	11/8/2023	Progress	50%	Status	On Track
Evaluate and implement options for public safety disproportionate service fee	Last Update	01/7/2024	Progress	90%	Status	On Track

Objectives

Adopt impact fee for transportation, parks

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 50%	<div><div></div>On Track</div>	--

Objectives

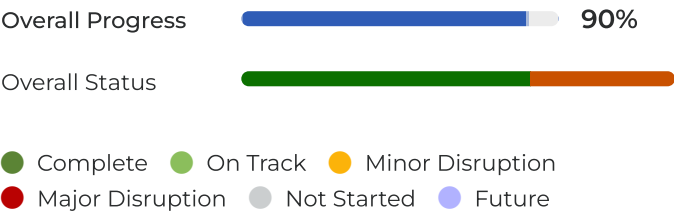
Evaluate and implement options for public safety disproportionate service fee

Status and Progress

Last Update 01/7/2024	Progress <div><div></div></div> 90%	Status <div></div> On Track	Note --
Last Update 11/8/2023	Progress <div><div></div></div> 80%	Status <div></div> On Track	Note --

Goals

3.) Emergency Planning -
- GC EOP, Internal Policy,
Tabletop



Action Items

Participate in development of County Hazard Mitigation Plan	Last Update 01/7/2024	Progress <div><div></div></div> 100%	Status <div>● Complete</div>
Develop internal policy related to emergency response	Last Update 05/15/2024	Progress <div><div></div></div> 70%	Status <div>● Minor Disruption</div>
Develop community engagement plan for flood events	Last Update 01/7/2024	Progress <div><div></div></div> 100%	Status <div>● Complete</div>

Objectives

Participate in development of County Hazard Mitigation Plan

Status and Progress

Last Update 01/7/2024	Progress <div><div></div></div> 100%	Status <div></div> Complete	Note --
Last Update 11/8/2023	Progress <div><div></div></div> 30%	Status <div></div> On Track	Note --

Objectives

Develop internal policy related to emergency response

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 70%	Status <div>● Minor Disruption</div>	Note Needs Police Department Feedback
Last Update 11/8/2023	Progress <div><div></div></div> 70%	Status <div>● On Track</div>	Note --

Objectives

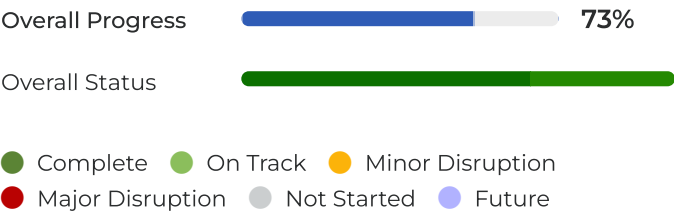
Develop community engagement plan for flood events

Status and Progress

Last Update 01/7/2024	Progress <div><div></div></div> 100%	Status ● Complete	Note --
Last Update 11/8/2023	Progress <div><div></div></div> 30%	Status ● On Track	Note --

Goals

4.) Municipal Code Review and Revision of Planning Code



Action Items

Develop and publish RFP	Last Update	11/8/2023	Progress	100%	Status ● Complete
Vendor selection	Last Update	05/21/2024	Progress	100%	Status ● Complete
Substantial progress	Last Update	05/21/2024	Progress	20%	Status ● On Track

Objectives

Develop and publish RFP

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div> Complete</div>	--

Objectives

Vendor selection

Status and Progress

Last Update 05/21/2024	Progress <div><div></div></div> 100%	Status ● Complete	Note --
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status ● On Track	Note --

Objectives

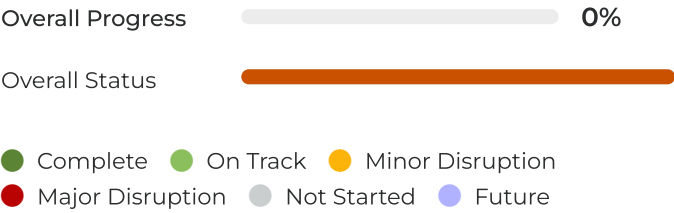
Substantial progress

Status and Progress

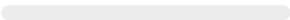
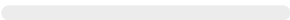
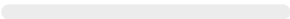
Last Update 05/21/2024	Progress <div><div></div></div> 20%	Status <div></div> On Track	Note --
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> Future	Note --

Goals

5.) Strategic Asset Management—Long Term Infrastructure Related to Property Tax Consideration



Action Items

Inventory long-term assets	Last Update 11/8/2023	Progress  0%	Status ● Minor Disruption
Develop replacement plan	Last Update 11/8/2023	Progress  0%	Status ● Minor Disruption
Identify funding sources for replacement plan	Last Update 11/8/2023	Progress  0%	Status ● Minor Disruption

Objectives

Inventory long-term assets

Status and Progress

Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status ● Minor Disruption	Note --
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Objectives

Develop replacement plan

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	● Minor Disruption	--

Objectives

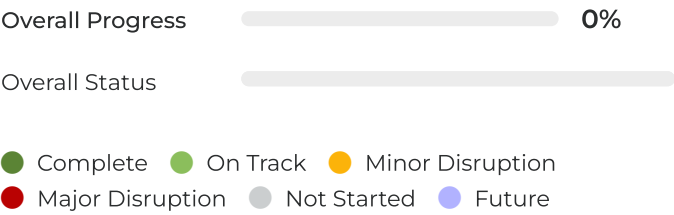
Identify funding sources for replacement plan

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	● Minor Disruption	--

Goals

Being updated to
general plan



Action Items

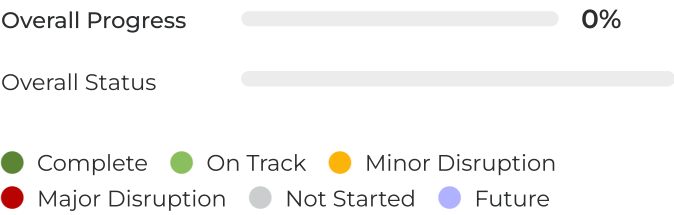
Progress update	Last Update	Progress <div></div> 0%	Status <div></div> Not Started
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Objectives

Progress update

Goals

7.) Develop PRT Facilities and Equipment Maintenance Plan



Action Items

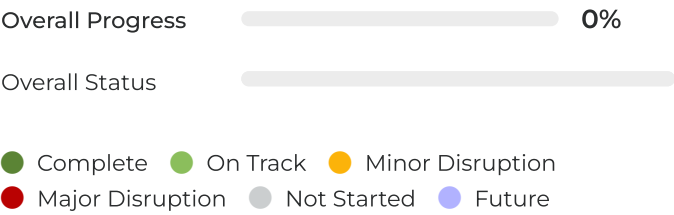
Progress update	Last Update	Progress <div><div></div></div> 0%	Status <div><div></div></div> Not Started
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Objectives

Progress update

Goals

8.) Updates to Internal Documents--Salary Survey, Personnel Manual



Action Items

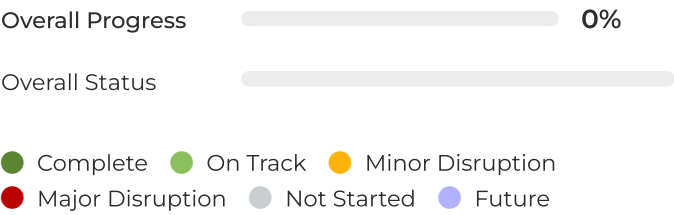
Progress Update	Last Update	Progress	Status
		<div></div> 0%	<div>●</div> Not Started

Objectives

Progress Update

Goals

9.) Additional Training Opportunities for Council and Staff



Action Items

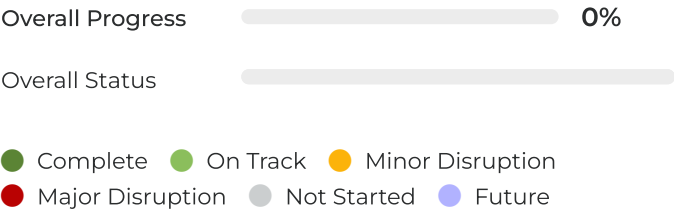
Training plan update	Last Update	Progress <div></div> 0%	Status <div>● Not Started</div>
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Objectives

Training plan update

Goals

10.) Develop Landscape Maintenance Strategy



Action Items

Progress Update	Last Update	Progress  0%	Status ● Not Started
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Objectives

Progress Update

Goals

11.) DEI assessment

Overall Progress 0%

Overall Status

● Complete

● On Track

● Minor Disruption

● Major Disruption

● Not Started

● Future

Action Items

Assessment update	Last Update	Progress <div></div> 0%	Status <div>● Not Started</div>
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Objectives

Assessment update

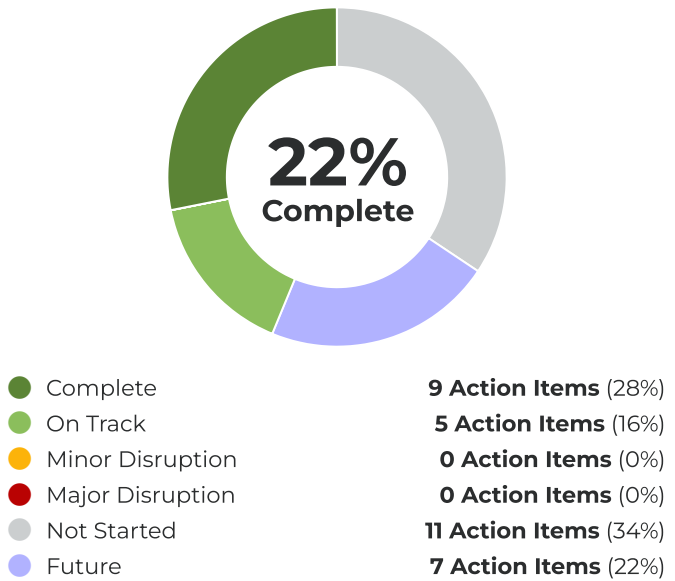
Pillars

Environmental Stewardship

There is a clear desire in the community to pursue environmental and sustainability practices. Adjustment to climate change, and the mitigating impacts of extreme weather events, such as extreme heat, fires, and floods, are seen as urgent issues to address. Due to its unique location, Moab is under increased pressure regarding the challenges of water scarcity and climate change. Moab should be at the forefront of environmental leadership because of these enhanced challenges, but it is not as progressive as other similar places in the United States.

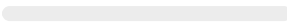





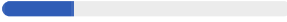

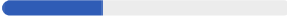

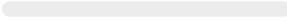

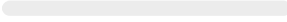



Overall Progress



Goals

<div><div></div> Complete<div></div> On Track<div></div> Minor Disruption<div></div> Major Disruption<div></div> Not Started<div></div> Future</div>			
1.) Mill Creek corridor planning and investment	Objectives 1	Progress <div><div></div>0%</div>	Status <div><div></div></div>
2.) Evaluate Water Consumption—City Facilities and Properties	Objectives 6	Progress <div><div></div>15%</div>	Status <div><div></div></div>
3.) Energy Audit of City Facilities	Objectives 4	Progress <div><div></div>0%</div>	Status <div><div></div></div>
4.) Implement forestry grant	Objectives 1	Progress <div><div></div>0%</div>	Status <div><div></div></div>

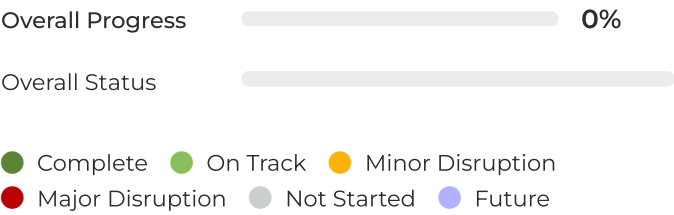
5.) Implement grant for energy efficiency (commercial buildings)	Objectives 2	Progress  0%	Status 
6.) Dark Skies—Ordinance, Street lights, IDA Application	Objectives 7	Progress  71%	Status 
7.) Increase EV Infrastructure	Objectives 3	Progress  100%	Status 
8.) Community Renewable Energy Act - Education	Objectives 2	Progress  25%	Status 
9.) Increase Local Food Production	Objectives 3	Progress  35%	Status 
10.) Develop Composting Pilot Project	Objectives 2	Progress  0%	Status 
11.) Develop Plan for Electrification of City fleet	Objectives 1	Progress  0%	Status 

Attachments

- [Poll Data - Strategic Plan Workshop](#)

Goals

1.) Mill Creek corridor
planning and investment



Action Items

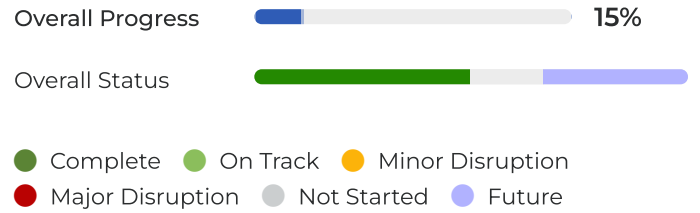
Progress update of planning	Last Update	Progress <div></div> 0%	Status <div>●</div> Not Started
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Objectives

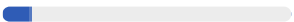

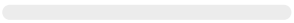
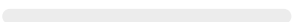
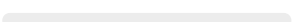

Progress update of planning

Goals

2.) Evaluate Water Consumption—City Facilities and Properties



Action Items

Consider opportunities for turf removal in Parks Master Plan	Last Update 05/22/2024	Progress  10%	Status ● On Track
Conduct water audit for all irrigated landscaping	Last Update 05/22/2024	Progress  70%	Status ● On Track
Identify and report on water savings resulting from pool filter transition	Last Update	Progress  0%	Status ● Not Started
Conduct a water system loss audit and set goal for improvement	Last Update 11/8/2023	Progress  0%	Status ● Future
Select 4 sites for waterwise landscaping demonstration (xeriscape, natives, waterwise, bee garden) Implement	Last Update 11/8/2023	Progress  0%	Status ● Future
Implement action items resulting from Facilities Master Plan	Last Update 05/15/2024	Progress  10%	Status ● On Track

Objectives

Consider opportunities for turf removal in Parks Master Plan

Status and Progress

Last Update 05/22/2024	Progress <div><div></div></div> 10%	Status <div></div> On Track	Note Working with Engineering to create an overlay Map of all turf-related areas.
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Objectives

Conduct water audit for all irrigated landscaping

Status and Progress

Last Update 05/22/2024	Progress <div><div></div></div> 70%	Status <div></div> On Track	Note Trail setup completed at Swanny City Park. Park's department installed a smart irrigation system to determine if this system will work for all park-related water areas.
Last Update 05/15/2024	Progress <div><div></div></div> 65%	Status <div></div> On Track	Note Public Works reduced water usage by cutting back watering times.
Last Update 11/8/2023	Progress <div><div></div></div> 60%	Status <div></div> On Track	Note --

Objectives

Identify and report on water savings resulting from pool filter transition

Objectives

Conduct a water system loss audit and set goal for improvement

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Objectives

Select 4 sites for waterwise landscaping demonstration (xeriscape, natives, waterwise, bee garden) Implement

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Objectives

Implement action items resulting from Facilities Master Plan

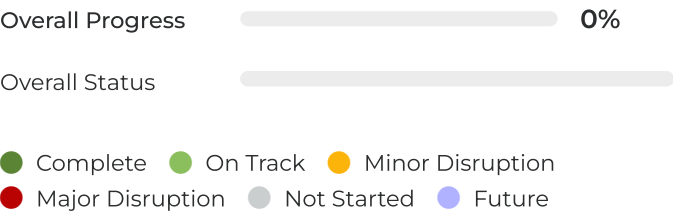
May change to Asset Management Master Plan

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 10%	Status <div></div> On Track	Note RFP has been created. Waiting for direction.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> Future	Note --

Goals

3.) Energy Audit of City Facilities



Action Items

Schedule energy Audit	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
Review results of audit	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
Create plan for energy saving measures	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
Implement plan	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>

Objectives

Schedule energy Audit

Objectives

Review results of audit

Objectives

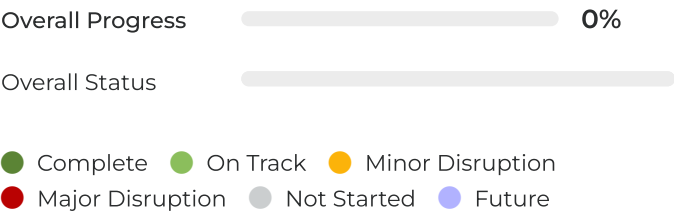
Create plan for energy saving measures

Objectives

Implement plan

Goals

4.) Implement forestry grant



Action Items

Implement grant	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
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Objectives

Implement grant

Goals

5.) Implement grant for energy efficiency (commercial buildings)

Overall Progress 0%

Overall Status

Complete

On Track

Minor Disruption

Major Disruption

Not Started

Future

Action Items

Create plan	Last Update	Progress <div></div> 0%	Status <div></div> Not Started
Implement grant	Last Update	Progress <div></div> 0%	Status <div></div> Not Started

Objectives

Create plan

Objectives

Implement grant

Goals

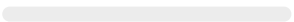
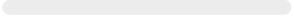





6.) Dark Skies— Ordinance, Street lights, IDA Application

Overall Progress  71%

Overall Status 

● Complete
 ● On Track
 ● Minor Disruption
 ● Major Disruption
 ● Not Started
 ● Future

Action Items

Plan to bring commercial property into compliance	Last Update	Progress  0%	Status ● Not Started
Plan to bring residential properties into compliance	Last Update	Progress  0%	Status ● Not Started
Develop education campaign for residents and commercial	Last Update 11/8/2023	Progress  100%	Status ● Complete
Survey following street light demonstration	Last Update 05/21/2024	Progress  100%	Status ● Complete
Determine suitable replacement for street light fixtures	Last Update 11/8/2023	Progress  100%	Status ● Complete
Complete IDA application	Last Update 05/21/2024	Progress  100%	Status ● Complete
Development and adoption of update to ordinance	Last Update 01/7/2024	Progress  100%	Status ● Complete

Objectives

Plan to bring commercial property into compliance

Objectives

Plan to bring residential properties into compliance

Objectives

Develop education campaign for residents and commercial

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div> Complete</div>	--

Objectives

Survey following street light demonstration

Status and Progress

Last Update 05/21/2024	Progress <div><div></div></div> 100%	Status <div>● Complete</div>	Note --
Last Update 11/8/2023	Progress <div><div></div></div> 50%	Status <div>● On Track</div>	Note --

Objectives

Determine suitable replacement for street light fixtures

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

Complete IDA application

Status and Progress

Last Update 05/21/2024	Progress <div><div></div></div> 100%	Status <div></div> Complete	Note --
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> Minor Disruption	Note --

Objectives

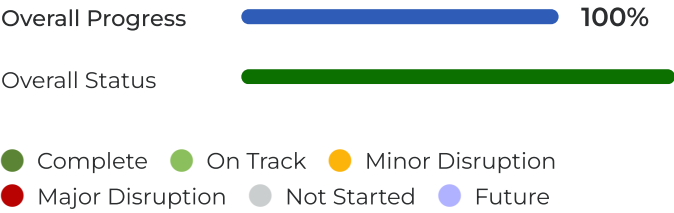
Development and adoption of update to ordinance

Status and Progress

Last Update 01/7/2024	Progress <div><div></div></div> 100%	Status <div></div> Complete	Note --
Last Update 11/8/2023	Progress <div><div></div></div> 90%	Status <div></div> On Track	Note --

Goals

7.) Increase EV Infrastructure



Action Items

Develop a policy for when City right-of-way can be used for electric infrastructure	Last Update	11/8/2023	Progress	<div></div> 100%	Status	<div>● Complete</div>
Identify appropriate sites for development of EV infrastructure	Last Update	11/8/2023	Progress	<div></div> 100%	Status	<div>● Complete</div>
Work with Rocky Mountain Power to implement additional charging station	Last Update	11/8/2023	Progress	<div></div> 100%	Status	<div>● Complete</div>

Objectives

Develop a policy for when City right-of-way can be used for electric infrastructure

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

Identify appropriate sites for development of EV infrastructure

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

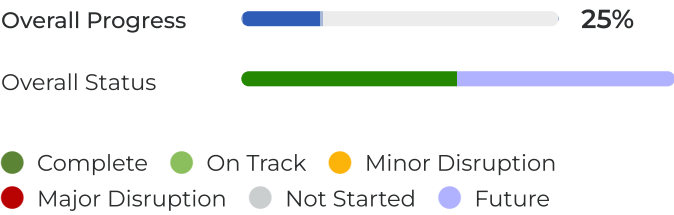
Work with Rocky Mountain Power to implement additional charging station

Status and Progress



Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Goals

8.) Community Renewable Energy Act - Education



Action Items

Community education campaign following the completion of rate-setting process	Last Update 11/8/2023	Progress  0%	Status ● Future
Understand eligibility for state and federal properties within City limits	Last Update 11/8/2023	Progress  50%	Status ● On Track

Objectives

Community education campaign following the completion of rate-setting process

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Objectives

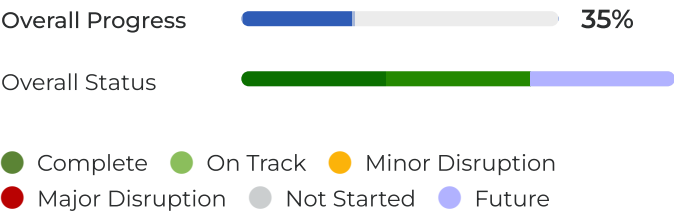
Understand eligibility for state and federal properties within City limits

Status and Progress

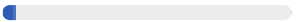


Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 50%	<div></div> On Track	--

Goals

9.) Increase Local Food Production



Action Items

Identify potential location in Parks Master Plan for community garden	Last Update 05/22/2024	Progress  5%	Status ● On Track
Engage MoCom to determine capacity for management of project	Last Update 11/8/2023	Progress  0%	Status ● Future
Consider fee waiver for local food producers at Arts and Ag market	Last Update 05/22/2024	Progress  100%	Status ● Complete

Objectives

Identify potential location in Parks Master Plan for community garden

Status and Progress

Last Update 05/22/2024	Progress <div><div></div></div> 5%	Status <div></div> On Track	Note Identified in the Parks Master Plan.
Last Update 11/8/2023	Progress <div></div> 0%	Status <div></div> Future	Note --

Objectives

Engage MoCom to determine capacity for management of project

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Objectives

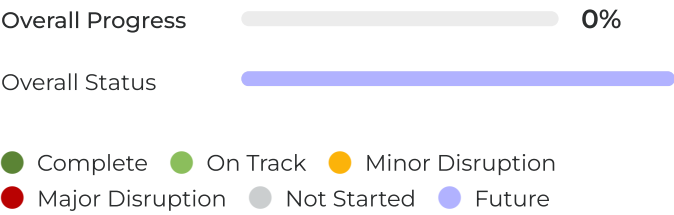
Consider fee waiver for local food producers at Arts and Ag market

Status and Progress

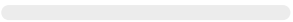
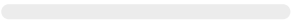
Last Update 05/22/2024	Progress <div><div></div></div> 100%	Status <div></div> Complete	Note --
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> Future	Note --

Goals

10.) Develop Composting Pilot Project



Action Items

Possible incorporation with community garden	Last Update 11/8/2023	Progress  0%	Status ● Future
Work with Canyonland Solid Waste Authority to pilot community composting program	Last Update 11/8/2023	Progress  0%	Status ● Future

Objectives

Possible incorporation with community garden

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Objectives

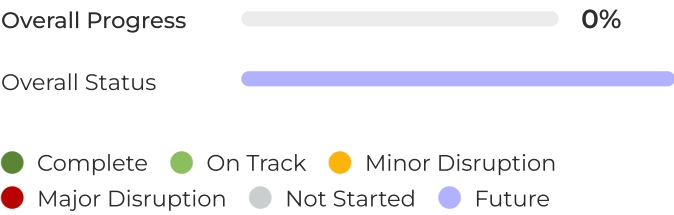
Work with Canyonland Solid Waste Authority to pilot community composting program

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Goals

11.) Develop Plan for Electrification of City fleet



Action Items

Create plan	Last Update 06/19/2024	Progress  0%	Status  Future
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Objectives

Create plan

Status and Progress

Last Update 06/19/2024	Progress <div><div></div></div> 0%	Status <div><div></div>Future</div>	Note --
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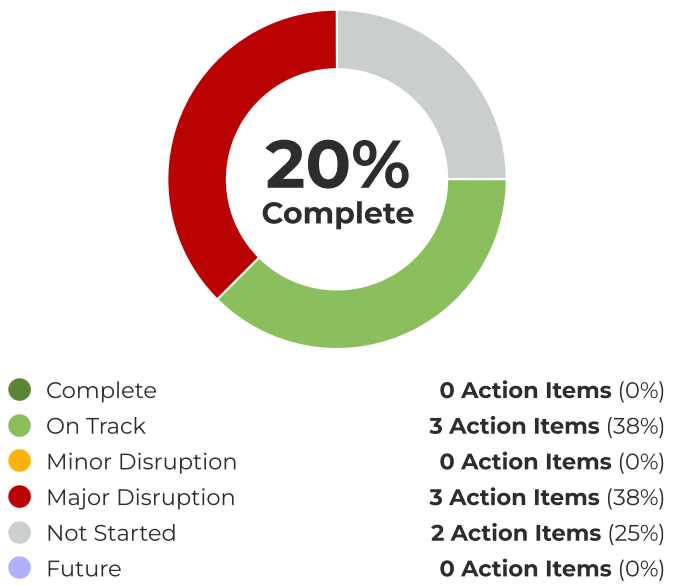
Pillars

Workforce Housing

Housing is a consistent challenge in Moab in relation to both home ownership and renting, due to escalating property prices. Second home ownership is also seen as contributing to the issue of lack of housing for locals. Workers who service the community including teachers, public safety, and municipal workers are unable to live where they work. With the increasing numbers of hotels, there is an increasing need for workers, however there is not affordable housing available for these workers. They often resort to living in very cramped conditions and sometimes in their vehicles. To address the workforce issue, there is a need for affordability, a high-quality school system, reduction in competition in wages and housing to attract and retain workers.



Overall Progress



Goals

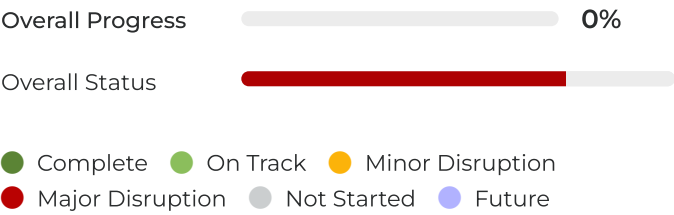
	<div>● Complete</div>	<div>● On Track</div>	<div>● Minor Disruption</div>	<div>● Major Disruption</div>	<div>● Not Started</div>	<div>● Future</div>
1.) Walnut Lane	<div>Objectives 4</div> <div>Progress<div></div>0%</div> <div>Status<div></div></div>					
2 & 3 & 4.) Amendments to Subdivisions, PAD, PUD Ordinances	<div>Objectives 2</div> <div>Progress<div></div>30%</div> <div>Status<div></div></div>					
5.) Consideration of Alternative Housing Solutions (Tiny Homes, RV Parks)	<div>Objectives 1</div> <div>Progress<div></div>30%</div> <div>Status<div></div></div>					

Attachments

- [Poll Data - Strategic Plan Workshop](#)

Goals

1.) Walnut Lane



Action Items

Plan approach for property	Last Update	Progress	Status
		<div></div> 0%	<div>Not Started</div>
Select qualified developer	Last Update 05/15/2024	Progress	Status
		<div></div> 0%	<div>Major Disruption</div>
Contract for development	Last Update 05/15/2024	Progress	Status
		<div></div> 0%	<div>Major Disruption</div>
Oversee initial stages of redevelopment	Last Update 02/23/2024	Progress	Status
		<div></div> 0%	<div>Major Disruption</div>

Objectives

Plan approach for property

Objectives

Select qualified developer

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 0%	Status ● Major Disruption	Note --
Last Update 02/23/2024	Progress <div><div></div></div> 0%	Status ● Major Disruption	Note An RFSQ was advertised and a qualified developer was working with the City, but that process was terminated and the City is not currently working with a developer.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status ● Major Disruption	Note --

Objectives

Contract for development

Status and Progress

Last Update 05/15/2024	Progress <div><div></div></div> 0%	Status ● Major Disruption	Note --
Last Update 02/23/2024	Progress <div><div></div></div> 0%	Status ● Major Disruption	Note Contract negotiations with the developer were terminated.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status ● Major Disruption	Note --

Objectives

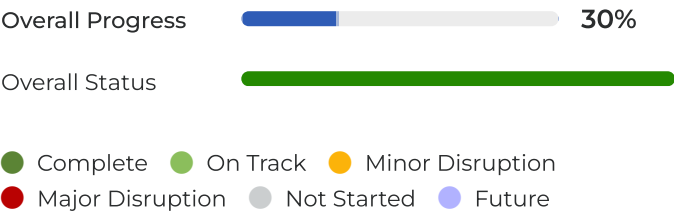
Oversee initial stages of redevelopment

Status and Progress

Last Update 02/23/2024	Progress <div></div> 0%	Status ● Major Disruption	Note The project has been put on hold by the City Council
Last Update 11/8/2023	Progress <div></div> 0%	Status ● Major Disruption	Note --

Goals

2 & 3 & 4.) Amendments to Subdivisions, PAD, PUD Ordinances



Action Items

Develop and adopt ordinance update related to PD, PAD, PUD	Last Update 11/8/2023	Progress 30%	Status ● On Track
Legal review of subdivision ordinance	Last Update 11/8/2023	Progress 30%	Status ● On Track

Objectives

Develop and adopt ordinance update related to PD, PAD, PUD

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 30%	<div><div></div>On Track</div>	--

Objectives

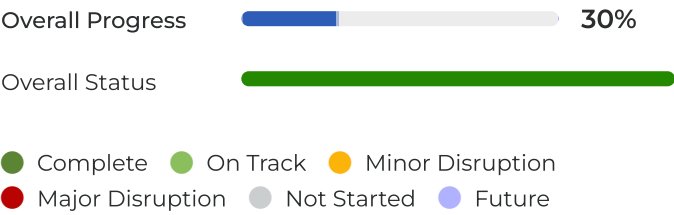
Legal review of subdivision ordinance

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 30%	<div><div></div>On Track</div>	--

Goals

5.) Consideration of Alternative Housing Solutions (Tiny Homes, RV Parks)



Action Items

Research potential solutions and how such an ordinance would be framed	Last Update 11/8/2023	Progress <div><div></div></div> 30%	Status <div>On Track</div>
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Objectives

Research potential solutions and how such an ordinance would be framed

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 30%	<div><div></div>On Track</div>	--

Goals

6.) General Plan Update

Overall Progress 0%

Overall Status

Complete

On Track

Minor Disruption

Major Disruption

Not Started

Future

Action Items

Plan update	Last Update	Progress <div></div> 0%	Status <div></div> Not Started
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Objectives

Plan update

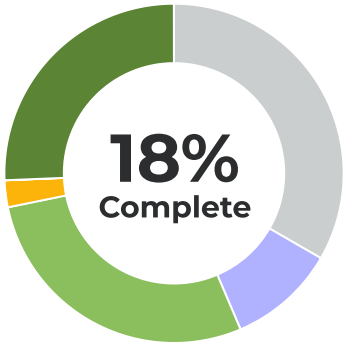
Pillars

Community Fabric and Well-being

Moab residents have consistently expressed their deep attachment to the community and the unique social fabric that has existed. There is a very strong sense of shared experience in this community, where people from many backgrounds are drawn together by a common appreciation of the community, its location and history. This ability for a broad and diverse cross-section to coexist is a key part of the community appeal. In short, people have consistently expressed a very deep affinity for the community. However, there is an emerging fear that the community fabric is changing, for the worse. There are greater divisions, tension, disconnects and inequalities. Residents seek a return to a community where people are more connected and care for one another.




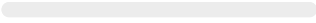
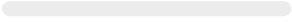
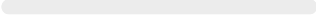
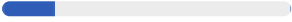

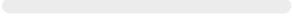
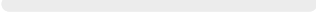


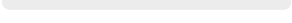
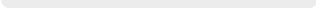


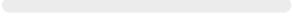
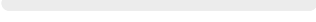
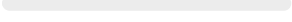
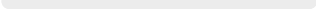
Overall Progress



- Complete
 - On Track
 - Minor Disruption
 - Major Disruption
 - Not Started
 - Future
- 10 Action Items** (26%)
11 Action Items (28%)
1 Action Items (3%)
0 Action Items (0%)
13 Action Items (33%)
4 Action Items (10%)

Goals

● Complete ● On Track ● Minor Disruption ● Major Disruption ● Not Started ● Future			
Dispatch Service Improvements	Objectives 1	Progress 50%	Status
1.) Invest in Trails and Active Transportation Connectivity (GC Partnership)	Objectives 1	Progress 0%	Status
2.) Community Social Service Contributions	Objectives 2	Progress 10%	Status

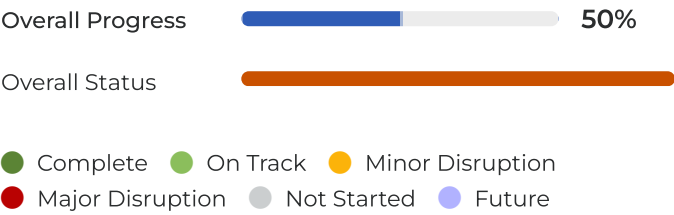
3.) Increase Engagement for Backflow Compliance	Objectives 1	Progress  0%	Status 
4.) Increase Engagement for Grease Trap Compliance	Objectives 1	Progress  0%	Status 
5.) Lead Identification and Replacement Program	Objectives 3	Progress  18%	Status 
6.) Conduct Council Public Forums	Objectives 1	Progress  0%	Status 
7.) Community Engagement Plan	Objectives 13	Progress  73%	Status 
8.) Identify More Opportunities to Broaden use of Community Outreach Tools	Objectives 3	Progress  0%	Status 
9.) Noise Management	Objectives 7	Progress  68%	Status 
10.) Invest in New Gym Equipment	Objectives 4	Progress  0%	Status 
11.) Re-brand the PRT Department	Objectives 2	Progress  0%	Status 

Attachments

- [Poll Data - Strategic Plan Workshop](#)

Goals

Dispatch Service Improvements



Action Items

Formalize dispatch agreement with provider	Last Update 05/8/2024	Progress <div><div></div></div> 50%	Status <div>● Minor Disruption</div>
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Objectives

Formalize dispatch agreement with provider

Grand County Sheriff's Office sent Chief Bell the initial ILA and the formula/usage spreadsheet they used to calculate what each partner agency's cost will be. These documents were forwarded to the City Manager and Finance Manager for review, and are now with the City's Attorneys being reviewed. The ILA cost estimate is a very large increase for every agency who utilizes the GCSO Dispatch Center. In a meeting with BLM, their costs would go up 1000%. MOU was written and sent in March/April 2024. Have not heard back

Status and Progress

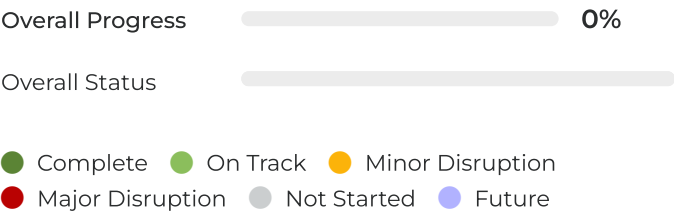
Last Update 05/8/2024	Progress <div><div></div></div> 50%	Status ● Minor Disruption	Note Proposed MOU has been sent to the Sheriff's Office after many back and forth emails and ideas. Have not heard back on whether the MOU will be signed.
Last Update 11/8/2023	Progress <div><div></div></div> 80%	Status ● On Track	Note --

Attachments

- [Proposed Dispatch ILA from GCSO.](#)
- [GCSO Dispatch ILA statistical information/usage.](#)

Goals

1.) Invest in Trails and Active Transportation Connectivity (GC Partnership)



Action Items

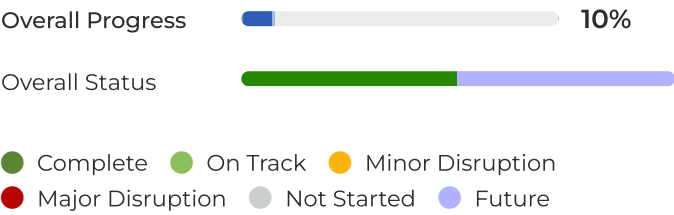
Progress update	Last Update	Progress <div></div> 0%	Status <div>● Not Started</div>
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Objectives

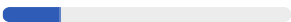
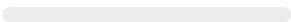
Progress update

Goals

2.) Community Social Service Contributions



Action Items

Negotiate and implement contracts with social service providers	Last Update 11/8/2023	Progress  20%	Status ● On Track
Develop policy to identify eligible social service providers	Last Update 11/8/2023	Progress  0%	Status ● Future

Objectives

Negotiate and implement contracts with social service providers

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 20%	<div><div></div>On Track</div>	--

Objectives

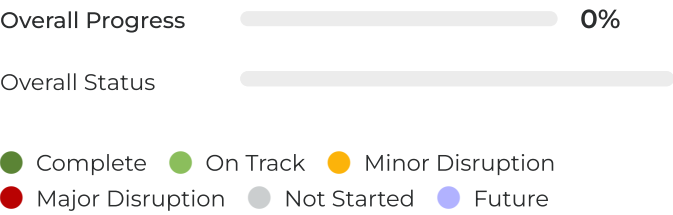
Develop policy to identify eligible social service providers

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Goals

3.) Increase Engagement for Backflow Compliance



Action Items

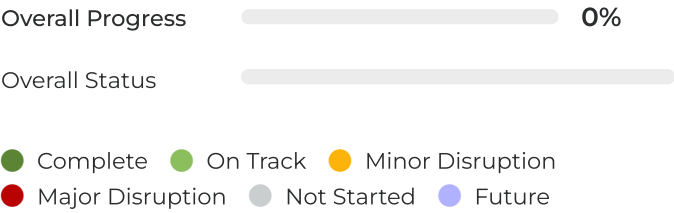
Create engagement plan	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
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Objectives

Create engagement plan

Goals

4.) Increase Engagement for Grease Trap Compliance



Action Items

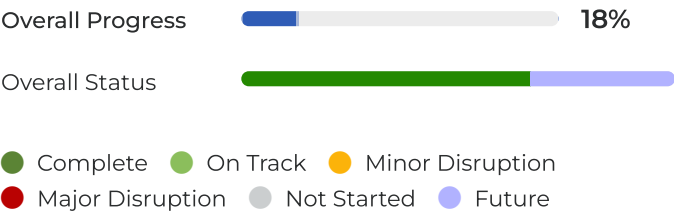
Create public engagement information	Last Update	Progress <div><div></div></div> 0%	Status <div><div></div></div> Not Started
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Objectives

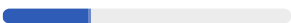
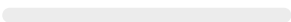
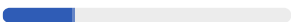
Create public engagement information

Goals

5.) Lead Identification and Replacement Program



Action Items

Inventory lead goosenecks and solder joints	Last Update 05/14/2024	Progress  30%	Status ● On Track
Education for lead inventory and replacement project	Last Update 05/14/2024	Progress  0%	Status ● Future
Develop plan for lead system replacement	Last Update 05/14/2024	Progress  25%	Status ● On Track

Objectives

Inventory lead goosenecks and solder joints

Status and Progress

Last Update 05/14/2024	Progress <div><div></div></div> 30%	Status <div></div> On Track	Note Still reviewing Inventory.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div></div> Future	Note --

Objectives

Education for lead inventory and replacement project

Status and Progress

Last Update 05/14/2024	Progress <div><div></div></div> 0%	Status <div><div></div> Future</div>	Note Will get something worked out with Communication Director for Citizens.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status <div><div></div> Future</div>	Note --

Objectives

Develop plan for lead system replacement

Status and Progress

Last Update 05/14/2024	Progress <div><div></div></div> 25%	Status <div></div> On Track	Note Potholing and replacing as we come to them. Haven't found many so far.
Last Update 11/8/2023	Progress <div></div> 0%	Status <div></div> Future	Note --

Goals

6.) Conduct Council Public Forums

Overall Progress 0%

Overall Status

Complete

On Track

Minor Disruption

Major Disruption

Not Started

Future

Action Items

Update	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
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Update

Goals



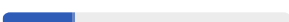





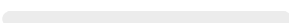

7.) Community Engagement Plan

Overall Progress  73%

Overall Status 

● Complete
 ● On Track
 ● Minor Disruption
 ● Major Disruption
 ● Not Started
 ● Future

Action Items

Enhance implementation of Engagement HQ	Last Update	11/8/2023	Progress  100%	Status ● Complete
Complete website redesign	Last Update	11/8/2023	Progress  100%	Status ● Complete
Review and update City communications and engagement plan	Last Update	05/21/2024	Progress  25%	Status ● On Track
Enhance participation in construction outreach projects	Last Update	05/21/2024	Progress  100%	Status ● Complete
Identify FY projects which will require neighborhood meetings	Last Update	11/8/2023	Progress  100%	Status ● Complete
Identify more opportunities to broaden the use of community outreach tools	Last Update	05/21/2024	Progress  80%	Status ● On Track
Hire on-call consultant to coordinate construction projects	Last Update	11/8/2023	Progress  100%	Status ● Complete
Identify and attend community events where PD can setup a booth	Last Update	11/8/2023	Progress  50%	Status ● On Track
Increase engagement for backflow compliance	Last Update	11/8/2023	Progress  0%	Status ● Future
Increase engagement for grease trap compliance	Last Update	11/8/2023	Progress  100%	Status ● Complete

Expand chipping education	Last Update	11/8/2023	Progress	<div> <div></div> </div> 0%	Status	<div> <div></div> </div> Future
Enhance Public Works Week May 21-27	Last Update	11/8/2023	Progress	<div> <div></div> </div> 100%	Status	<div> <div></div> </div> Complete
Host community sandbag event	Last Update	11/8/2023	Progress	<div> <div></div> </div> 100%	Status	<div> <div></div> </div> Complete

Objectives

Enhance implementation of Engagement HQ

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

Complete website redesign

Status and Progress

Last Update 11/8/2023	Progress <div><div></div></div> 100%	Status <div><div></div> Complete</div>	Note Great Work Lisa!
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Objectives

Review and update City communications and engagement plan

Status and Progress

Last Update 05/21/2024	Progress <div><div></div></div> 25%	Status <div></div> On Track	Note Work on this update is ongoing with a goal of completion by fall of 2024.
Last Update 11/8/2023	Progress <div><div></div></div> 5%	Status <div></div> On Track	Note --

Objectives

Enhance participation in construction outreach projects

Status and Progress

Last Update 05/21/2024	Progress <div><div></div></div> 100%	Status <div>● Complete</div>	Note The Communications Division has been directly involved in all current major construction projects, and has provided updates and public announcements for emergency construction issues throughout this year. This same effort will continue.
Last Update 11/8/2023	Progress <div><div></div></div> 50%	Status <div>● On Track</div>	Note --

Objectives

Identify FY projects which will require neighborhood meetings

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

Identify more opportunities to broaden the use of community outreach tools

Status and Progress

Last Update 05/21/2024	Progress <div><div></div></div> 80%	Status ● On Track	Note We have added new tools such as EngageMoab.com and a website chatbot to help field simple questions that can be answered on the site. Communications continues to look for new opportunities to build relationships with the community in the future.
Last Update 11/8/2023	Progress <div><div></div></div> 50%	Status ● On Track	Note --

Objectives

Hire on-call consultant to coordinate construction projects

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

Identify and attend community events where PD can setup a booth

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 50%	<div><div></div>On Track</div>	--

Objectives

Increase engagement for backflow compliance

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Objectives

Increase engagement for grease trap compliance

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

Expand chipping education

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 0%	<div><div></div>Future</div>	--

Objectives

Enhance Public Works Week May 21-27

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

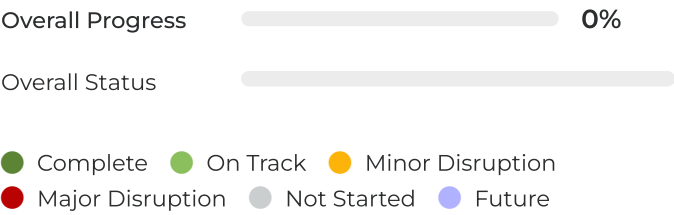
Host community sandbag event

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Goals

8.) Identify More Opportunities to Broaden use of Community Outreach Tools



Action Items

Identify opportunities	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
Create plan to implement	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
Implement	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>

Objectives

Identify opportunities

Objectives

Create plan to implement

Objectives

Implement

Goals








9.) Noise Management

Overall Progress  68%

Overall Status 

● Complete
 ● On Track
 ● Minor Disruption
 ● Major Disruption
 ● Not Started
 ● Future

Action Items

Identify high-impact opportunities for community noise management	Last Update	05/8/2024	Progress  50%	Status ● On Track
Develop community outreach campaign for high-impact efforts	Last Update	05/8/2024	Progress  100%	Status ● Complete
Update noise management page of City website	Last Update	11/8/2023	Progress  100%	Status ● Complete
Consistent enforcement of equipment laws	Last Update	11/8/2023	Progress  50%	Status ● On Track
Consistent enforcement of exhibition of speed	Last Update	04/1/2024	Progress  75%	Status ● On Track
Commercial vehicle enforcement	Last Update	11/8/2023	Progress  50%	Status ● On Track
Enforcement of illegally modified vehicles	Last Update	11/8/2023	Progress  50%	Status ● On Track

Objectives

Identify high-impact opportunities for community noise management

Internally, the PD has prioritized enforcement of equipment violations and speeding, which has decreased the number of complaints related to noise.

Status and Progress

Last Update 05/8/2024	Progress <div><div></div></div> 50%	Status <div></div> On Track	Note Because of our focused enforcement on equipment and speed violations this last year, our noise complaints have decreased significantly.
Last Update 11/8/2023	Progress <div><div></div></div> 10%	Status <div></div> Minor Disruption	Note --

Objectives

Develop community outreach campaign for high-impact efforts

#MoabCopsCare campaign already being utilized during the holiday season to raise money and food with MVMC. Could expand this program. We have one officer assigned as the Community Engagement Officer currently, and he is doing a great job. Allocated more funding to outreach and made strategic purchases of items that increase our ability to participate in public events, to set up booths, giveaways for adults and children, developed new pamphlets relating to victim services in English and Spanish and distributed them to community partners.

Status and Progress

Last Update 05/8/2024	Progress <div><div></div></div> 100%	Status ● Complete	Note We are very proactive with community outreach and engagement now. We attend multiple community events each month and seek out our own events. Engagement officer doing a tremendous job.
Last Update 11/8/2023	Progress <div><div></div></div> 0%	Status ● Future	Note --

Tasks

-
-
-
-

Objectives

Update noise management page of City website

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 100%	<div><div></div>Complete</div>	--

Objectives

Consistent enforcement of equipment laws

Typical complaints we receive with regard to equipment violations are, modified mufflers, illegal lighting, violations specific to UTV's and speed ordinances. I plan to reach out to a local UTV shop and inquire as to whether they would be willing to come and train our PD staff with regard to legal and illegal equipment on UTVs. I also plan to speak with local tour companies with regard to tour groups running red lights. With vehicles, we will continue to listen for loud exhaust and respond to complaints. I will also seek training from local experts on vehicle equipment laws and modification identification.

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 50%	<div><div></div>On Track</div>	--

Objectives

Consistent enforcement of exhibition of speed

Exhibition of Speed: 41-6a-606. Speed contest or exhibition on highway -- Barricade or obstruction -- -- Spectators of a speed contest -- Seizure of non-street legal vehicles. This statute is very directly pointed toward "racing", not speed alone. Typically, the only time we've experienced a lot of this is during the annual Car Show. In 2023 we increased our road presence substantially and conducted an extensive amount of traffic enforcement. We will repeat that each car show and during other events. Speed Enforcement Shifts from the Highway Safety Office will continue to be utilized as a way to enforce speed laws over and above our regular patrol shifts.

Status and Progress

Last Update 04/1/2024	Progress <div><div></div></div> 75%	Status <div></div> On Track	Note Obtained a 2nd speed trailer via grant. Both speed trailers are deployed constantly at known trouble locations. Both collect data we can use to evaluate future needs.
Last Update 11/8/2023	Progress <div><div></div></div> 50%	Status <div></div> On Track	Note --

Objectives

Commercial vehicle enforcement

Moab PD typically receives three types of complaints with regard to Commercial Vehicles. 1-Speeding through town. 2-Running red lights. 3-Parking/Camping overnight or illegally. Several monthly enforcement projects during calendar year 2023 focused on these Commercial Vehicle violations. We continue to educate and cite drivers daily. We do need more and better signage in the city limits regarding city ordinances for commercial vehicle parking and overnight camping, especially on the southern end of Main St. and town. May help to paint curbs red in certain repeatedly utilized locations.

Status and Progress

Last Update	Progress	Status	Note
11/8/2023	<div><div></div></div> 50%	<div><div></div>On Track</div>	--

Tasks

-
-

Objectives

Enforcement of illegally modified vehicles

Ongoing issue. Most common complaint received is with regard to noise. Typically the issue is related to a modified muffler or exhaust system. Moab PD Officers have stopped dozens of cars with suspected modified mufflers and issued citations when appropriate. We will look to bring DMV Police to Moab to conduct training and help with enforcement of laws pertaining to auto shops installing illegal equipment. Have found the best/easiest method to address these vehicles is through speed enforcement and proactive patrol.

Status and Progress

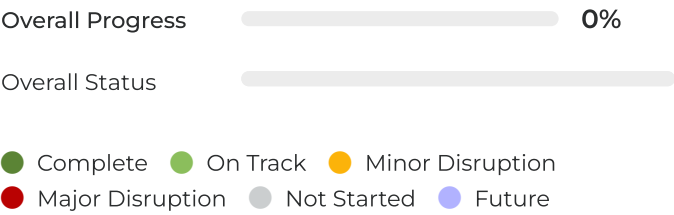
Last Update 11/8/2023	Progress <div><div></div></div> 50%	Status <div></div> On Track	Note Training conducted with officers regarding state statute on modified vehicle/mufflers and city ordinances regarding noise.
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Tasks

-

Goals

10.) Invest in New Gym Equipment



Action Items

Request quote or review price	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
Purchase equipment	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
Surplus old equipment	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
New equipment installed	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>

Objectives

Request quote or review price

Objectives

Purchase equipment

Objectives

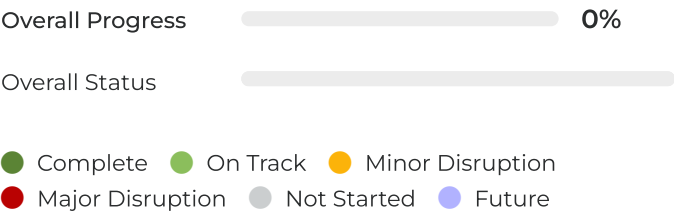
Surplus old equipment

Objectives

New equipment installed

Goals

11.) Re-brand the PRT Department



Action Items

Create Rebrand	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>
Update Public	Last Update	Progress <div></div> 0%	Status <div>Not Started</div>

Objectives

Create Rebrand

Update Public