

TO: Mayor, City Council

FROM: Dave Anderson, Community Development Director

DATE: July 11, 2024

RE: Survey #2 Comments

City Council Survey Feedback:

Introduction Paragraph:

- NJP: Dates, July 9 to 28, need to be revised.
- Jesse: Worries that some questions have too much text/information and that will confuse citizens and/or make them not want to participate in the survey. Wants to break up questions or give less information. *I spoke with Jesse about this and understand his thoughts. He does not want people "check out" because questions are too long or because there is too much information provided. I think it will be tricky to balance that with the need to educate people on the questions but we need to try.*

Q.1:

- NJP: Link to a Spanish version instead?

Q.2.C:

- NJP: "Design Charette" - Do people know it by this name?

Q.4:

- NJP: Only 3 options. Remove C, combine D and E.

Q.5:

- Jesse: Wants to add an option that declares someone a landowner but not a resident.
- NJP: Change F to "Spanish Fork Business Owner and G to /Live outside of the region.

Overall Growth Strategy Questions Paragraph:

- Jesse: Wants to add a map or link to the referenced growth scenario areas to each question.
- NJP: "...with the largest increase occurring projected..."
- NJP: "In the previous survey, (insert comma)..."
- NJP: "As part of this survey-the previous survey..."

- **NJP:** "...outreach has identified a ~~series of nodes~~ four locations..." Do not use word node.

Q.9:

- **Shane:** UTA has not selected a preferred location and UDOT is analyzing the need for a new interchange. I would say that both UTA and UDOT are performing an environmental assessment to determine a possible location for a station and interchange.
- **NJP:** "...and UDOT ~~has plans to construct~~ is studying..."

Q.11:

- **Shane:** UDOT also has future plans to reconstruct the existing interchange at I-15 and SR-164...
- **Stacy:** I think it may be helpful to say this is the Benjamin Exit somewhere
- **NJP:** Wondering if UDOT is actually studying the new highway interchange at I-15 and SR-164?

Q.12:

- **NJP:** Remove 'nodes,' replace w/locations or areas.

Land Use Scenario Questions:

- **NJP:** Doesn't think this paragraph needs to be here. Wants more review of the land use scenarios.

Scenario 1:

- **Shane:** I would add a statement like "For the purpose of planning each of these Scenario's has an assumed a location for a possible frontrunner station and new interchange. These locations could change as UDOT and UTA complete their analysis."

Q.13:

- **NJP:** Wondering if it should be ranked instead of just top three?
- **NJP:** Define new words like 'infill' and 'town center.' Remove node.

Q.14:

- **NJP:** Thinks it should be ranked

Station Area Plan Questions:

- **Shane:** We don't know this location yet. I recommend taking these questions out and doing another survey when we know the location or adding a statement that the location is undermined and these questions would apply to any location determine by UTA. I would also take out the term "blank slate" say that the current use is agricultural.

Q.15:

- **NJP:** Define 'Other'

Q.18:

- **NJP:** Thinks this question should be asked a different way in order to get the kind of answers that we want.

End of Survey:

- **NJP:** Is this survey just about the station area? Or overall?