



MINUTES
Combined Meeting of the
Utah Arts Advisory Board and the Utah Museums Advisory Board
March 20, 2024
Approved - 6/21/2024

Utah Museums Advisory Board:

Sharon Johnson, Chair - excused
Diana Call, Vice Chair
Susan Adams - excused
Robb Alexander
Nichol Bourdeaux - excused
Derrek Hanson
Jessica Kinsey
Laura St. Onge - excused
Forrest Rodgers
Janet Smoak

Amy Jorgensen
Sudha Kargi
Krista Sorenson
LeRoy Transfield - excused
Sam Tsugawa - excused
Jenilyn Wilson
Natalie Young - excused

Staff:

Kat Potter, CCE Deputy Director
Victoria P Bourns, Director
Natalie Petersen, Assistant Director
Laurel Cannon Alder, Grants Manager
Em Cebrowski, Program Support Specialist &
Board Liaison
Emilie Starr
Jean Tokuda Irwin
Tracy Hansford
Ian Hallagan

Utah Arts Advisory Board:

Heidi Prokop, Chair
Kelly Stowell, Vice Chair
Lisa Arnett
John Ballard
Larry Cesspooch
Juan Carlos Claudio- excused
Caitlin Gochnour

I	<p>Opening & Welcome - Heidi Prokop</p> <p>Heidi welcomed new Utah Arts Advisory Board Members John Ballard and Sam Tsugawa. Sam was not in attendance but John introduced himself. John shared that his career is in the private sector presenting live entertainment. John's resume includes promoting and bringing shows across the US and Canada including the Capitol Theatre and Eccles Theatre.</p>
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	<ul style="list-style-type: none"> Board Roll Call & update - <i>Emilie Starr</i> During the Board Roll Call members recorded the board they serve on and what they are most excited about this spring. Both Boards have a quorum present
II	<p>Approval of Minutes - January 2024 - Heidi Prokop - Acclamation Vote Combined Arts & Museums Board Meeting Minutes from 1.11.2024</p> <ul style="list-style-type: none"> Heidi Prokop asked for the motion from the Utah Arts Advisory Board to approve the January 2024 Board Minutes: Larry Cesspooch moved to approve the minutes, Lisa Arnett seconded the motion which was unanimously approved by the Utah Arts Advisory Board through an acclamation vote. Diana Call asked for a motion from the Utah Museums Advisory Board to approve the January 2024 Board Minutes: Robb Alexander moved to approve the minutes, Jessica Kinsey seconded the motion which was unanimously approved by the Utah Museums Advisory Board through an acclamation vote.
III	<p>Stellar Share A portion of the 2022 Utah Governor's Mansion Artists Awards video produced by PBS Utah was played, highlighting award winning sculpture and Utah Arts Advisory Board member Leroy Transfield.</p>
IV	<p>Investment/Grant Approvals - Heidi Prokop - Acclamation Vote</p> <ol style="list-style-type: none"> Excellence Partnership Amendment - \$7,600 Laurel shared that the full board voted on this partnership grant at the board meeting in January but today the board is presented with an amendment. Laurel explained that during the January meeting Larry Cesspooch asked if we partnered with any tribes. This sparked the conversation that leads to this amendment that is being brought to the board today. which provides the additional \$7,600 amendment will fund programming to tribes in the Roosevelt and Duchesne area. Larry shared that Excellence in the Community will present an event for the whole community at a middle school. Larry is hoping this initiative will help young people engage in creating music. Larry shared that he was one of the first to create a rock band on the reservation and hopes this type of activity inspires youth on the reservation to lean into music. Laurel shared that she hopes this leads to more division engagement with residents of the reservations. Laurel also shared an additional update to this partnership grant. She reminded the board that when this was first brought to the board in January, the State Historic Preservation Office (SHPO) was planning on providing funds to main street communities through the Excellence Partnership. SHPO has since pulled out of the partnership but their removal does not impact our portion of the partnership or funding. Amendment to Salt Lake Community College (SLCC) Partnership Grant - up to \$5,000 as a reimbursement. Laurel explained that historically SLCC ran the division's original writing contests, however as

inflation is increasing the division found that the contest is more costly. As a result the division would like to amend the contract with SLCC from up to \$30K to up to \$35K. This contract is paid out as a reimbursement. SLCC is having trouble finding judges because of the volume of work involved, this extra funding will be used to secure judges. This is a 5 year partnership with 3 years left.

Heidi Prokop asked for the motion from the Utah Arts Advisory Board - Caitlin Gouchnor moved to approve the amendments, Lisa Arnett seconded the motion which was unanimously approved through a vote of acclamation.

Diana Call asked for a motion for the Utah Museums Advisory Board - Robb Alexander moved to approve the amendments, Derrek Hanson seconded the motion which was unanimously approved through a vote of acclamation.

3. Poll - Preferences

Laurel explained that this item is a request for board engagement. Last year the division had some delays and changes in the navigation of our grants that impacted the General Operating Support (GOS) grants. Part of that was new to us and new to the state adjustment in the budgetary procedures act which limits our agency from directly funding state universities and state park systems. The impact of that has made it such that our budget has fluctuated. Laurel shared that we hoped we could make adjustments at the end of the year, however we are unable to do so. As a result we have \$300K left in our budget and plan to resolve some of our grantee funding. Laurel explained that the division has authority to carry the funds into next year. The division is expecting \$2M will be put back into our budget next fiscal year for grants (this will be the second year of a two year grant). Laurel said that this is why we have \$300K this year and a projected \$300K next year. Laurel explained that we have a choice and asked for direction from the board. Laurel proposed that the division can work to get this out to the community this year or we can carry it into next year. UA&M will be recontracting with all our GOS grantees, holistically it makes more sense for us to make the change next year. However, we are open to spending it this year. There are 200 grantees but we do not think it would be helpful to send each grantee \$1,000. Laurel proposed that the division initiates a task force to decide how to move forward on grants.

Discussion:

- Lisa suggested that the board should confirm that holding the funds over to next year won't hurt a grantee that could use it now and might not make it into next year without the extra help. Laurel responded that she is aware of a couple of organizations that fall into this category. Laurel mentioned that the division does not have a tool to provide emergency support and because we value transparency we would need to develop a process.
- Robb agreed with Lisa, and asked what would the legislature think or would they even know? Vicki said they would know and she could explain more about that when we talk about HB335 further

	<p>down in the agenda. Vicki let the board know that HB335 outlines that we need to bring board recommendations to the legislature or Legislative Fiscal Analysts before funds can be released.</p> <ul style="list-style-type: none"> • Amy said that logistically it makes more sense to put it into next year and leans toward that side but wanted to know if we would be penalized. Vicki answered that we would not be penalized to carry the funds over to the next fiscal year. Amy replied that she supports taking the extra time to thoughtful disperse funds. • Janet said that she also supports defaulting to an easier path for staff. Since it is a \$300K pull she also supports giving organizations still struggling from covid extra support. • Caitlin asked the clarifying question, “Are you talking about dispersing the funds to current organizations if it is this year (that have already been approved for funding)? Laurel answered that yes, she would draw off and deepen general operating support grants. Including the possibility of a one time assistance to organizations with some of the money and carrying over the rest. • Vicki told the board we are still trying to understand the new bills and how HB335 will affect us. She shared that we may need to modify our contracts, procurement and approval processes. Vicki thanked the board for helping the division understand their priorities adding that we will take their ideas to CCE Admin. • Forrest asked for clarification about the challenges to the legislative requirements for contracting. Vicki explained that the legislature has developed a statewide grant policy that affects all state agencies regarding grants. Forrest said he leans toward focusing on the most at risk recipients and seeing how extra funds provided this year gets them into the next fiscal year, then carrying over the remaining funds. <p>Vicki said that plan would allow us to get together with the grants committee to establish something like an emergency fund.</p> <ul style="list-style-type: none"> • Laurel thanked the board for the helpful conversation. Laurel said she will drop her email address into the chat and ask that anyone who is interested in joining a grant task force let her know. She would like to create this task force immediately and into next fiscal year.
V	<p>Division Updates</p> <ul style="list-style-type: none"> • Legislative Updates <ul style="list-style-type: none"> ○ Vicki explained \$2M one time for grants - which means funding for next year should match this year. She also shared that a 3% COLA allowance for staff in the new fiscal year. HB115 passed and was the CCE clean-up that merged UA&M boards. However, there was another bill HB532 which superseded our merger bill. There was a movement to reduce the number of boards across state agencies and reduce the numbers of board members. In October 2024 our board will be merged and we will only have 9 board members. Unless you want to drop off we are planning on keeping you to create a council for the board whose input will be as relevant as the official 9 members. Grants bill HB335 - This will take a deep dive to understand and implement, and we and CCE are working on it.

	<p>Public art amendment SB144 -This bill will benefit our agency and public art. We will spend the next year developing a new public art program for Salt Lake County to support and encourage public art prior to the Olympics. This bill came with funding to help us hire staff to support the bill. Joint Resolution SJR014 was issued to celebrate our 125th Anniversary.</p> <ul style="list-style-type: none"> • Rural Caucus Meeting Vicki thanked Kelly Stowell for inviting department leaders to present at the rural caucus meeting, she shared that it was engaging and educational. Our department gave a 10 minute presentation about how we serve rural Utah to a group of over 30 legislators and a room full of lobbyists and citizens. Natalie shared that Donna Law spoke about CCE, State Libraries and UServe and then Natalie spoke about our grants and Utah Collections Preservation programs. Chris Merritt from SHPO presented on the work they are doing in rural Utah. • 125Anniversary Plan - Natalie shared our 125th Anniversary celebration plan. Janet asked how long this will last. Natalie explained the celebration will run this calendar year and possibly into the beginning of the next calendar year. • 125th Art Commission - Ben Steele Vicki talked about how the artist was selected with help from the first lady then Hannah presented a mock up of the proposal which both the division and the first lady are excited about. • Vicki shared that Poetry Out Loud (POL) finals were held last week at a new location at the Midvalley Performing Arts Center in Taylorsville. Jean added that a modern dancer performed with choreography, video, and audio based on a poem about leaving your home. Jean also shared that the judges this year were highly distinguished, including the Utah State Board of Education Superintendent, Sydnee Dickson.
VI	<p><u>Next Board Meeting - Heidi Prokop</u> Board Meeting: June 21, 20204 - noon - 2 p.m. in person at the Utah State Capitol /hybrid Lunch will be served at 11:30 a.m. Tour afterwards <i>October 2024 Board Meeting - In Person Green River Please go to Doodle Poll to vote on your preferred date.</i> Schedule for FY24 Board Meetings</p>
VII	<p>Adjourn - Motion to adjourn from Caitlin Gouchnor</p>

125 Anniversary Update - 3/20/2024 Board Meeting

Upcoming Actions:

- CCE Public Information Officer is working on a publicity event in Cedar City to highlight our Traveling Exhibitions Program on April 24th, CCE Director, Donna Law, may attend
- The 125 Anniversary Committee and staff are working on the following initiatives to help celebrate (in various phases of planning & development)
 - Create 5 Commitments to the Future modeled after Zions Bank's initiative
 - Refine 125 publicity campaign ([please see our 125th Anniversary page](#))
 - Create and send 125 Anniversary celebration packets to libraries and museums
 - Order additional swag - pins this month, possibly t-shirts, hats and mugs
- The division will share UA&M 125 Anniversary swag at tabling events and workshops
- The division will table at the following events highlighting our 125th Anniversary (and potentially add more)
 - March - Springville Artist Fair - Completed
 - April 10-14, 2024 National Council on Public History Conference
 - April 17-19, 2024 - Utah League of Cities and Towns
 - June 8, 2024 - Asian Festival
 - June 14, 2024 - Preservation Engaged
 - June 21-22, 2024 - World Refugee Day
 - July 9, 2024 - Show UP event for teachers
 - October 9-11, 2024 - Utah Museums Association

The board was notified of these actions in a letter sent in February:

- Our new Department Head, Donna Law, took special notice of our 125th Anniversary during her Cultural and Community Engagement Department presentation to the Business, Economic Development and Labor (BEDL) Appropriations Subcommittee in January 2024
- Our Arts Board Chair, Heidi Prokop recognized our anniversary during the annual Sundance Women's Leadership Luncheon in January 2024
- Governor Spencer J. Cox declared February 2024 as [Utah Division of Arts & Museums Month](#) in Utah
- On February 14, 2024 the Utah Senate formally recognized the 125th Anniversary of the Utah Division of Arts & Museums through Senate Joint Resolution (SJR) 14
- Our Traveling Exhibitions Program is touring the state, celebrating 125 years of collecting by showcasing a small selection of artwork in a special 125 Traveling Exhibition
- A special hashtag has been created for social media interaction #uam125years

- Planning is well underway for a 125th Year Exhibition running from December 10, 2024 through March 15, 2025 at the Utah Valley University's Museum of Art
- A 125th Anniversary Committee composed of staff and board members is working to solidify more activities celebrating this very special anniversary

And just like that, the end of the 2024 Legislative Session is over. And by that I mean this session was full of meetings and more meetings with legislators about budget requests, some surprise bills, many events on the hill, late nights, and a presentation at the rural caucus on the last day. A record of 591 bills passed this legislative session, which is 16 more than last year!

Donna and Kat met with nearly all BEDL and EAC committee members, which has proven successful based on the finalized budget. Some of the items they helped solidify include UA&M General Operating Support grants, UServeUtah operating funds, funding for the cemetery and ancient remains programs in SHPO, and America250 program support.

Out with the old, in with the new (bills). There are too many bills to list that could have a direct or indirect impact on our department, but here are some bills that passed that are worth mentioning:

- [HB 335](#) *State Grant Process Amendments* requires grant recipients to provide detailed budgets indicating how grant funds will be used. This applies to state agencies that administer competitive grants, direct award grants, and other grants. This bill takes effect July 1, 2024, so Kat and Donna will work with division leadership to ensure our programs are in compliance and work on updates that will be needed in our department statute for next year.
- [HB 532](#) *State Boards & Commissions Amendments* combines the Utah Museums Advisory Board with the Utah Arts Advisory Board, which will become the Arts & Museums Advisory Board (super clever). This will go into effect this October. Additionally, boards and commissions will be reviewed every 5 years, which will begin July 1, 2029. Although our department bill [HB 115](#) says the Arts and Museums board consists of 17 members, HB 532 supersedes this so the board will cap at 9 members.
- [SB 144](#) *Public Art Funding Amendments* will prepare Salt Lake City for the 2034 Olympics with additional public art displays with the existing percent-for-art act. This program will adjust project funding in Salt Lake County for the next ten years. Funds were appropriated for an additional public art staff member to support this initiative.
- Our department bill, [HB 115](#) *Cultural and Community Engagement Amendments*, combines the Arts & Museums boards, like in [HB 532](#). It also updates language regarding the Utah Historic Sites Program, adjusting the grant process for private landowners interested in protecting archeological resources on their property. The bill also includes updates to the Utah Commission on Service and Volunteerism (UServeUtah) chair process and moves the Cemeteries program in code from UHS to SHPO.
- [SB 206](#) *Young Adult Service Fellowship* will support a service pilot program for recent high school graduates. This program will use 50% state funds and 50% matching funds

for a living stipend, which comes out to a minimum of \$10 an hour. There will also be a tuition award based on the amount of time volunteered, with a maximum of 1,700 hours of service over a one-year period. UServe will oversee and facilitate this program.

- [HB 261](#) *Equal Opportunities Amendments* was one of the first bills to pass this session. Our divisions have gathered information internally to determine potential impact, but we are still waiting for guidance from the Governor's office and DHRM on how we will operationalize this new law.
- [HB 159](#) *Bears Ears Visitors Center Advisory Committee Repeal Amendments* will extend the sunset date by years to continue working with the Navajo Nation, Ute Mountain Ute Tribes, Hopi Nation, Zuni Tribe, and the Ute Indian Tribe of Uintah Ouray on this committee. The committee will work on recommendations and needs for the Bears Ears visitor center.

There were a few bills that addressed cyber security this session, so bills like [SB 149](#) *Artificial Intelligence Amendments* may result in a training or adjustment of AI usage within state agencies.

Statewide Impact

In FY23, 235
organizations in 23
counties received
grant funding



Collections Preservation Team members from:

Logan

Hyrum

Brigham City

Green River

St. George

Springville

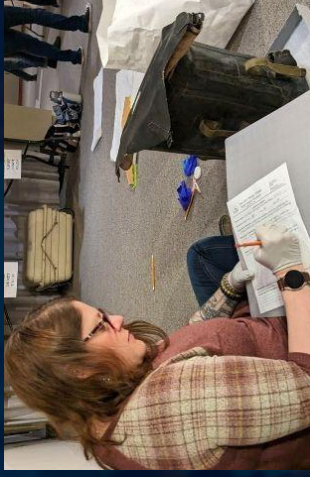
Layton

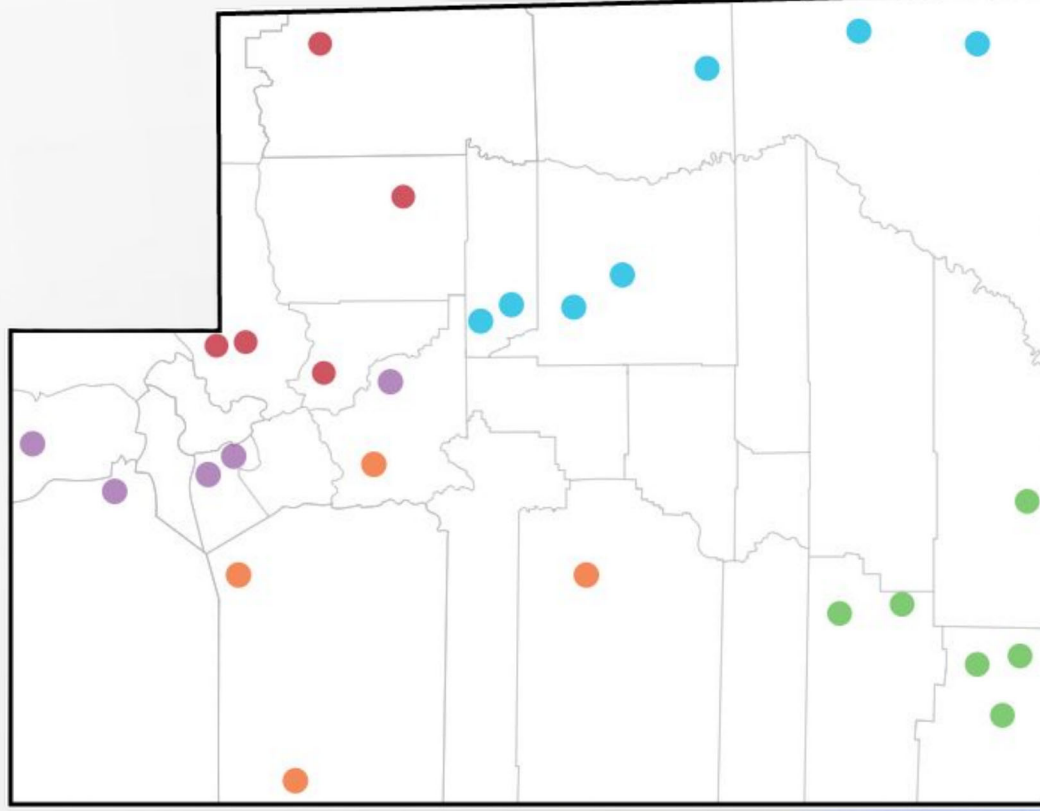
Vernal

Sevier

Kanab

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2022

2023

2024

2025

2026



