



TO: Logan Municipal Council

FROM: Mayor Holly H. Daines

DATE: July 16, 2024

RE: Board Appointments

At the July 16, 2024 Council meeting, I will request ratification of the following:

Civil Service Commission – Reappointment

Jeff Miller

Planning Commission – New Appointment

Sarah McNamara

Thank you.

SARAH CECCANTI-MCNAMARA

STRENGTHS

Superior written communication skills
Excellent facilitation and coaching skills
Expert project manager, multi-task oriented
Team player, community-focused
Proven customer service abilities
Innovative partnering, budgetary mindfulness
Positive and energetic attitude

BUSINESS EXPERIENCE

1999-August 2023

Alamo Learning Systems

Director of Training 1999-2008

Senior Consultant 2009-Current

- Conducted client gap analysis including performance, potential and bridging
- Coached entry to executive level clients to achieve individual and organizational goals
- Developed comprehensive organizational plans
- Managed client's continuous improvement efforts and crisis/issue management
- Master trainer in analytical problem solving, critical thinking skills, facilitation skills, leadership, project management and time effective meetings
- Managed and coached internal and external trainers
- Developed training including instructor-led, web-based and blended for aerospace and energy companies
- Developed and managed training materials, order process and trainer incentive programs
- Developed and conducted train-the-trainer programs for international franchises

2008-August 2023

Tracy Parks & Recreation 2008-2012

Grand Theatre Center for the Arts 2012-2020

Independent 2020-2023

Instructor

- Substitute teacher for grades K-12
- Developed and facilitated elementary school age art classes including in-person and virtual
- Instructed and mentored students with learning disabilities
- Partnered with renowned artists as guest speakers
- Coordinated annual Children's Art Expo
- Developed and facilitated middle/high school age public speaking classes
- Coached 4H students for speech competitions
- Coordinated annual K-8 Oral Interpretation Fair

2016-June 2023

Animal Rescue of Tracy

Volunteer Director

- Partner with animal rescues, shelters and vets for community outreach efforts
- Develop and direct fundraiser events
- Harvest national and international business relationships through sponsorships
- Develop and design marketing materials
- Work with press for all media releases
- Grant writing for rescues with special circumstances
- Partner with government dignitaries on VIP events
- Developed and directed student mentorship programs
- Developed and managed volunteer WBT certification

1996-1999

Safeway, Inc.

Communications Specialist

- Developed and delivered benefit seminars via Interactive Distance Learning (IDL)
- Presented Open Enrollment benefit meetings at all employee levels
- Facilitated Diversity workshops
- Coordinated annual benefit expos
- Coached Benefit Directors on IDL delivery improvements
- Developed company-wide employee health and benefit communications

1991-1996

KTVU Fox Channel 2

Associate Producer

- Wrote and edited special segments including consumer concerns on law and government
- Managed distribution of scripts for anchors, producers and directors
- Conducted newsroom intern training
- Managed and supervised newsroom interns

EDUCATION

- 1999 Master's Degree in Human Resources and Organization Development, University of San Francisco
- 1996 Bachelor's Degree in Speech Communication, San Francisco State University

PROFESSIONAL AFFILIATIONS & CERTIFICATIONS

- 2024-Current BNI, Member
- 2023-Current Heart Saver Pediatric First Aid CPR AED
- 2023-Current Utah Food Handlers Permit
- 2022-2023 Substitute Teaching Permit
- 1999 Diversity Awareness, Safeway, Inc.

COMMUNITY SERVICE

- 2024-Current Cache Valley Remembers The 9/11 Project Major Brent Taylor Foundation, Appreciation Station Director
- 2023-Current Circle of Friends, Member
- 2023-Current GFWC Tremonton Women's League, Member
- 2020-Current Alameda Hospital, PEC
- 2020-2023 Kimball High School, SSC Member/Chairperson
- 2019-2023 GFWC Tracy Woman's Club, Member
- 2017-2018 Special Needs Pageant, Video/Photographer
- 2016-Current ART Steering Committee Member
- 2016-2018 Jefferson School, SSC Member
- 2016 Jefferson School, PFA Member

HONORS & AWARDS

- 2023 Awarded Key to the City of Tracy, California
- 2022 Tracy Chamber of Commerce Community Awards Gala From the Heart, GFWC Tracy Woman's Club recipient
- 2021 Tracy Chamber of Commerce Community Awards Gala From the Heart, Individual recipient
- 2019 Tracy Mayor's Ball honoree for volunteer high school student incentive program PROMPTS
- 2017 Sow A Seed Outstanding Adult Volunteer honoree