JORDAN RIVER COMMISSION

Event Advisory Committee (EAC)

Thursday, June 13, 2024 | 10:00 AM

Event Advisory Committee meetings are being held primarily virtually for the convenience of Committee members, in accordance with adopted Commission policies for electronic meetings. Committee members, guests and visitors may join the meeting virtually using the following information.

Join Zoom Video Conference:

From a Web Browser –
https://us02web.zoom.us/j/8015364158?pwd=NlNUc05ScVIwS1NwK29ISUtLVHRFZz09&omn=81055515445
Meeting ID: 801 536 4158
Passcode: JRC-2024

For Audio Only:

One tap mobile – +13017158592,,8015364158#,,,,* 71823060#
Or Dial (301) 715-8592 – Meeting ID: 801 536 4158 Passcode: 71823060#

Note: participants not identified by name by the meeting system software will be asked to identify themselves for purposes of the meeting record.

The virtual meeting has an anchor location at:

Jordan River Commission Offices
Utah Division of Water Quality, Third Floor — Red Rocks Conference Room #3132
Utah Department of Environmental Quality
195 North 1950 West
Salt Lake City, UT 84116

MEETING AGENDA

1. Welcome & Introduction

a) Roll Call of Committee Members, and any Guests or Visitors

2. Public Comments

This is an opportunity for comments from the public regarding any item on the agenda, or any other matters related to the Event Advisory Committee. Individual comments are limited to 2 minutes, and all comments are typically limited to about 10 minutes total. Comments can also be sent by email to info@JordanRiverCommission.com (include subject line "Event Advisory Committee Meeting Comments").

***Notes**:*

3. Committee Business

a) Event Web Sites Updates

b) Commission Staffing & Budget Updates

***Notes**:*

4. Commission Events

a) City Nature Challenge – Friday, April 26 - Monday, April 29, 2024
   1) Staff Summary of 2024 Event
   2) Planning for 2025 Event

b) Golden Spoke – Saturday, May 11, 2024
   1) Staff Summary of 2024 Event
   2) Planning for 2025 Event

c) Get to the River Festival – September 2024
   1) Fundraising & Budget Updates
      a. Budget Discussion – based on revised income targets
   2) Event Planning & Coordination Updates
      a. Kickoff & Media Event – date, time, location, theme(s)
      b. Celebration & Recognition Event
         1. Location
         2. Theme
         3. Date, Time and Activities
         4. Honorees – Elected Official, Volunteer(s), Champion Individual/Organization
      c. Partner Event Updates
      d. Other Commission Events
         1. Paddle Series
         2. Field Trip
         3. Other Activities

***Notes**:*

5. Other Events

a) Roundtable Discussion

***Notes**:*

6. Communications, Engagement & Outreach

a) Recent Media Coverage

b) Upcoming Media Opportunities

c) Other

***Notes**:*

7. Upcoming Committee Meeting

a) Thursday, August 8, 2024

***Notes**:*

8. Adjourn

A meeting recording, minutes, and other information will be available following the meeting at https://www.utah.gov/pmn/sitemap/notice/918927.html.