



## CHRISTMAS VILLAGE ADVISORY COMMITTEE MEETING

Minutes of the regular meeting of the Christmas Village Advisory Committee held Thursday, April 4, 2024, at 4:00 p.m. at the Ogden Public Works Building, 133 West 29<sup>th</sup> Street.

**Members Present:**

Richard Armstrong	Craig Bielik
Robin Parent	Jacob Chadwick
Michelle Miller	Sandra Tuck
Nikki Lovell	

**Members Absent:**

Nick Morris	Judi Culley
Amber Robson	Ernie Terrazas
Lee Ann Christensen	Diana Meiser
Bonnie Baird	

**Ex-Officio:**

Ryan Parent, Parks Area Maintenance Supervisor  
Stacey Olsen, Project Coordinator  
Jacob Chadwick, Structural Maintenance Supervisor

### CALL TO ORDER

Chair Armstong called the meeting to order, greeted everyone, and performed a roll call.

### APPROVAL OF MINUTES

Chair Armstrong asked if everyone had a chance to review the minutes from the last meeting. **Member Miller motioned to approve the March 7, 2024, meeting minutes. Seconded by Member Parent. Committee approved.**

### MONTHLY MEETING

Staff Olsen explained that Vice Chair Robson has received a work assignment that requires her to be somewhere else on the first Thursday of every month. She asked if we could change the Christmas Village meeting, or she will need to resign. The committee discussed dates and everyone's availability. **Member Lovell motioned to move the Christmas Village Committee meeting to the second Thursday of each month. Seconded by Member Parent. Committee approved.**

### 2024 BRANDING

Honorary Mayor – **Member Lovell motioned to have Rick Lovell with Young Automotive as Honorary Mayor for 2024. Seconded by Member Tuck. Committee approved.**

Theme – The committee reviewed the top choices for the theme. **Member Lovell motioned to have the 2024 theme be “You can even say it glows”. Seconded by Member Tuck. Committee approved.**

Ornament – Member Bielik will reach out to Symbol Arts and get a couple of designs to present. If any other members of the committee have a business that would like to design the ornament, please reach out to them and come with all designs to the next meeting.

Sweatshirt Design – Once an ornament is chosen we will then ask the marketing team to work on a design similar to the ornament.

### **COTTAGE YEARLY FEE**

The committee discussed charging a fee, but felt it best not to charge our sponsors.

### **COTTAGE DECORATORS AWARD**

The committee talked about different awards for the cottage that receives the most votes. They decided to just do a shout out on social media to the winning cottage.

### **NEW VILLAGE IDEAS**

Saturday Day Santa – The committee discussed having the Breakfast with Santa, Santa, make his way to the Village and be available for children during the hours of noon till 3pm.

‘Bark’fest – The committee also discussed having Santa come in on a Saturday and take pictures with peoples pets by appointment The committee decided to form a subcommittee to come up with a proposal for the next meeting. Depending on the times and what is required, we may be able to do both, but we may have to choose between the two events. Do to the added City employee support.

Train – Peterson Inc has agreed to work on the train. They are bringing their engineer out to look at the current wheels and track so we can make new and better.

Muppet Christmas Carol – Another fundraiser Member Bielik has a meeting scheduled with the Egyptian Theater to discuss this event. He will report back with what they are willing to do and how it will work.

The committee agreed to postpone until next year the idea of an Opening Night Roof Party and Halloween Village.

### **BREAKFAST WITH SANTA**

The committee discussed the books and how to keep them organized by age groups. They also discussed instead of books, buying bears. Member Lovell would like to promote pajamas at the event. The committee decided to form a subcommittee to make the plans for this years event.

### **OPEN DISCUSSION**

Member Tuck suggested we get a board out front of the store with a list of items for sale in the store.

Member Tuck would like to get Channel 4 to come do a segment at the Christmas Village.

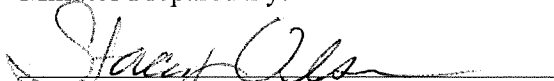
### **NEXT MEETING**

The next meeting for the Christmas Village Advisory Committee is May 9, 2024, at 4:00 pm, Ogden Public Works Building, 133 W 29<sup>th</sup> Street, Training Room.


**ADJOURNMENT**

With no further business to discuss. **Member Lovell motioned to adjourn. Seconded by Member Chadwick. Committee approved.** The meeting of the Christmas Village Advisory Committee adjourned at 5:05 p.m.

Minutes Prepared By:

  
Stacey Olsen, Project Coordinator  
Ogden City Public Services

Minutes Approved By:

  
Richard Armstrong, Chair  
Christmas Village Advisory Committee

Date Approved: 9 May 24

