



**The Blocks Arts District
BUDGET COMMITTEE MEETING**

Tuesday May 14, 2024 @ 9:00am - 10:30am

Location: 201 S Main St. Suite #2300, Salt Lake City, UT 84111

Parking: Available in the garage under One Utah Center

[Zoom Link](#)

Cultural Core Budget Committee

Felicia Baca - Salt Lake City Representative, Cultural Core Contract Manager

Matt Castillo - Salt Lake County Representative, Cultural Core Contract Manager

Kathryn Carlisle-Kesling - Salt Lake City Representative

Durga Ekambaram - Salt Lake City Representative

Isaac Gonzalez - Salt Lake County Representative

Spencer Lawson - Salt Lake City Representative

Grace Lin - Salt Lake County Representative

Meeting Host:

Lia Summers - Chair of Cultural Core Budget Committee (Salt Lake County Representative)

Britney Helmers - Program Director for The Blocks

1. Roll Call (2 min) Lia Summers

2. Approve Minutes from February 13, 2023 Meeting (1 min) *Action Item*

3. Review of Public Comments

The Cultural Core Budget Committee accepts public comments in the following formats: Written comments may be submitted via email to merinda@downtownslc.org or to the Downtown SLC Presents offices, 201 South Main Street, Suite 2300, Salt Lake City, UT 84111 no later than two hours prior to the meeting start time on the day of the meeting. Verbal comments of two minutes or less are accepted at the meeting.

4. Current Business

1. ACTION Vote Board Member Vote for Official Vice Chair Position (2 min) Lia Summers

- a. Spencer Lawson

2. ACTION Vote Future Board Meetings (5 min) Lia Summers

- a. Select 5 Dates for FY25

- i. Potential Dates (line them up with the quarter end)

- 1. Meeting in August to discuss Final FY24

- a. Tuesday August 6, 2024 at 9am

- 2. Quarter 1 Meeting:

- a. Tuesday, October 1 at 9am

- b. Tuesday, October 8 at 9am

- 3. Quarter 2 Meeting:

- a. Tuesday, January 14 at 9am

4. Quarter 3 Meeting
 - a. Tuesday, March 25 at 9am
 - b. Tuesday, April 1 at 9am
5. Propose FY26 Budget Meeting
 - a. Tuesday, May 6 at 9am
 - b. Tuesday, May 13 at 9am
6. Adopt Budget for FY26
 - a. Tuesday, June 3 at 9am
 - b. Tuesday, June 10 at 9am
- b. Is a date in August necessary to report on FY24 Actuals?
 - i. Select date to report on FY24 actuals
3. **DISCUSSION** - Future Board Positions (5 min) Felicia Baca
4. Cultural Core Budget Reporting (15 min) Britney Helmers
 - a. Q3 - FY24 Actuals
 - b. FY25 Budget Review
 - i. To be adopted on June 11, 2024
5. The Blocks Arts District Brand Update (10 min) Britney Helmers
 - a. New Website Launch
 - b. New Brand Launch with Struck
 - i. Social Media and Placemaking Campaign

5. Plan Implementation Manager report:

1. Report on recent Programs and Activations (25 min) Britney Helmers
 - a. Women in Travel Summit: Visit Salt Lake & Utah Office of Tourism
 - i. Report on Success
 - b. Locally Made Locally Played
 - i. Salt Lake Film Society
 1. Began on April 26 and next event on Friday May 31, 2024
 - a. Featuring Mel Soul
 - ii. Farmers Market Collaboration
 1. Begins on June 8 (every second Saturday through October)
 - a. Vinyl Koala
 - b. Pompe n' Honey
 - c. Jon Burgynone
 - d. The Shakes
 - e. Cory Mon
 - c. Co-Create Program
 - i. Location of Co-Create Events throughout the Arts District
 - ii. Co-Create Awardees
 1. The Blocks Presents: SLAM Youth Music Festival
 - a. \$30,000
 - b. Location: Pioneer Park
 - i. In conjunction with the Downtown Farmers Market Youth Entrepreneurship Day
 2. Seven Canyons Trust: Hidden Waters Installation
 - a. \$30,000
 - b. Location: North Temple Corridor
 3. Bachauer Presents: Key Changes

- a. \$30,000
 - b. Location: Abravanel Hall Plaza
- 4. Volume Jukebox
 - a. \$25,000
 - b. Location: Somewhere on Main Street
- d. Exhibitions on Main (Merinda Christensen)
 - i. Four Artists that were selected to have their art in the Kiosks on Main Street
 - 1. Dallin Orr
 - 2. Jamie Kyle
 - 3. Kate Wolsey
 - 4. Rosa Bandeirinha
- e. Steppin on Main
 - i. Begins Friday, July 12 with Salt Lake Speaks
 - ii. Mariachi Festival - July 19
 - iii. Trash Panda Drum Group - July 26
 - iv. SLC Synth Alliance - September 20
- f. Open Streets
 - i. Potentially not happening in Downtown SLC this year
- g. 144 S Main Street Property Updates
 - i. Conversations still being had
- h. Liiingo Mural App Trail (Now Viiision)
 - i. Letting this program go
 - ii. Not shown on FY25 Budget

2. Media Reporting (10 min) Josh Jones

- a. The Blocks and Downtown Alliance Media Reports
 - i. Social Media
 - ii. Report to the Community
 - iii. Urban Exploration Art Content

3. Other Art + Culture updates (15 min) Felicia Baca and Matt Castillo

- a. ArtTix Reporting (Matt Castillo)
- b. Entertainment and Art District (Matt Castillo and Felicia Baca)
- c. Wake the Great Salt lake (Felicia Baca)

6. Next Meeting: Tuesday, June 11, 2024

Budget to be adopted by the committee on this date

7. Adjourn

People with disabilities may make requests for reasonable accommodation no later than 48 hours in advance in order to attend this meeting. Accommodations may include alternate formats, interpreters, and other auxiliary aids. This is an accessible facility. For questions, requests, or additional information, please contact Merinda Christensen at 801-989-4301 or merinda@downtownslc.org. In accordance with State Statute, one or more Committee Members may be connected via speakerphone. The Cultural Core Budget Committee reserves the right to take action on any agenda item.