



505 S Holden
Street Midvale,
UT 84047

Agenda

Harvest Days Festival Committee

Mar 6, 2024, 5:30 p.m.

Midvale City Hall
Dahl Conference Room
7505 S Holden Street

1. Call to Order, Roll Call, Welcome

Molly Signoretty	P
George Ferris	P
Mike Williams	P
Rebecca Pipkin	A
P=Present A=Absent	

2. New Business

a. Partner Updates

i. Library - Melinda

- The Museum would like to do an event and the Library (Melinda) will team up with (Heidi) the Museum with doing the event together at the Museum located in the park.

ii. Latino Rotary

- We would love to do the fun run again. We would like to do the same structure, but we want to have a different login system. The plan would be to have the same or different course, we would have it start at 7:00am again.
- We would like to have the Rotary Club provide music for the fireworks. The brother of our Rotary Representative has a DJ business, she is going to see if he is available to provide it as a donation of talent and time, or if we need to quote him a price for his services.
- The plan with the fun run is to partner up with WalMart again.
- They will probably will add a couple of more stations on the fun run with the amount of runners that they had from last year. Keep them updated on items on signage being placed, make sure that we share with them all of the advertising so that they can also share it.
- We will make a note to add the Rotary Club to the Vendor Booths, and make sure that they are very visible.
- May we will have another meeting with the Rotary Club so that we can finalize registration details.
- Rotary will team up with LesSchwab as well.
- Rotary will setup again in the morning for the fun run

iii. Hillcrest

- Andrew -Assistant Principal
- Soccer, football would like to participate again this year. Football would like to bring their tackle dummy and have kids interact with that. They would like to have a “general athletic area” for other school sports and clubs that don’t really have a place (swimming etc) that they can interact with the community. They have a robotics teacher that would like to bring his sweater cannon, they would like to have a 30x30 area for flying drones. The key club would like to come as well to help volunteer.
- We discussed that we can come up with a list of things that the Key Club could help with, ie carnival row, bingo prizes etc.
- The key club has members as young as 14 years old, we will get advice from Matt if we can have them volunteer under adult supervision, because the normal youngest age for a volunteer is 16.

b. Midvale City Department Updates

i. Public Works

ii. Administration - Erinn Summers

- Suzy no longer works with Midvale, she got a Job working for the Mayor in Durham North Carolina. Erin will be taking over her responsibilities.
- Erin went to council about a policy for sponsorship. She was going to update the Council for the 12th of March, but she is still working with legal to finalize the policy and will present that to the City Council on the 26th

iii. Communications

c. Harvest Days Festival Committee Discussion

i. Review Budget

- Our current total of cost is \$35,500/\$53,000 we are left with \$17,000
- We still haven’t spent money on some other things (permits, Bingo Prizes, Marketing)

ii. Food Truck Planning

- McKenzie is updating us about the list and we as a committee mentioned some more food trucks. We have 7 food trucks that McKenzie will contact. Erin mentioned a way to fill the gap for food trucks is to use the [Spice Kitchen Incubator](#).

iii. Activities

- [The Children's Entrepreneurial Market](#)-McKenzie
They are located in Provo, they would like to attend at the park. The discussion is where to place them and how much room that they need. Would they be in the regular vendor area, or would they need a separate area? We need to follow up on how many people they anticipate participating, how many booths and space, how they are going to advertise for children to participate. McKenzie will follow up with them to get more information. They do carry their own insurance. Mckenzie will find out if they have a regulation for handling food.

- Utah Petting Zoo - McKenzie
\$600 Quote (4 hours, fencing, setup, clean up, staffing, they carry insurance)
They don't charge to pet, but they do charge to ride horses
McKenzie is going to verify the space that they require.
We agreed to invite them

iv. Entertainment

- DJ Andy Paul - Will come again for \$1750
- Scales and Tales-Will come again
- Sumo Insurance can be quoted 60 days out or June 3, 2024
 - George
 - Sumo Pro is willing to come. He would be willing to come and also help with advertising; going on the news with the mayor. He was in John Wick 3.
- Battle Zone \$600
- Balloon Twisting \$680 for two people from 2 to 7
- James Romero Band update from McKenzie.
- She has reached out to them several times but have not received a response

v. Vendors Planning

vi. Proposed Event Map

vii. Other Items to Explore

- Theme " Up, Up and Away" Passport for Adventure
- Mike moved that we name it the theme.
- Molly and George voted "eye"

3. Harvest Days Festival Committee Member Comments

a. Next Steps on Sponsorship?

4. Adjournment

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