



CWC Study Area Transit Map

Memo

MEMO

To: Executive/Budget/Audit Committee
Chair: Jeff Silvestrini, Co-Chair: Erin Mendenhall, Treasurer and Secretary: Christopher F. Robinson

CC: Laura Briefer, Salt Lake City Public Utilities

From: Lindsey Nielsen, Executive Director
Sam Kilpack, Director of Operations
Mia McNeil, Community Engagement Coordinator

Subject: CWC Study Area Transit Map Memo

Staff are building a map based on geographic information that compiles and displays most of the available transit districts and route options for each season within the CWC's study area. The transit map includes route and schedule data from the Utah Transit Authority, High Valley Transit, and Park City Transit. Staff are also working to add shuttle routes from the Wasatch Backcountry Alliance Winter Cottonwood Canyon shuttle, and the Transit to Trails shuttle in the Wasatch Back to the map. The CWC partially funds both the WBA weekend shuttle program, and the Park City Transit to Trails shuttle program.

The goal of this transit map is to help facilitate better awareness and understanding of the public transit options available to residents of CWC member jurisdictions and to assist in transit trip planning for mountain recreation in both the Wasatch Front and Back. This goal is achieved by gathering all available public transportation options within the CWC's focus area into a centralized site that is accessible and easy to understand, similar to the Environmental Dashboard, which serves as the centralized location for all existing environmental data in the Central Wasatch.

The map legend includes explanatory information about routes that change seasonally, and links to the transit provider's website for more information. Staff intend to add geographic information for the CWC's Ski Bus Priority Access program to this map as well.

Staff will complete this transit map by the May 6th Board meeting, after which, the map will be added to the CWC's website, and will be sent to member jurisdictions, stakeholder organizations, and partner agencies so that it may be added to those respective sites, if appropriate.