

2.48.040 - Guidelines for naming or renaming public places.

A. All county facilities substantially owned and operated by the county and completed after July 1, 2013 shall be identified as being owned and operated by the county as set forth herein. The county shall include the words "a Salt Lake County facility," or similar, in the name of each public facility substantially owned and operated by the county. All permanent on-site signs identifying county facilities shall be clearly visible and shall include the full name of the facility as adopted under the guidelines set forth in this section.

1. For county facilities completed prior to July 1, 2013, the county shall create a schedule to bring those facilities into compliance with this subsection A within a reasonable time as determined by the mayor. The schedule shall consider budget restraints, scheduled replacement dates for signage, and other relevant factors.

2. The county may use temporary signage for facilities completed prior to July 1, 2013, until the county is able to bring those facilities into compliance with this subsection A.

B. If the county and another entity jointly construct, own or operate a facility, the county shall work with the other entity to recognize the collaborative nature of the project and to recognize the interests of the other entity in the naming of the facility.

C. Prior to making a recommendation to the county council for the naming or renaming of a public place, the advisory committee shall consider the following factors:

1. The names or public identification of adjacent or nearby streets or prominent physical or geographic features;

2. The city, community or subdivision in which the public place is located;

3. Significant historical features or events that are associated with the public place or the area in which it is located;

4. Whether the individual, or entity on the individual's behalf, has made a significant contribution to the public place's existence or development. In considering this criteria, the advisory committee shall also consider the contributions of others to the public place's existence or development; and

5. Whether the naming suggestion is supported by the community at large.

6. Whether a county entity has invested funds to brand its name.

D. If the advisory committee is considering naming a public place after a deceased individual, the individual must have been deceased for a minimum of six months prior to the time the advisory committee recommendation is made to the county council.

E. If the advisory committee is considering naming a public place after a government official, the government official must have been out of office for a minimum of five years.