



CHRISTMAS VILLAGE ADVISORY COMMITTEE MEETING

Minutes of the regular meeting of the Christmas Village Advisory Committee held Thursday, March 7, 2024, at 4:00 p.m. at the Ogden Public Works Building, 133 West 29th Street.

Members Present:

Bonnie Baird	Craig Bielik
Robin Parent	Jacob Chadwick
Michelle Miller	

Members Absent:

Nick Morris	Judi Culley
Sandra Tuck	Amber Robson
Nikki Lovell	Ernie Terrazas
Lee Ann Christensen	Richard Armstrong
Diana Meiser	

Ex-Officio:

Monte Stewart, Parks and Cemetery Manager
Ryan Parent, Parks Area Maintenance Supervisor
Stacey Olsen, Project Coordinator
Damien Reeves, Urban Forester

Guests:

Keri Ritz
Chloe Adams – Intern with Weber State

CALL TO ORDER

Chair Bielik greeted everyone and performed a roll call.

APPROVAL OF MINUTES

Member Bielik asked if everyone had a chance to review the minutes from the last meeting. **The committee had no changes to the February 1, 2024, minutes, but a quorum was not present to vote.**

VICE CHAIR

Member Bielik stated that our new Vice Chair Amber Robson just received a work assignment that will make it so she is unable to attend the meetings. He asked if the committee would be open to changing the Thursday we meet to the 2nd Thursday of the month. **A motion was placed by Member Bielik to move the Christmas Village Advisory Committee meetings to the 2nd Thursday of each month. Seconded by Member Baird.** Those present approved. An official vote will happen at the next meeting when a quorum is present.

2024 BRANDING

Honorary Mayor – The committee discussed several options. Beth and Jeff with the Daily Rise, Beverly Sorensen. Another idea is to honor someone with Young Automotive for the large amount they donate each year for the Breakfast with Santa. **A motion was placed by Member Baird to**

have a representative from Young Automotive be the Honorary Mayor of Christmas Village for 2024, senconded by Member Bielik. Those present approved. An offical vote will happen at the next meeting when we have a quorum.

Theme – The committee reviewed the list of over 50 different themes and narrowed it down to 7. At the next meeting they will select one. The top 7 are:

- Light It Up
- Twinkle All The Way
- Love at Frost Sight
- It's a 'Winter'ful Life
- Truckin to Ogden's Christmas Village
- Light up the Night
- Christmas Village, You Can Even Say It Glows or Ogden, You Can Even Say It Glows

NEW VILLAGE IDEAS

Saturday Day Santa - Member Bielik stated that he was told that some of the parents with young children would like if Santa could visit Christmas Village during the day. The committee discussed the logistics of opening the castle, bring staff on and paying a Santa to be there during the day. **Member Miller put a motion in place to have Santa after the Breakfast with Santa, make his way to the Castle and be there from Noon to 3pm.** The committee will do an offical vote when they have a quorum.

Train – The committee discussed the train and its limitations. Member Miller said she will reach out to a company that builds amusement rides and see if they would be willing to build additional track and mill new wheels.

'Bark'fest – Member Bielik said a new fundraiser we could introduce is "Barkfest". We could charge an amount such as \$35.00 to schedule a time to bring your pet to the Village to see Santa. The committee discussed the logistics and decided to form a small subcommittee that will prepare a presentation to present to the committee. One of the biggest challenges is bringing staff in early to open the park.

Muppet Christmas Carol – Another fundraiser Member Bielik would like to explore is a Muppet Christmas Carol at the Egyptian Theater. He has a meeting with them next week and will report back.

NEXT MEETING

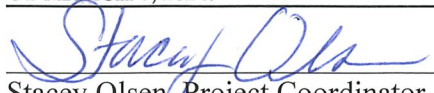
The next meeting for the Christmas Village Advisory Committee is April 4, 2024, at 4:00 pm, Ogden Public Works Building, 133 W 29th Street, Training Room.

ADJOURNMENT

With no further business to discuss. The meeting of the Christmas Village Advisory Committee adjourned at 5:05 p.m.

Minutes Prepared By:

Minutes Approved By:



Stacey Olsen, Project Coordinator
Ogden City Public Services



Richard Armstrong, Chair
Christmas Village Advisory Committee

Date Approved: 4/4/24