



Short-Term Projects 2024-2025 Grant Cycle Project Idea Worksheet

Please complete this worksheet and the questions found at the bottom of this page and send to Sam Kilpack at samantha@cw.utah.gov no later than **March 25, 2024**.

For project criteria, visit cw.utah.gov.

Name of the project:	CWC's Youth Council Outdoor Film Festival
Location of the project:	Churchill Jr. High
Project contact person:	Lily Edwards
Project contact email address:	edwardslily93@gmail.com
Project category (select any that apply)	<input type="checkbox"/> Transportation and transit <input checked="" type="checkbox"/> Environmental protection <input checked="" type="checkbox"/> Recreation stewardship <input type="checkbox"/> Economic sustainability
Do you have community partners for this project? Please list your partners, if applicable:	Front Climbing Club Black Diamond
What is the estimated total cost of the project? How much will you request from the CWC?	<ul style="list-style-type: none">• Outdoor Movie Screen - \$335 Plus Tax<ul style="list-style-type: none">○ 18ft Theater Package \$160 Plus Tax<ul style="list-style-type: none">■ 222 Inch Screen■ HD Projector■ Bluray Player■ 12 Inch Loudspeakers■ Complete Outdoor Movie Theater○ Setup and Take Down Services \$100○ 3500 Watt Inverter Generator \$75

	<ul style="list-style-type: none"> ● Concessions Stand - \$134 + Additional Costs <ul style="list-style-type: none"> ○ Popcorn Machine \$55 <ul style="list-style-type: none"> ■ Popcorn Additional Cost ■ Bags Additional Cost ○ Snow Cone Machine \$59 <ul style="list-style-type: none"> ■ Snow Cone Cups \$20 ■ Snow Cone Flavors Additional Cost ■ Snow Cone Ice Freezer Additional Cost ■ Ice for Snow Cones Additional Cost ● Gift - CWC's Outdoor Film Festival T-shirts - \$750 <ul style="list-style-type: none"> ○ 75 Shirts at \$10 Each ● TOTAL - \$1219 + Additional Costs <p>We would like to request \$1,500 to 1,800 for this event in order to cover the costs of expenses listed above and any additional cost that is unknown at the moment like tax etc.</p>
What is the expected starting date and completion date for the project?	Mid-July to late August

1. Briefly describe your idea. How will it implement transportation and transit solutions, protect the ecosystems that originate in the Central Wasatch, steward recreational access, or sustain the economic viability of the project area?

The Wasatch Mountain range is a beautiful place to connect with the environment all around us. The CWC Youth Council's Outreach and Events Committee would like to encourage Utahns' engagement with these mountains by hosting an annual outdoor film festival to showcase the breathtaking scenery in Utah. The event would take place sometime during mid-July to late August in order for the event to be outdoors and to enjoy a warm summer night. The venue for the event will take place at Churchill Jr. High. It will coincide with a Front Climbing Club event or a Black Diamond event in order to build off of and have a more attended/successful event. The films played would be a variety of local outdoor films similar to films played at the BANFF Mountain Film Festival at the University of Utah. The goal is to encourage student engagement and we have already reached out to the film departments at the University of Utah, Utah Valley University, Brigham Young University, Weber State University, and Salt Lake Community College.

To address transportation and transit solutions, Churchill Jr. High has a large parking lot where people can park close to the event. People will have to pay five dollars for parking; however, people who carpool with two or more people only have to pay three dollars in order to encourage carpooling and lessen the amount of emissions being emitted into the environment.

In terms of protecting the ecosystems in the Central Wasatch, the money from the parking will go to maintaining trails in the Wasatch Mountain Range. In addition, the food containers at the event will be eco-friendly and be able to decompose. This will help minimize the event's ecological footprint and contribute to ecosystem preservation.

To steward recreational access, we will have the students present their films and promote responsible outdoor practices among attendees. Educating visitors about Leave No Trace principles and proper trail etiquette can help maintain the integrity of the recreational areas in Central Wasatch.

Regarding sustaining the economic viability of the project area, we will work closely with local businesses and sponsors to support the event financially. By involving the community and showcasing the economic benefits of outdoor recreation, we can help ensure the long-term success and sustainability of the outdoor film festival in the Central Wasatch region.

2. Does this idea result in other benefits to the Central Wasatch and its users?

Our idea for the outdoor film festival in the Central Wasatch not only provides a platform to showcase the beauty of the area but also brings multiple benefits to the region and its visitors. By directing parking funds towards trail maintenance, we are actively contributing to the preservation and upkeep of the ecosystem in the Central Wasatch. Additionally, promoting responsible outdoor practices and educating attendees on Leave No Trace principles will help protect the recreational areas and ensure they remain pristine for future generations to enjoy. The use of eco-friendly food containers further reduces the event's environmental impact, contributing to the overall sustainability of the region. Through community involvement and economic support from local businesses and sponsors, we are fostering a sense of stewardship and highlighting the economic value of outdoor recreation in the Central Wasatch. Our planning not only enhances the outdoor film festival experience but also positively impacts the Central Wasatch and its users in various ways.