



Short-Term Projects 2024-2025 Grant Cycle Project Worksheet (**Finalist**)

Please complete this worksheet and the questions found at the bottom of this page and send to Sam Kilpack at samantha@cw.utah.gov no later than **April 8, 2024**.

For project criteria, visit cw.utah.gov.

Name of project:	CWC's Youth Council Outdoor Film Festival
What is the estimated total cost of the project? How much will you request from the CWC?	\$1,500 to \$1,800

Please answer the following questions on this sheet in the spaces provided or attach a separate sheet.

Please be as detailed as possible.

1. Provide an outline, broken out by category, of how you plan to use the funds. Categories may include, but are not limited to:
 - a. Materials
 - i. [Outdoor Movie Screen](#) - \$335 Plus Tax
 1. 18ft Theater Package \$160 Plus Tax
 - a. 222 Inch Screen
 - b. HD Projector
 - c. Bluray Player
 - d. 12 Inch Loudspeakers
 - e. Complete Outdoor Movie Theater
 2. Setup and Take Down Services \$100
 3. 3500 Watt Inverter Generator \$75
 - ii. [Concessions Stand](#) - \$134 + Additional Costs
 1. Popcorn Machine \$55
 - a. Popcorn Additional Cost
 - b. Bags Additional Cost
 2. Snow Cone Machine \$59
 - a. Snow Cone Cups \$20
 - b. Snow Cone Flavors Additional Cost
 - c. Snow Cone Ice Freezer Additional Cost
 - d. Ice for Snow Cones Additional Cost
 - iii. Gift - [CWC's Outdoor Film Festival T-shirts](#) - \$750
 1. 75 Shirts at \$10 Each

- iv. TOTAL - \$1219 + Additional Costs
 - b. Labor
 - i. All volunteers from the CWC Youth Council
 - c. Marketing / Promotional Materials
 - i. Posts on CWC social media accounts
 - d. Transportation/ Fuel
 - i. Many people live around Churchill so a lot of people will be able to walk to the event. Others who live farther away will have to drive themselves to the event. There are large parking lots with an ample amount of parking. People will have to pay five dollars for parking; however, people who carpool with two or more people only have to pay three dollars in order to encourage carpooling and lessen the amount of emissions being emitted into the environment. In terms of protecting the ecosystems in the Central Wasatch, the money from the parking will go to maintaining trails in the Wasatch Mountain Range. In addition, the food containers at the event will be eco-friendly and be able to decompose. This will help minimize the event's ecological footprint and contribute to ecosystem preservation.
2. Please provide a detailed timeline for your project. Be sure to include:
- a. Start date
 - i. Once the grant is approved we will start "Save the Date" posts on all CWC social media accounts.
 - b. All important steps and milestones
 - i. We will start reaching out to organizations like Front Climbing Club and Black Diamond to start coordinating event details.
 - ii. We will then continue to reach out to students at universities in Utah and offer them to present their outdoor films at the film festival.
 - iii. We will secure a date for the event sometime between mid-July to late August and work with Churchill School to make sure the selected date works for them as well. The event needs to happen sometime prior to the start of the school year so there will be no conflicts with using Churchill.
 - iv. Once a date is set we confirm the students can attend, present, and speak about their film.
 - v. Then we will start ordering movie screens, concession stands, shirts, etc.
 - c. End date
 - i. The CWC Youth Council will setup and take down for the event day of.
3. Is there anything else you'd like us to know about your project?
- a. Our idea for the outdoor film festival in the Central Wasatch not only provides a platform to showcase the beauty of the area but also brings benefits to the region. By directing parking funds towards trail maintenance, we are actively contributing to the preservation and upkeep of the ecosystem in the Central Wasatch. Through community involvement and economic support from local businesses and sponsors, we are fostering a sense of stewardship and highlighting the economic value of outdoor recreation in the Central

Wasatch. Our planning not only enhances the outdoor film festival experience but also positively impacts the Central Wasatch and its users in various ways.