

Short-Term Projects  
2024-2025 Grant Cycle  
Project Idea Worksheet

*Please complete this worksheet and the questions found at the bottom of this page and send to Sam Kilpack at [samantha@cw.utah.gov](mailto:samantha@cw.utah.gov) no later than **March 25, 2024.***

*For project criteria, visit [cw.utah.gov](http://cw.utah.gov).*

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| Name of the project:   | Alpenbock - Delve into the history of legendary Wasatch climbers in a short documentary film, celebrating our climbing legacy in Big and Little Cottonwood Canyons, and the enduring spirit of the Alpenbock Club amid contemporary preservation challenges. |
| Location of the project:   | Big and Little Cottonwood Canyons  |
| Project contact person:  | Julia Geisler  |
| Project contact email address:   | <a href="mailto:Julia@SaltLakeClimbers.org">Julia@SaltLakeClimbers.org</a>   |
| Project category (select any that apply)   | <input type="checkbox"/> Transportation and transit<br><input checked="" type="checkbox"/> Environmental protection<br><input checked="" type="checkbox"/> Recreation stewardship<br><input checked="" type="checkbox"/> Economic sustainability             |
| Do you have community partners for this project? Please list your partners, if applicable: | Avenues for funding with Utah Office of Tourism, Utah Film Commission, Visit Utah, donors, and outdoor industry brands are being explored.   |
| What is the estimated total cost of the project? How much will you request from the CWC?   | \$145,000 is the total project cost<br>\$15,000 is being requested from the CWC with the potential to deliver specific assets to CWC such as photos and vignettes from the film production.  |
| What is the expected starting date and completion date for the project?                    | Start date: Spring 2024<br>Completion: January 2025  |

Please attach your answers to the following questions:

1. Briefly describe your idea. How will it implement transportation and transit solutions, protect the ecosystems that originate in the Central Wasatch, steward recreational access, or sustain the economic viability of the project area?

The Alpenbock film will be a short documentary that celebrates the history of Wasatch climbing and the ever present need to preserve the canyons from constant development threats. Climbing in the Wasatch has a rich legacy that spans many decades and locations. The focus of this short documentary film is around the creation of the sport in Big and Little Cottonwood Canyons. This is the story of University of Utah first ascensionists in the 1960s and the respective group they formed– The Alpenbock Club. This is a story of passion, grit, culture, and climbing ethics and how climbing can improve quality of life and build lifelong relationships both personally and professionally.

Climbing is part of what it is to be a Utahn and is part of our legacy that is enjoyed still today by a growing new generation of climbers. Along with the increasing interest of rock climbing comes the challenge and responsibility to preserve and protect these areas with rich historical value. Because of advocacy and care through the community of climbing, these experiences from early to modern day have not changed much. As climbing evolves, the routes and the passion for where we climb remain the same.

[Here](#) is a sizzle for the film. [Here](#) is a one sheet pitch (also below) and [here](#) is a longer, more complete pitch deck.

2. Does this idea result in other benefits to the Central Wasatch and its users?

The main goal is to help Utahns understand the importance of BCC and LCC and the role that climbing has helped play in preserving it and using it responsibly.