



## Short-Term Projects 2024-2025 Grant Cycle Project Worksheet (Finalist)

Please complete this worksheet and the questions found at the bottom of this page and send to Sam Kilpack at [samantha@cw.utah.gov](mailto:samantha@cw.utah.gov) no later than **April 8, 2024**.

For project criteria, visit [cw.utah.gov](http://cw.utah.gov).

|   |   |
|---|---|
| Name of project:  | Wasatch Backcountry Alliance Shuttle                              |
| What is the estimated total cost of the project?<br>How much will you request from the CWC? | Estimated total costs: \$35,000<br>Request from the CWC: \$20,000 |

Please answer the following questions on this sheet in the spaces provided or attach a separate sheet.

**Please be as detailed as possible.**

1. Provide an outline, broken out by category, of how you plan to use the funds. Categories may include, but are not limited to:
  - a. Materials: \$19,440 to our contracted shuttle provider, Utah Mountain Shuttle (this is materials & labor)
  - b. Labor: Covered above
  - c. Marketing / promotional materials: \$560 for signage at shuttle pick up, community posters, and social media marketing
  - d. Transportation / fuel: Covered in contracted shuttle service

**Response:** Attached in spreadsheet.

2. Please provide a detailed timeline for your project. Be sure to include:
  - a. Start date: 12-7-2024 (coincide with when ski resorts start charging for parking, including dispersed parking)
  - b. All important steps and milestones: 2-10-2025 Suspend shuttle service if additional funding is not secured
  - c. End date: 2-9-2025 end CWC funding. 3-29-2025 end shuttle service for the season.

**Response:** Attached in spreadsheet.

3. Is there anything else you'd like us to know about your project?: We have also applied for other grants to fund purchase of WAG bags to supply to shuttle riders.

Response: Attached

|    | A  | B  | C         | D             | E               | F        | G |
|----|--|--|-----------|---------------|-----------------|----------|---|
| 1  | 1. Provide an outline, broken out by category, of how you plan to use the funds. Categories may include, but are not limited to: |  |           |               |                 |          |   |
| 2  | a. Materials   | \$19,440 to our contracted shuttle provider, Utah Mountain Shuttle (this is materials & labor)     |           |               |                 |          |   |
| 3  | b. Labor   | Covered above  |           |               |                 |          |   |
| 4  | c. Marketing / promotional materials   | \$560 for signage at shuttle pick up, community posters, and social media marketing                |           |               |                 |          |   |
| 5  | d. Transportation / fuel   | Covered in contracted shuttle service  |           |               |                 |          |   |
| 6  |  |  |           |               |                 |          |   |
| 7  | 2. Please provide a detailed timeline for your project. Be sure to include:  |  |           |               |                 |          |   |
| 8  | a. Start date  | 12-7-2024 (coincide with when ski resorts start charging for parking, including dispersed parking) |           |               |                 |          |   |
| 9  | b. All important steps and milestones  | 2-10-2025 Suspend shuttle service if additional funding is not secured                             |           |               |                 |          |   |
| 10 | c. End date  | 2-9-2025 end CWC funding. 3-29-2025 end shuttle service for the season.                            |           |               |                 |          |   |
| 11 |  |  |           |               |                 |          |   |
| 12 | 3. Is there anything else you'd like us to know about your project?  |  |           |               |                 |          |   |
| 13 | We have also applied for other grants to fund purchase of WAG bags to supply to shuttle riders.                                  |  |           |               |                 |          |   |
| 14 |  |  |           |               |                 |          |   |
| 15 | <b>2024-2025 SHUTTLE PROGRAM SPEND</b>   |  |           |               |                 |          |   |
| 16 | Shuttle Date (Saturdays)   | BCC Spend  | LCC Spend | Weekend total | Funding Source  |          |   |
| 17 | 12-7-2024  | \$1,080  | \$1,080   | \$2,160       | CWC funded      |          |   |
| 18 | 12-14-2024   | \$1,080  | \$1,080   | \$2,160       | CWC funded      |          |   |
| 19 | 12-28-2024   | \$1,080  | \$1,080   | \$2,160       | CWC funded      |          |   |
| 20 | 1-4-2025   | \$1,080  | \$1,080   | \$2,160       | CWC funded      |          |   |
| 21 | 1-11-2025  | \$1,080  | \$1,080   | \$2,160       | CWC funded      |          |   |
| 22 | 1-18-2025  | \$1,080  | \$1,080   | \$2,160       | CWC funded      |          |   |
| 23 | 1-25-2025  | \$1,080  | \$1,080   | \$2,160       | CWC funded      |          |   |
| 24 | 2-1-2025   | \$1,080  | \$1,080   | \$2,160       | CWC funded      |          |   |
| 25 | 2-8-2025   | \$1,080  | \$1,080   | \$2,160       | CWC funded      | \$19,440 |   |
| 26 | 2-15-2025  | \$1,080  | \$1,080   | \$2,160       | Seeking funding |          |   |
| 27 | 2-22-2025  | \$1,080  | \$1,080   | \$2,160       | Seeking funding |          |   |
| 28 | 3-1-2025   | \$1,080  | \$1,080   | \$2,160       | Seeking funding |          |   |
| 29 | 3-8-2025   | \$1,080  | \$1,080   | \$2,160       | Seeking funding |          |   |
| 30 | 3-15-2025  | \$1,080  | \$1,080   | \$2,160       | Seeking funding |          |   |
| 31 | 3-22-2025  | \$1,080  | \$1,080   | \$2,160       | Seeking funding |          |   |
| 32 | 3-29-2025  | \$1,080  | \$1,080   | \$2,160       | Seeking funding | \$15,120 |   |
| 33 | Shuttle spend season total   | \$17,280   | \$17,280  | \$34,560      |                 |          |   |
| 34 | <b>Other Spend</b>   |  |           |               |                 |          |   |
| 35 | Plastic A-Frame Sign 24 x 36" (for shuttle pick up location awareness and safe   |  |           | \$130         | CWC funded      |          |   |
| 36 | Posters for community marketing (printed)  |  |           | \$70          | CWC funded      |          |   |
| 37 | Social media advertising (contracted social media manager) 20/hr for 18 hours  |  |           | \$360         | CWC funded      | \$560    |   |
| 38 |  |  |           |               |                 |          |   |

|  |   |           |                 |                 |                 |
|--|---|-----------|-----------------|-----------------|-----------------|
| 1. Provide an outline, broken out by category, of how you plan to use the funds. Categories may include, but are not limited to: |   |           |                 |                 |                 |
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| c. Marketing / promotional materials   | <b>\$560 for signage at shuttle pick up, community posters, and social media marketing</b>                |           |                 |                 |                 |
| d. Transportation / fuel   | <b>Covered in contracted shuttle service</b>  |           |                 |                 |                 |
|  |   |           |                 |                 |                 |
| 2. Please provide a detailed timeline for your project. Be sure to include:  |   |           |                 |                 |                 |
| a. Start date  | <b>12-7-2024 (coincide with when ski resorts start charging for parking, including dispersed parking)</b> |           |                 |                 |                 |
| b. All important steps and milestones  | <b>2-10-2025 Suspend shuttle service if additional funding is not secured</b>                             |           |                 |                 |                 |
| c. End date  | <b>2-9-2025 end CWC funding. 3-29-2025 end shuttle service for the season.</b>                            |           |                 |                 |                 |
|  |   |           |                 |                 |                 |
| 3. Is there anything else you'd like us to know about your project?  |   |           |                 |                 |                 |
| <b>We have also applied for other grants to fund purchase of WAG bags to supply to shuttle riders.</b>                           |   |           |                 |                 |                 |
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| <b>2024-2025 SHUTTLE PROGRAM SPEND</b>   |   |           |                 |                 |                 |
| Shuttle Date (Saturdays)   | BCC Spend   | LCC Spend | Weekend total   | Funding Source  |                 |
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| 2-15-2025  | \$1,080   | \$1,080   | \$2,160         | Seeking funding |                 |
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| Shuttle spend season total   | \$17,280  | \$17,280  | <b>\$34,560</b> |                 |                 |
| <b>Other Spend</b>   |   |           |                 |                 |                 |
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