



Short-Term Projects
2024-2025 Grant Cycle
Project Worksheet (**Finalist**)

Please complete this worksheet and the questions found at the bottom of this page and send to Sam Kilpack at samantha@cw.utah.gov no later than **April 8, 2024**.

For project criteria, visit cw.utah.gov.

Name of project:	Alpenbock - a short documentary film
What is the estimated total cost of the project? How much will you request from the CWC?	\$145,000 is the total project cost \$15,000-\$20,000 is being requested from the CWC with the potential to deliver specific and before agreed upon social assets to CWC such as photos and vignettes from the film production.

Please answer the following questions on this sheet in the spaces provided or attach a separate sheet. **Please be as detailed as possible.**

1. Provide an outline, broken out by category, of how you plan to use the funds. Categories may include, but are not limited to:
 - a. Materials
 - b. Labor
 - c. Marketing / promotional materials
 - d. Transportation / fuel

Response: See budget and timeline below.

2. Please provide a detailed timeline for your project. Be sure to include:
 - a. Start date - Spring 2024
 - b. All important steps and milestones - We are breaking the funding of this film up into rounds with deliverables for each round in order to allow for grant applications and crowd source funding to catch up to production costs. We are looking to fund round one immediately in order to film in the optional spring temps for Little and Big Cottonwood. The Alpenbock Club members are also in their eighties and there is an immediacy to capturing this story while they and their memories are still with us. Round one costs \$33k of the \$145k total film cost. We have multiple grant applications submitted for this film and two individual donors who have committed

\$4,500 to the pre-production at this time. The SLCA will launch a crowd source funding campaign by mid-April, 2024.

c. End date - January 2025

3. Is there anything else you'd like us to know about your project?

We will not be filming in Wilderness.

Yes, the SLCA has applied for a Commercial Film Permit from the USFS Salt Lake Ranger District to start to film May 20-23, 2024 with a back up plan for the Fall of 2024. Application was sent to Larry Framme at Lawrence.Framme@usda.gov on April 6, 2024. There is not an acting permit person listed for the SLRD.

Any filming at the private property, Gate Butte in LCC, is done under the SLCA/LDS Church lease agreement.

The Alpenbock film will be a short documentary that celebrates the history of Wasatch climbing and the ever present need to preserve the canyons from constant development threats. Climbing in the Wasatch has a rich legacy that spans many decades and locations. The focus of this short documentary film is around the creation of the sport in Big and Little Cottonwood Canyons. This is the story of University of Utah first ascensionists in the 1960s and the respective group they formed— The Alpenbock Club. This is a story of passion, grit, culture, and climbing ethics and how climbing can improve quality of life and build lifelong relationships both personally and professionally.

Climbing is part of what it is to be a Utahn and is part of our legacy that is enjoyed still today by a growing new generation of climbers. Along with the increasing interest of rock climbing comes the challenge and responsibility to preserve and protect these areas with rich historical value. Because of advocacy and care through the community of climbing, these experiences from early to modern day have not changed much. As climbing evolves, the routes and the passion for where we climb remain the same. The main goal of this film is to help Utahns understand the importance of BCC and LCC and the role that climbing has helped play in preserving it and using it responsibly.

Here is a very rough draft sizzle for the film and here is a longer, more complete pitch deck.

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Alpenbock Film Budget & Timeline

Total Estimated Budget: \$145,000

TOTAL PRODUCTION OVERVIEW

Estimated Total Pre-Production: \$33,140

→ Producer (Sandra Salvas) | 10 days @ \$900/day

→ Director (Headlamp Studios) | 15 days @ \$1200/day

→ Admin SLCA | \$6140

Estimated Total Production: \$72,310

- Director of Photography (Headlamp Studios) | 12 days @ \$1200/day
- Assistant Camera (Headlamp Studios) | 12 days @ \$550/day
- Production Assistant (Headlamp Studios) | 12 days @ \$250/day
- Producer (Sandra Salvas) | 12 days @ \$900/day
- Photographer | 12 days @ \$1200/day
- Technical Rigging (Headlamp Studios) | 3 days @ \$550/day
- Talent | 24 @ \$400/day
- Locations/Permitting | 14 @ \$150/day
- Equipment | 12 days @ \$250/day
- Travel | 3000 miles @ \$.67/mile
- Meals/Craft Services | 12 days @ \$250/day

Estimated Total Post-Production: \$35,250

- Editing | 135 hours @ \$150/hr
- Animation | 100 hours @ 150/hr

Estimated Total Admin: \$4,300

- Producer (Sandra Salvas) | 2 days @ \$900/day
- Drives & File Storage | \$1500
- Music Licensing | \$1000

DELIVERABLES

Film

- Funding Teaser, up to 60 seconds [1920x1080]
- Full Film, 30-60 minutes [1920x1080]
- Pre-Release Trailer, up to 60 seconds [1920x1080 & 1080x1920]

Archive Materials

- Full, processed audio of **all interviews** captured as part of this project.

PAYMENT SCHEDULE

Round 1: \$33,140 (Due April 30th)

Covers January 1, 2024 - May 31, 2024

Pre-Production: \$5,100.00

- Director (Headlamp Studios) | 2 days @ \$1200
- Producer (Sandra Salvas) | 3 days @ \$900/day

Production: \$26,240

- Director (Headlamp Studios) | 3 days @ \$1200
- Producer (Sandra Salvas) | 3 days @ \$900/day
- Assistant Camera (Headlamp Studios) | 3 days @ \$550/day
- Production Assistant (Headlamp Studios) | 3 days @ \$250/day
- Photography (SLCA) | \$11,965 3 days & Editing
- Technical Rigging (Headlamp Studios) | 1 day @ \$550/day
- Equipment | 3 days @ \$250/day
- Meals/Craft Services | 3 days @ \$250/day
- Talent | 4 @ \$400/day

Post-Production: \$750

- Editing | 5 hours @ 150/hr

Deliverables

- Funding Teaser, up to 60 seconds [1920x1080]
- Photography

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