



# Utah Land Trusts Protection & Advocacy Office

VOTE YES TO RAISE THE CAP



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VOTE  
YES

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YES TO RAISE THE CAP



**VOTE YES THIS NOVEMBER**  
on the constitutional amendment  
increasing the LAND Trust  
distribution cap from 4% to 5%

Raising the cap costs taxpayers nothing,  
it simply increases the percentage of  
LAND Trust distributions schools  
may receive from the  
Permanent School Fund.



Learn More: [raisethecap.utah.gov](http://raisethecap.utah.gov)

**RAISE THE CAP**  
Constitutional Amendment



**THIS NOVEMBER**  
Utahns will vote on an amendment  
that would increase the LAND Trust  
distribution cap from 4% to 5%

Raising the cap costs taxpayers nothing,  
it simply increases the percentage of  
LAND Trust distributions schools  
may receive from the  
Permanent School Fund.



Learn More: [landtrustsadvocacy.utah.gov](http://landtrustsadvocacy.utah.gov)

- This constitutional amendment aims to create more balanced distributions from the Permanent School Fund for current and future school children.
- Established at statehood, the Permanent School Fund tops \$3 billion. This perpetual endowment provides funding for critical academic needs identified by each School Community Council.
- If the amendment were in place today, students would have received \$15 million beyond the \$102 million in LAND Trust distributions they received this school year.
- This amendment is **NOT** related to a proposed amendment dealing with an earmark on income tax funding for public education.



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## Social Media

- Instagram and Facebook
- Share content
- Treasurer: Live forums, videos
- Paid advertising options

## Email – Newsletters

- Education groups

## Media

- News stories, releases, opinion, letters to the editor
- Paid advertising options



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## In-Person Events

- Utah PTA Conference
- Show Up For Teachers
- Utah Rural Schools Conference
- Treasurer at county conventions

## Identify Stakeholders

- Recognize supporting entities and share their support



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**QUESTIONS?**

**Thank You!**

