

1 Minutes of the Centerville **City Council Work Session** held Tuesday, March 19, 2024 at 5:30  
2 p.m., with participants present at City Hall, 250 North Main Street.  
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4 **MEMBERS PRESENT**

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6 Mayor Clark Wilkinson (arrived at 5:46 p.m.)  
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8 Council Members Cheylynn Hayman  
9 Gina Hirst  
10 Robyn Mecham  
11 Brian Plummer (arrived at 5:46 p.m.)  
12 Spencer Summerhays  
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14 **STAFF PRESENT**

15 Brant Hanson, City Manager  
16 Lisa Romney, City Attorney  
17 Jennifer Robison, City Recorder  
18 Bryce King, Administrative Services Director  
19 Nate Plaizier, Finance Director  
20 Mike Carlson, Public Works Director  
21 Mike Eggett, Community Development Director  
22 Dave Walker, Utilities Manager  
23 Haley Turner, Community Services Manager

24 **VISITORS**

25 David Petersen, URMA Executive Director  
26 Jordan Rapp, URMA Senior Risk Analyst  
27 Greg Lowe, Jibe Media  
28 Sydney Bishop, Jibe Media  
29 Ryan Johnsen, Jibe Media  
30 Gene Hayes, Jibe Media

31 **URMA UPDATE AND PRESENTATION**

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33 City Manager Brant Hanson explained that Centerville was self-insured as one of fourteen  
34 cities participating in the Utah Risk Management Agency (URMA). Dave Petersen, URMA  
35 Executive Director, described URMA as the risk management division of Centerville, and spoke  
36 of services provided. Mr. Petersen explained Centerville's insurance coverage, and answered  
37 questions from the Council.  
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39 Mayor Wilkinson and Councilmember Plummer arrived at 5:46 p.m.  
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41 **BRANDING SESSION**

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43 Greg Lowe with Jibe Media reviewed the branding process to that point with the Council,  
44 and spoke of the process moving forward. The Council reviewed sixteen proposed logo concepts  
45 presented by Jibe Media. Councilmember Hayman suggested the final logo selected should  
46 include "Utah" along with "Centerville." Councilmember Hirst said she agreed, but suggested that  
47 when used within the community, the logo would not need to include the name of the state. The  
48 Council and Mayor discussed what they liked about different elements of the proposed logo  
49 concepts. Mr. Lowe suggested the Council and staff take time and continue to discuss the logo  
50 concepts. Mayor Wilkinson thanked the Jibe Media representatives.

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**ADJOURNMENT**

At 7:02 p.m., Councilmember Summerhays **moved** to adjourn the work session.

DocuSigned by:  
*Jennifer Robison*  
744B22DE1B2445C...  
Jennifer Robison, City Recorder

4/3/2024 | 4:25 PM MDT

Date Approved

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