

In attendance:

Sarah Longoria
Hannah Nielsen
Susan Rickman
Caitlyn Tursic
Lana Taylor
Torlee Nenbee
Thomas Kessinger
Jeff Driggs
Kathy Davis
Richard Taylor
Matthew Coles
Kate Jarmin-Gates
Travis English
Sabrina Martinez
Katherine Potter

Salt Lake City Arts Council Staff:

Felicia Baca
Taylor Knuth
Susan Campbell
Amy Childress
Dawn Borchardt
Andrew Shaw
Wendy Evanoff
Todd Oberndorfer
Lindsey Day

Guests:

Sylvia Davis
Marcus Lee
Cara Lindsley

February 21st, 2024

BOARD MEETING

4:00 – 7:00 P.M.

54 FINCH LANE, SALT LAKE CITY, UT 84102

MISSION: To promote, present and support artists and arts organizations in order to facilitate the development of the arts and expand awareness, access, and engagement.



AGENDA

I. Call to Order and Welcome Guests

Ms. Baca called the meeting to order and welcomed Kilo Zamora to facilitate a presentation and exercise focused on Equity, Diversity, Inclusion and Belonging ("EDIB").

II. EDI Workshop with Kilo Zamora 4:00-5:30pm (Staff & Board)

Mr. Zamora began by presenting on his findings after spending time with Arts Council Staff and Board Members. He found that EDIB is core to the Arts Council. He commended the Council for their efforts and identified existing EDIB assets available to the Council. In an effort to improve the Board and staff's EDIB skillset he then facilitated an exercise that investigated how tokenism¹ can be avoided as we continue to include diverse voices in Council programs.

III. Break 5:30-5:45-Dinner Served

Ms. Nenbee calls the Board back to the meeting after breaking for dinner and asks the Board for highlights of arts-related events they had attended since the last meeting.

Ms. Nenbee explained that her office invited the mobile Black History Museum to their campus in honor of Black History Month. Ms. Baca explains that anyone can request to book this bus.

Mr. Coles went to show at the Art Haus, mixed-media, painting and body art.

Ms. Davis saw multiple live performances including Swan Lake at Ballet West and You Will Get Sick at SLAC.

Ms. Baca began taking water color classes at Art Haus.

Mr. Kessinger stated that he submitted his entry to NPR's Tiny Desk Contest.

Ms. Nielsen had the opening reception for the Black History pop up at the Leonardo.

Ms. Jarmin-Gates saw You Will Get Sick as well as a show at Mestizo and had an event at the Urban Arts Gallery.

¹ Tokenism was defined as "the practice of making only a perfunctory or symbolic effort toward the accomplishment of a goal, such as racial integration."

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Ms. Taylor saw multiple live performances including *You Will Get Sick* and *Balthazar* by Plan B.

Mr. Knuth's husband is in the *Hunchback of Notre Dam* at the Egyptian Theatre in Ogden.

III. Approve Board Meeting Minutes – January 2023 (Action) 5:45

Ms. Nenbee then asked for a motion to approve the minutes from January's meeting.

Ms. Tursic moves to approve the minutes.

Mr. Kessinger seconds.

All vote in favor except for Ms. Longoria who abstained

IV. Management 5:50

A. Program/Administrative Updates

Next, two members of the Salt Lake City Redevelopment Agency ("RDA"), Cara Lindsley and Marcus Lee, presented the RDA's Station Center plan for the area immediately west of the Rio Grande Train Depot in downtown Salt Lake City.

Before formally starting their presentation. Ms. Baca asked for a brief explanation of what the RDA is.

Ms. Lindsley explained that it is a redevelopment authority and can offer certain incentives to developers which foster economic growth which in turn result in higher property tax revenues for the city.

Next she provided a basic overview of the Station Center Vision and Implementation Plan. The RDA owns 11 acres adjacent to the Rio Grande Train Depot. The overarching goal is to "establish the standard for Transit-Oriented-Development." Overall there will be a massive increase in density and an effort to improve community wellness. The major design objectives include creation of: a people-first mobility network, vibrant street life and vertical mixed uses, sustainable development (e.g. all-electric buildings), curated public places of arts, culture and performance including a 300 S. "Festival Street" and strong social fabric. There is a focus on creating space for working artists as well spaces for artist residences. There is also the potential for the Council to host the Twilight Concert series within the redeveloped area.

Mr. Lee then continues the presentation. He reiterates that these 11 acres are the "last final frontier of downtown." He states that the goal is to move away from an 8-5 downtown focused on people working during the day to a "16-hour district" that remains vibrant after daytime business hours end.

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The presentation concludes by highlighting the next steps which includes finalizing the public improvements design, Phase I construction, which includes USA Climbing, rehabbing existing warehouse, and the creation of a central parking garage. Phase II, where the bulk of construction will begin, will start after the Developer RFP is announced in Summer of 2024.

Ms. Lindsley invited a discussion about how to create low-cost leases for leases in the redeveloped area. Ms. invites the Arts Council to advise the RDA on how to structure incentives, such as low-cost leases to encourage arts, culture, and entertainment uses within the redeveloped area.

Ms. Taylor asks about the potential for a year-round art market and Ms. Lindsley responded that the art market was a cornerstone of beginning the redevelopment plan and there is potential for an expanded market as development continues.

Mr. Driggs comments that affordability is key to getting art organizations involved in the plan. For example a theater of 8,000 sq. ft. leased at \$4,000 per month was workable.

Ms. Jarmin-Gates explains that we also need to make sure that it is affordable for the attendees and not just those occupying the space.

Ms. Taylor also highlighted affordability is a challenge and that artists may move to other areas of town that are not as expensive because being an artist is not always about commercializing your work.

ii. Bloomberg Public Art Challenge Grant Updates 6:20-6:25

- Ms. Baca provides an update the Public Art Challenge Grant. She met with a local evaluator for the project that will work with Bloombergs global consulting team. The Council received clearance to hire a new staff member to work on the project.
- The Council has launched the website for the project <https://wakegsl.org/>
- The marketing group has started and the Council began working on the first phase of project grants.
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- Four interviews have been conducted with national curators.
- Mr. Knuth shared that the Bloomberg staff considered the Council to be "Best in Class" in its cohort.

iii. Other program updates 6:25-6:40

Ms. Baca then provided various other program updates including:

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- 5 of 6 Twilight concerts booked with announcements coming in March including one Grammy Award winner.
- Finalizing planning for Buskerfest in summer 2024.
- The Council has hired staff for Living Traditions, in addition fundraising efforts are going well and are just shy of the overall goal.
- Exhibitions at the Finch Lane Gallery have gone well.
- Ms. Baca explained the educational sessions for artists presented by Mr. Oberndorfer called Springboard for the Arts that help artists monetize their work.
- Ms. Baca announced a call for exhibitions coming in March for the Finch Lane gallery.
- Finally, Ms. Baca stated that the Council's NEA funds have been issued.

V. Budget/Financial

Ms. Tursic provided a review of the Council's finances. Everything appears to be under budget. There was an increase in funds due the receipt of the National Endowment for the Arts and the Utah Division of Arts and Museum Grants.

Our unrestricted net assets remain at \$882,000 but there will be a forthcoming budget amendment to account for the assets dedicated to the Bloomberg Grant.

VI. Board

A. UNA Standards of Ethics 6:45-6:50-Action

Ms. Potter explains that Mr. Knuth and herself worked together on the Standard of Ethics checklist.

Mr. Knuth then provided an overview of the Standard of Ethics checklist. Overall for the size and type of our organization we have the majority of standards and policies in place to ensure that our organization is operating ethically.

Mr. Knuth highlights that the Council does not have a formal whistleblower policy as well as a social media use policy. These two policies will be developed over the next year, so that the Standard of Ethics checklist will be 100%.

- Ms. Taylor moves to approve of the review of the Standards of Ethics checklist.
- Mr. English seconded.
- The vote is unanimous in favor of approval.

B. Board Membership Reminder 6:50-6:55

Ms. Baca explains that the Board is still in need of members from District 4. All residents are encouraged to apply, but the Council is looking for members in District 4 specifically. We have a

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good mix of backgrounds and skill sets but do not have enough representation from District 4 specifically.

Ms. Baca also highlighted that the Council honored former Board member Ebay Hamilton for Black History Month and it was well received by the city.

VII. Public Comment

No public comments were made.

VIII. Other Business

* The Salt Lake City Arts Council Board reserves the right to act on any agenda items.

Ms. Nenbee asks for a motion to adjourn.

Mr. Kessinger moves to adjourn the meeting.

Ms. Jarmin-Gates seconds.

The vote is unanimous in favor.

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