



County Economic Opportunity Board

March 21, 2024

3:30 p.m.

<47 South Main, Council Chambers (3rd floor)>

1. Welcome & Roll Call

Chair Tyson Hamilton called the meeting to order at 3:30 pm. Roll call was taken showing Tyson Hamilton, Brittany Lopez, Mayor Winn (online), Craig Smith, Mayor Critchlow (online). Stephanie Bothell joined the meeting late.

Also present was Ryan Englund (Better City; online), Rachelle Custer (Tooele County Community Development), Stephanie Eastburn (Tooele County Community Development) and Tim Gillie (Tooele Transcript Bulletin).

2. Better City Economic Development Report

Ryan Englund stated that he sent out a rough draft of the economic snapshot. The thought is to have a one-page handout to give out to potential businesses and then have a lengthier appendix online. Another thing we've been working on is the American World War II Heritage County Application. Jim Peterson is putting in a bid for the Wendover Airport to be the Heritage Community. I think we've got a strong application if we go in with the airport, the Tooele Army Depot and Dugway. Tyson stated we'll vote on this next time and then send it to County Council. Rachelle stated in the meantime please send any ideas/recommendations to Ryan.

3. Site Ready Tooele

4. Economic Development Plan Update

A. Incentive Plan Discussion

Rachelle stated in the last meeting we talked about which strategies we wanted to work on in the Economic Development Plan. One that was brought up by this board is to create an incentive policy so that when a business is looking to come into the County, we have a policy as to what we are willing to offer incentives for and what amount we are willing to offer, whether it's county tax, if we can get the school district on board. We could offer more incentives for higher salaries, or being waterwise, etc. Please look at other incentive policies and bring back ideas for what you think would be beneficial for the county. Mayor Winn stated that Tooele City does not offer tax incentives, it is difficult to get participation from the school district. We will supply water or allow them to purchase water rights, or we'll help with infrastructure, depending on their needs. We have found that we don't need to offer tax incentives. I will send more information on that to Rachelle. Ryan stated we'll put that in the packet as well, that is asked about often. Mayor Critchlow stated I would also love that information from Mayor Winn. We have some businesses that are getting ready to come in.

5. Grants

A. Small Business Development and Expansion Grant Applications

- AAM Esthetics
- Desert Flora Shop
- Dolfis Donuts & Pastry LLC- Letter of support
- Jane Lorraine Co
- Jensen Family Landscape Maintenance LLC DBA Best Pest
- Lasting Bridal Looks

- Melanie's Health
- Normadic Beauty Salon
- Onja Uone LLC
- Peak Replicas LLC
- Precipice Counseling
- Rio's Grooming Salon
- Savage Freight & Transport
- The Occasional Chocolatier, LLC
- The Vintage Barn
- Tooele Driving School
- Tooele Valley Bicycle
- Tooele Valley Counseling
- Virtu Barbershop and Salon

Agenda Attachments

1. 2024 Small Business Grant Applications Combined.pdf

Tyson made a motion to take some time to review the applications. The board decided to review the applications and discuss them at the next meeting, April 18th.

6. Adjournment

Motion to adjourn by Craig Smith.