



County Economic Opportunity Board

March 21, 2024

3:30 p.m.

47 South Main, Council Chambers (3rd floor)

- 1. Welcome & Roll Call**
- 2. Better City Economic Development Report**
- 3. Site Ready Tooele**
- 4. Economic Development Plan Update**
 - A. Incentive Plan Discussion**
- 5. Grants**
 - A. Small Business Development and Expansion Grant Applications**

- AAM Esthetics
- Desert Flora Shop
- Dolfis Donuts & Pastry LLC- Letter of support
- Jane Lorraine Co
- Jensen Family Landscape Maintenance LLC DBA Best Pest
- Lasting Bridal Looks
- Melanie's Health
- Normadic Beauty Salon
- Onja Uone LLC
- Peak Replicas LLC
- Precipice Counseling
- Rio's Grooming Salon
- Savage Freight & Transport
- The Occasional Chocolatier, LLC
- The Vintage Barn
- Tooele Driving School
- Tooele Valley Bicycle
- Tooele Valley Counseling
- Virtu Barbershop and Salon

Attachments

1. 2024 Small Business Grant Applications Combined.pdf

6. Adjournment

Submission Details:

Proposal Title	Name_2
AAM Esthetics Business Expansion Grant Application	Gavin Maynard
Organization Name	Phone_1
AAM Esthetics LLC	8016411028
Street City State	Email_1
85 N Main Street STE B, Tooele, UT 84074	aamesthetics@gmail.com
Organization phone number	Phone_2
4352287546	8012450473
Organization website optional	Email_2
https://www.aamesthetics.com/	gmaynard430@gmail.com
Name_1	
Ally Anderson	

Project Description

Growing and building my team, hiring estheticians and getting them booked, hiring a front desk team to help service providers stay booked. Making improvements to current location with signage. Paying for advertising and marketing to book up team members and grow business exponentially.

Good Paying Jobs

This project will have a significant impact on adding good paying jobs to Tooele County. I just recently hired my first employee, a Licensed Esthetician that has grown up in Tooele County and got out of esthetician school about a year ago and had yet to find a job utilizing her education. There are few esthetician jobs in the county and that is a large reason I started my business locally. This project will support my business in building up my employee and future employees with thorough training and added marketing to get employees booked up with clients. The more the business grows, the more I will be able to hire and the more I'll be able to pay employees, through salary raises, bonuses, and extra opportunities. I plan to hire both estheticians and front desk staff as we grow.

Increase Household Incomes

This project will help to increase household incomes in Tooele County by adding jobs and career opportunities for people that live in the county. I also am striving to build up and grow my business so that these jobs are good paying with lots of opportunities for growth.

Projected Cost

\$23,750

Amount Requested

\$10,000

Funds To Contribute

\$13,750

Outline Funds

\$15000: New hire training, insurance, payroll throughout 2024 - New specialized job(s) in Tooele County \$6000: SEO Optimization and marketing - Marketing and visibility online to help new employees get booked up - 6+ months of top quality SEO optimization for my website - Paid Google Ads - Paid Facebook/Instagram Ads \$2000: New equipment and furnishings for additional treatment room - Additional working space and equipment for additional employees - \$400 wax warmer - \$580 salon bed and linens - \$320 waxing cart - \$100 esthetician chair - \$600 additional waxing supplies and other misc furniture to accommodate clients \$750 Permanent Business Sign - Essential for marketing and for having a physical presence on main street where our location is.

Outline Oversight Of Project

This project will be managed and overseen by myself, the business owner. Once funds are awarded I will place them in my business savings account and move money over as required for all of the needs listed above. I currently budget funds and identify spending requirements every two weeks to ensure that money is flowing properly. We will track the project through standard accounting processes and report to the county regularly.



Small Business Development and Expansion Grant Application

Tooele-County-based companies with 1-10 employees are invited to submit applications for The Small Business Development and Expansion Grant for an amount up to \$10,000 each. The grant funds can be used for costs associated with hiring additional employees or business development. Eligible expenses include:

- Marketing/Advertising
- Updating Signage
- Purchasing Equipment, Inventory, or Supplies
- Building Expansion Costs

Applications for new startup businesses will be accepted, but the total amount for startups will be limited to 50% of awards granted. Each grantee is required to report ongoing results every six months by means of a simple spreadsheet. If no report is made, the funds must be returned. The CEO Board will thoroughly scrutinize applications and will recommend awards to the County Council.

Applications must be submitted online. **Deadline to Submit: March 15, 2024 at 5:00 PM.**

Proposal title: Desert Flora Business Expansion
Organization name: Desert Flora Shop
Organization address: 115 S. Main Street Tooele, UT 84074
Street, City, State & Zip
Organization phone number: 801-742-1444
Organization website (optional): www.ourdesertflora.com , www.theartgrovetooele.com
Physical address of project (if different): _____

Primary Contact	Secondary Contact (optional)
Name: Ashley Doyle	Name:
Phone: 8016905277	Phone:
Email: ashleyadelldoyle@gmail.com	Email:

Description of your business and activities

(Please provide a one-page business plan including the following metrics:

- Current Sales \$/month and projected Sales \$/month a year from now
- The number of current jobs and the projected number of jobs a year from now
- The number of customers – current and the projected number a year from now
- The amount of your own funds you expect to contribute to this project

It is recommended that you contact Jess Clifford, Director of the Small Business Development Center (SBDC) at Tooele Technical College for a template and assistance with creating a business plan. jclifford@tooeletech.edu or 435-248-1892.

Project Description

We need better signage to market our business on Main Street. We anticipate the signage to cost around \$1,000. We would want to utilize the remainder of the grant (\$9,000) to assist with hiring and onboarding at least three part-time employees.

Desert Flora is located inside The Art Grove (another business that I Co-Own) and increasing the signage and hiring these employees would allow all of the businesses within The Art Grove to grow. We would be able to expand our daily hours, offer more services, and bring in additional businesses to work with our small business collective.

Increased signage allows us to better market for our existing businesses within our building and for the events we co-host as a part of the Tooele Downtown Alliance.

Explain how this project helps within Tooele County to:

1. Add good-paying jobs:

We want to hire three people at rates well above minimum wage. We're hoping to foster a sense of community within our organization and allow these new employees to grow with the business. Because we have a handful of businesses within the same facility, these jobs will benefit multiple small businesses already located within Tooele County.

2. Increase household incomes:

Increasing the hours that we're open and allowing for more businesses to operate within our space will help all of the businesses located in our building and increase their local household incomes. We also anticipate that the part time positions will increase to full time and give us openings to hire additional part time employees.

Spending plan

Total projected cost of the project:

\$40,000

Grant Amount Requested:

\$10,000

The amount of your own funds you also plan to contribute to this project

\$30,000

Outline how funds will be utilized (be specific):

Updated Signage \$1,000
Payroll Costs \$39,000

Outline the organization oversight of your project. Who will manage the project? What controls exist to monitor the use of awarded funds?

I will personally manage this project with the help of Quickbooks and a CPA.

Additional Documentation

Upload any supporting documents you wish to include with your submission. Submit your application and supporting documents to Stephanie Eastburn at: stephanie.eastburn@tooeleco.org

If you have any questions regarding the application or the submission, please feel free to contact us at: 435-843-3160 or email stephanie.eastburn@tooeleco.org.

What happens now?

Once you submit your application, it will generally follow this process:

1. Applications are discussed by the Community Economic Development Board.
2. The Board presents recommendations to the County Council in a Work Meeting.
3. The County Council formally approves grant awards in a Business Meeting.
4. Applicants are notified of official grant status, amounts, and restrictions.
5. Recipient submits receipts for expenses, which will be reviewed to confirm their eligibility.
6. Once verified, reimbursement will be made accordingly.
7. Every six months, applicants submit reports of results. A spreadsheet will be provided.

Proposal Evaluation Criteria

The criteria to be used to evaluate proposals are as follows:

Criterion: (based on your proposed project)	Possible Points
1: The estimated number of new jobs that you expect to add	50
2. Your projected percentage increase in sales dollars	20
3. The amount of your own funds you also plan to contribute to this project	30
Total Points Possible:	100

Please submit a current business license with your application.

Submission Details:

Proposal Title	Name_1
Electrical Infrastructure Upgrade	Adolfo Valdes
Organization Name	Name_2
Dolfis Donuts & Pastry	Emely Sandoval
Street City State	Phone_1
7 North Main Street, Tooele UT, 84074	801-800-2326
Organization phone number	Email_1
801-800-2326	adolfovaldesd02@gmail.com
Organization website optional	Phone_2
n/a	385-242-4690
	Email_2
	emy.san1563@gmail.com

Project Description

We will be using the grant to update the electrical infrastructure for the building located on 7 North Main St. This is a necessary upgrade because the current infrastructure will not support commercial equipment. We will need to add a 3-phase electrical panel on the exterior of the building and an additional panel inside the building, running about \$10,000.00 in supplies and labor fees from the electricians, which is expected to be in the range of \$3,000.00 - \$5,000.00. Upon completion of this project, the downtown building will be a proper commercial building supplied with the correct electrical system, which can support more production and growth by accommodating more equipment. Upgrading will also provide the county with another viable business location, be safer, and serve as a gateway to future expansion.

Good Paying Jobs

DD&P is projecting to create up to 4 -5 jobs within its first year open to the public. The electrical infrastructure update project directly contributes to the creation of those jobs because the grant will be used to update the building's electrical system, allowing us to open it to the public. Other benefits to Tooele County provided by updating the building include: - Creating a more family-friendly environment, compared to the location previously being a tattoo shop with limited customer access, the bakery will have a diversity of customers. -A local bakery for Tooele residents, who otherwise have to commute outside the city.

Increase Household Incomes

DD&P will increase household income by providing jobs, allowing more members of Tooele County to earn income. Additionally, there will be opportunities for advancement, with the chance to become managers and earn higher wages. Providing local employment opportunities will not only enhance our

workers' salaries but also eliminate the need for them to commute outside the city, thus saving on gas expenses.

Projected Cost

\$560,500.00

Amount Requested

\$10,000.00

Funds To Contribute

\$550,500.00

Outline Funds

- \$500,000.00 purchase of building - \$32,000.00 on machinery - \$1,500.00 on work surfaces - \$5,000.00 on flooring - \$14,000.00 architect fees The full \$10,000.00 grant will be used cover part of the electrical service upgrade that ranges from \$13,000.00 - \$15,000.00.

Outline Oversight Of Project

I personally, Adolfo Valdes (building and Bakery owner), will manage the project. I will provide receipts from the contractors as proof of where the awarded funds are going.



Small Business Development and Expansion Grant Application

Tooele-County-based companies with 1-10 employees are invited to submit applications for The Small Business Development and Expansion Grant for an amount up to \$10,000 each. The grant funds can be used for costs associated with hiring additional employees or business development. Eligible expenses include:

- Marketing/Advertising
- Updating Signage
- Purchasing Equipment, Inventory, or Supplies
- Building Expansion Costs

Applications for new startup businesses will be accepted, but the total amount for startups will be limited to 50% of awards granted. Each grantee is required to report ongoing results every six months by means of a simple spreadsheet. If no report is made, the funds must be returned. The CEO Board will thoroughly scrutinize applications and will recommend awards to the County Council.

Applications must be submitted online. **Deadline to Submit: March 15, 2024 at 5:00 PM.**

Proposal title: Small Business Grant

Organization name: Jane Lorraine Co

Organization address: 3415 Corner Canyon Road, Erda, UT 84074
Street, City, State & Zip

Organization phone number: 8016712525

Organization website (optional): janelorraineco.com

Physical address of project (if different): _____

Primary Contact	Secondary Contact (optional)
Name: Steffanie Peck	Name: McKinley Nielson
Phone: 801-671-2525	Phone: 385-831-4548
Email: sales@janelorraine.com	Email: sales@janelorraine.com

Description of your business and activities

(Please provide a one-page business plan including the following metrics:

- Current Sales \$/month and projected Sales \$/month a year from now
- The number of current jobs and the projected number of jobs a year from now
- The number of customers – current and the projected number a year from now
- The amount of your own funds you expect to contribute to this project

It is recommended that you contact Jess Clifford, Director of the Small Business Development Center (SBDC) at Tooele Technical College for a template and assistance with creating a business plan. jclifford@tooeletech.edu or 435-248-1892.

Project Description

Continue to build the Jane Lorraine business. Eventually getting to where we can hire additional bench jewelers to help with the repairs and custom jewelry orders. Once we get to the point we can open a store we will hire sales people. With Jane Lorraine being the only fine custom jewelry store in the county it will also hopefully bring tax dollars to the county as we continue to grow.

Explain how this project helps within Tooele County to:

1. Add good-paying jobs:

Once the business reaches a certain point we will have to hire people to help with repairs and making the custom jewelry. We will also have to hire sales people to run the store.

2. Increase household incomes:

It will increase household incomes by supplying jobs to Tooele county that are not available at this point. Jane Lorraine is the only fine jewelry store in the county.

Spending plan

Total projected cost of the project:

We are hoping to use this money to build our business so that we can get a store front that is estimated to be around

Grant Amount Requested:

\$10,000

The amount of your own funds you also plan to contribute to this project

We have already put around \$50,000 of our own money into buying equipment, etc.

Outline how funds will be utilized (be specific):

We will use the funds for marketing and for inventory. We often get asked when people come in if we have something that they could buy and take with them that day but at this time we are only doing custom jewelry and repairs as they come in. Having inventory on hand would increase our sales.

Outline the organization oversight of your project. Who will manage the project? What controls exist to monitor the use of awarded funds?

Steffanie will manage the funds and will handle the purchasing of inventory.

Additional Documentation

Upload any supporting documents you wish to include with your submission. Submit your application and supporting documents to Stephanie Eastburn at: stephanie.eastburn@tooeleco.org

If you have any questions regarding the application or the submission, please feel free to contact us at: 435-843-3160 or email stephanie.eastburn@tooeleco.org.

What happens now?

Once you submit your application, it will generally follow this process:

1. Applications are discussed by the Community Economic Development Board.
2. The Board presents recommendations to the County Council in a Work Meeting.
3. The County Council formally approves grant awards in a Business Meeting.
4. Applicants are notified of official grant status, amounts, and restrictions.
5. Recipient submits receipts for expenses, which will be reviewed to confirm their eligibility.
6. Once verified, reimbursement will be made accordingly.
7. Every six months, applicants submit reports of results. A spreadsheet will be provided.

Proposal Evaluation Criteria

The criteria to be used to evaluate proposals are as follows:

Criterion: (based on your proposed project)	Possible Points
1: The estimated number of new jobs that you expect to add	50
2. Your projected percentage increase in sales dollars	20
3. The amount of your own funds you also plan to contribute to this project	30
Total Points Possible:	100

Please submit a current business license with your application.



Small Business Development and Expansion Grant Application

Tooele-County-based companies with 1-10 employees are invited to submit applications for The Small Business Development and Expansion Grant for an amount up to \$10,000 each. The grant funds can be used for costs associated with hiring additional employees or business development. Eligible expenses include:

- Marketing/Advertising
- Updating Signage
- Purchasing Equipment, Inventory, or Supplies
- Building Expansion Costs

Applications for new startup businesses will be accepted, but the total amount for startups will be limited to 50% of awards granted. Each grantee is required to report ongoing results every six months by means of a simple spreadsheet. If no report is made, the funds must be returned. The CEO Board will thoroughly scrutinize applications and will recommend awards to the County Council.

Applications must be submitted online. **Deadline to Submit: March 15, 2024 at 5:00 PM.**

Proposal title: Marketing funds to increase growth
Organization name: Jensen Family Landscape Maintenance, LLC dba Best Pest Utah
Organization address: 1965 N 170 W Tooele, Utah 84074
Street, City, State & Zip
Organization phone number: 801-362-3200
Organization website (optional): www.bestpestutah.com
Physical address of project (if different): _____

Primary Contact
Name: Christian Springer
Phone: 801-980-1002
Email: christian@bestpestutah.com

Secondary Contact (optional)
Name:
Phone:
Email:

Description of your business and activities

(Please provide a one-page business plan including the following metrics:

- Current Sales \$/month and projected Sales \$/month a year from now
- The number of current jobs and the projected number of jobs a year from now
- The number of customers – current and the projected number a year from now
- The amount of your own funds you expect to contribute to this project

It is recommended that you contact Jess Clifford, Director of the Small Business Development Center (SBDC) at Tooele Technical College for a template and assistance with creating a business plan. jclifford@tooeletech.edu or 435-248-1892.

Project Description

We will use the grant funds along with our projected financial contributions in order to advertise to encourage growth.

Explain how this project helps within Tooele County to:

1. Add good-paying jobs:

Since we service people primarily within Tooele Valley, we will hire and train people in the area toward a skilled trade (licensed pest control technician) thus providing better employees to serve more homes in the community.

2. Increase household incomes:

As we advertise and grow this company, we will be able to grow our customer base and pay these additional technicians a livable wage.

Spending plan

Total projected cost of the project:

\$30,000

Grant Amount Requested:

\$10,000

The amount of your own funds you also plan to contribute to this project

\$20,000

Outline how funds will be utilized (be specific):

We will advertise via signage in parades and around public locations in town; we will increase our digital footprint; and we will donate to and sponsor community events. In addition, the increase in revenue from our advertising efforts will enable us to pay for an additional technician so that the current technician can take a step back and focus his energy on developing organic growth for the business.

Outline the organization oversight of your project. Who will manage the project? What controls exist to monitor the use of awarded funds?

Christian Springer will manage the project, working in conjunction with his business partner Rebekah Springer, office assistants, and pest control technicians. The company accountant will oversee the distribution of awarded funds and will provide the requisite spreadsheet every six months.

Additional Documentation

Upload any supporting documents you wish to include with your submission. Submit your application and supporting documents to Stephanie Eastburn at: stephanie.eastburn@tooeleco.org

If you have any questions regarding the application or the submission, please feel free to contact us at: 435-843-3160 or email stephanie.eastburn@tooeleco.org.

What happens now?

Once you submit your application, it will generally follow this process:

1. Applications are discussed by the Community Economic Development Board.
2. The Board presents recommendations to the County Council in a Work Meeting.
3. The County Council formally approves grant awards in a Business Meeting.
4. Applicants are notified of official grant status, amounts, and restrictions.
5. Recipient submits receipts for expenses, which will be reviewed to confirm their eligibility.
6. Once verified, reimbursement will be made accordingly.
7. Every six months, applicants submit reports of results. A spreadsheet will be provided.

Proposal Evaluation Criteria

The criteria to be used to evaluate proposals are as follows:

Criterion: (based on your proposed project)	Possible Points
1: The estimated number of new jobs that you expect to add	50
2. Your projected percentage increase in sales dollars	20
3. The amount of your own funds you also plan to contribute to this project	30
Total Points Possible:	100

Please submit a current business license with your application.



Small Business Development and Expansion Grant Application

Tooele-County-based companies with 1-10 employees are invited to submit applications for The Small Business Development and Expansion Grant for an amount up to \$10,000 each. The grant funds can be used for costs associated with hiring additional employees or business development. Eligible expenses include:

- Marketing/Advertising
- Updating Signage
- Purchasing Equipment, Inventory, or Supplies
- Building Expansion Costs

Applications for new startup businesses will be accepted, but the total amount for startups will be limited to 50% of awards granted. Each grantee is required to report ongoing results every six months by means of a simple spreadsheet. If no report is made, the funds must be returned. The CEO Board will thoroughly scrutinize applications and will recommend awards to the County Council.

Applications must be submitted online. **Deadline to Submit: March 15, 2024 at 5:00 PM.**

Proposal title: Delivering a High-Quality Unique Experience

Organization name: Lasting Bridal Looks

Organization address: 94 W 1530 N, Tooele, Utah 84074
Street, City, State & Zip

Organization phone number: (435)849-4014

Organization website (optional): lastingbridallooks.com

Physical address of project (if different): _____

Primary Contact	Secondary Contact (optional)
Name: Alexas Herbert	Name:
Phone: (435)849-4014	Phone:
Email: lexijae2@gmail.com	Email:

Description of your business and activities

(Please provide a one-page business plan including the following metrics:

- Current Sales \$/month and projected Sales \$/month a year from now
- The number of current jobs and the projected number of jobs a year from now
- The number of customers – current and the projected number a year from now
- The amount of your own funds you expect to contribute to this project

It is recommended that you contact Jess Clifford, Director of the Small Business Development Center (SBDC) at Tooele Technical College for a template and assistance with creating a business plan. jclifford@tooeletech.edu or 435-248-1892.

Project Description

In the next year, we as a team at Lasting Bridal Looks hope to expand to better serve the community. The funds from this grant will help to accomplish the goals set on our business plan, to hire additional team members as well as service more brides. With the help of these funds, I can continue to donate time, and resources to the Miss Tooele City Pageant, along with other pageants and programs the county holds. We plan to better serve our clients by providing better quality products, professional dress/attire, and an organized booking/scheduling system.

Explain how this project helps within Tooele County to:

1. Add good-paying jobs:

As we attract new clientele I will need to hire more stylists to help with appointments in growth. I would like to add at least 6 new employees by the end of next year. This would create 2-3 more teams. I have good contact with the cosmetology program at Tooele Tech School which helps me to be able to hire students once they have graduated.

2. Increase household incomes:

With the increase in advertising, we will have more clients to serve. This will allow each existing team member as well as new members to increase their income. The more clients we have the more money each individual will be able to make which is why the money for advertising is so important.

Spending plan

Total projected cost of the project:

\$20,000

Grant Amount Requested:

\$10,000

The amount of your own funds you also plan to contribute to this project

\$10,000

Outline how funds will be utilized (be specific):

- the cost of hiring and training stylists
- website/landing page fees
- advertising on social media and billboard
- supplies for jobs, specifically tools
- new uniforms for each member of the team

Outline the organization oversight of your project. Who will manage the project? What controls exist to monitor the use of awarded funds?

I will personally manage this project. Only management will have access to the awarded funds to ensure they aren't being used for other purposes. The amount of awarded funds will be budgeted out to ensure the fullest use of what is given, and to help us achieve the goals we've set in our business plan.

Additional Documentation

Upload any supporting documents you wish to include with your submission. Submit your application and supporting documents to Stephanie Eastburn at: stephanie.eastburn@tooeleco.org

If you have any questions regarding the application or the submission, please feel free to contact us at: 435-843-3160 or email stephanie.eastburn@tooeleco.org.

What happens now?

Once you submit your application, it will generally follow this process:

1. Applications are discussed by the Community Economic Development Board.
2. The Board presents recommendations to the County Council in a Work Meeting.
3. The County Council formally approves grant awards in a Business Meeting.
4. Applicants are notified of official grant status, amounts, and restrictions.
5. Recipient submits receipts for expenses, which will be reviewed to confirm their eligibility.
6. Once verified, reimbursement will be made accordingly.
7. Every six months, applicants submit reports of results. A spreadsheet will be provided.

Proposal Evaluation Criteria

The criteria to be used to evaluate proposals are as follows:

Criterion: (based on your proposed project)	Possible Points
1: The estimated number of new jobs that you expect to add	50
2. Your projected percentage increase in sales dollars	20
3. The amount of your own funds you also plan to contribute to this project	30
Total Points Possible:	100

Please submit a current business license with your application.



Small Business Development and Expansion Grant Application

Tooele-County-based companies with 1-10 employees are invited to submit applications for The Small Business Development and Expansion Grant for an amount up to \$10,000 each. The grant funds can be used for costs associated with hiring additional employees or business development. Eligible expenses include:

- Marketing/Advertising
- Updating Signage
- Purchasing Equipment, Inventory, or Supplies
- Building Expansion Costs

Applications for new startup businesses will be accepted, but the total amount for startups will be limited to 50% of awards granted. Each grantee is required to report ongoing results every six months by means of a simple spreadsheet. If no report is made, the funds must be returned. The CEO Board will thoroughly scrutinize applications and will recommend awards to the County Council.

Applications must be submitted online. **Deadline to Submit: March 15, 2024 at 5:00 PM.**

Proposal title: Auminay Naturals National Distribution
Organization name: Skelton Industries, LLC (Melanie's Health & Nutrition & Auminay
Organization address: 768 N. Main St, Tooele, Utah, 84074
Street, City, State & Zip
Organization phone number: 435-830-8883
Organization website (optional): melanieshealth.com
Physical address of project (if different): same

Primary Contact	Secondary Contact (optional)
Name: Melanie Skelton	Name: Dale Skelton
Phone: 435-830-8883	Phone: 435-830-8883
Email: info@auminay.com	Email: info@auminay.com

Description of your business and activities

(Please provide a one-page business plan including the following metrics:

- Current Sales \$/month and projected Sales \$/month a year from now
- The number of current jobs and the projected number of jobs a year from now
- The number of customers – current and the projected number a year from now
- The amount of your own funds you expect to contribute to this project

It is recommended that you contact Jess Clifford, Director of the Small Business Development Center (SBDC) at Tooele Technical College for a template and assistance with creating a business plan. jclifford@tooeletech.edu or 435-248-1892.

Project Description

We are working to reformulate 10 Auminay Naturals products to level up clean ingredients, which will open more doors with influencers and provide the opportunity to present this product line to Natural Grocers (168 stores nation-wide). We will also re-approach Harmons, who discontinued our brand in their stores during the pandemic as everything shut down. With this reformulation project, we will focus on sustainability by choosing eco-friendly packaging, which is important to many customers in the natural channel.

Explain how this project helps within Tooele County to:

1. Add good-paying jobs:

As we stabilize from economic downturns that affected us in 2023, we will be building a new sales team of four new employees, with opportunities to increase their earnings through education and customer care. This will allow Melanie to shift focus to production as we reformulate and pursue wholesale distribution channels. We will also begin implementing a marketing team, beginning with a Market Expansion Specialist who will be focused on community outreach, promoting Auminay, and reactivation campaigns. Finally, as we grow our wholesale distribution channel, we will hire a Production Manager and additional production helpers as needed (at least one in 2024).

2. Increase household incomes:

Along with several system changes in our business, we are focused on creating a Success Path for our team members. They will be rewarded with increased pay rates as they accomplish each level of learning. They will also be rewarded with team bonuses through their focus on customer care. We will be creating a similar plan for our production team. We are interested in helping our team members have success and be able to support their families fully so that we can maintain long-term relationships and a valuable team that Tooele can count on.

Spending plan

Total projected cost of the project:

\$217,010

Grant Amount Requested:

\$10,000

The amount of your own funds you also plan to contribute to this project

\$216,010

Outline how funds will be utilized (be specific):

\$10,000 will be used to help purchase a labeling machine and roll labels for 15 products (10 new and 5 existing) which will increase our accuracy in getting the labels on the bottles straight. It will also increase efficiency and make it possible to upscale production as we get our products into wholesale channels like Natural Grocers.

Outline the organization oversight of your project. Who will manage the project? What controls exist to monitor the use of awarded funds?

Melanie Skelton will oversee and manage the project as well as the use of funds. Purchasing the items needed for this project will be built into our monthly spending projection plans and then submitted.

Additional Documentation

Upload any supporting documents you wish to include with your submission. Submit your application and supporting documents to Stephanie Eastburn at: stephanie.eastburn@tooeleco.org

If you have any questions regarding the application or the submission, please feel free to contact us at: 435-843-3160 or email stephanie.eastburn@tooeleco.org.

What happens now?

Once you submit your application, it will generally follow this process:

1. Applications are discussed by the Community Economic Development Board.
2. The Board presents recommendations to the County Council in a Work Meeting.
3. The County Council formally approves grant awards in a Business Meeting.
4. Applicants are notified of official grant status, amounts, and restrictions.
5. Recipient submits receipts for expenses, which will be reviewed to confirm their eligibility.
6. Once verified, reimbursement will be made accordingly.
7. Every six months, applicants submit reports of results. A spreadsheet will be provided.

Proposal Evaluation Criteria

The criteria to be used to evaluate proposals are as follows:

Criterion: (based on your proposed project)	Possible Points
1: The estimated number of new jobs that you expect to add	50
2. Your projected percentage increase in sales dollars	20
3. The amount of your own funds you also plan to contribute to this project	30
Total Points Possible:	100

Please submit a current business license with your application.



Small Business Development and Expansion Grant Application

Tooele-County-based companies with 1-10 employees are invited to submit applications for The Small Business Development and Expansion Grant for an amount up to \$10,000 each. The grant funds can be used for costs associated with hiring additional employees or business development. Eligible expenses include:

- Marketing/Advertising
- Updating Signage
- Purchasing Equipment, Inventory, or Supplies
- Building Expansion Costs

Applications for new startup businesses will be accepted, but the total amount for startups will be limited to 50% of awards granted. Each grantee is required to report ongoing results every six months by means of a simple spreadsheet. If no report is made, the funds must be returned. The CEO Board will thoroughly scrutinize applications and will recommend awards to the County Council.

Applications must be submitted online. **Deadline to Submit: March 15, 2024 at 5:00 PM.**

Proposal title: Nomadic Beauty Salon Expansion
Organization name: Nomadic Beauty
Organization address: 54 S Main Street Tooele, UT 84074
Street, City, State & Zip
Organization phone number: 4358491281
Organization website (optional): nomadicbeautysalon.com
Physical address of project (if different): _____

Primary Contact	Secondary Contact (optional)
Name: Morgan Benson	Name:
Phone: 4358491281	Phone:
Email: morganmbenson@gmail.com	Email:

Description of your business and activities

(Please provide a one-page business plan including the following metrics:

- Current Sales \$/month and projected Sales \$/month a year from now
- The number of current jobs and the projected number of jobs a year from now
- The number of customers – current and the projected number a year from now
- The amount of your own funds you expect to contribute to this project

It is recommended that you contact Jess Clifford, Director of the Small Business Development Center (SBDC) at Tooele Technical College for a template and assistance with creating a business plan. jclifford@tooeletech.edu or 435-248-1892.

Project Description

Nomadic Beauty Salon, nestled in the heart of Tooele, is embarking on an exciting expansion project to elevate its offerings and accommodate its growing clientele. This project entails upgrading the salon's facilities with modern amenities, including electrical enhancements, upgrade signage, and revamped seating areas. Additionally, the expansion aims to attract more stylist and lash artist to meet the increasing demand for our services. With a focus on fostering entrepreneurship among our employees and injecting personal funds into the venture, this project is poised to transform Nomadic Beauty Salon into a premier destination in Tooele County, offering a blend of Salt Lake inspired charm and small-town hospitality.

Explain how this project helps within Tooele County to:

1. Add good-paying jobs:

The expansion of Nomadic Beauty Salon not only enhances our services and facilities but also plan a crucial role into contributing to the vitality of downtown Tooele and the broader community. By Upgrading our salon and expanding our team, we create a more attractive destination for beauty enthusiasts from Tooele County and beyond. Clients from areas such as Bountiful and Milcreek area are already discovering us, bringing new foot traffic to downtown Tooele and stimulating local economic activity. Our expansion also helps shift business from larger cities that locals are going to and bring them back to contribute to the growth of the local economy and encourage residents to support businesses within their community.

2. Increase household incomes:

Overall, Nomadic Beauty Salon's expansion project serves as a catalyst for economic growth and community development in Tooele County. By attracting clients from neighboring areas, increasing household income by providing stylist the desire to want to work in an update Salt Lake inspired salon, and creating a buzz in downtown Tooele, we are proud to play a part in bringing prosperity to our hometown and supporting local businesses.

Spending plan

Total projected cost of the project:

10,000

Grant Amount Requested:

10,000

The amount of your own funds you also plan to contribute to this project

5,000-10,000

Outline how funds will be utilized (be specific):

Update electrical system for safety and efficiency. Enhance signage to attract more customers. Revamping seating area for comfort and style. Build out custom size cabinets for each stylist for better organization resulting in more efficiency for the stylist.

Outline the organization oversight of your project. Who will manage the project? What controls exist to monitor the use of awarded funds?

I Morgan Benson, Owner of Nomadic Beauty Salon, will oversee the entire expansion project. Responsibilities include project planning, resource allocation, and ensuring timely completion of all task. A separate account will be established to manage all fund related to the expansion project. I, Morgan Benson will oversee financial transactions and budget allocations. Utilization of spreadsheets and QuickBooks software for meticulous tracking and management of expenditures. Regular check ins and progress updates to ensure all tasks are completed efficiently.

Additional Documentation

Upload any supporting documents you wish to include with your submission. Submit your application and supporting documents to Stephanie Eastburn at: stephanie.eastburn@tooeleco.org

If you have any questions regarding the application or the submission, please feel free to contact us at: 435-843-3160 or email stephanie.eastburn@tooeleco.org.

What happens now?

Once you submit your application, it will generally follow this process:

1. Applications are discussed by the Community Economic Development Board.
2. The Board presents recommendations to the County Council in a Work Meeting.
3. The County Council formally approves grant awards in a Business Meeting.
4. Applicants are notified of official grant status, amounts, and restrictions.
5. Recipient submits receipts for expenses, which will be reviewed to confirm their eligibility.
6. Once verified, reimbursement will be made accordingly.
7. Every six months, applicants submit reports of results. A spreadsheet will be provided.

Proposal Evaluation Criteria

The criteria to be used to evaluate proposals are as follows:

Criterion: (based on your proposed project)	Possible Points
1: The estimated number of new jobs that you expect to add	50
2. Your projected percentage increase in sales dollars	20
3. The amount of your own funds you also plan to contribute to this project	30
Total Points Possible:	100

Please submit a current business license with your application.

Submission Details:

ProposalTitle	Name_2
Branding and Marketing Project	Andrew Sitati
OrganizationName	Phone_1
Onja Uone LLC	801 696 6850
StreetCityState	Email_1
614 W 1360 N Tooele, UT 84074	jgsitati@onjauone.co.ke
Organizationphonenummer	Phone_2
801 696 6850	385 351 4113
Organizationwebsiteoptional	Email_2
www.elgonnuts.com	andrewsixti@yahoo.com
Name_1	
Joseph W Sitati	

Project Description

o This family project imports raw and roasted macadamia nuts from a Kenyan company owned by the founders, for distribution to ingredient buyers and resellers in the United States, as well as directly to customers through the online channel from its base in Tooele county. o According to standard international norms, raw macadamia is imported in 25 lb. vacuum sealed laminated bags, each packed in its own carton box. It is supplied in four styles: style 1 large (1L), style 1 small (1S), style 4 large (4L), and style 4 small (4S), according to international sizing norms used in the macadamia industry. Raw macadamia is purchased by ingredient buyers and secondary processors for use in making their own products including roasted and salted macadamia, flavored macadamia nuts, chocolate coated macadamia, energy bars, macadamia oil, and macadamia milk. o Roasted macadamia is imported in 25 lb. vacuum sealed laminated bags, and in shelf ready pouches of 100g and 250g. The 25 lb. packages are sold to ingredient buyers who require roasted macadamia in their processes, and also to companies that repackage the product into their own branded retail pouches. The small pouches are sold directly to final consumers and to retailers who carry the brand Elgon Nuts on their store shelves under a commercial agreement. o The founders, Joseph, and Gladys Sitati are both US permanent residents seeking naturalization. They purchased a home in the Lexington Greens neighborhood in Tooele in January 2024, from where they are working to initially establish a home based cottage business to expand their business into the US market. This is in fulfillment of a vision which started with the registration of the US company Onja Uone LLC in Utah in 2021, under which this grant application is being made. To establish the business in Tooele in the coming year, the major activities of the project include: 1. Procurement of product to December 2024 - \$300,000 2. Generation of sales revenue - \$380,000 3. Customization of the product brand to the US market and adaptation of the brand to the packaging - \$6,350 + TBD 4. Online marketing – \$10,000 5. Product promotion at farmer’s markets and food fairs - \$20,000 6. Commercial kitchen buildout - \$30,000 7. Equipment for cold pressing of macadamia oil and packaging into bottles - \$5,545 8. Procurement of macadamia oil bottles and caps - \$5,000 9. Business transportation - \$15,000 10. Payment of salaries and wages - \$56,000 o We are requesting

grant support estimated at \$10,000 to pay for branding costs estimated at \$7,000 and contribution to online Google advertising cost estimated at \$3,000

Good Paying Jobs

Locally in Tooele, we aim to create four job opportunities. Through consultancy and service contracts, we will generate income for various partners, including sales agents, marketing and branding agencies, and other business associates.

Increase Household Incomes

We anticipate that by December 2024, the project will have generated new household incomes of about \$56,000.

Projected Cost

We estimate the total cost of the project at \$180,000 in the next one year

Amount Requested

\$10,000

Funds To Contribute

\$100,000

Outline Funds

Logo development & packaging creation \$5850 Packaging extension estimate: \$1150 Contribution to Google online advertising: \$3000

Outline Oversight Of Project

The project will be managed by Joseph W Sitati. We're in the process of evaluating and recruiting a professional accounting services firm to oversee this project and our accounting/finance operations. We anticipate to finalize this process by the end of March 2024.



Small Business Development and Expansion Grant Application

Tooele-County-based companies with 1-10 employees are invited to submit applications for The Small Business Development and Expansion Grant for an amount up to \$10,000 each. The grant funds can be used for costs associated with hiring additional employees or business development. Eligible expenses include:

- Marketing/Advertising
- Updating Signage
- Purchasing Equipment, Inventory, or Supplies
- Building Expansion Costs

Applications for new startup businesses will be accepted, but the total amount for startups will be limited to 50% of awards granted. Each grantee is required to report ongoing results every six months by means of a simple spreadsheet. If no report is made, the funds must be returned. The CEO Board will thoroughly scrutinize applications and will recommend awards to the County Council.

Applications must be submitted online. **Deadline to Submit: March 15, 2024 at 5:00 PM.**

Proposal title: Peak Replicas Grant Application
Organization name: Peak Replicas LLC
Organization address: 1673 Bryan Road, Erda Utah 84074
Street, City, State & Zip
Organization phone number: 801-244-6187
Organization website (optional): peakreplicas.com
Physical address of project (if different): _____

Primary Contact	Secondary Contact (optional)
Name: Mike Higgins	Name:
Phone: 801-244-6187	Phone:
Email: mike@peakreplicas.com	Email:

Description of your business and activities

(Please provide a one-page business plan including the following metrics:

- Current Sales \$/month and projected Sales \$/month a year from now
- The number of current jobs and the projected number of jobs a year from now
- The number of customers – current and the projected number a year from now
- The amount of your own funds you expect to contribute to this project

It is recommended that you contact Jess Clifford, Director of the Small Business Development Center (SBDC) at Tooele Technical College for a template and assistance with creating a business plan. jclifford@tooeletech.edu or 435-248-1892.

Project Description

Peak Replicas is an innovative startup poised to revolutionize the big game hunting memorabilia market through advanced photogrammetry and 3D scanning technologies. Focused initially on the Utah and surrounding states' hunting communities, our unique service will create detailed 3D models of mule deer and elk shoulder mounts, European mounts, and antler sheds. As a new venture, we aim to fill a current market gap by offering unprecedented value to hunters and enthusiasts, enhancing the preservation and sharing of their trophies in a digital format.

Explain how this project helps within Tooele County to:

1. Add good-paying jobs:

Peak Replicas is committed to adding value to Tooele County by introducing an emerging technology sector into the local economy and providing good-paying jobs. We are currently in the start up phase of this business and are testing the market. The market feels promising and we are confident we will add 2-4 positions in the coming year.

Positions would likely include:

- 1- Sales, Marketing and business development
- 2- 3d Modeling and Design Associate

2. Increase household incomes:

Peak Replicas has the potential to create employment opportunities in the high-tech field of 3D modeling and replication, contributing to skill development and higher household incomes in the county.

Spending plan

Total projected cost of the project:

\$30,000 to \$50,000

Grant Amount Requested:

\$10,000.00

The amount of your own funds you also plan to contribute to this project

\$20,000 to \$30,000

Outline how funds will be utilized (be specific):

Funds will be allocated towards acquiring state-of-the-art 3D scanning and printing hardware and software, essential for delivering high-quality replicas

Outline the organization oversight of your project. Who will manage the project? What controls exist to monitor the use of awarded funds?

The project will be under the direct management of the entrepreneur, who brings over a decade of successful small business operation experience in Tooele County through C2 Technologies. This background ensures a robust understanding of business management, financial oversight, and a commitment to community development.

Additional Documentation

Upload any supporting documents you wish to include with your submission. Submit your application and supporting documents to Stephanie Eastburn at: stephanie.eastburn@tooeleco.org

If you have any questions regarding the application or the submission, please feel free to contact us at: 435-843-3160 or email stephanie.eastburn@tooeleco.org.

What happens now?

Once you submit your application, it will generally follow this process:

1. Applications are discussed by the Community Economic Development Board.
2. The Board presents recommendations to the County Council in a Work Meeting.
3. The County Council formally approves grant awards in a Business Meeting.
4. Applicants are notified of official grant status, amounts, and restrictions.
5. Recipient submits receipts for expenses, which will be reviewed to confirm their eligibility.
6. Once verified, reimbursement will be made accordingly.
7. Every six months, applicants submit reports of results. A spreadsheet will be provided.

Proposal Evaluation Criteria

The criteria to be used to evaluate proposals are as follows:

Criterion: (based on your proposed project)	Possible Points
1: The estimated number of new jobs that you expect to add	50
2. Your projected percentage increase in sales dollars	20
3. The amount of your own funds you also plan to contribute to this project	30
Total Points Possible:	100

Please submit a current business license with your application.



Small Business Development and Expansion Grant Application

Tooele-County-based companies with 1-10 employees are invited to submit applications for The Small Business Development and Expansion Grant for an amount up to \$10,000 each. The grant funds can be used for costs associated with hiring additional employees or business development. Eligible expenses include:

- Marketing/Advertising
- Updating Signage
- Purchasing Equipment, Inventory, or Supplies
- Building Expansion Costs

Applications for new startup businesses will be accepted, but the total amount for startups will be limited to 50% of awards granted. Each grantee is required to report ongoing results every six months by means of a simple spreadsheet. If no report is made, the funds must be returned. The CEO Board will thoroughly scrutinize applications and will recommend awards to the County Council.

Applications must be submitted online. **Deadline to Submit: March 15, 2024 at 5:00 PM.**

Proposal title: Precipice Expansion and Development
Organization name: Precipice Counseling
Organization address: 352 N. Main Street, Tooele, UT 84074
Street, City, State & Zip
Organization phone number: 435-200-3107
Organization website (optional): www.pcounseling.com
Physical address of project (if different): _____

Primary Contact	Secondary Contact (optional)
Name: Michal Neff	Name:
Phone: 801-259-4564	Phone:
Email: Mike@Pcounseling.com	Email:

Description of your business and activities

(Please provide a one-page business plan including the following metrics:

- Current Sales \$/month and projected Sales \$/month a year from now
- The number of current jobs and the projected number of jobs a year from now
- The number of customers – current and the projected number a year from now
- The amount of your own funds you expect to contribute to this project

It is recommended that you contact Jess Clifford, Director of the Small Business Development Center (SBDC) at Tooele Technical College for a template and assistance with creating a business plan. jclifford@tooeletech.edu or 435-248-1892.

Project Description

These funds would be used to update website to include better description of services, hire new employees, purchase equipment (laptops, office equipment), and build 1-2 more offices. If able to use funds towards transitioning client tracking software such as start up costs, we'd use this for that too.

Explain how this project helps within Tooele County to:

1. Add good-paying jobs:

The positions hired would be therapists, which would create 1-3 more therapists within Tooele County

2. Increase household incomes:

Those hired would be paid, however, the greater benefit to this service would come from the services they provide. A clinician can serve between 30-60 clients a month. As a solution focused practice, our focus is to increase the employment sustainability of those we serve. Though the turn around time is unpredictable, these services have potential to increase the working population with sustainable employment as they work through debilitating mental health conditions that limit their ability to complete activities of daily living (including employment).

Spending plan

Total projected cost of the project:

\$3,000 (\$2000 to build 2 more offices, \$600 for updating website and marketing, \$400 for office equipment)

Grant Amount Requested:

\$3,000

The amount of your own funds you also plan to contribute to this project

\$3,000, This growth needs to happen, therefore we will be coming up with the money, though the growth may be slow and

Outline how funds will be utilized (be specific):

There will be two offices built upstairs, projected to begin in June of 2024. Website will be updated, estimated cost at \$600 with some variability, purchase of 2 laptops, 1 desk, and 1 chair.

Outline the organization oversight of your project. Who will manage the project? What controls exist to monitor the use of awarded funds?

Owner of company will manage oversight of project and purchases. Office manager will assist in tracking receipts and reporting utilization. Limited access to finances and thorough tracking of finances are a standard practice.

Additional Documentation

Upload any supporting documents you wish to include with your submission. Submit your application and supporting documents to Stephanie Eastburn at: stephanie.eastburn@tooeleco.org

If you have any questions regarding the application or the submission, please feel free to contact us at: 435-843-3160 or email stephanie.eastburn@tooeleco.org.

What happens now?

Once you submit your application, it will generally follow this process:

1. Applications are discussed by the Community Economic Development Board.
2. The Board presents recommendations to the County Council in a Work Meeting.
3. The County Council formally approves grant awards in a Business Meeting.
4. Applicants are notified of official grant status, amounts, and restrictions.
5. Recipient submits receipts for expenses, which will be reviewed to confirm their eligibility.
6. Once verified, reimbursement will be made accordingly.
7. Every six months, applicants submit reports of results. A spreadsheet will be provided.

Proposal Evaluation Criteria

The criteria to be used to evaluate proposals are as follows:

Criterion: (based on your proposed project)	Possible Points
1: The estimated number of new jobs that you expect to add	50
2. Your projected percentage increase in sales dollars	20
3. The amount of your own funds you also plan to contribute to this project	30
Total Points Possible:	100

Please submit a current business license with your application.



Small Business Development and Expansion Grant Application

Tooele-County-based companies with 1-10 employees are invited to submit applications for The Small Business Development and Expansion Grant for an amount up to \$10,000 each. The grant funds can be used for costs associated with hiring additional employees or business development. Eligible expenses include:

- Marketing/Advertising
- Updating Signage
- Purchasing Equipment, Inventory, or Supplies
- Building Expansion Costs

Applications for new startup businesses will be accepted, but the total amount for startups will be limited to 50% of awards granted. Each grantee is required to report ongoing results every six months by means of a simple spreadsheet. If no report is made, the funds must be returned. The CEO Board will thoroughly scrutinize applications and will recommend awards to the County Council.

Applications must be submitted online. **Deadline to Submit: March 15, 2024 at 5:00 PM.**

Proposal title: Purchasing of equipment and new inventory.
Organization name: Rio's Grooming Salon
Organization address: 1451 N 380 E, Tooele, UT, 84074
Street, City, State & Zip
Organization phone number: 801-680-3815
Organization website (optional):
Physical address of project (if different):

Primary Contact	Secondary Contact (optional)
Name: Victor Hugo Yunda Espin	Name: Anayeli Gayosso
Phone: 801-680-3815	Phone: 435-850-0070
Email: viktoryunda@gmail.com	Email: anayelyunda@gmail.com

Description of your business and activities

(Please provide a one-page business plan including the following metrics:

- Current Sales \$/month and projected Sales \$/month a year from now
- The number of current jobs and the projected number of jobs a year from now
- The number of customers – current and the projected number a year from now
- The amount of your own funds you expect to contribute to this project

It is recommended that you contact Jess Clifford, Director of the Small Business Development Center (SBDC) at Tooele Technical College for a template and assistance with creating a business plan. jclifford@tooeletech.edu or 435-248-1892.

Project Description

With the potential awarded funds we are looking to purchase heavy duty equipment, inventory, and supplies to expand our business.

Explain how this project helps within Tooele County to:

1. Add good-paying jobs:

Rio's Grooming Salon aims to support the Tooele County by offering professional pet grooming services and contributing to the area's economic growth through our revenue. Our goal is to extend our services to the Tooele dog shelter to help meet the grooming needs of the community.
Create a new job opportunity or transform a part-time job into a full-time job.

2. Increase household incomes:

We plan to increase our income by expanding our sales target and providing good services for current and future customers.

Spending plan

Total projected cost of the project:

10,000

Grant Amount Requested:

10,000

The amount of your own funds you also plan to contribute to this project

1,000

Outline how funds will be utilized (be specific):

AWARDED FUNDS: Shed (\$7,000) - Heavy duty bath (\$1,500) - Heavy duty adjustable table (\$1,000) - 2 Heavy duty kennels (\$500)

OWN FUNDS: Supplies and new inventory (\$500) - Heavy duty vacuum (\$250) - Utilities & Marketing (\$250)

Outline the organization oversight of your project. Who will manage the project? What controls exist to monitor the use of awarded funds?

The registered owner will oversight the project. The project will be managed 100% for the business owner. the awarded funds will be monitored by keeping the invoices, and reporting the utilization of such funds every 6 months to the County Council.

Additional Documentation

Upload any supporting documents you wish to include with your submission. Submit your application and supporting documents to Stephanie Eastburn at: stephanie.eastburn@tooeleco.org

If you have any questions regarding the application or the submission, please feel free to contact us at: 435-843-3160 or email stephanie.eastburn@tooeleco.org.

What happens now?

Once you submit your application, it will generally follow this process:

1. Applications are discussed by the Community Economic Development Board.
2. The Board presents recommendations to the County Council in a Work Meeting.
3. The County Council formally approves grant awards in a Business Meeting.
4. Applicants are notified of official grant status, amounts, and restrictions.
5. Recipient submits receipts for expenses, which will be reviewed to confirm their eligibility.
6. Once verified, reimbursement will be made accordingly.
7. Every six months, applicants submit reports of results. A spreadsheet will be provided.

Proposal Evaluation Criteria

The criteria to be used to evaluate proposals are as follows:

Criterion: (based on your proposed project)	Possible Points
1: The estimated number of new jobs that you expect to add	50
2. Your projected percentage increase in sales dollars	20
3. The amount of your own funds you also plan to contribute to this project	30
Total Points Possible:	100

Please submit a current business license with your application.

Submission Details:

Proposal Title Savage Freight & Transport LLC.	Organization phone number 801-231-3350
Organization Name Savage Freight & Transport LLC.	Phone_1 801-231-3350
Street City State 458 Lindy Way Tooele, Utah 8474	Email_1 jsavage@savagefreightandtransport.com
Name_1 Julie Savage Prows	

Project Description

The freight broker industry is the middleman of the shipping industry. They're also known as third party transportation providers. Freight brokers provide a service by linking customers of products with shippers and trucking companies. Their service is indispensable when moving goods throughout the country, as there are literally hundreds of different shippers offering thousands of different services. The freight brokers make the process of securing a shipper quite easy with one-stop shopping. SF&T will be offering a full line of transportation except for hazardous materials. Hazardous Materials consists of moving gas, oil or many other chemicals which puts a startup business in jeopardy due to transportation mishaps.

Good Paying Jobs

Savage Freight & Transport's objectives for the first three years of operation include: • To create a service-based company whose #1 ambition and reputation is continually exceeding the customer's expectations. • To develop a sustainable, profitable, start-up business 10 trucks operating at the rate of one load per business day. To increase the number of served clients both Shippers and Carriers, 20% per year through superior performance and word of mouth referrals. SF&T will hire on a commission only basis a marketing representative that understands the industry from both the shipping and transportation. Additional regional representatives will be added as the capacity to grow increases. money, cash flow projection table, drop into.

Increase Household Incomes

Employing 100% commissioned sales and Marketing representatives, will assist in creating customer service remote positions. These positions will assist in reducing household daycare costs, traveling expenses to and from offices, and allows the ease to do needed home chores to be completed while still making an income.

Projected Cost

\$18,805.00

Amount Requested

\$10,000.00

Funds To Contribute

I have currently contributed over \$8,000.00 of personal funds to get the necessary licenses needed to conduct business.

Outline Funds

Start-up Summary The primary activities of SF&T in the first six months will focus on three primary areas: Securing Licensure, marketing to truckers, and securing contracts with shippers. Savage Freight & Transport (SF&T) start-up costs include the following: all the equipment needed for an office. Additionally, there will be legal fees, marketing fees, accounting fees, and operating systems (Ascend TMS). Note: Ascend TMS is the accepted industry platform for accessing load boards, posting and receiving loads, daily load tracking, invoicing, standard rate & pricing estimating, and document management. This suite interfaces with standard business applications including Microsoft office and QuickBooks.

Outline Oversight of Project

Management SF&T is led by Julie Savage-Prows. Julie comes from a family of well-known trucking companies transporting topsoil, cattle, oil, fuel, flatbed, box trailers and many other commodities. This work experience has been instrumental in allowing Julie to accurately determine the market needs along with many other contacts. SF&T has coupled Julie's in-depth trucking/ freight brokerage knowledge and insight with centuries of family's expertise in the trucking industry. SF&T's solid business model is forecasted to reach profitability by month one. SF&T will achieve market penetration by remaining focused on their market niche, while fully utilizing their strong management team.

Submission Details:

Proposal Title	Organization website optional
Phase 2	https://www.facebook.com/theoccasionalchocolatier
Organization Name	Name_1
The Occasional Chocolatier, LLC	Katrina Lehnardt
Street City State	Phone_1
140 East 200 South Suite 42 / Tooele, UT / 84074	8017875157
Organization phone number	Email_1
8017875157	katirnalehnardt@gmail.com

Project Description

Increase production and efficiency. I currently temper and produce all my chocolates by hand, often selling out by the end of the week and making just enough revenue to keep going. I need a tempering machine and product cases to produce and store more product. I also need to hire help to produce and sell. This will provide the opportunity to get into weddings, increase vendor events, and position us for future growth.

Good Paying Jobs

We need 1-3 part time employees for this first phase of expansion to help with production and vendor events. Training will allow them opportunities to grow with the business. This will allow for future employment and expansion.

Increase Household Incomes

Part-time employees will have more income to provide spending opportunities for their selves or families.

Projected Cost

\$24,500

Amount Requested

\$10,000

Funds To Contribute

\$14,500

Outline Funds

Tempering machine: 700 Refrigerated display case: 1500 Air brush compressor: 1800 Decor and shop set-up: 1000 employment: 5,000 Total: 10,000

Outline Oversight Of Project

As sole owner, I will oversee all purchases and expenditures and provide the 6-month reports.



Small Business Development and Expansion Grant Application

Tooele-County-based companies with 1-10 employees are invited to submit applications for The Small Business Development and Expansion Grant for an amount up to \$10,000 each. The grant funds can be used for costs associated with hiring additional employees or business development. Eligible expenses include:

- Marketing/Advertising
- Updating Signage
- Purchasing Equipment, Inventory, or Supplies
- Building Expansion Costs

Applications for new startup businesses will be accepted, but the total amount for startups will be limited to 50% of awards granted. Each grantee is required to report ongoing results every six months by means of a simple spreadsheet. If no report is made, the funds must be returned. The CEO Board will thoroughly scrutinize applications and will recommend awards to the County Council.

Applications must be submitted online. **Deadline to Submit: March 15, 2024 at 5:00 PM.**

Proposal title: Build, Retain and Marketing on Main
Organization name: The Vintage Barn
Organization address: 28 N Main St. Tooele, Ut 84074
Street, City, State & Zip
Organization phone number: 435-840-4221
Organization website (optional): www.thevintagebarntooele.com
Physical address of project (if different):

Primary Contact	Secondary Contact (optional)
Name: Wendy Rodgers	Name:
Phone: 9703319032	Phone:
Email: rogers.wendy@yahoo.com	Email:

Description of your business and activities

(Please provide a one-page business plan including the following metrics:

- Current Sales \$/month and projected Sales \$/month a year from now
- The number of current jobs and the projected number of jobs a year from now
- The number of customers – current and the projected number a year from now
- The amount of your own funds you expect to contribute to this project

It is recommended that you contact Jess Clifford, Director of the Small Business Development Center (SBDC) at Tooele Technical College for a template and assistance with creating a business plan. jclifford@tooeletech.edu or 435-248-1892.

Project Description

Build and retain- To rebuild our store inventory and employee hours back up, to be able to offer our employees a better income so that we may retain them and keep them from finding jobs elsewhere that can offer better pay. (See Business Plan) Marketing on Main St. - Purchase outside banners that will be attractive yet be able to draw attention and be seen by people driving down Main St. and marketing to Realtors (New move in and home buyers) with coupons in the welcome packets / baskets presented by property managers and or Realtors.

Explain how this project helps within Tooele County to:

1. Add good-paying jobs:

Increasing hours for employees that the owners ended up cutting back and we are now donating between 45-56 hours per month to help with our overhead expenses. We would like to add an additional employee in the near future to work part of these hours if other team members are not able to work them.

2. Increase household incomes:

At this time we have 4 exceptional employees and we are wanting to keep them. With this grant we would be able to allow more hours for employees and bring back incentives and raises to compete with surrounding businesses so that we may retain them which would then allow them to have more income to place back into the economy of Tooele County.

Spending plan

Total projected cost of the project:

Project total for banners and marketing materials- 750.00-1500.00 - Increase hours /new employee- 7000.00 -Replenish depleting inventory for candles, dips, beverages and jewelry. 1000.00- 1500.00

Grant Amount Requested:

\$10,000.00

The amount of your own funds you also plan to contribute to this project

At present we as the owners are donating between 45-65 store hours per month along with our off-premises working hours where we work an additional 8-12 hours per week between us where we are marketing with social media, preparing the store promotions, working on inventory / bar codes with vendors and handling the day to day operations of the store and its needs.

Outline how funds will be utilized (be specific):

3 outdoor banners with weighted bases are between \$300-500 each- One that has our store name, one that has sale so that we can attract customers as traffic drives by, one that says parking behind the store, Purchasing punch cards, business cards, paper and ink to print coupons and sales / promotion flyer's and signs. Providing employees incentives (bonus) and pay raises needed to compete with surrounding businesses \$7000.00 and replenishing some of the inventory on beverages, dips, candy, candles and jewelry that is all purchased by the store. \$1000.00-\$1500

Outline the organization oversight of your project. Who will manage the project? What controls exist to monitor the use of awarded funds?

We will meet monthly as owners to review and monitor our project and the way funds are being utilized. Wendy Rodgers will manage the project and the funds will be in a separate savings account that we will set up at Keybank for The Vintage Barn and will be transferred upon approval of both partners.

Additional Documentation

Upload any supporting documents you wish to include with your submission. Submit your application and supporting documents to Stephanie Eastburn at: stephanie.eastburn@tooeleco.org

If you have any questions regarding the application or the submission, please feel free to contact us at: 435-843-3160 or email stephanie.eastburn@tooeleco.org.

What happens now?

Once you submit your application, it will generally follow this process:

1. Applications are discussed by the Community Economic Development Board.
2. The Board presents recommendations to the County Council in a Work Meeting.
3. The County Council formally approves grant awards in a Business Meeting.
4. Applicants are notified of official grant status, amounts, and restrictions.
5. Recipient submits receipts for expenses, which will be reviewed to confirm their eligibility.
6. Once verified, reimbursement will be made accordingly.
7. Every six months, applicants submit reports of results. A spreadsheet will be provided.

Proposal Evaluation Criteria

The criteria to be used to evaluate proposals are as follows:

Criterion: (based on your proposed project)	Possible Points
1: The estimated number of new jobs that you expect to add	50
2. Your projected percentage increase in sales dollars	20
3. The amount of your own funds you also plan to contribute to this project	30
Total Points Possible:	100

Please submit a current business license with your application.

Submission Details:

ProposalTitle	Name_2
Tooele Driving School Submission	Tammy Morris
OrganizationName	Phone_1
The Driving School	435-224-5400
StreetCityState	Email_1
7 South Main Ste 200, Tooele, UT 84074	curtwmorris@yahoo.com
Organizationphonenummer	Phone_2
435-224-5400	435-224-5401
Organizationwebsiteoptional	Email_2
http://www.tooeledrivingschool.com	tammymorris@digis.net
Name_1	
Curt Morris	

Project Description

This is The Driving School. We would like to apply for the grants being offered by the city. We have been a business in the city for over 20 years; we having bought the business at the end of 2018, beginning of 2019. We feel that we provide a very necessary service for the people of Tooele and surrounding areas. The school system Driver's education classes are severely backed up and struggling to get students through in a timely manner. We are able to provide this service in a timely manner, and pride ourselves on our work ethic, and in providing a quality education that prepares our students to be good drivers in our community. We have a need to keep our vehicles updated and in good condition, which is obviously a high priority. We would like to retire one of our vehicles and replace it with a newer, more reliable one. We also have a couple of computers that need to be upgraded. Receiving this grant would help us greatly in being able to do those things. We appreciate your consideration, and we value our place in the community. We look forward to many more years of service for the people of Tooele. The Driving School can receive about 30 students per month during the winter months (about \$10,000 gross sales and after gas, insurance, and payroll about \$3,000 net), but during the summer months we can receive double to triple the amount of students who have to wait 4-8 weeks to receive in-vehicle training because of limited instructors and vehicles. With the grant and purchase of an additional vehicle we can have 2-3 additional instructors, maintain higher students quickly, and then carry the higher volume into the school months where student can finish driving instruction within weeks and not months. We would anticipate at least double the students a year from now if we can accommodate the quicker training time.

Good Paying Jobs

We are looking to hire 2-3 part-time employees to be instructors to new driving students - both in the vehicle instruction and classroom instruction. One additional vehicle will allow us to hire the part-time employees so we can more than one or two instructors teaching students at the same

time. Summer time is extremely busy and we just do not have enough vehicles to get student through quickly.

Increase Household Incomes

With 2-3 part time employees we offer \$12 an hour for training, then \$15 an hour when fully trained to teach driving students. Part-time instructors can work as needed in the evening and weekends up to 15 to 25 hours as an additional income.

Projected Cost

\$20,000.00 for used Hyundai sedan.

Amount Requested

\$10,000.00

Funds To Contribute

If used for the purchase of an additional vehicle we will double the contribution

Outline Funds

1. Purchase of a new (used vehicle) we prefer Hyundai's because of the great warranty the manufacturer offers. 2. Replacing minor fender bender and "Student Driver" decals on the vehicles. 3. Replacing chairs in the class room. 4. Replacing outdated computers.

Outline Oversight Of Project

Tammy Morris is the Manager and Secretary of all the financial working of the Driving School and will manage the project. She keeps great bookkeeping records and will document everything.

Submission Details:

Proposa lTitle	Physical Address
TVB Service and E-bike Inventory Expansion	same
Organization Name	Name_1
Tooele Valley Bicycle	Christine Spilker
Street City State	Phone_1
3965 Highway 36, Erda, UT 84074	435-241-8133
Organization phone number	Email_1
435-241-8133	tvbicycleoffice@gmail.com
Organization website optional	
tooelevalleybicycle.com	

Project Description

When Tooele Valley Bicycle (TVB) opened its retail location in 2019, we had planned to primarily service and sell mountain bikes, road bikes, and kids' bikes. While Aaron and Jarom are both skilled and experienced bicycle technicians, we quickly found a couple of service areas where we would benefit from additional training, skills and tools. The first service area pertains to the electrical systems found on many e-bikes. Along with many shops in our industry, we were surprised by the growing demand for e-bikes. As the cost of fuel has risen, more and more people are using e-bikes and e-scooters instead of cars to run errands or even commute. As part of this project, we plan to increase our inventory of urban/commuter e-bikes. As surprised as we were with e-bike demand, we were even more surprised and unprepared for the types of service and maintenance these bikes require. They may need software updates or replacement of displays, motors, control boxes, pedal assist sensors, wiring, etc. The skills to work on these parts are not taught in any bicycle repair course. Support to do these repairs can sometimes be found by reaching out to the manufacturer, but the process to diagnose which part to replace can be time consuming and frustrating. There are also other micro mobility devices such as electric scooters and one wheels that operate with systems very similar to many e-bikes. Our customers have begun asking us to diagnose issues on these devices as well. We realized that there is an opportunity for us to provide a service that is difficult to obtain as very few bike shops or other service shops will work on these items. For some shops, they will not service any brands they do sell. Others are concerned about safety issues. Most have well-trained technicians who do great work on bike parts but lack training on the electronic parts of e-bikes. We would like to change that at our shop. In order to do so, we need technicians who are familiar with the inner workings of mobility devices using brushless motor systems, who know how to utilize diagnostic tools to identify electronic problems in the devices, and who know how to replace damaged parts properly and safely. We have recently done some introductory training through the Canadian Electric Bike Association (CEBA), but we believe additional training along with the correct tools is necessary for us to provide service at the level and quality we expect of our shop. The Light Electric Vehicle Association (LEVA) offers a more extensive four-level technician training that is specific to electric bikes and micro mobility devices. We plan to have two technicians to complete this training and become certified at all four levels. Suspension service is the second area we would like to grow the service offerings in our shop. Jarom attended

suspension training at United Bicycle Institute and is a certified suspension technician. However, due to the lack of certain specialized tools, we still find these services to be less efficient and less profitable than they could be. We plan to add a mobile suspension workstation with specialized suspension tools to the shop. This station will be pulled out and used for suspension jobs making this work more efficient and profitable than we are currently able to do it.

Good Paying Jobs

This project will provide TVB the means to train our technicians in skills beyond that of the standard bicycle mechanic. Technicians with the ability to diagnose and repair many of the e-bikes and micromobility devices and technicians with the skills to perform suspension work are of greater value to employers and will earn a higher wage. We anticipate TVB's increased ability to perform repairs on e-bikes, micro mobility devices and bike suspension systems will necessitate we hire and train more technicians who will be paid good and fair wages.

Increase Household Incomes

As TVB's technicians gain additional technical skills, their wages will increase and be commensurate with their abilities. This will lead to an increase in the households of our technicians.

Projected Cost

\$29,345

Amount Requested

\$10,000

Funds To Contribute

\$19,345

Outline Funds

TVB inventory and service expansion # of units Unit cost Total E-bike Service Expansion CEBA membership 1 \$250.00 \$250.00 CEBA training 1 \$1,100.00 \$1,100.00 LEVA membership 1 \$150.00 \$150.00 LEVA Level 1 certification exam - 2 techs @ \$50 each 2 \$50.00 \$100.00 LEVA Levels 2-4 training, materials and certification - 2 techs @\$550 each 2 \$550.00 \$1,100.00 Safety equipment - fireproof battery charging and storage cabinet 1 \$2,000.00 \$2,000.00 Battery analyzer 1 \$450.00 \$450.00 Anderson crimper and connectors 1 \$100.00 \$100.00 Total E-bike Service Expansion Cost \$5,250.00 Suspension Service Expansion Fork vise 1 \$450.00 \$450.00 Shock dyno 1 \$1,200.00 \$1,200.00 Portable workstation 1 \$400.00 \$400.00 Crow foot tools 5 \$7.00 \$35.00 HubTiger subscription 12 \$80.00 \$960.00 Total Suspension Service Expansion Cost \$3,045.00 In Store E-bike Inventory Expansion Izip Brio 2 \$805.00 \$1,610.00 Izip Simi 2 \$560.00 \$1,120.00 Aima Big Sur 20 2 \$1,135.00 \$2,270.00 Aima Big Sur 26 2 \$1,135.00 \$2,270.00 Aventon Sinch 2 2 \$1,100.00 \$2,200.00 Aventon Adventure 2 2 \$1,350.00 \$2,700.00 Aventon Soltera 2 \$740.00 \$1,480.00 Aventon Pace 2 \$1,200.00 \$2,400.00 Vtuvia Tiger Moped 2 \$1,100.00 \$2,200.00 Vtuvia SK-20 2 \$900.00 \$1,800.00 Marketing funds to promote additional inventory and services 1 \$1,000.00 \$1,000.00 Total E-bike Inventory Expansion Cost \$21,050.00 Total Project Cost \$29,345.00 Proposed grant funds \$10,000.00 TVB funds \$19,345.00

Outline Oversight Of Project

Christine Spilker will manage this project. Planned expenditures will be discussed at weekly executive team meeting. A monthly report, accompanied by substantiating receipts, will be made by Christine detailing funds used for this project during the previous month. This report will be presented at the executive team meeting on the first Monday of each month.

Submission Details:

Proposal Title	Physical Address
Mental Health Infrastructure Expansion	60 S. 1110 W Tooele UT 84074 (Across from USU)
Organization Name	Name_1
Tooele Valley Counseling	Darci Alston
Street City State	Phone_1
1244 N Main St. Suite 202 Tooele, UT 84074	8016413625
Organization phone number	Email_1
435-850-7378	darci@tooelevalleycounseling.com
Organization website optional	
tooelevalleycounseling.com	

Project Description

This project is to expand office space available for both Tooele Valley Counseling as well as other private practices, other agencies or mental health providers. The idea is to create a center where Tooele County Residents can get care for their mental health needs without needing to travel to get their needs met. It would create a cross-referral system for other providers and in turn create job opportunities here for providers to stay in the area rather than commute outside of the county.

Good Paying Jobs

By allowing office space to be available for cross-referrals and a "one stop shop" area for mental health needs, jobs are created for providers to not have to commute to agencies or employment outside of the county. The location is across from the USU extension with the MSW program as well. It would create an ease of access for those interning and entering into the field to also stay in the area and see what job options there are here in the county.

Increase Household Incomes

Tooele Valley Counseling's expansion is not only poised to bolster the county's mental health infrastructure but also to significantly enhance local spending power. By strengthening and broadening its services, the organization encourages residents to seek mental health support within the county rather than seeking services elsewhere. This shift in consumer behavior retains local spending within the community, leading to a more robust economic ecosystem. As individuals access counseling and therapy services locally, they contribute to the sustainability of businesses within the county, including local restaurants, retail establishments, and service providers. By fostering a thriving local mental health system, Tooele Valley Counseling not only addresses critical community needs but also cultivates a more resilient and prosperous economy by maximizing spending power within the county."

Projected Cost

\$30,000

Amount Requested

\$10,000

Funds To Contribute

\$20,000

Outline Funds

Build-out Costs: A portion of the grant will be allocated towards build-out expenses, covering renovations, modifications, and structural enhancements to create an optimal environment for counseling services. Furniture and Decorations: Funds will be used to purchase furniture and decorations for the newly expanded space, ensuring it is both functional and aesthetically pleasing for clients and staff. Signage: Investment will be made in professional signage design and installation to enhance visibility and accessibility, helping clients locate the counseling facility easily. Utilities: Grant funds will contribute towards covering utility expenses such as electricity, water, and internet connectivity necessary for the day-to-day operation of the facility. Professional Services: A portion of the grant will be allocated to professional services like engineering or drafting, ensuring compliance with building codes and regulations during the expansion process.

Outline Oversight of Project

Darci Alston, the owner of Tooele Valley Counseling, will work alongside building developers and their teams to promote economic development within the county. Quarterly reports will be submitted to the county, outlining revenue generated, the number of clients served, and income from subleases, among other key metrics. Additionally, regular staff meetings will be held to review monthly spending and ensure that resources are allocated effectively. This collaborative effort aims to enhance transparency and accountability in line with county reporting standards. By providing detailed financial and operational data, the project seeks to demonstrate its positive impact on both mental health services and economic growth in the community.

Submission Details:

Proposal Title virtu business proposal	Organization website virtubarbershopandsalon.com	
Organization Name virtu barbershop and salon	Phone_1 801-503-4624	Phone_2 509-731-0837
Street City State 156 e 2000 n Tooele, UT 84074	Email_1 emily0210garcia@gmail.com	
Organization phone number 385-786-9372	Email_2 aaronthebarber29@gmail.com	

Project Description

We recently have moved and expanded our busniess. Virtu Barbershop and salon was established in 2019 and has only grown since. Our recent move has allowed us to expand and create more jobs for others to come create and share their skills with the community. In the shops new location we have to replace flooring, painted, plumbing, built a wall and added electrical. A extra sink was added to create 2, and possibly a third new station to hire on new booth renters. We are trying to continue expanding and evolve in our space as we are wanting to create a few new job opportunities into our space. Our community has always been our number 1 goal as they help us run our business. Without the community, Virtu barbershop and Salon wouldn't be here today. We always like to give back where we can. Which is why we have an annual back to school event. We offer free back to school haircuts and free backpacks with school supplies. Purchased with generous donations from the community and local businesses. We would love to have this opportunity to help with advertising, upgrade our stations, tools, and minor esthetic upgrades like baseboards, window cleaning, and signage. This will help us to continue growing and make our space great!

Good Paying Jobs

Since moving into this space we have been able to add more spaces for our renters to work. 6 barbers, 2 eyelash techs, 2 hairstylist, 2 nail techs, 2 tattoo artists, and 1 piercer. There is still room for 2 more nail techs and another hairstylist. We would love to hire on a content creator for our space top gain more clientele

Increase Household Incomes

Our new space has helped improved all our clientele. This has given the ability to have booth renters to gain more monthly revenue. The bigger, and newer building has given us more pride to show the community where we work. This also helps with the creating of more jobs.

Projected Cost

10,000

Amount Requested

10,000

Funds To Contribute

7,000

Outline Funds

Our funds would be able to help cover what we have already put into the space. Which allows us focus on other matters. Like advertising, purchase new business cards for the shop, new printer for the tattoo area, storage equipment, upgrading chairs and waiting area, create a front desk, base boards for the barbershop, and invest in purchasing of more products to provide for our clients.

Outline Oversight Of Project

As a husband and wife who runs this business, we have managed our expansion and growth of renters. With these awarded funds, it'll help us with the current investment from our current expansion and allow us to keep growing.