

H.B. 35
Signed into Law

Board of
Trustees
Presentation

March 27, 2024



G R E A T E R S A L T L A K E
Municipal Services
District

What is your
city/town going
to be called?



GREATER SALT LAKE
**Municipal Services
District**

Emigration City
City of Kearns
Magna City
White City
Copperton Town

Or just one name?

Emigration
Kearns
Magna
White City
Copperton

Are you
changing your
logo?

Do you want the
MSD to order
new swag with
your logo on it?
Hats, shirts, etc.



G R E A T E R S A L T L A K E
**Municipal Services
District**

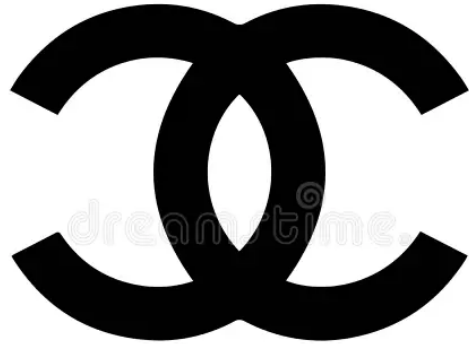
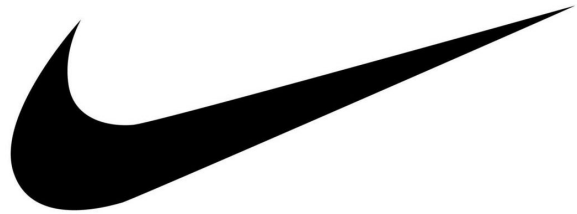
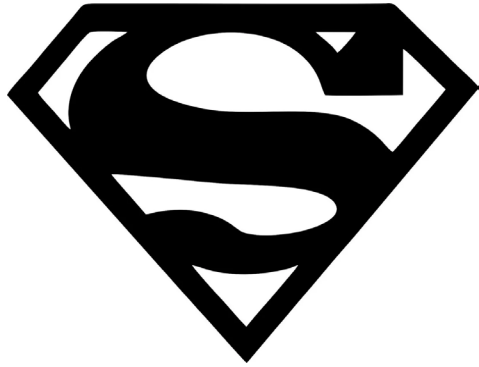
Emigration – Yes, in process

Kearns – Yes, logo has been selected

Magna – Yes, in process

White City – Yes, doing it on their own

Copperton Town - discussing



5

Characteristics of a Good Logo Design

- **Simple.** Many of the most impactful and successful logos in history are surprisingly simple and recognizable. Avoid too much detail.
- **Memorable.** It should make an impression and be easy to recognize.
- **Versatile.** It should adapt across a variety of mediums and sizes. The logo can be scaled up or down and it is still readable. It should work well in black and white or color printing.
- **Relevant.** The first quality great logos share is that they're relevant to the community.
- **Timeless.** A logo that grows with your community and is still relevant into the future.



Other Utah City Logos



Do you want the
MSD to send out
a post card to
your residents
announcing the
change?
If so, when?



GREATER SALT LAKE
**Municipal Services
District**

Announcing ...

**KEARNS is changing
from a Metro Township
to a CITY!**



HOUSE BILL 35

In February, the Utah Legislature passed H.B. 35, which Governor Cox has signed into law. The bill converts Kearns and the other four Metro Townships into cities and towns on May 1, 2024.

*****ECRWSSDDM****

RETURN ADDRESS:
Kearns City
Address
Kearns, UT 84118

Postal Customer
Kearns, UT 84118

PRSR STD
U.S. POSTAGE
PAID
SALT LAKE CITY, UT
PERMIT NO. 420
ECRWSS

Do you want the
MSD to send out
a post card to
your residents
announcing the
change?
If so, when?



G R E A T E R S A L T L A K E
**Municipal Services
District**

Kearns has been an incorporated City since 2017. As a Metro Township, we have always had the same obligations as other cities. We have met the needs of our residents, including providing all fire, police and safety needs.

Other than converting the metro townships into cities and towns, the bill makes two other changes.

1) The voters of Kearns – rather than the Kearns Council – will directly elect the Mayor. Kelly Bush will continue as Mayor until the next municipal election in the fall of 2025, when residents will vote for a Mayor.

2) Kearns will have the authority to impose a municipal property tax. Previously, Kearns could only impose property taxes through the special districts that provide municipal services to its residents. This change will ensure that Kearns is treated the same as other municipalities by giving it the same tools and flexibility as other municipalities to use to fund the services it provides as efficiently as possible.

H.B. 35 will not change the services Kearns residents receive. The Greater Salt Lake Municipal Services District will continue to provide city services to Kearns, while the Unified Police Department and the Unified Fire Department will continue to provide policing and fire services to our residents.

H.B. 35 was supported by all the Metro Townships: Copperton, Emigration Canyon, Kearns, Magna, and White City.

kearns.utah.gov



Mayor Kelly Bush (kbush@kearns.utah.gov) and City Council Members Tina Snow (Mayor Pro Tem), Crystal Butterfield, Alan Peterson, Patrick Schaeffer

Here are our 2024 Goals:

- Support our residents through the transition from a Metro Township to a City. Continue to provide timely information to residents, ensure the continuity of services, and meet changing budget and reporting deadlines.
- Expand economic opportunity and the offering of activities in Kearns. Collaborate with stakeholders to finalize the vision for its Town Center, work with regional and federal partners to fully reap the benefits of the coming 2034 Olympics, and invest in workforce training and business recruitment.
- Promote the health of Kearns transportation network. Continue to implement projects from adopted transportation plans, collaborate with state and federal agencies through the Thriving Communities program, and seek opportunities to build out its mobility hub network.
- Enhance the sense of place. Leverage opportunities to integrate community history, identity, and culture into the built environment.
- Empower residents to engage in planning and decision-making. Improve resident understanding of ways to get involved in planning and decision-making, leverage new community engagement methods, and seek input from residents of all ages and backgrounds.

Do you want the
MSD to set up
professional
photographs of
your council?

Community
council?

If so, when?



GREATER SALT LAKE
**Municipal Services
District**



\$150 sitting fee
\$50 per photo,
retouched

Do you want the
MSD to send out
a group or
individual press
release
announcing the
change to
city/town?

If so, when?



G R E A T E R S A L T L A K E
**Municipal Services
District**



Kearns Metro Township
4956 West 6200 South, Suite #527
Kearns, UT 84118

Communications Manager:
Maridene Alexander
(801) 831-7224

For Immediate Release

(Date)

Kearns Metro Township, UT. The Kearns Metro Township announces as of May 1, 2024, they will be known as the City of Kearns. This change was voted on and passed in the recent Utah Legislative Session, per House Bill 35.

The city has released a new logo, and they have sent a postcard to all Kearns residents announcing the change.

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Would you like
to have an open
house?
If so, when?



G R E A T E R S A L T L A K E
Municipal Services
District

- Mayor & Council – Introduce new logo and tag line
- Planning Commission
- MSD
- Police – Announce new policing services
- Fire
- Code Enforcement
- Long Range Planning
- Economic Development
- SLCo Public Works
- Truth in Taxation – explanation on boards
- SLCo Animal Services
- Conservation Gardens – water efficient landscaping
- Wasatch Front Waste & Recycling – where can I recycle things
- Chamber of Commerce – New businesses
- Youth Court
- Communities That Care
- Emergency Preparedness

MSD newsletter



G R E A T E R S A L T L A K E
**Municipal Services
 District**

**All Mayor letters are due by
 April 3, 2024.**
**I am under a tight deadline and
 cannot accept late information.**

Things to include:

- Recent council decisions
- Upcoming events
- Announcements
- Construction
- New Projects
- Services

G R E A T E R S A L T L A K E
Municipal Services District

SEPTEMBER 2023 • WWW.MSD.UTAH.GOV

MAYOR'S MESSAGE
 Dan Knopp

The Greater Salt Lake Municipal Services District (MSD) serves 27 residents residing in the entire township, two towns and unincorporated Salt Lake County.

Our mission is to provide quality, innovative and cost-effective municipal services to meet the present and future needs of the entire community we serve.

Dear Brighton Residents,

The Town of Brighton is surrounded by a beautiful and historic woodland forest. That's why Wildfire Prevention is a priority concern for our Town. We are not powerless in our defense against wildfire. By being proactive and participating in our fuel reduction programs, we can significantly increase our own safety, our community's safety, and the safety of this treasured watershed forest. Thanks to the 107 families who signed up for Chipper Days this year to maintain Defensible Space in the face of wildfire.

When Brighton incorporated, the Town Council decided to add another wildfire program called the Fuel Reduction Project. We contracted with Utah Forestry Fire and State Lands (UFFSL) and Unified Fire Authority (UFA) to spend \$20,000 each year for five years (total \$100,000). As part of the Project, UFA wildfire crews talk with homeowners about the importance of Defensible Space, and then spend two hours helping the homeowners take out ladder fuels, hazard trees, and brush around the home. At the next Town Council meeting, that amount will probably double to \$40,000/year.

Brighton is required to have a Community Wildfire Prevention Plan (CWPP) that indicates risk factors. Check it out at <https://bit.ly/3950m9p>. It shows the current risk situation:

- Low Wildfire Risk along the Road Corridor is due to the presence of wetlands and low altitude.
- Moderate Wildfire Risk in the Upper Canyon is due to the glacial-out wide areas interspersed with wetlands.
- High Risk in the Riparian/Lower Canyon area is due to steep slopes, and fire management challenges in riparian/Wilderness areas.
- There have been 10 wildfires in Big Cottonwood Canyon since 2018. They were small due to quick response by UFA and the US Forest Service (USFS). Check out past fire events on this website: <https://www.usfs.gov/landmanagement/landstewardship>

If you (or your insurance company) are concerned about the risks of wildfire, take a look at the UFFSL website that allow you to submit your address and receive your own wildfire risk assessment: [Utah Wildfire Risk Assessment Portal](https://bit.ly/3950m9p) <https://bit.ly/3950m9p>.

Wildfire mitigation remains a priority for this mountain town. You are lucky that the US Forest Service also supports this effort on public lands, where a push to reduce ground fuels will begin in summer 2024. Most residents already participate in Chipper Days and the Fuel Reduction Project. We deeply appreciate the hard work being done by the wildfire teams at UFFSL, UFA, and the US Forest Service.

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LDOT OPTS FOR GONDOLA IN LITTLE COTTONWOOD CANYON

LDOT has identified the Gondola as the preferred alternative to improve transportation in Little Cottonwood Canyon. The first phase, especially will impact Big Cottonwood Canyon. The project will be implemented in three phases. The first phase includes increased bus service in both Big and Little Cottonwood Canyons beginning in the late fall of 2024. Remote digital toll gates will be installed at the lower Solitude and Snowbird entries. The tolling rules and prices are TBD. Also, construction will begin on a parking structure at the Big Cottonwood Park n' Ride. The second

BRIGHTON ELECTIONS

A Primary Election will be held on September 5 for the five candidates in the Town of Brighton, as follows:

- Adrienne Aldous
- Jeffery S. Boscard
- Lee Soreman Burkhart
- Chian Cleary
- Heidi Wendt

Two Council members will be elected in the General Election on November 21. Mayor Knopp and Council members Carolyn Keigley and Keith Zippert are not up for reelection this year. They will continue to serve on the Town Council for two more years.

If you are not registered to vote yet, you can sign up here: <https://www.vote.utah.gov/register>.

Sincerely yours,
 Mayor Dan Knopp
 Council Members:
 Jenna Malone
 Jeffery Boscard
 Keith Zippert
 Carolyn Keigley

www.BrightonUtah.org (801) 743-5807
 7204 S. Big Cottonwood Road
 Brighton, UT 84121

BRIGHTON FALL EVENTS & FESTIVALS

Date	Day	Event	Time	Location - Information
Through Sept 25	Sundays	Brighton Fall Market	10:00 am - 3:00 pm	in-glen Center
Through Oct 1	Tuesdays	Live Music Concerts	4:00 to 6:00 pm	Solitude Village Green - FREE
Through Sept 17	Saturdays & Sundays	Mt. Majestic Music Series & BBQ	1:00 to 5:00 pm	Alpine Rose
Through Sept 7	Saturdays	Outdoor Yoga	8:00-10:00 am	Inn at Solitude Lawn - FREE
September 2-3	Friday	Utah Highland Games	11:00 AM - 5:00 pm	Alpine Express Lawn - FREE
September 9	Saturday	Big Cottonwood Marathon	8:00 AM - 7:30 am	Courteney's Trails to Valley, Courteney's Road (completely closed from 4:45-7:30 am. Then rolling road closures along Hwy 150 from 7-11 am.
September 23	Saturday	Brighton Institute Block Printing Workshop	10:00 AM - 3:00 pm	Wasatch Mountain Lodge - \$1.00 Participant Sign-Up - BRIGHTON INSTITUTE (BrightonInstitute.org)
September 28	Saturday	Open Mike Night at the Thirty Squared	8:00-8:00 am	Solitude Village - FREE. Participant Sign-Up 6:00 pm to 6:30 pm

Return Address:
 Greater Salt Lake Municipal Services District
 2001 So. State, Ste. #103-600
 Salt Lake City, UT 84100

FRSRT STD
 U.S. POSTAGE
 PAID
 SALT LAKE CITY, UT
 PERMIT NO. 420