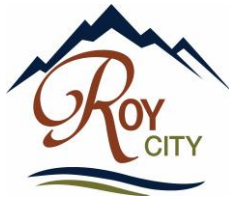


City Manager
Matt Andrews

Assistant City Manager
Brody Flint

City Recorder
Brittany Fowers



Mayor
Rober Dandoy

Council Members
Ann Jackson
Bryon Saxton
Joe Paul
Randy Scadden
Sophie Paul

ROY CITY RDA BOARD MEETING AGENDA

MARCH 19, 2024 - 5:30 P.M.

ROY CITY COUNCIL CHAMBERS – 5051 SOUTH 1900 WEST

This meeting will be streamed live on the Roy City YouTube channel.

A. Welcome & Roll Call

B. Action Items

1. **Consideration of Resolution 24-2;** A Resolution of The Roy City Redevelopment Agency Approving The 1900 Southeast Community Reinvestment Project Participation Agreement Between the Roy City Redevelopment Agency and Echelon Development, LLC.

C. Discussion Items

1. The Warriors over the Wasatch Sponsorship

D. Adjournment

In compliance with the Americans with Disabilities Act, persons needing auxiliary communicative aids and services for these meetings should contact the Administration Department at (801) 774-1020 or by email: admin@royutah.org at least 48 hours in advance of the meeting.

Pursuant to Section 52-4-7.8 (1)(e) and (3)(B)(ii) "Electronic Meetings" of the Open and Public Meetings Law, Any Councilmember may participate in the meeting via teleconference, and such electronic means will provide the public body the ability to communicate via the teleconference.

Certificate of Posting

The undersigned, duly appointed City Recorder, does hereby certify that the above notice and agenda was posted in a public place within the Roy City limits on this 14th day of March 2024. A copy was also posted on the Roy City Website and Utah Public Notice Website on this 14th day of March 2024.

Visit the Roy City Web Site @ www.royutah.org
Roy City Council Agenda Information – (801) 774-1020

Brittany Fowers
City Recorder



Roy City RDA Agenda Worksheet

Roy City RDA Meeting Date: 3/19/2024

Agenda Item Number:

**Subject: Resolution No. 24-2 Echelon Development, LLC Tax Increment
Participation Agreement**

Prepared By: Brody Flint

Background:

Echelon Development, LLC has acquired two parcels of property within the 1900 Southeast CRA Project Area and intends to build a hotel. The properties are located at 5878 and 5902 South 1900 West. Currently, the two parcels have older homes on them. Echelon's plan is to demolish the homes, upgrade the existing infrastructure and construct a 44-room hotel on the properties. The hotel will utilize a subterranean parking structure with some surface parking to maximize the room count on the smaller lots. The development of the parcels and construction costs estimate this project to be a \$11.4 million dollar project. Initial plans have already been discussed with city staff and planning commission and all drawings and plans currently conform to current zoning regulations.

The Tax Increment Participation Agreement (Agreement) will govern both Echelon's requirements to construct and operate a hotel on the properties and will disperse TIF funds to Echelon, upon completion of their construction and opening of the hotel. The Agreement, if approved by the RDA, will agree to disperse TIF funds to Echelon in a maximum amount of \$1,069,230 over twenty years post completion of the hotel. This amount is projected to be TIF neutral, it will not require non TIF fund monies.

The hotel is projected to create \$1,208,230 total new TIF funds over the next twenty years and a total of \$1,700,350 of total new property tax over the twenty-year period. The amount paid out in the Agreement is at or under 87% of the newly created TIF money, the RDA will use the other 13% for affordable housing projects, as required by Utah State Law, and for agency projects and administration as outlined in the Southeast CRA project area plan. The additional Property Tax benefit for the entities participating in the CRA for this project are as follows:

Weber County- \$100,541

Weber County School District- \$291,094

Roy City- \$80,839

Weber Basin Water Conservancy District- \$10,424

North Davis Sewer District- \$24,809

Roy Water Conservancy District- \$2,398

Other additional Roy City revenue projected over the twenty-year period is \$484,116; this includes projected sales tax revenue, transient room tax, and energy franchise taxes.

Recommendation (Information Only or Decision): Decision

Contact Person / Phone Number: Brody Flint 801-774-1020

RESOLUTION NO. 24-2

A RESOLUTION OF THE ROY CITY REDEVELOPMENT AGENCY APPROVING THE 1900 SOUTHEAST COMMUNITY REINVESTMENT PROJECT PARTICIPATION AGREEMENT BETWEEN THE ROY CITY REDEVELOPMENT AGENCY AND ECHELON DEVELOPMENT, LLC

WHEREAS, the Roy City Redevelopment Agency (the "Agency") was created to transact the business and exercise the powers provided for in the current Limited Purpose Local Government Entities - Community Reinvestment Agency Act, Title 17C of the Utah Code Ann. 1953, as amended (the "Act"); and

WHEREAS, the Agency created the 1900 Southeast Community Reinvestment Project Area (the "Project Area") and adopted a Community Reinvestment Project Area Plan for the purposes of facilitating development and job growth within the Project Area; and

WHEREAS, the Agency has been working with Echelon Development, LLC (the "company"), to develop and construct a hotel within the Project Area that will create a significant economic benefit within the Project Area; and

WHEREAS, after careful analysis and consideration of relevant information, the Agency desires to enter into a Participation Agreement with the Company whereby the Agency agrees to pay to the Company a portion of the tax increment generated by the development within the Project Area as provided in the Participation Agreement attached hereto as Exhibit A (the "Participation Agreement").

NOW, THEREFORE BE IT RESOLVED BY THE GOVERNING BOARD OF THE ROY CITY REDEVELOPMENT AGENCY:

1. The Participation Agreement, substantially in the form attached hereto as Exhibit A, is approved and shall be executed for and behalf of the Agency by the Chair and Secretary of the Agency Board.
2. This Resolution shall take effect upon adoption.

APPROVED AND ADOPTED by the governing body of the Roy City Redevelopment Agency this 19th day of March, 2024.

Agency Chair

ATTEST:

Agency Secretary

EXHIBIT A: THE PARTICIPATION AGREEMENT

TAX INCREMENT PARTICIPATION AGREEMENT

This **PARTICIPATION AGREEMENT** (this “Agreement”) is entered into as of ____ day of _____, 2024, between **ECHELON DEVELOPMENT, LLC**, a Utah limited liability company (the “Company”) and the **REDEVELOPMENT AGENCY OF ROY CITY**, a community reinvestment agency and political subdivision of the State of Utah (the “Agency”):

RECITALS:

A. The Company and its affiliates are the owners of certain real property within Roy City (the “City”) along 1900 West, that is more particularly described in the attached **Exhibit A** (as described in **Exhibit A**, the “Property”).

B. The Property is located within the boundaries of a redevelopment project area created by the Agency and known as the Roy 1900 Southeast Community Reinvestment Project Area (the “Project Area”).

C. The Company must construct an extended stay hotel (the “Hotel”) and associated parking structure (the “Parking Structure”) and other related improvements on the Property (collectively, the “Hotel Project”), which Hotel Project will be of great benefit to the Project Area and to the City and its residents.

D. The Company has presented to the Agency and its consultants sufficient information, including development plans and alternatives, financial pro forma and cash flow statements, and other information, showing justification for the Agency’s participation in the construction of (i) qualified structured parking to serve the Hotel, which has an estimated cost after completion of in excess of approximately \$1,285,000, and (ii) other extraordinary public infrastructure improvements serving or within the Hotel development.

E. The Agency has adopted the Roy 1900 Southeast Community Reinvestment Project Area Plan (the “Plan”), and the Agency has negotiated various Interlocal Cooperation Agreements with some or all of the taxing entities within the Project Area (each an “Interlocal Agreement”) in order to permit the Agency to collect a portion of the tax increment from the Project Area as permitted under Title 17C of the Utah Code Ann.

F. Due to its location within the Project Area, the Property generates tax increment revenues that are diverted to the Agency under the Plan and as provided in each of the Interlocal Agreements.

G. The Agency is, subject at all times to the prior performance of the Company as described below, is willing to provide a portion of the incremental property tax revenue generated from the Property (and actually received by the Agency each year) to the Company in order to open and operate the Hotel Project on the Property.

AGREEMENT:

NOW THEREFORE, in consideration of the mutual covenants, conditions, and considerations as more fully set forth below, the parties hereby agree as follows:

1. Tax Increment Definition.

- a. *Definition.* This Agreement refers to “tax increment” which is a term defined by Utah Code Ann. § 17C-1-102(61). The term tax increment has the same meaning as defined by that statute (as amended, replaced or superseded from time to time). The parties acknowledge that tax increment generally refers to the additional *ad valorem* tax revenues generated by the increase in value of taxable real and personal property from the Base Tax Year (as defined in the Interlocal Agreements).
- b. *Agency’s Share.* The Agency is entitled to collect a portion of tax increment from the Project Area as expressly provided under each of the Interlocal Agreements, respectively. The parties acknowledge that as of the Effective Date, the Agency has entered into an Interlocal Agreement with each of the following taxing entities, respectively: Weber County; Weber School District; Roy City; Weber Basin Water Conservancy District; North Davis Sewer District; and Roy Water Conservancy District. Each of those Interlocal Agreements provides that the Agency may receive and retain specified percentages of tax increment from the Project Area during the 20-year tax increment collection period. Amounts received and retained by the Agency are available to be used to pay for or reimburse for the construction of infrastructure and other Project Area costs within or benefitting the Project Area, including reimbursement of the Company for infrastructure installed and Structured Parking constructed within the Project Area by the Company or its affiliates or successors.
- c. *Net Agency’s Share.* Utah Code Ann. § 17C-5-307, the Agency is required to allocate 10% of the tax increment for affordable housing. Additionally, the Agency has budgeted 3% of retained tax increment for administration costs each year. The term “Net Agency’s Share” refers to the tax increment actually received and retained by the Agency each year after allocating 10% for affordable housing, and also after setting aside the 3% administration costs.

2. **Company Commitments.** The Company presently anticipates developing the Hotel Project subject to continuing favorable financial, economic, and real estate market conditions. Any such development undertaken will be pursued substantially in accordance with plans approved by the City. The Company acknowledges that certain anticipated tax increment payments are dependent upon the construction and completion of improvements contemplated by the Hotel Project plan and agrees that the Agency shall not be responsible for any reduction in tax increment resulting from the modification or delay of the Company’s development activities. As a condition to all obligations of the Agency under this agreement, the Company agrees to do each of the following:

- a. Prior to receiving any payments, the Company agrees to submit documentation outlining the accrued parking structure and other public improvements costs associated with the need of Agency funds;
- b. The Company opens and begins operating a Hotel on the Property before December 31,

2026; and

- c. The Company causes the Hotel on the Property to remain open for regular business from day-to-day for the duration of this Agreement, meaning that the Hotel operates consistently and regularly, without prolonged interruption unless the interruption is caused by acts or events entirely beyond the ability of the Company to control or influence, according to usual and customary business practices for other Hotels located in Northern Utah.

3. **Post-Performance Tax Incentives.**

- a. *Generally.* The Company is solely responsible for all the costs of development, construction, maintenance, ownership, repair, etc., of the Hotel Project (including the Hotel and the Parking Structure). However, subject to the performance of the Company Commitments by the Company first, the Agency will participate with the Company in financing the construction of the Parking Structure and other allowable public improvement costs solely by paying a maximum amount of \$1,069,230 (the “Maximum Reimbursement Amount”) to the Company as reimbursement for expenses actually incurred by the Company in the construction of the Parking Structure and other public improvements, as follows: The Agency will pay to the Company annually, beginning with a payment for the first year in which the Hotel is assessed and appears on the tax rolls for Weber County, and ending with (at the latest) a final payment for the final year of the remaining tax increment collection period for the Project Area, which is estimated to be a 20-year period (each an “Annual Tax Increment Payment”), an amount equal to 87% of the tax increment actually received by the Agency from the Weber County Treasurer pursuant to the Plan and Utah Code Ann. § 17C-1-4, and arising from the Hotel Project. The Agency will retain the remaining 13% of tax increment revenues from the Hotel Project for other Agency uses/obligations as permitted under the Plan and/or the Interlocal Agreements. The Agency will continue making Annual Tax Increment Payments until the first to occur of either (i) the Agency has paid to the Company the Maximum Reimbursement Amount, or (ii) the Agency no longer has the right to receive tax increment from the Project Area because the final year of the tax increment collection period for the Project Area has passed. Notwithstanding anything in this Agreement to the contrary, the Agency has no obligation to pay any more than the Maximum Reimbursement Amount; accordingly, if and when the Maximum Reimbursement Amount has been paid, the Agency will have no further payment obligations of any kind to the Company. However, the Agency does not guarantee payment of the full Maximum Reimbursement Amount; both parties acknowledge the total amount paid to the Company is contingent on, among other things, the amount of tax increment actually received by the Agency each year from the Property and the Hotel Project.
- b. *Limitation.* Notwithstanding anything in this Agreement to the contrary, if the Company does not satisfy the Company Commitments within the periods set forth in Section 2 hereof, then the Agency will have no obligation to pay any Annual Tax Increment Payments to the Company; instead, the Agency will then be entitled to retain all tax increment generated from the Hotel Project for other legal and authorized purposes of the Agency.
- c. *Taxes – Condition Precedent.* Notwithstanding anything in this Agreement to the contrary, all obligations of the Agency to pay any tax increment to the Company are conditional on

the Company paying all taxes assessed on or generated from the Property, including but not necessarily limited to real property, personal property, *ad valorem*, and sales taxes, to the appropriate taxing authorities. The Company reserves all, and does not waive or relinquish any, rights available at law or in equity to appeal or contest any taxes or assessments on the Property.

- d. *No Existing Encumbrance and No Further Encumbrance.* The Agency has not encumbered or pledged tax increment from the Hotel Project. The Agency agrees that the Agency shall not, without the prior written consent of the Company, which may be withheld in the Company's sole discretion, issue any bonds and other indebtedness that are secured by tax increment from the Hotel Project until such time as Company has been reimbursed the Maximum Reimbursable Amount as provided in this Agreement, unless such obligations are subordinate to the rights of Company under this Agreement.
- e. *Preservation of Interlocal Agreements.* The Agency agrees that the Agency shall not, without the prior written consent of the Company, until such time as Company has been reimbursed the Maximum Reimbursement Amount as provided in this Agreement, cause, permit or consent to any modifications or amendments to any of the Interlocal Agreements in a manner that reduces the amount of tax increment to be paid to the Agency, on either an annual or cumulative basis, from the Project Area.

4. **Timing of Annual Incentive Payments.** Subject to Sections 2 and 3 *above*, the Agency will make the first Annual Tax Increment Payment within thirty days after the Agency receives from the Weber County Treasurer the final tax increment payment for the calendar year in which the Hotel Project is first assessed and appears on the tax rolls for Weber County, and, subject to Section 3 *above*, the Agency will continue making the Annual Tax Increment Payments each successive year within the same thirty-day period for so long as the Agency is entitled to collect tax increment from the Project Area (as may be extended, if at all, from time to time). For informational purposes, the Agency typically receives tax increment payments from the Weber County Treasurer in March or April (for the preceding tax year), which means the Agency will likely pay the first Annual Tax Increment Payment to the Company around April or May of the year following the calendar year during which the Company obtains the certificates of occupancy for the Hotel, and then the successive payments in April or May of each succeeding year.

5. **Agency Authority.** The Company acknowledges that the Agency is a political subdivision of the State of Utah operating and existing under Title 17C of the Utah Code Ann., separate and distinct from Roy City, for the purpose of, among other things, promoting the urban renewal, economic development, community development & community reinvestment in the City. The Company acknowledges that Roy City is not a party to this Agreement and Roy City will not have any duties, liabilities, or obligations under this Agreement. The Company understands that the Agency has no independent taxing power, and therefore the Agency's sole source of revenue is tax increment financing as provided under Utah law. If Utah law is amended or superseded by new law so as to reduce or eliminate the amount of tax increment revenue to be paid to the Agency, the Agency's obligation to pay Annual Tax Increment Payments to the Company shall be accordingly reduced or eliminated. Similarly, if a court of competent jurisdiction declares that the Agency cannot receive tax increment revenues or make payments to the Company from tax increment revenues as provided in this Agreement or takes any other action which eliminates or reduces the amount of tax increment revenues paid to the Agency, the Agency's obligation to make Annual Tax Increment

Payments to the Company shall be accordingly reduced or eliminated.

6. **Agreement Term/Breach/Termination.** This Agreement will automatically terminate and expire upon payment of the final Annual Tax Increment Payment as described in Section 3 *above*, or as provided in Section 2 relating to performance of the Company Commitments. This Agreement may also be terminated earlier as follows: Upon the material breach of this Agreement by either party, the non-breaching party may provide notice to the breaching party. The breaching party shall have 30 days to cure the breach, and if the breach is not timely cured, the non-breaching party may then terminate this Agreement by providing final notice to the breaching party.

7. **Successors and Assigns.** This Agreement shall be binding upon the parties and their respective successors and assigns. Neither party may assign its rights or obligations under this Agreement without the advance written consent of the other party.

8. **Amendments.** Except as otherwise provided herein, this Agreement may be modified or amended by, and only by, a written instrument duly authorized and executed by the Company and the Agency.

9. **Governing Law and Interpretation.** This Agreement shall be governed by the laws of the State of Utah, and any action pertaining hereto shall be brought in the applicable state or federal court having jurisdiction in Weber County, Utah.

10. **Integrated Agreement.** The above recitals, and all attached exhibits and schedules, are incorporated and made an integral part of this Agreement. This Agreement constitutes the entire agreement of the parties with respect to the subject matter addressed. There are no other contracts or agreements, written or verbal, between the parties relating in any way to the subject matter of this Agreement. No party is relying on any verbal or written statements of the other than those expressly set forth in this Agreement.

11. **Further Assurances.** The parties shall cooperate, take such additional actions, sign such additional documentation, and provide such additional information as reasonably necessary to accomplish the objectives set forth in this Agreement.

12. **Indemnification.** The Company shall indemnify, defend (with counsel of the indemnitee's choosing), and hold the Agency and Roy City (including their respective officers, elected officials, directors, agents, employees, contractors, and consultants) harmless from and against all liability, loss, damage, costs or expenses, including attorney's fees and court costs, arising from or as a result of death, injury, accident, loss or damage of any kind caused to any person or property because of the act(s), error(s), or omission(s) of the Company (including its officers, directors, agents, employees, contractors, and consultants) upon or in connection with the Property of in connection in any way with this Agreement, except in each case to the extent arising out of the negligence, willful misconduct, illegal acts, bad faith or breach of this Agreement by the Agency or Roy City (including their respective officers, elected officials, directors, agents, employees, contractors, and consultants). Notwithstanding the foregoing, the Company agrees and acknowledges that the Agency and Roy City are governmental entities under the Governmental Immunity Act of Utah, nothing in this Agreement shall be construed as a waiver of any protection, rights, or defenses applicable to the Agency and/or Roy City under the Act, including the provisions of Utah Code Ann. § 63G-7-604, as amended, regarding limitations of judgments.

13. **Third-Party Beneficiaries.** Except for Roy City which is an intended third-party beneficiary as described in the immediately preceding paragraph regarding indemnification, this Agreement is intended solely for the benefit of the Agency and the Company and there are no intended third-party beneficiaries.

14. **Nonliability of Officials or Employees.** No director, elected official, officer, agent, employee, or consultant of the Agency or the Company shall be personally liable to the other party hereto, or any successor in interest, in the event of any default or breach by the Agency or Company or for any amount which may become due to the Company or its successors or on any obligations under the terms of this Agreement.

15. **No Legal Relationships.** The parties disclaim any partnership, joint venture, fiduciary, agency or employment status or relationship between them. No party has the authority to make any representation or warranty or incur any obligation or liability on behalf of the other party, nor shall they make any representation to any third party inconsistent with this paragraph.

16. **Notices.** Any notice required or permitted by this Agreement shall be given by personal delivery or by registered or certified mail, postage prepaid, address or delivered as follows:

Echelon Development, LLC
784 Parkway Drive
North Salt Lake, Utah 84054

Redevelopment Agency of Roy City:
5051 South 1900 West
Roy, UT 84067

17. **Severability.** If any provision of this Agreement becomes or is deemed to be legally unenforceable, the remaining provisions of this Agreement shall continue to bind the parties.

18. **Waiver.** No waiver of any right under this Agreement will be effective unless there is a knowing, voluntary relinquishment of a known right in writing and signed by the party making the waiver. No delay in acting regarding any breach will be construed as a waiver of the breach.

[End of Terms – Signature Page Follows]

THIS PARTICIPATION AGREEMENT IS EXECUTED effective as of the day and year first above written, by.

COMPANY: Echelon Development, LLC
a Utah company;

By: _____
Name:
Title:

AGENCY: REDEVELOPMENT AGENCY OF
ROY CITY,
a Utah political subdivision

By: _____
Robert Dandoy, Agency Chair

ATTEST:

Secretary

EXHIBIT A

The two properties or contiguous.

Property 1 Legal Description, Parcel # 091420025 – PART OF THE SOUTHWEST QUARTER OF THE NORTHWEST QUARTER OF SECTION 24, TOWNSHIP 5 NORTH, RANGE 2 WEST, SALT LAKE MERIDIAN, U.S. SURVEY: BEGINNING AT A POINT ON THE EAST LINE OF STATE HIGHWAY 631.25 FEET NORTH AND 50 FEET EAST OF THE SOUTHWEST CORNER OF SAID NORTHWEST QUARTER AND RUNNING THENCE SOUTH 75 FEET; THENCE EAST TO THE WEST LINE OF STATE OF UTAH PROPERTY; THENCE NORTH 75 FEET; THENCE WEST TO THE PLACE OF BEGINNING.

Property 2 Legal Description, Parcel # 091420024 – PART OF THE SOUTHWEST QUARTER OF THE NORTHWEST QUARTER OF SECTION 24, TOWNSHIP 5 NORTH, RANGE 2 WEST, SALT LAKE MERIDIAN, U.S. SURVEY: BEGINNING AT A POINT ON THE EAST LINE OF STATE HIGHWAY 556.25 FEET NORTH AND 50 FEET EAST FROM THE SOUTHWEST CORNER OF THE NORTHWEST QUARTER OF SAID SECTION 24, AND RUNNING THENCE SOUTH 75 FEET, THENCE EAST 189 FEET, MORE OR LESS, TO THE WEST LINE OF THE HIGHWAY, KNOWN AS PROJECT NO.15-8, THENCE NORTH [10D42'] EAST 76 FEET, MORE OR LESS, THENCE WEST TO THE PLACE OF BEGINNING. NOTE: THE DESCRIPTION USED E# 3184331 APPEARS IN CONFLICT WITH THE BRACKETED INVORMATION SHONE ABOVE.

Roy City RDA Agenda Worksheet

Roy City RDA Meeting Date:

Agenda Item Number: Discussion Item #1

Subject: The Warriors over the Wasatch Airshow Sponsorship

Prepared By: Matt Andrews

Background: Historically the Airshow comes to Hill Air Force Base every 2 years. This year, we were presented with the opportunity to provide a sponsorship utilizing RDA funds due to the economic impact on our community.

There are multiple levels of sponsorship highlighted in the attached packet.

Recommendation (Information Only or Decision): Decision

Contact Person / Phone Number: Matt Andrews

WARRIORS

OVER THE **WASATCH**



HILL AIR FORCE BASE AIR SHOW



The Warriors Over the Wasatch is the free premiere military air show with more than 500,000 attendees, presented at Hill Air Force Base, Utah. Many of the top-rated acts from around the United States and the world participate at this show every 2 years. After a full day of thrills, both in the air and on the ground, the day is capped off with the world renowned United States Air Force Thunderbirds. From 2 to 92 this is entertainment for the entire family.

SPONSORSHIP OPPORTUNITIES

The Utah Air Show Foundation fundraises collectively every year for the show presentation every two years. Our efforts are essential in the providing the highest quality, most exciting show in Utah.

With military budgets shrinking, private funding is more important than ever to host the Air Show. Our nation's air shows are vitally important as they both entertain and promote the excitement and opportunities of the US Air Force to future airmen and women.

We invite you to become a community partner, providing critical sponsorship dollars to support an outstanding display of skill and bravery.

SECOND LIEUTENANT

\$3,000 SPONSOR LEVEL

- Your logo placed on The Utah Air Show website
- Invitation for 2 guests to the Thunderbird Reception
- VIP parking for 1 vehicle each day
- Invitation for 1 guest each day to the Sponsor/VIP Chalet

FIRST LIEUTENANT

\$4,000 SPONSOR LEVEL

- Your logo placed on The Utah Air Show website
- Invitation for 2 guests to the Thunderbird Reception
- VIP parking for 1 vehicle each day
- Invitation for 2 guests each day to the Sponsor/VIP Chalet

CAPTAIN**\$5,000 SPONSOR LEVEL**

- Your logo placed on The Utah Air Show website
- Invitation for 4 guests to the Thunderbird Reception
- VIP parking for 2 vehicles each day
- Invitation for 4 guests each day to the Sponsor/VIP Chalet
- Invitation for 4 guests to the Meet the Pilots party at the Ogden Airport

MAJOR**\$7,500 SPONSOR LEVEL**

- Your logo placed on The Utah Air Show website
- Invitation for 6 guests to the Thunderbird Reception
- VIP parking for 3 vehicles each day
- Opportunity to have a 10X10 tent *(provided)* on the Tarmac during the show
- Invitation for 6 guests each day to the Sponsor/VIP Chalet
- Invitation for 6 guests to the Meet the Pilots party at the Ogden Airport

COLONEL**\$10,000 SPONSOR LEVEL**

- Your logo placed on The Utah Air Show website
- Invitation for 8 guests to the Thunderbird Reception
- VIP parking for 4 vehicles each day
- Opportunity to have a 10X10 tent *(provided)* on the Tarmac during the show
- Invitation for 8 guests each day to the Sponsor/VIP Chalet
- Invitation for 8 guests to the Meet the Pilots party at the Ogden Airport
- Collector coins – 8 total
- 1 seat for ride along with a performer if available



1 STAR

\$15,000 SPONSOR LEVEL

- Your logo placed on The Utah Air Show website
- Invitation for 12 guests to the Thunderbird Reception
- VIP parking for 6 vehicles each day
- Opportunity to have a 10X10 tent (provided) on the Tarmac during the show
- Invitation for 12 guests each day to the Sponsor/VIP Chalet
- Invitation for 12 guests to the Meet the Pilots party at the Ogden Airport
- Collector coins – 12 total
- 1 seat for ride along with a performer if available

2 STAR

\$20,000 SPONSOR LEVEL

- Your logo placed on The Utah Air Show website
- Invitation for 16 guests to the Thunderbird Reception
- VIP parking for 8 vehicles each day
- Opportunity to have a 10X10 tent (provided) on the Tarmac during the show
- Invitation for 16 guests each day to the Sponsor/VIP Chalet
- Invitation for 16 guests to the Meet the Pilots party at the Ogden Airport
- Collector coins – 16 total
- 2 seats for ride along with a performer if available

3 STAR

\$30,000 SPONSOR LEVEL

- Your logo placed on The Utah Air Show website
- Invitation for 25 guests to the Thunderbird Reception
- VIP parking for 13 vehicles each day
- Opportunity to have a 10X10 tent (provided) on the Tarmac during the show
- Invitation for 25 guests each day to the Sponsor/VIP Chalet
- Invitation for 25 guests to the Meet the Pilots party at the Ogden Airport
- Collector coins – 25 total
- 2 seats for ride along with a performer if available

4 STAR

\$40,000 SPONSOR LEVEL

- Your logo placed on The Utah Air Show website
- Invitation for 40 guests to the Thunderbird Reception
- VIP parking for 20 vehicles each day
- Opportunity to have a 20X20 tent (provided) on the Tarmac during the show
- Invitation for 40 guests each day to the Sponsor/VIP Chalet
- Invitation for 40 guests to the Meet the Pilots party at the Ogden Airport
- Collector coins – 40 total
- 2 seats for ride along with a performer if available

5 STAR

\$50,000 SPONSOR LEVEL

- Your logo placed on The Utah Air Show website's front page
- Invitation for 50 guests to the Thunderbird Reception
- VIP parking for 25 vehicles each day
- Opportunity to have a 20X20 tent (provided) on the Tarmac during the show
- Invitation for 50 guests each day to the Sponsor/VIP Chalet
- Invitation for 50 guests to the Meet the Pilots party at the Ogden Airport
- Collector coins – 50 total
- 3 seats for ride along with a performer if available

***ASK US HOW TO CUSTOMIZE A SPONSORSHIP
LEVEL TO FIT YOUR NEEDS.***

Please contact Kevin Ireland at:

theutahairshow@gmail.com • 801-560-7203



WARRIORS OVER THE WASATCH

LIMA LIMA	USASOC PARACHUTE	GREG COYLER
DAN BUCHANAN	DEMO TEAM	JOHN KLATT
GREG COYLER	SHOCKWAVE TRUCK	KIRBY CHAMBLISS
BOB FREEMAN	FIREWALKERS PYRO	MARK PETERSON
BARRY HANCOCK	DAVE ERICKSON	MELISSA PEMBERTON
ROB HOLLAND	THUNDERBIRDS	RED BULL AIRFORCE
MARK PETERSON	BILL STEIN	SMOKE AND THUNDER
BUCK ROETMAN	BARRY HANCOCK	STEVE STAVRAKAKIS
GARY ROWER	BREITLING TEAM	STICKY STRICKLAND
DANNY SORENSEN	BUCK ROETMAN	THUNDERBIRDS
BILL STEIN	DAN BUCHANAN	
STICKY STRICKLAND	DAVE ERICKSON	
BRAD WURSTEN	GARY ROWER	
MATT YOUNKIN	GOLDEN KNIGHTS	





KEVIN IRELAND
EXECUTIVE DIRECTOR

THE UTAH AIR SHOW FOUNDATION
801-560-7203 • KEVIN@THEUTAHAIRSHOW.COM
WWW.THEUTAHAIRSHOW.COM



WE ARE THE PREMIER AIR SHOW IN THE USA