



CITY FLAG



BRANDING



Springville





FLAGS

Nowadays, flags are seen as unifying objects to bring its people together. **A symbol holding the incredible power to unify,** whether that's a competitive nudge in a sports game, a nation celebrating its history, rulers, and freedoms together, or a sign of solidarity for a nation facing times of violence.

A flag is a piece of cloth not to be underestimated.









ARE WE INTERESTED IN CREATING A FLAG?



RECOMMENDATION(S)

- Use our branding designer to come up with several ideas and present them to the Community Board for a recommendation.
- Have the community submit several concepts with a prize attached and then present them to the Community Board for recommendation.
- Funded with Public Relations dollars.