

MINUTES FOR THE
BUSINESS ADVISORY BOARD
Wednesday, August 10th, 2022
8:30 a.m. - 10:00 a.m.

I, Jeff Carleton, Vice-Chair of the Business Advisory Board (BAB), hereby determine that conducting the Business Advisory Board meeting at an anchor location presents a substantial risk to the health and safety of those who may be present.

1. Roll Call

The following members of the Business Advisory Board were present:

Jeff Carleton, Vice-Chair
Pook Carson
Abudujannah Soud

Scott Lyttle
Andy Robertson
Jocelyn Kearl

The following members of the Business Advisory Board were absent:

Darin Piccoli, Chair
Alfonso Brito

Sue Rice
Karen Gunn

Also Present:

Veronica Cavanagh, Department of Economic Development; Lorena Rizzo Jenson, Department of Economic Development; Roberta Reichgelt, Department of Economic Development; Will Wright, Department of Economic Development; Cathie Rigby, Department of Economic Development; Todd Andersen, Department of Economic Development; Peter Makowski, Department of Economic Development; Lindsey Day, Department of Economic Development; Lindsey Day, Department of Economic Development; Brittney Hemingway, Department of Economic Development; Katie Matheson, Department of Economic Development; Vinay Cardwell, Young Professionals of Salt Lake City, Allison Rowland, Salt Lake City Council Office; Michaela Oktay, Planning Department; Stephanie Duer, Public Utilities, Nicki Powell, Maddaus Water Management; Hannah Braun, Maddaus Water Management; Michelle Maddaus, Maddaus Water Management.

2. Briefings by the Staff

Economic Development Loan Fund (EDLF)

Ms. Reichgelt stated that staff provided a transmittal to the City Council regarding potential changes to the Economic Development Loan Fund (EDLF) in October 2021. She explained that the discussion has not been placed on a Council agenda yet, due to the City considering options for a city-wide loan program where all the loan programs within the City fall under an umbrella program.

Ms. Reichgelt said the Department of Economic Development has contracted with the International Rescue Committee to provide outreach and support applicants of the EDLF.

Ms. Reichgelt stated that staff is in the process of updating the logo and branding for the EDLF program.

Ms. Reichgelt explained that in FY22 six EDLF loans were approved by the City Council totaling \$960,000.

Ms. Rowland said the Council loves the EDLF program, and loves supporting small businesses.

Sugar House Special Assessment

Ms. Reichgelt said that the Department of Economic Development received a letter from the Sugarhouse Chamber Community Alliance in Fall 2021 regarding its interest in creating an economic promotion special assessment area within Sugarhouse. Ms. Reichgelt said that the process for a special assessment area is a very long and technical process. However, if approved it will be a great opportunity for the area.

3. Approval of the minutes

Mr. Robertson made a motion to approve the minutes from July 13th, 2022 meeting. Ms. Kearl seconded the motion. Upon roll call, the motion passed unanimously.

4. Business

A. Zoning Ordinance around Homeless Resource Centers

Ms. Michaela Oktay, Deputy Director of the Planning Division, provided a presentation on a zoning ordinance change concerning Homeless Resource Centers (HRCs) and how the City has been exploring new ways to properly zone the centers that are within Salt Lake City.

Ms. Oktay explained that Mayor Mendenhall has put a moratorium on any future permanent shelter uses in the City for six-months and recently the City Council approved a text amendment removing the conditional use from all zones in the City with a sunset date, with the expectation that a new zoning ordinance would be completed prior to January 31, 2023. She added that the goal is to use this timeframe to create a plan and process to develop a new, more equitable, and more fair zoning process for the siting of any future shelters.

Ms. Rowland stated that from the City Council's perspective, the question of siting additional HRCs, temporary or permanent, is a complicated discussion in terms of how much of the burden City should bear compared to other cities and municipalities around the metropolitan area. The Planning division is doing the technical work for this to make sure the City can have some say in what happens within the City boundaries.

B. CII Water Conservation Pilot Program – Stephanie Duer, Public Utilities

Ms. Stephanie Duer, with Salt Lake City's Public Utilities provided a presentation on the Pilot Commercial Water Audit and Fixture Replacement Program. Ms. Nicki Powell, Ms. Hannah Braun, and Ms. Michelle Maddaus from the Maddaus Water Management were present to answer any questions regarding the audit. The goal of the program is to have businesses join and guide them to use less water.

Mr. Lyttle asked if the program was up and running and once a business has completed the program are they provided some form of documentation as proof of completion. Ms. Duer said yes, however they are still developing a certification process. She added that until the certification part is finalized, they are promoting any businesses that participate in the audit program.

Vice Chair Carleton asked if Salt Lake City are wasteful with water usage compared to other western cities. Ms. Duer said isn't a fair way to make that type of comparison. The way water use is measured depends on where a person is. She said that she thinks Salt Lake City is doing a great job, but they can do more. She said that commercial customers play a role in how much water Salt Lake City uses, and they will not reach the City's goal without the participation of businesses. The goal for Salt Lake City is to be down to 192 gallons per capita by 2025. Ms. Maddaus added that Salt Lake is a leader for Utah regarding conserving water and they have one of the top tier programs in the country.

C. ARPA Community Grants Program Updates

Ms. Rigby provided a presentation regarding the American Rescue Plan Act (ARPA) Community Grant Program for Small Businesses that will launch on September 1, 2022. The Department of Economic Development has been directed to use 2 million dollars to provide direct financial assistance to small businesses, Art business, and nonprofits. This assistance can include grants for businesses not included in other governmental programs during the pandemic, especially small, independent, and local businesses, and artist/artisan businesses. The grant funds are to be spent on the business or nonprofit's operations or employees who have been economically impacted by the pandemic.

Highlights of the program:

Amount:

- Maximum request: \$50,000 for eligible small business
- Maximum request: \$50,000 for eligible business in travel, tourism, and hospitality
- Maximum request: \$50,000 for eligible artist-artisan businesses

- Maximum request: \$100,000 for eligible art and small business-related nonprofit serving as a sub-recipient

Dates

- Funding will be available for Fiscal Year 2022-2023 and FY 2023-2024.
- Phase 1 will begin accepting applications September 1, 2022
- Phase 2 will begin accepting applications January 2, 2023
- Eligible costs must be incurred after March 3, 2021, to qualify for reimbursement
- All funds must be expended by December 31, 2024

Mr. Robertson asked if a small business received other recovery funds already, are they disqualified from this grant. Ms. Rigby said no they are not.

5. City Council Announcements

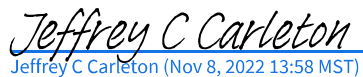
A. No Updates

6. BAB Member Announcements

A. No Announcements

7. Adjournment

There being no further business, the meeting was adjourned.


Jeffrey C Carleton (Nov 8, 2022 13:58 MST)

Jeff Carleton, Vice Chairperson

This document and the recording constitute the official minutes of the Economic Development Business Advisory Board meeting held August 10th, 2022.

BAB Minutes 08102022

Final Audit Report

2022-11-08

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