

MINUTES FOR THE
BUSINESS ADVISORY BOARD
Wednesday, October 12th, 2022
8:30 a.m. - 10:00 a.m.

I, Darin Piccoli, Chair of the Business Advisory Board (BAB), hereby determine that conducting the Business Advisory Board meeting at an anchor location presents a substantial risk to the health and safety of those who may be present.

1. Roll Call

The following members of the Business Advisory Board were present:

Darin Piccoli, Chair
Scott Lyttle
Pook Carson

Jeff Carleton, Vice-Chair
Andy Robertson
Jocelyn Kearl

The following members of the Business Advisory Board were absent:

Karen Gunn
Alfonso Brito

Abudujannah Soud
Sue Rice

Also Present:

Veronica Cavanagh, Department of Economic Development; Lorena Riffo Jenson, Department of Economic Development; Roberta Reichgelt, Department of Economic Development; Will Wright, Department of Economic Development; Cathie Rigby, Department of Economic Development; Peter Makowski: Department of Economic Development, Andie Feldman: Department of Economic Development; Brittney Hemingway, Department of Economic Development; Katie Matheson, Department of Economic Development; Lindsey Day, Department of Economic Development; Clark Cahoon, Department of Economic Development; Allison Rowland, Salt Lake City Council Office; Ashley Cleveland, Department of Community Outreach; Dan Dugan, Salt Lake City Council; Peter Nelson, Department of Sustainability; Catherine Wyffels, Department of Sustainability.

2. Briefings by the Staff

Emergency Loan Program Update

Ms. Reichgelt updated the BAB regarding the Emergency Loan Program (ELP). She explained that DED staff requested that the City Council approve an extension for repayment of the loans to 2025. City Council approved this request.

Main Street Pedestrian Mall

Ms. Reichgelt said the Economic Development team had led out phase one of discussions of the Main Street Pedestrian Mall. She explained that the area for the potential mall is located on Main Street between South Temple and 400 South. The Redevelopment Agency provided \$150,000 for a study to produce concepts and designs for this project. She added that Mr. Makowski will be leading the project and is currently meeting with stakeholders to help create the scope. The scope process will take until the rest of this fiscal year.

Redevelopment Agency Commercial Affordability Program Survey

Ms. Reichgelt said the Redevelopment Agency put together a robust survey that includes business owners' perspective of where they are and what they need. She asked the BAB to please send out the survey to their fellow small business owners for them to fill out.

3. Approval of the minutes

A. Review and Approval of August 10th, 2022, BAB Minutes

Vice Chair Carleton made a motion to approve the minutes from August 10th, 2022, meeting. Ms. Kearl seconded the motion. Upon roll call, the motion passed unanimously.

4. Business

A. Mayor's Office Outreach

Ms. Cleveland, Deputy Director of Community Outreach, provided a presentation on how the Mayor's Office engages with the public and how their work represents the entire City. She explained how her team is prioritizing equity, clarifying roles, adding flexibility to meet the demand, and increasing and broadening proactive engagement, particularly on the west side and other marginalized communities. She added that within those areas, her team is providing information on resources such as the Ace Grant Funding Program and Love Your Block Program.

She asked BAB members if they knew of anyone who may be interested to please reach out to her. She added that her team would be holding four workshops in November 2022 regarding the available programs.

B. Private Electric Vehicle Charging Infrastructure

Peter Nelson and Catherine Wyffels from the City's Sustainability Department provided a presentation regarding Salt Lake City's electrified transportation initiatives. They explained how their team is interested in getting business owners' perspectives on Electric Vehicles (EV) and EV charging stations and need help in identifying opportunities for the City to support businesses in the future transition to electric vehicles.

Mr. Piccoli stated that the main concern is the cost, not solely on the EV charging station, but also having to retrofit or move power to the infrastructure. Ms. Wyffels agreed and said that Rocky Mountain Power has a grant program called "Make Ready" to help cover a certain percentage of the utility upgrades.

Mr. Lyttle said the concern he faces is having limited parking and having to dedicate one to a charging station. He added that electric bikes are out selling electric vehicles and if they should have infrastructure for that.

Mr. Carleton stated that he has an EV charging station at his business, and one of his employees uses it. He also has a neighbor that will park there and use their charging station but the individual never enters his business. He said he mostly has positive experiences with having an EV station.

C. Tech Lake City

Mr. Cahoon updated the BAB on the Mayor's Tech Lake City initiative and future developments and events such as a Youth Summit, spring bike tour of the Granary and January Tech Week programming. He explained that in the pipeline is the creation of a website that showcases where technologies are located, the momentum that is taking place, as well as different information to help the everyday resident or student.

5. City Council Announcements

A. None.

6. BAB Member Announcements

A. None.

7. Adjournment

There being no further business, the meeting was adjourned.


[darin.piccoli@citysl.org](#) (Jan 30, 2023 15:59 MST)
Darin Piccoli, Chairperson

This document and the recording constitute the official minutes of the Economic Development Business Advisory Board meeting held on October 12th, 2022.

BAB Minutes 10.14.22

Final Audit Report

2023-01-30

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By:	Veronica Cavanagh (veronica.cavanagh@slcgov.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAuQ0kadRvLZAIWPqdVMUA17ZHoU-lpE5z

"BAB Minutes 10.14.22" History

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2023-01-24 - 9:58:35 PM GMT
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