



In attendance:

Sarah Longoria
Susan Rickman
Caitlyn Tursic
Lana Taylor
Torlee Nenbee
Thomas Kessinger
Jeff Driggs
Kathy Davis
Richard Taylor
Matthew Coles
Cale Newhouse
Kate Jarmin-Gates
Travis English
Sabrina Martinez

Excused:

Katherine Potter

Salt Lake City Staff:

Susan Campbell
Taylor Knuth
Felicia Baca

Guests:

Sylvia Davis

January 17, 2024

BOARD MEETING

5:30 – 7:00 P.M.

54 FINCH LANE, SALT LAKE CITY, UT 84102

*This meeting will occur in-person. Remote option for the public or those unable to attend in person.

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/86983829760?pwd=S3dxZDhPY1IvUCt5SHBONWV1eVNPZz09>

Passcode: 435026

AGENDA

I. Call to Order and Welcome Guests

Ms. Rickman calls the meeting to order and welcomes our new Board member Travis English.

II. Arts Event Discussion

MISSION: To promote, present and support artists and arts organizations in order to facilitate the development of the arts and expand awareness, access, and engagement.

Ms. Rickman invites the Board to share their experiences in the arts this past month.

Ms. Davis took her grandson to the Nutcracker by Ballet West and Elephant and Piggie by the Salt Lake Acting Company. She also saw a play called Radiant Vermin and Six.

Ms. Rickman attended the Nutcracker and Six.

Ms. Taylor saw Six.

Ms. Jarmin-Gates Art and Family activity night and the Neighborhood House.

Ms. Baca attended an exhibition called Luna Luna and an multisensory experience by the lead singer of Sigur Ros in Los Angeles

Mr. Driggs attended JQA at Midnight.

Mr. Knuth attended his niece's recital.

III. Approve Board Meeting Minutes — December 2023 (Action)

Ms. Baca asks to clarify attendance from last meeting. Ms. Jarmin-Gates was added to the excused list. Ms. Davis was not in attendance.

Ms. Taylor asks to clarify her vote on the minutes from the previous meeting to abstaining.

Ms. Jarmin Gates moved to approve the minutes? [couldn't hear who made this motion]

Ms. Taylor seconded.

All in favor.

IV. Management

A. Program/Administrative Updates

i. Bloomberg Public Art Challenge Grant Updates

Ms. Baca provides an overview of the upcoming Bloomberg Public Art Challenge Grant. Budget amendment has been approved for the intake of funds from the City. Contract discussions are underway. Ms. Baca states that they are working with consultants for listening sessions, national artist acquisition, as well as marketing and communications efforts related to the challenge grant. Finally, the council has begun its internal kick off meetings.

Ms. Nenbee asks about the next steps.

Ms. Baca responds that they are beginning to design the local artist applications. In addition, Andrew Shaw has been appointed as the project management lead for the challenge grant and has begun contacting the organizations that provided letters of support.

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Ms. Baca explains that the process to accept the funding is still in progress.

Ms. Tursic asks about an expected timeline for receipt of the funds.

Mr. Knuth confirms that funding should be received by the end of March.

Ms. Baca explains as of now there is enough funding to get the project work done, but there is a pending need for a budget amendment depending on when the funding is received.

ii. Fy24 Foundation Budget Amendment

Ms. Baca states that the Board should expect a budget amendment at the February board meeting.

iii. Other

Ms. Baca states that the State of the City address will take place on 1/30/24 at 7:00 pm. Viewers are invited to watch online.

On a related note the City rolled out a new employee health and wellness benefit called a lifestyle spending account that includes a host of activities. From daycare for parents to museum memberships. Each employee gets \$500 a year to spend. The Arts Council appreciates Human Resources support of the arts through this new perk.

Ms. Baca explains that the Council is in need of additional sponsors for Living Traditions. Several funders of years past have dropped and we need additional funding.

Mr Coles asks about which funders have dropped off. Ms. Baca explains that one high level sponsor has been difficult to contact and that several other funders and that due to staffing shifts at other organizations the Council may not receive the same level of sponsorship.

Mr. English asks about whether a list of current funders exists. Ms. Baca replies that she will circulate a list that of sponsors that have committed for this year.

Mr. Driggs asks about total attendance of the festival. Mr. Knuth explains that its approximately 35,000.

Ms. Baca invites Mr. Newhouse to share a few words about his departure. Mr. Newhouse congratulates the Board on the Bloomberg grant. He explains that it's much too cold in New York but he might share public comment in the future.

V. Budget/Financial

A. Review of Financials – Caitlin Tursic

Ms. Tursic thanks Mr. Newhouse for his service.

Ms. Tursic provides an overview of the financials. Total assets down approximately \$22,000 a portion of which was for arts grants and another portion for the purchase of software.

Financial documentation was updated to make it more usable.

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VI. Board

A. City Arts Project Support Grants (Action)

Ms. Nielsen provides an overview of the Project Support grant applications:

- Received 58 eligible requests totaling \$310,718, we are recommending 23 awards totaling \$75,350;
- 12 applicants were brand new to the City Grants Program with 4 recommended for funding.
- 22 applicants self-identified as a BIPOC artist or BIPOC led organization/collective and 6 are recommended for funding.
- Eight organizations are receiving funding for arts learning enhancement equal to 10-15% of their project support award;
- Eight projects will take place in districts 1 or 2.
- Applicants are scored on areas of Program Goals, Artistic Vibrancy, Value to the Community, Inclusive Practices, and Fiscal Responsibility.

Ms. Taylor asks what makes an applicant eligible.

Ms. Campbell explains that the eligibility requirements are contained in the guidelines such as location of project outside of the City, or choosing a performance out of the required date range.

Mr. Knuth explains that eligibility review is conducted by himself as well as Ms. Campbell and when necessary Ms. Baca.

Ms. Nenbee made the motion.

Ms. Jarmin-Gates seconded.

Motion passes unanimously.

Mr. Knuth expresses his thanks for the Grants Committee as well as Ms. Campbell for her professionalism.

B. Board Evaluation

Ms. Rickman reintroduces the Board Evaluation that the Board adopted last year in accordance with the Strategic Plan.

Ms. Baca requests that all Board members complete the questionnaire to aid in our Board training.

C. February Meeting-DEI Training Kilo Zamora

The February meeting will be held earlier in the day to facilitate DEI training.

Mr. Zamora has been holding board and staff interviews in advance of the training. He will share the report with the Board in February.

D. Board Membership

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Ms. Martinez introduces herself. She was born in California but proudly identifies as a Utahn. She is a social worker and works at the VA hospital. She highlights that the Utah Arts Festival is her favorite arts festival in the world. She is looking forward to continue to volunteer her time and refocus on the arts.

Ms. Baca expresses her thanks for Ms. Martinez's help as a member of the public on the Grants Committee prior to her joining the Board.

Mr. English introduces himself. He has lived in Salt Lake City for approximately 2 years and in Utah for 15 years. He previously served in public and private arts in Park City. He has previous experience with arts grants and is excited to learn more about arts in Salt Lake.

Mr. Coles welcomes the new members of the Board. "The Board is bolstered."

Ms. Baca announces that Mr. Hamilton has resigned from the Board and thanks him for his service.

The Council will announce a new part-time marketing position in the near future.

VII. Public Comment

No public comment.

Ms. Tursic makes the motion to adjourn.
Ms. Nenbee seconds.

Ms. Rickman calls the meeting to a close.

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