

Expanding the Public Health Workforce Grant

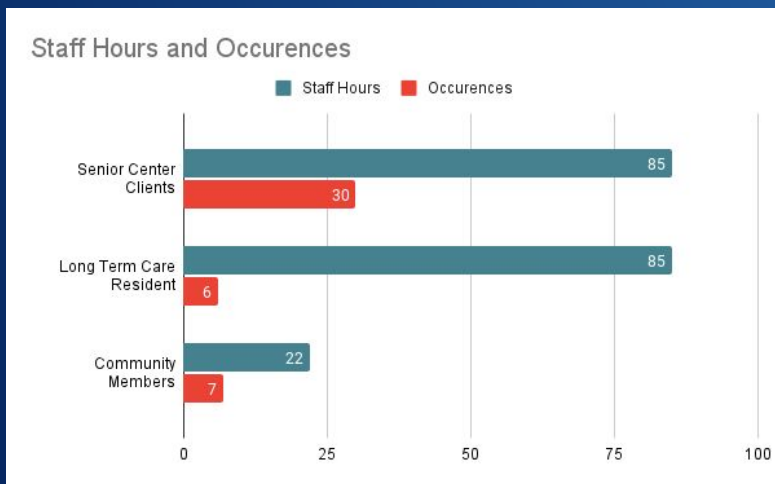
COVID-19 Strength, Weakness, Opportunities,
and Threats analysis



Healthy Choices. Healthy People. Healthy Communities.

Introduction

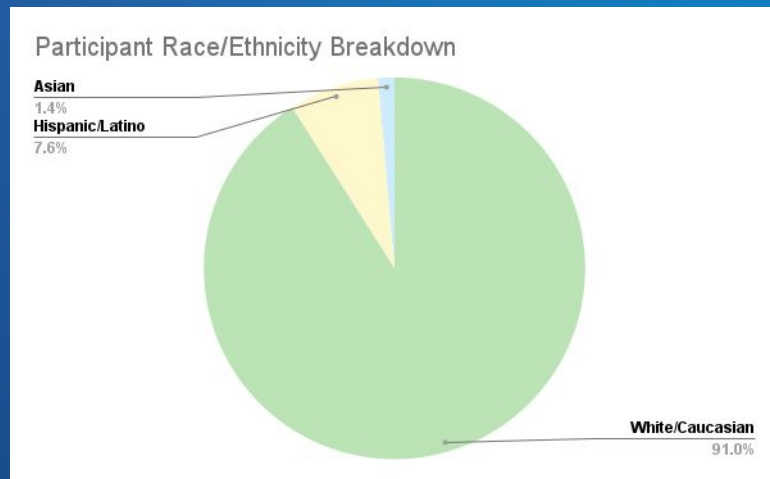
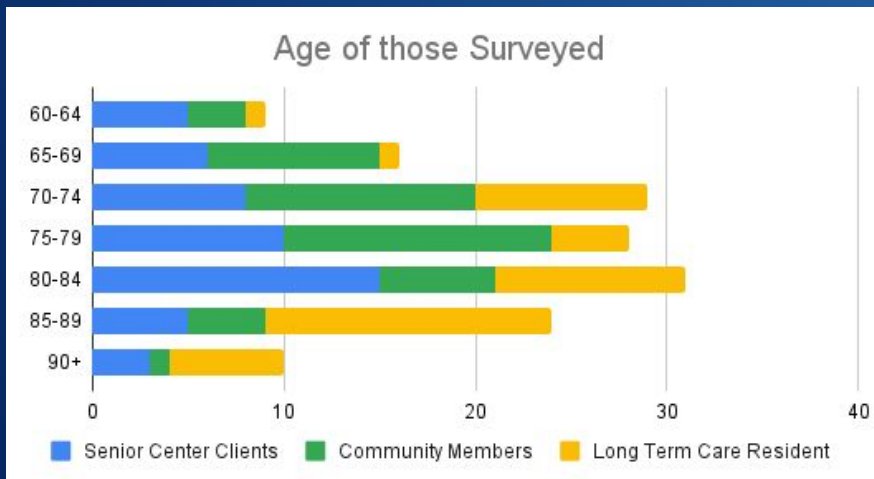
- Strengths Weaknesses Opportunities Threats (SWOT)
- Section G of COVID-19 efforts



“Just more awareness and attention from the community towards older adults. Often times we see the focus more on children which is not a bad thing but I would like to see more concern toward older adults”

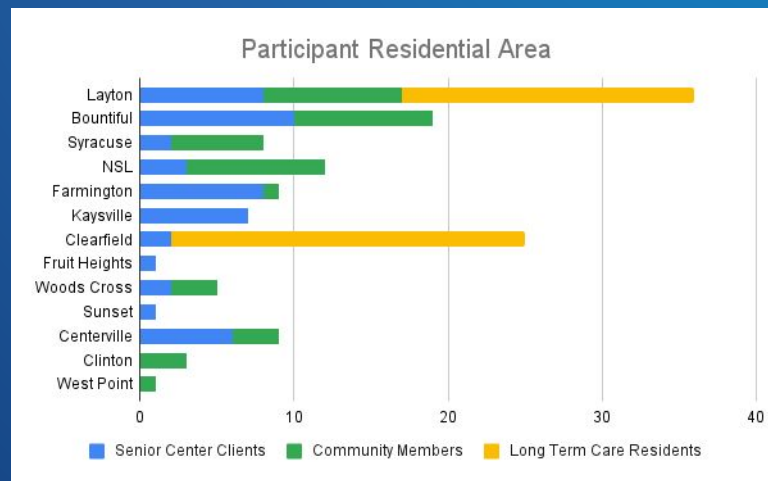
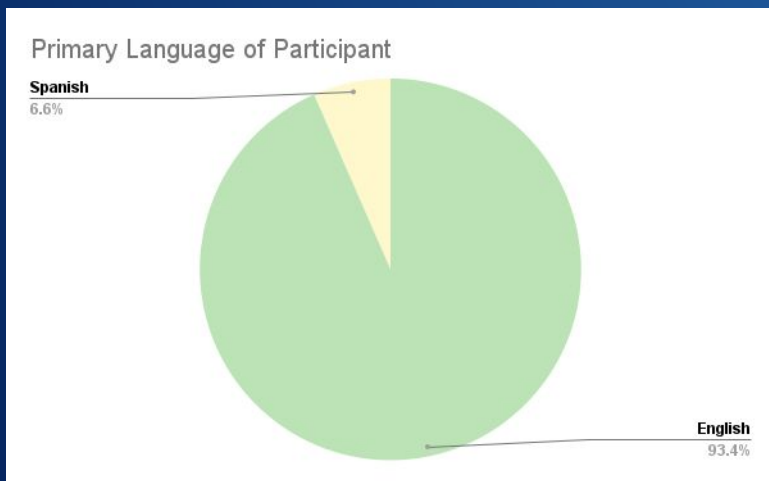
Response Rate/Demographics

- 145 Total Surveys
(46 LTC residents, 49 Community members, 50 Senior Service Clients)



Response Rate/Demographics Cont.

Gender	Those Surveyed	Davis County
Female	69.01%	52.72%
Male	30.99%	47.21%



Threats

- Insurance won't cover needs/costs
- Hard to get medical appointments
- Feeling forced to use technology
- Lack of Medicare awareness and support resources
- Lack of confidence in doctors

COVID-19 SWOT Analysis

- Strengths

- Retained self-sufficiency
- The majority received the COVID-19 vaccine through DCHD and felt the process was easy
- Felt the majority of services continued during the pandemic
- Experienced little or no job disruption for those working

- Opportunities for improvement

- Increase educational opportunities and resources related to mental health/stress, chronic disease, and mobility as these were top health concerns
- Increase knowledge of Senior Centers and community education opportunities

Key findings from Senior Services Clients

- Strengths

- Opportunities for socialization
- Provide food for those in need
- Helped clients maintain independence

- Opportunities for improvement

- Increase in volunteer opportunities
- Increased variety of classes offered
- Improve inclusiveness of clients at each center

Key findings from community members

- Strengths

- Had access to things that kept them safe
- Online appointments were easy to schedule
- Felt they were able to maintain self-sufficiency

- Opportunities for improvement

- Educational opportunities related to technology use and exposure
- Increase access to caregiver and Medicare assistance

Key findings from long term residents

- Strengths

- The majority of religious services continued
- Felt emotionally supported by family
- Few residents knew someone who died from COVID-19

- Opportunities for improvement

- Education regarding rights
- Increase avenues for information
- Increase knowledge of the Ombudsman

Recommendations

- Spread awareness of programs and community resources through outreach and marketing
- Strive to make learning technology engaging
- Strengthen relationship with the community by providing caregiving resources
- Strengthen community partnerships and seek out new ones

Questions?