



AGENDA FOR THE
SPRINGVILLE COMMUNITY BOARD
110 South Main Street
Multi-Purpose Room
Thursday, February 08, 2024, 7:00 P.M.

CALL TO ORDER

APPROVAL OF THE MINUTES

Motion to approve minutes from the November 16, 2023 meeting.

PUBLIC COMMENT

The public is invited to make comments or bring issues before the board for discussion.

DISCUSSION ITEMS

1. Review key areas of concern for land use and zoning in the city as identified by board members and assigned at the January meeting.
2. Discussion of a potential Main Street North Gateway Zone including permitted uses, visual character and other elements.

ADJOURNMENT BY CONSENSUS

THIS AGENDA IS SUBJECT TO CHANGE WITH A MINIMUM OF 24-HOURS NOTICE

This meeting was noticed in compliance with Utah Code 52-4-202 on February 01, 2024. Agendas and minutes are accessible through the Springville City website at www.springville.org/agendas-minutes. Springville Community Board meeting agendas are available through the Utah Public Meeting Notice website at www.utah.gov/pmn/index.html. Email subscriptions to Utah Public Meeting Notices are available through their website; In compliance with the Americans with Disabilities Act, the City will make reasonable accommodations to ensure accessibility to this meeting. If you need special assistance to participate in this meeting, please contact the Administration Department at (801) 491-7833 at least three business days prior to the meeting.

2 MINUTES OF THE MEETING OF THE SPRINGVILLE CITY COMMUNITY BOARD HELD ON
THURSDAY NOVEMBER 09, 2023, AT 7:00 P.M. AT THE CIVIC CENTER, 110 SOUTH MAIN STREET,
3 SPRINGVILLE, UTAH, IN THE MULTI-PURPOSE ROOM.

4 Board Members and Staff in Attendance: Byran Korth, Cason Acor, Chelsey Rosander, Deborah Hall,
Jennifer Grigg, Josh Yost, Mariah Hurst, Mike Florence, Patrick Monney, Scott Duncan, and Todd Fischio.

6 Excused: Bryan BJ Smith, Carla Wiese, Dave Cook, Kelly Norman, Liz Crandall, and Mayor Matt Packard
Call to Order 7:03 p.m.

8 APPROVAL OF THE MINUTES

10 Deborah moved to approve minutes from the September 14, 2023 meeting. Byran seconded and
all present who attended that meeting voted aye.

PUBLIC COMMENT

12 Patrick said staff met with Mayor Packard who explained the responsibility of the board is to give
input to various departments to help staff and elected officials know what the citizens want. Department
14 heads will present over the next few months to get direction from board members and the residents they
represent. He introduced Director Larsen and reported her research emphasis for her master's degree
16 from the University of Utah was the influence of women in Utah art.

DISCUSSION ITEMS

18 1. A presentation by Emily Larsen, Museum Director, concerning community standards for the
museum's collection, the museum's role in the community, and the overall general plan.

20 Emily started her presentation by thanking Patrick for the introduction. She explained she has
been at the museum since volunteering a few weeks after graduating from high school. She started
22 working full-time in 2014 and replaced Dr. Rita Wright as director in January of 2023. She showed a
painting of the museum by Kim Warren.

24 She explained the museum's plans for *elevating the arts in the ART CITY* and long-term growth
and explained that according to city code [§5A-4-101](#), the duties of the Community Board include advising
26 the City Council and engaging the community on the implementation of the current City General Plan with
a focus on services (library, museum, public safety, code enforcement), identity, economic development,
28 environment, future strategic visions, goals and any other duties deemed appropriate and assigned by
the mayor. ([Ord. No. 04-2022](#)) Emily stated that the *Art City* identity, programming, and facilities are
30 important to Springville and its growth.

32 She said the museum is governed by two entities, the city and the SMA Association. The city owns
the building and through a memorandum of understanding with that association, it administers and is
financially responsible for the exhibitions, programs, and most of the staff. The association is a non-profit
34 ([501c3](#)) and owns and manages the permanent collection as well as fundraises for the collection,
exhibitions, and programs. She reported the museum collected \$951,206 in revenue for the fiscal year
36 2023 which includes \$400,000 from POPS (a grant for kindergarten through twelfth-grade art education
programs through the Professional Outreach Program in the Schools, managed by the Utah State Board
38 of Education and sponsored by the Utah State Legislature.) She suggested that the public wrongly
assumes city taxes are the only funding source for the museum. Cason asked about a breakdown of how

40 the museum generates revenue. Emily answered the city taxes fund an average of 28% of the operating
expenses. The museum earns revenue through rentals, art sales, program fees, grants, and donations.
42 She stated that the mission of the museum is to *foster beauty and contemplation through life-affirming art
and experience*.

44 Scott said he grew up here, has come full circle, and has become an artist himself. He has asked
councilmembers about taxes that fund the museum and if the museum is what most residents want tax
46 money to be used for. Emily explained the library takes in very little revenue and the CRC is required to
break even by bond language. Patrick said he would ask Bruce to present to the board and explain the
48 budget and that document is [online](#). Scott asked about how the Springville Museum of Art compares to
other museums in Utah. Emily said she is extremely biased because she loves this museum and it is part
50 of our city's history (started by high school students over 100 years ago) and identity. Todd praised the
museum's fiscal responsibility and asked how many entities in any city have a 2:1 return on the tax dollar
52 spent and generate almost a million dollars in revenue. He said he does not think the museum impedes
any other entity or any other city services as far as how city taxes are spent. Scott said he was living in
54 the Art City and it (where funds for the museum come from) didn't sink in until he started asking questions.

Emily said Springville is a city of 38,000 people and the Springville Museum of Art sees more
56 visitors than the Utah Museum of Contemporary Art next to the Salt Palace which has a comparable
operating budget. The museum brings visitors to Springville which increases sales tax revenue. Scott
58 said as a child he wanted more money to be spent on recreation. Emily reported there will be a sculpture
honoring Al Curtis. Scott suggested it should be his truck. Emily said in the past there have been
60 recreation versus art battles but today, the departments are working together—there is a synergy between
recreation and art today adding public art to recreation facilities. Cason said this museum gives Springville
62 notoriety and Gail Miller chose the Springville Museum of Art for her exhibit [The Most Noble Subject: The
Gail Miller and Kim Wilson Collection](#). Emily stated Karl Malone and John Stockton statues are on display
64 at the Springville Museum of Art as part of that exhibit.

She summarized the museum *elevator pitch* by stating the museum creates community and
66 serves over 75,000 visitors annually through dozens of community events, quality exhibitions, and free
guided tours and programs. She continued by saying the Springville Museum of Art supports Utah artists
68 and shows more local art than any other institution in the state. She continued by explaining that the
museum serves Utah students by sending professional educators out across the state with images from
70 the Springville Museum of Art collection and promoting Springville as the *Art City*. She said the museum
hosts on-site field trips, in-service trainings, and virtual programs and virtual field trips which is a huge
72 part of the operation that the average resident is not aware of. For residents as well as visitors, there are
programs and events like the Guppy Group, Art Ball, 100 Dollar Show, Unframed Lectures, Spring Salon,
74 Spiritual & Religious, Annual All-State High School Art Show, Quilt Show, Children's Art Festival during
Art City Days, teen programming including Art Royalty, Junior Art Guild, and the State High School Show.

76 Emily continued to explain why Springville is known as *Art City* and the history of the museum.
She told the story of the Springville community in 1903 wanting the students of Springville to learn from
78 original art in their classrooms. John Hafen, from Springville, one of the art missionaries whom The
Church of Jesus Christ of Latter-day Saints sent to Paris for training to paint the murals in temples,
80 donated his painting *Mountain Stream*, and Cyrus Dallin, who trained in Boston, had a national reputation
and many famous national monuments, donated his *Paul Revere* plaster to the Springville Museum of
82 Art—that started the collection. Scott asked about Cal Packard (born in 1927). Emily said those families
are still part of Springville and have supported the museum from the beginning. She continued by
84 explaining the Springville High School students kept collecting art and displaying it in the halls of the
original high school (torn down when the current high school was built.) In the 1920s they hosted the first

86 Art Salon and this year will be the 100th Art Salon. During the Depression, in the 1930s, this community
88 along with local contractors raised money including funds from the [WPA](#) (Works Progress Administration,) the Nebo School District, Springville City, and The Church of Jesus Christ of Latter-day Saints to build
90 the current art museum. This gorgeous Spanish Colonial-style Museum, designed by Claude Ashworth,
92 opened in 1937, a completely unheard-of story of how a museum started. She told of the 1940s and
94 1950s when 40,000-50,000 patrons visited the museum per year before the interstate when Springville
96 was the conjunction of three major highways. Famous artists like Walt Disney and Norman Rockwell
98 entered pieces in the Salon. Byran asked why the museum was built with Spanish Colonial architecture.
Emily postulated that the architect, Claude Ashworth was inspired by the mission style since the museum
was dedicated as a sanctuary of beauty and a temple of contemplation, and mission architecture has a
religious character. Todd added New Mexico art communities in that period match the style of that
movement. Emily said that former directors Vern Swanson, Dr. Rita Wright, and herself agree that **this**
building is the most important piece in the collection with its iconic architecture because it has such a
sense of place and is a different experience from a more contemporary museum housed in a concrete
box. She detailed the expansions of the Clyde Wing in 1964, the enclosure of the courtyard and addition
in 2004, and the Sculpture Garden in 2009.

102 She continued by stating that as Springville replaces the general plan and makes plans for the
future, it is important to preserve this historic building and allocate resources to make this building last.
104 Scott asked about future expansion. Emily said office space, storage, and leaks are the main challenge
at the museum but she does not see big gallery additions in the next 10 years. Cason asked if the
106 historical gymnasium is part of the museum. Emily said the museum and gymnasium were part of the
original high school campus. Patrick explained tearing down the original high school broke his heart.

108 Emily started to explain the collection of Utah, Soviet, and American art. Scott asked who decides
what to keep. Emily said the SMA Association has an acquisitions committee which includes Vern
110 Swanson, Chris MacAfee, and Rita Wright. Deborah asked about the Soviet collection. Emily explained
in the '90s, after the fall of the Soviet Union, Vern and other businessmen traveled to the former Soviet
112 Union and purchased discounted but valuable art from the artists who lost the state as their paying patron.
Vern advocated to the SMA Association for a few decades to acquire these pieces. Emily said the
114 paintings are fascinating and tours of junior high students engage when asked *What's the artist's voice,
who commissioned this and what's propaganda?* The paintings are powerful historical and cultural objects
116 and are an anomaly. The nonprofit is not actively adding, to that collection, just accepting donations.

118 She moved on to community standards by reading the document stating the museum's community
standards policy. She suggested it could be updated and is owned by the SMA Association.

- 120 • Art presented for acquisition or exhibition that has the following characteristics must be brought by the Museum's director to
the attention of the SMA Association Board of Trustees for review and action:
 - 122 a) Art that might be considered patently lewd, pornographic, obscene, or profane
 - 124 b) Art that offensively and aggressively challenges public sensitivity to the human form; the handicapped;
sexuality; gender; religion-creed; sacred objects; and political, racial, or ethnic issues
- 126 • The Springville Museum of Art accepts and collects art that shows the undraped human figure. But this art must contribute
to the reverence we hold for the human body regardless of the aesthetic style of representation. Art depicting sexual activity
128 or graphically intense erotic representations (including exaggerated or abnormally explicit genitalia, seductive poses, carnal
distortions, close-up views, S&M, bestiality, and arousal) will not be displayed at the Museum nor owned in its permanent
collection.
- 130 • The Museum does not struggle against a perceived yoke of community standards or family values. Rather it exalts and
advocates them through the educational programs it offers and the art it displays and collects. The Museum does not seek
to deconstruct society, but rather to encourage the best of our society's achievements, ideals, and traditions.

132 Mariah asked about kickback from other museums. Emily said some artists ask about censorship
but most people know not to submit sexually explicit art to this museum. She said the museum expects

134 art to be uplifting and not offensive to any protected class. Cason asked about the intent of the context of
136 the last bullet point. Emily said the museum took a proactive stance not to fight against the art community
138 in the 1980s and staff is updating. She asked for input from the board on what the museum's role is in the
140 community and passed around a flyer/worksheet. Scott suggested promoting Springville as the *Art City*
142 might encourage musical artists to relocate here. He asked if there are other municipal museums in Utah.
Emily said they are small compared to our building and budget but there are larger museums run by the
church, universities, and a new museum planned at the state capital. Springville is one of the top five
museums in the state and the only one run by a city. Cason asked about the strategy of running this
museum along with the non-profit ([501c3](#)). Emily said Dr. Wright did a lot of work to stabilize the museum
and the non-profit protects the art from city revenue shortfalls and adds to the fund-raising opportunities.

144 Deborah said it is a cultural gem and preserver of culture, aesthetics, and education. It adds
refinement to our community. She quoted John Adams as saying something like, I must study politics and
146 war that my sons may...study mathematics and philosophy... to give their children a right to study painting,
poetry, music... She said the mission statement (the Springville Museum of Art fosters beauty and
148 contemplation through life-affirming art and experience) is very meaningful to her. Emily said beauty and
art soften and transform society and its conflicts—bringing civility. Museum staff is increasing mental
150 health programs so that the museum can be a sanctuary for solace. Cason said the museum educates
the public about individual expression whether it's the artists' or who commissions the painting and what
152 can be gleaned from seeing these pieces. He enjoys the Spiritual and Religious Art Exhibit—seeing vastly
different interpretations of spirituality and identifying with different feelings and expressions. Mariah
154 added the museum gives hope for Utah artists to be accepted and see their art on display. Emily said
everyone belongs at the museum and it is not just esoteric (intended for or likely to be understood by only
156 a small number of people with a specialized knowledge or interest) or for artists. Patrick said he loves
seeing residents from all different parts of town enjoying the museum. Museum staff can explain the
158 nuances of each piece to anyone whether they have an art background or not. The museum is a place of
learning and makes belief deeper when seeing other perspectives. Emily said it is a win when there are
160 multiple interpretations of a piece of art. Todd asked if the Salon is the longest-running tradition in
Springville or even Utah County and that is quite the feat to have an event that has run for 100 years. He
162 said the museum is part of the fabric of the community and his daughter became an elementary art
teacher because of the Springville Museum of Art. Patrick asked board members to talk to their neighbors
164 about how to improve the museum and ask where the residents turn for information—next year is the 100th
Salon. How does that information get out to the community?

166 Emily said there are currently two projects describing the history of the museum through art and
artifacts as well as a documentary film company recording oral histories of the salon and how the students
168 started the museum. The story of the beginnings of this museum resonates with the community. Patrick
suggested the board members go into their neighborhoods and ask their neighbors how to best get
170 information out. Deborah complimented the idea of getting the high school involved and suggested
celebrating the museum with a play. Emily said staff is restarting the tradition of a high school committee
172 annually choosing a piece of art for the collection. Cason said he appreciates the *Monday Roundup* on
Instagram and he actively attended museum events this summer including the *Sound Bath* which he
174 would have never gone to on his own without word of mouth or a concise social media post. Unless
residents are making an effort, they are not aware of events at the museum. Emily agreed that most
176 marketing is word of mouth and the museum has commissioned a marketing study with the BYU [AdLab](#).

178 Emily moved on to explain Public Art and asked how to make Springville truly *Art City* and not just
a city with an art museum. Leslie Gleaves, part-time public art coordinator, means to bring performing
arts, music, and dance to Springville, not just visual arts. Right now, there is an upswell and momentum.

180 She showed community projects like the murals at the skate park and Charisma Dance. Scott said it is
182 beautiful. Emily said Charisma and their dance is an artistic gem of the community. The city collaborated
184 with Tresa Anderson, the owner of Charisma Dance for the mural. Emily said to stay tuned for more public
186 art projects and there are two things funding city projects, the PAR tax which the PAR committee
188 recommends projects to the City Council, and the Percent for Arts which is a program adopted in the last
190 general plan budgeting 2% of city capital projects for public art. Mariah clarified the budget for public art
192 is separate from the museum budget. Emily said staff, elected officials, and residents are on board with
194 funding public art in Springville and it is a very small percentage of our overall city budget promoting our
196 identity as *Art City*. Cason asked for more murals. Patrick shared this is a big launch—adding more public
198 art to the existing statues to live along Main Street. And because of the sheer number of drivers on Main
Street, residents get an idea of how cool public art can be. Emily explained that there will be a power
plant robot sculpture at the power plant utilizing a repurposed generator and a piece inspired by Hobble
Creek Canyon at the [Harrison Westfields Central Playground](#). Additionally, there will be a Downtown Art
Loop with projects and murals integrating the museum into downtown. Cason asked about business
owners on Main Street needing mural permits or funding. Josh said it is permitted and Leslie Gleaves,
the public art coordinator, is a good contact for private entities. Emily said some of the *Statues to Live By*
are privately owned. Michael said South Salt Lake has a mural fest every year. Byran asked how to make
sure the public art meets the community standards that represent the values of the Springville community.
Patrick said this board can help establish community standards. Josh said that might become a First
Amendment issue. Mariah said we can try to inspire public art to adhere to community standards.

200 Emily asked what needs to be done in the next 10-15 years to be *Art City* and what *Art City* means.
202 Michael said his neighborhood gathered for an art show and was impressed with the talent exhibited—the
museum keeps the artistic inspiration going. Deborah asked about AI in art. Emily said it is a new tool
and will be interesting.

204 **2. Approval of the 2024 meeting schedule for the Springville Community Board.**

206 Cason moved to approve the 2024 meeting schedule for the Springville Community Board. Scott
seconded and all voted aye. Mariah asked for an update on 2-year appointments. Josh added if anyone
does not want to continue to let the mayor know.

208 **3. An update by Josh Yost, Community Development Director, on the plan procurement
consultant.**

210 Josh congratulated Michael for completing a general plan for Lindon. He continued his reports by
212 stating many Springville master plans are wrapping up including the Reframing Downtown, the Active
Transportation Plan, the Station Area Plan for the potential Frontrunner Station, the 1600 South Plan and
214 Carla is up to speed managing the North Main Street Plan. He is ready to issue an RFQ (Request for
Qualifications) for the general plan next week including scoping for a big plan with code overhaul—it will
216 be a phased procurement with bid alternates for different sections of the project. Inflation is a factor so
he is tweaking the RFQ to postpone updating regulations to the next budget year. He plans heavy
218 outreach to get a large contingent of respondents. Mariah asked what is expected of the board. Josh
reported the mayor thinks the board cares more about doing things than going out into the community
and finding out what they want from the city. Josh will be scheduling the process with the contractor and
220 delegating tasks to each board member. Cason asked Mike about his process as the city planner in
Lindon (about a third the size of Springville.) Mike said Lindon did not want change, just updated goals,
222 so he split the city into four sections with five people from each, with open houses—much more
streamlined. He offered a pool pass for the open house and 120 people showed up. There was more
224 outreach and fewer changes—Lindon does not have much area to grow. Chelsey asked about projects
that affect her neighbors directly. Josh answered staff will reach out with additional open houses for the

226 station area plan. Chelsey said the neighborhood wants to see it before it is approved. Cason reiterated
228 each meeting is publicly noticed and to follow the city on [Instagram](#) and read the newsletter that comes
230 with the city bill. Josh said to also subscribe to [public notices](#). Patrick agreed and said having the
Community Board's approval after talking to their neighbors is important to the City Council This board
has new knowledge and needs to go out and speak plainly to their neighbors.

232 Josh explained that by the time a plan gets to the Planning Commission, the details have been
234 worked on for at least a year and a half. Public engagement should be at the open house level to get as
236 much input from the neighbors as possible. Chelsey requested door hangers and complimented the signs
238 for the art project at the [Harrison Westfields Central Playground](#). Mariah said she got the city survey.
Cason asked about golf passes for board members. Patrick said he would work on golf passes in the
Spring. Mariah suggested incentivizing/compensating volunteering since it was not promoted in the last
general plan. Patrick suggested a four-person golf pass could be used to network with neighbors and get
feedback for the board and council. Josh said there is a discussion on public engagement that provides
benefits back to those people. Cason said incentivizing volunteerism would encourage diverse residents
to voice their varied perspectives instead of just the typical loud opinionated resident. Chelsea said they
would also value the city more because they contributed.

242 Mariah concluded the next meeting agenda would be the 1600 South Plan presentation and
244 proposed holding the meeting at the library on the second Thursday of the month from 7:00 p.m. until
9:00 p.m. Patrick suggested a meeting at the museum.

ADJOURNMENT BY CONSENSUS

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254 *This document constitutes the official minutes for the Springville City Community Board Meeting held on Thursday,
November 09, 2023.*

256 *I, Jennifer Grigg, do hereby certify that I am the duly appointed, qualified, and acting Deputy Recorder for Springville
258 City, of Utah County, State of Utah. I do hereby certify that the foregoing minutes represent a true and accurate, and complete
record of this meeting held on Thursday, November 09, 2023.*

260 DATE APPROVED: _____

Jennifer Grigg
Deputy Recorder

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