



AGENDA

OGDEN CITY CHRISTMAS VILLAGE ADVISORY COMMITTEE

February 1, 2024 – 4:00 p.m.

Ogden City Public Works Building – 133 West 29th Street, Ogden, UT 84401

- 1) Call to Order / Roll Call
- 2) Approval of Minutes – November 14, 2023
- 3) New Vice Chair – Anonymous Vote
- 4) Evaluate:
 - Breakfast with Santa
 - Parade
 - Opening Ceremony
 - Store
 - Village
 - Santa’s Castle
 - Entertainment
- 5) Cottages:
 - Charge a yearly fee
 - Prize for cottage votes
 - More cottages - limitations
- 6) New Village Ideas:
 - Saturday Morning Santa
 - Mini train so popular – discuss limitations
- 7) New events/fundraisers:
 - “Bark”fest with Santa
- 8) 2024 Branding
 - Theme
 - i) You Could Even Say it Glows
 - Ornaments – Alter 2023 ornament for permanent sales, order more
 - Hoodie – how to sell more
 - Beanie and other merchandise
 - Honorary Mayor
- 9) Online Cottage Photos
- 10) Publicity
 - Morning Lights
 - Host a media night
- 11) Social Media
 - Kids reviewing Christmas Village
 - Contest for people posting photos
- 12) Next Meeting – March 9, 2022, 4pm
- 13) Adjournment

In compliance with the Americans with Disabilities Act, persons needing auxiliary communicative aids and services for this meeting should contact the Management Services Department at 629-8701 (TTY/TDD: 711 or 888-735-5906) or by email: accessibility@ogdencity.com at least 24 hours in advance of the meeting.

CERTIFICATE OF POSTING

The undersigned, duly appointed City Recorder, does hereby certify that the above notice and agenda was posted in three public places within the Ogden City limits on this 26th day of January 2024. These public places being: 1) the Ogden City Website; 2) 2nd floor foyer of the Public Works Building; 3) 2nd floor of the Municipal Building.

TRACY HANSEN, MMC
Ogden City Recorder