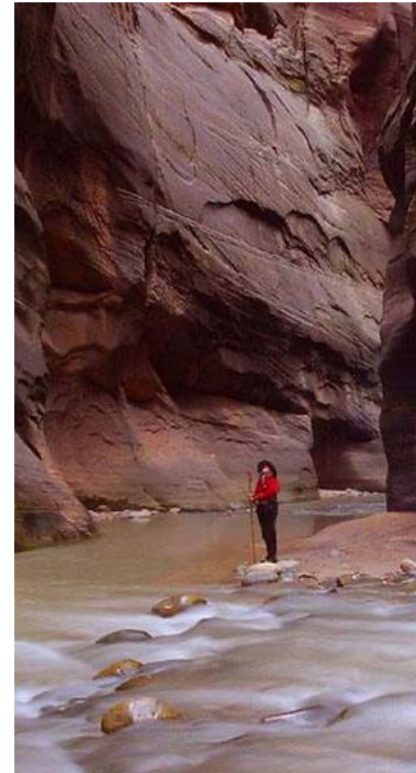


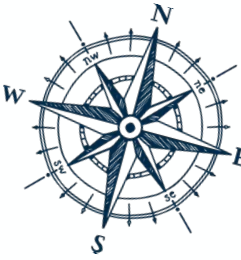


# Utah's

## Outdoor recreation Strategic Plan

Four cardinal directions to guide the future of outdoor recreation in Utah





## Analysis and Planning supporting the strategic Planning effort

Data

People

Asset  
Database

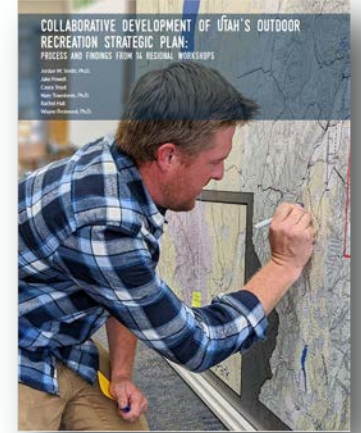
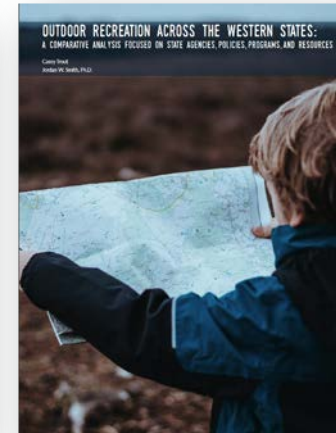
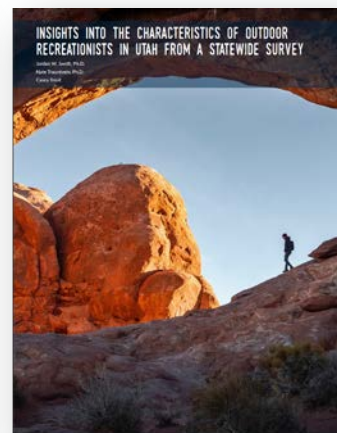
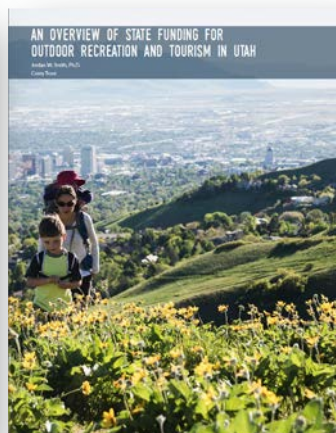
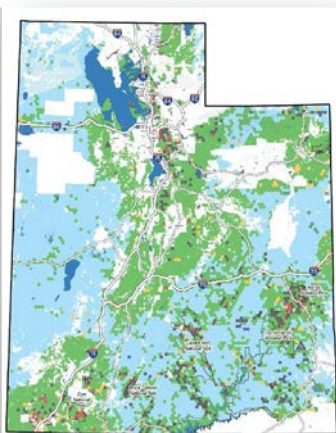
Funding  
Analysis

Statewide  
Needs Survey

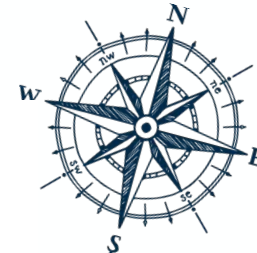
Future  
Projections

Comparative  
Analysis

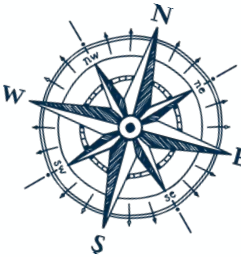
Workshops







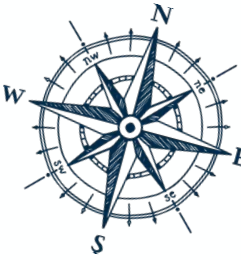
Association of Governments Region	Fall Workshop Series (Assets and Threats)			Spring Workshop Series (Opportunities, Policies, Programs, and Projects)		
	Date (2022)	Time	Venue (City)	Date (2023)	Time	Venue (City)
Bear River	August 11	Noon - 5pm	American West Heritage Center (Wellsville)	May 31	Noon - 5pm	Box Elder County Building (Brigham City)
Five County	October 14	8am - 1pm	Courtyard by Marriott (Cedar City)	June 6	Noon - 5pm	Garfield County Building (Panguitch)
Mountainland	September 14	8am - 1pm	Utah Olympic Park (Park City)	May 17	Noon - 5pm	Alpine City Hall (Alpine)
Six County	October 6	Noon - 5pm	Snow College (Ephraim)	May 12	8am - 1pm	Snow College (Richfield)
Southeastern Utah	September 7	Noon - 5pm	Holiday Inn Express (Green River)	June 14	Noon - 5pm	Canyon Country Discovery Center (Monticello)
Uintah Basin	August 4	Noon - 5pm	USU Uintah Basin (Vernal)	June 15	Noon - 5pm	USU Uintah Basin (Vernal)
Wasatch Front	October 4	Noon - 5pm	Petzl America (West Valley City)	May 16	Noon - 5pm	Davis Technical College (Kaysville)



Number of Workshop Attendees

Workshop	Association of Governments Region						Wasatch Front
	Bear River	Five County	Mountain-land	Six County	Southeastern Utah	Uintah Basin	
Assets and Threats (Fall 2022)	31	34	31	23	32	21	63
Objectives, Policies, Programs, and Projects (Spring 2023)	14	27	23	13	22	18	28

380 “Participations”



*Introductions*



*Data summary of land management and population characteristics of the region*



*Validation of Recreation Asset Data (via large maps)*



*Visioning exercises*

- *What about the region made outdoor recreation opportunities there different from the rest of the state*
- *Stakeholders' vision for what they want outdoor recreation in the region to look like in the future*
- *Threats to outdoor recreation in the region*



*Threat assessment (via large maps)*

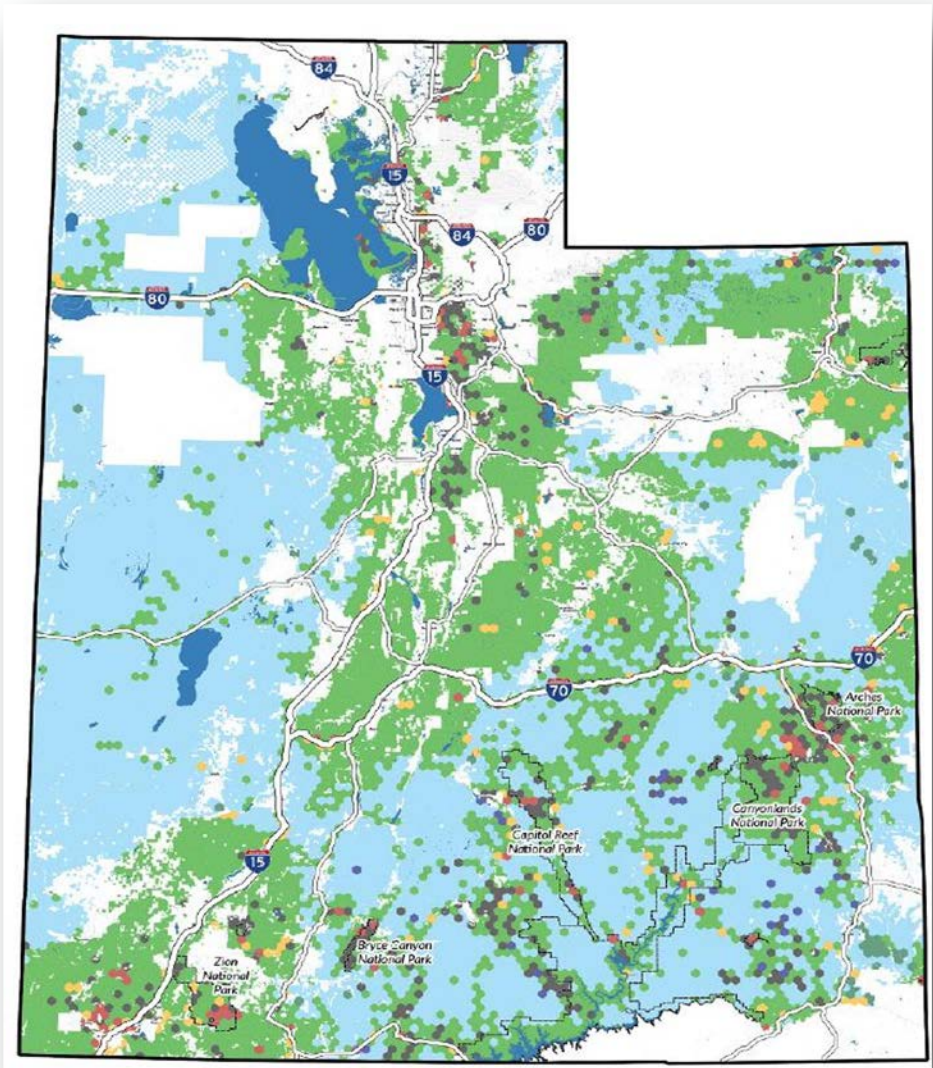
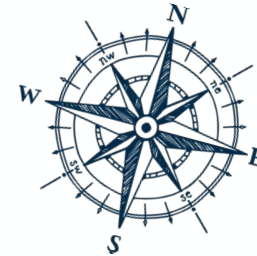
- *Environmental*
- *Social*
- *Managerial*



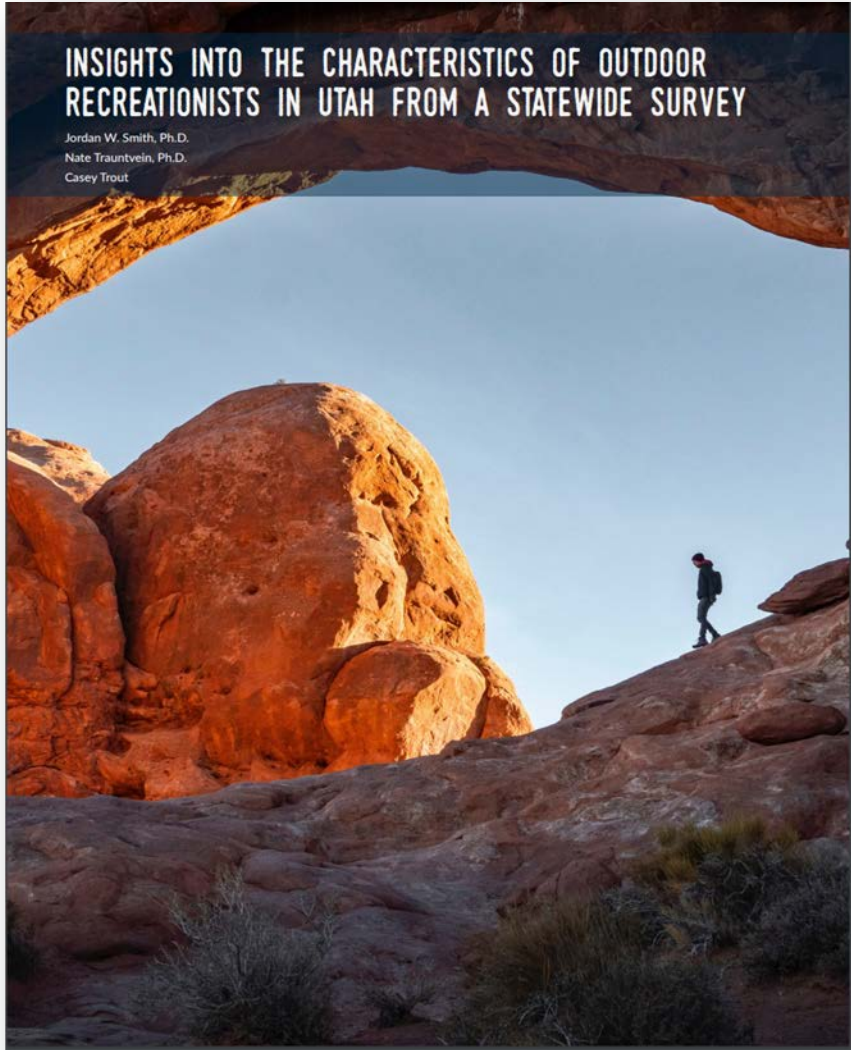
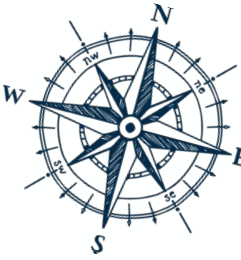
*Conclusions and next steps*



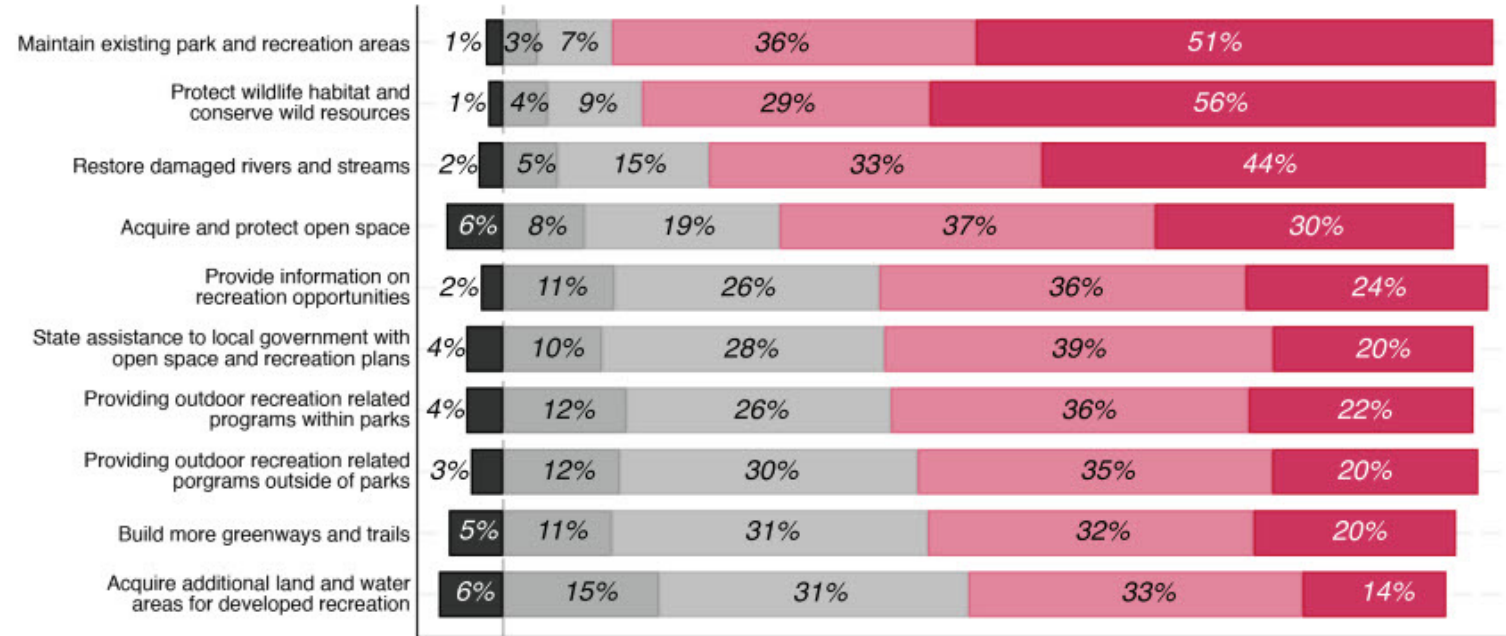
## Asset Database



### Statewide Needs Survey



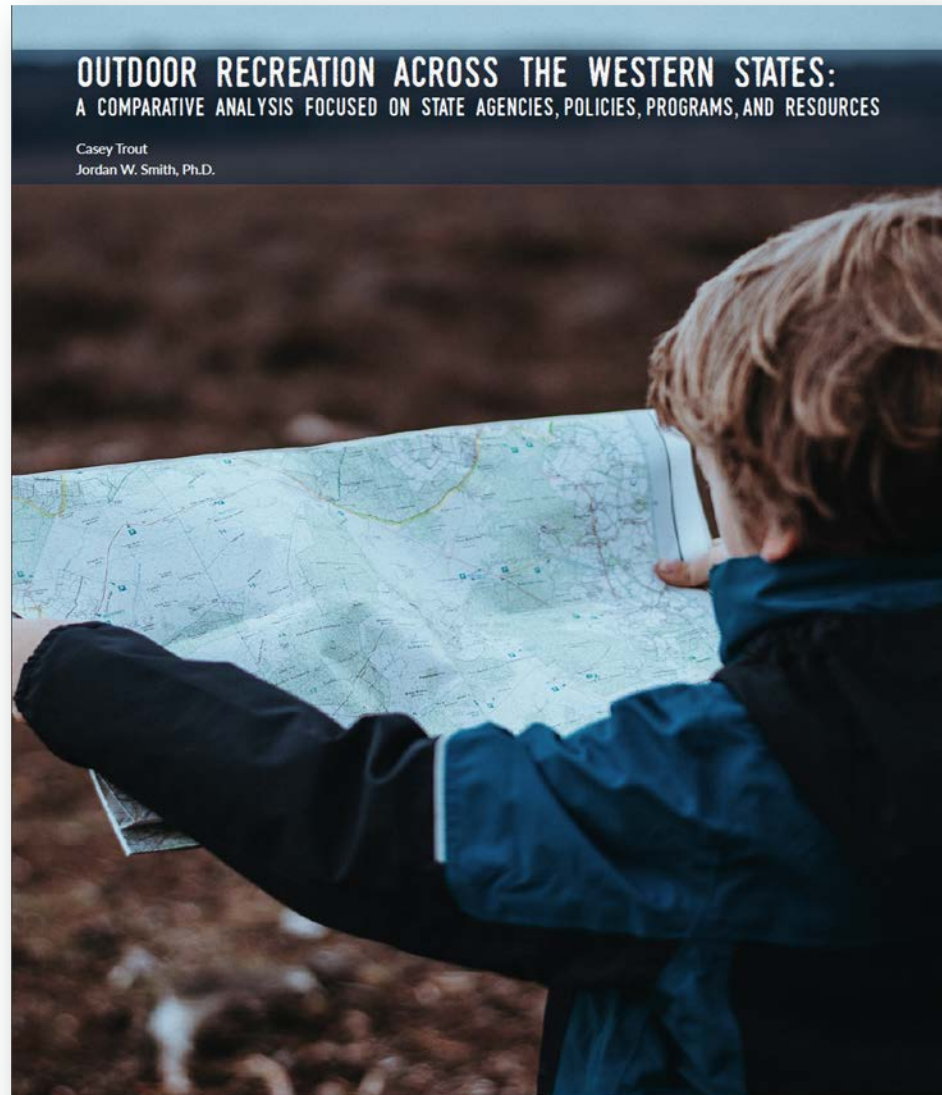
Funding Priority



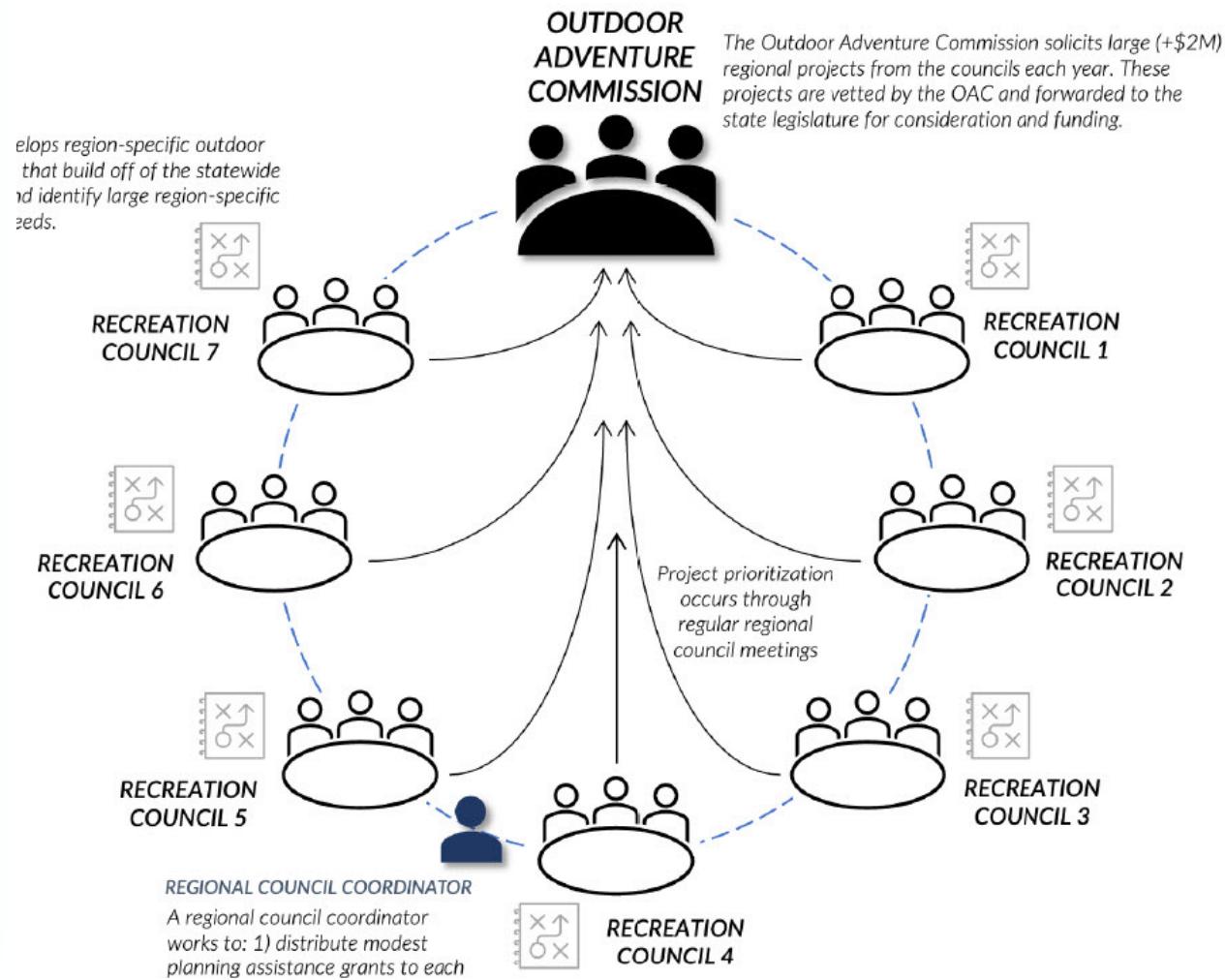
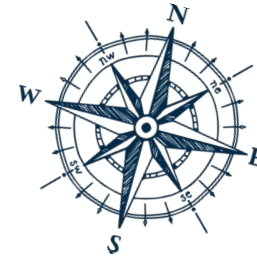


# UTAH'S

## OUTDOOR RECREATION STRATEGIC PLAN



### Comparative Analysis







**BUILD AND SUPPORT  
COLLABORATIVE PROCESSES**



**IMPROVE AWARENESS AND EDUCATION  
ABOUT SAFE AND RESPONSIBLE RECREATION**



**INCREASE ACCESS TO OUTDOOR RECREATION WHILE  
PROTECTING NATURAL AND SCENIC LANDSCAPES**



**INCREASE THE ECONOMIC AND HEALTH BENEFITS  
GENERATED BY OUTDOOR RECREATION**



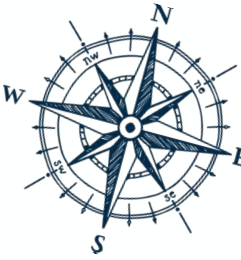


# Build and Support Collaborative Processes





# Build and support collaborative processes



## OBJECTIVES

- Increase the ability of municipal, county, state, tribal, and federal entities to access and share resources supporting the development and maintenance of outdoor recreation infrastructure
- Increase the ability of user groups, non-profits, and private industry to support infrastructure development and maintenance
- Ensure infrastructure development and outdoor recreation management meets local needs

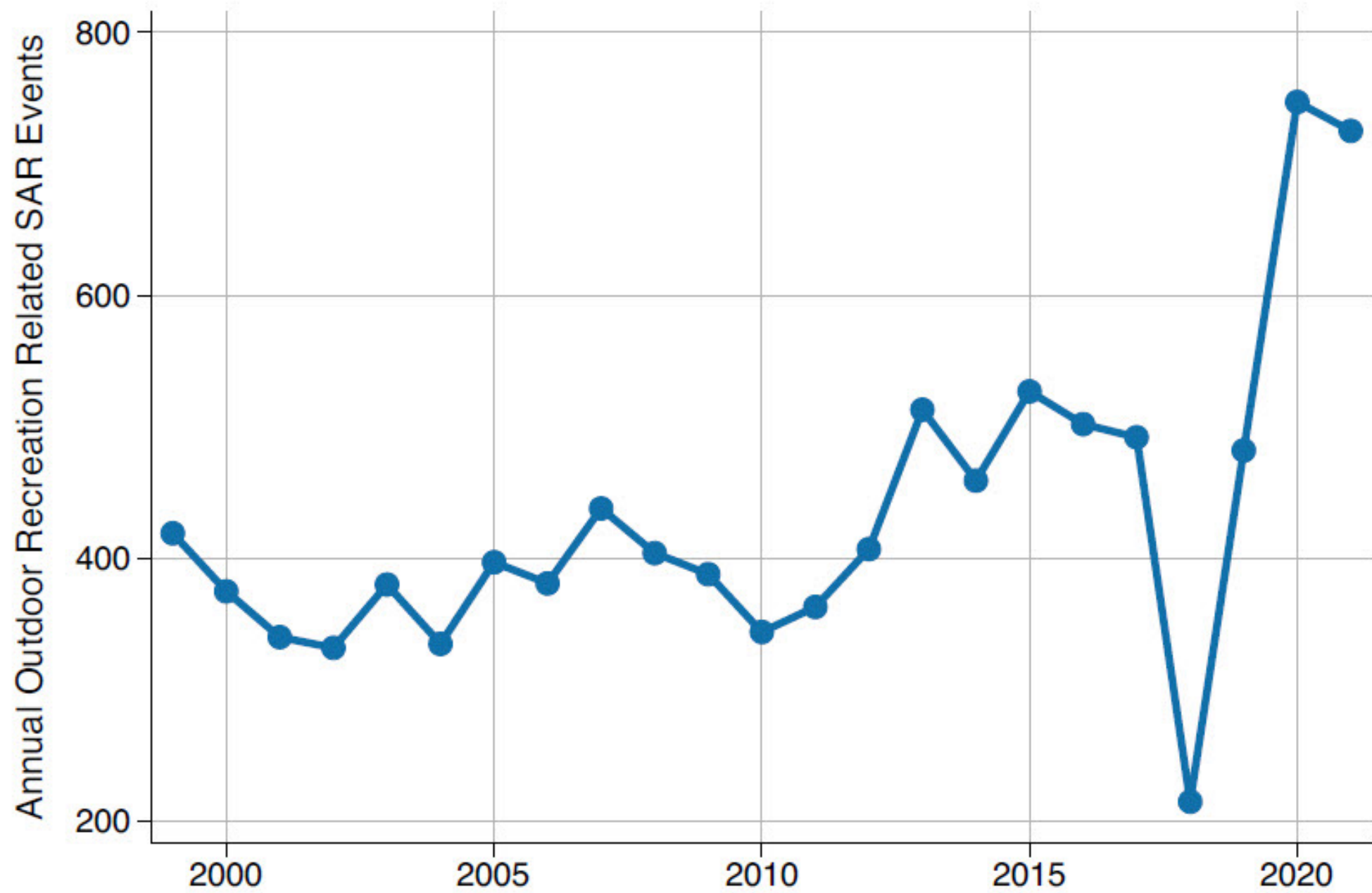
CARDINAL DIRECTION 1

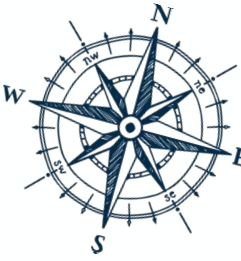


# *Improve Awareness and Education about Safe and Responsible Recreation*









# Improve awareness and education about Safe and responsible recreation

## OBJECTIVES

- Decrease the need for search and rescue support for uneducated or ill-prepared recreationists
- Foster a sense of stewardship for Utah's outdoors
- Minimize conflict between different outdoor recreation activities
- Increase awareness of the benefits of outdoor recreation for all Utahns





*Increase access to outdoor recreation while protecting natural and scenic landscapes*

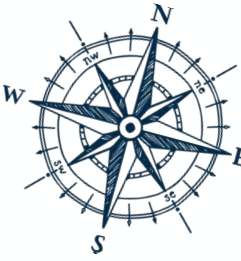
Skyline Arch Trailhead  
0.2 mi (0.3 km)







# Increase access to outdoor recreation while protecting natural and scenic landscapes



## OBJECTIVES

- Provide a wide variety of high-quality recreation opportunities, ranging from the highly-developed to the very primitive
- Ensure existing outdoor recreation assets are well maintained for decades to come



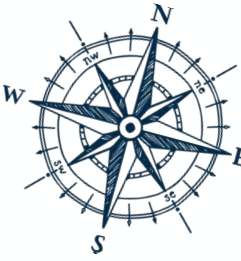
# *Increase the Economic and Health Benefits Generated by Outdoor Recreation*







# Increase the economic and health benefits generated by outdoor recreation



## OBJECTIVES

- Distribute the economic benefits of outdoor recreation to the areas where use is occurring
- Increase the capacity of gateway and natural amenity regions to plan for, and manage, non-local visitation
- Improve the ability of individuals to achieve the mental and physical benefits of outdoor recreation



# What does the future of Outdoor Recreation in Utah look like?

## It's a future where...

- Clear language is used in state code regarding how outdoor recreation is supported
- The Outdoor Adventure Commission is used to encourage improved collaboration and coordination
- The outdoor recreation coordinated investment initiative is used to implement coordinated efforts
- Private industry can more easily support outdoor recreation
- There is a platform that provides information on where, when, and how to participate in outdoor recreation
- There is a place to curate and share outdoor recreation partnership agreements
- Local and regional outdoor recreation plans are encouraged
- Outdoor recreation planning assistance is supported





# What does the future of Outdoor Recreation in Utah look like?

## It's a future where...

- There is more focus on responsible recreation education campaigns
- Program evaluations are integrated into outdoor recreation and education efforts
- There is adequate funding for search and rescue and other visitor management needs
- Local stewardship initiatives are cultivated
- There is support for outdoor recreation workforce training and research
- There is an understanding of the preferences, and needs, of outdoor recreationists





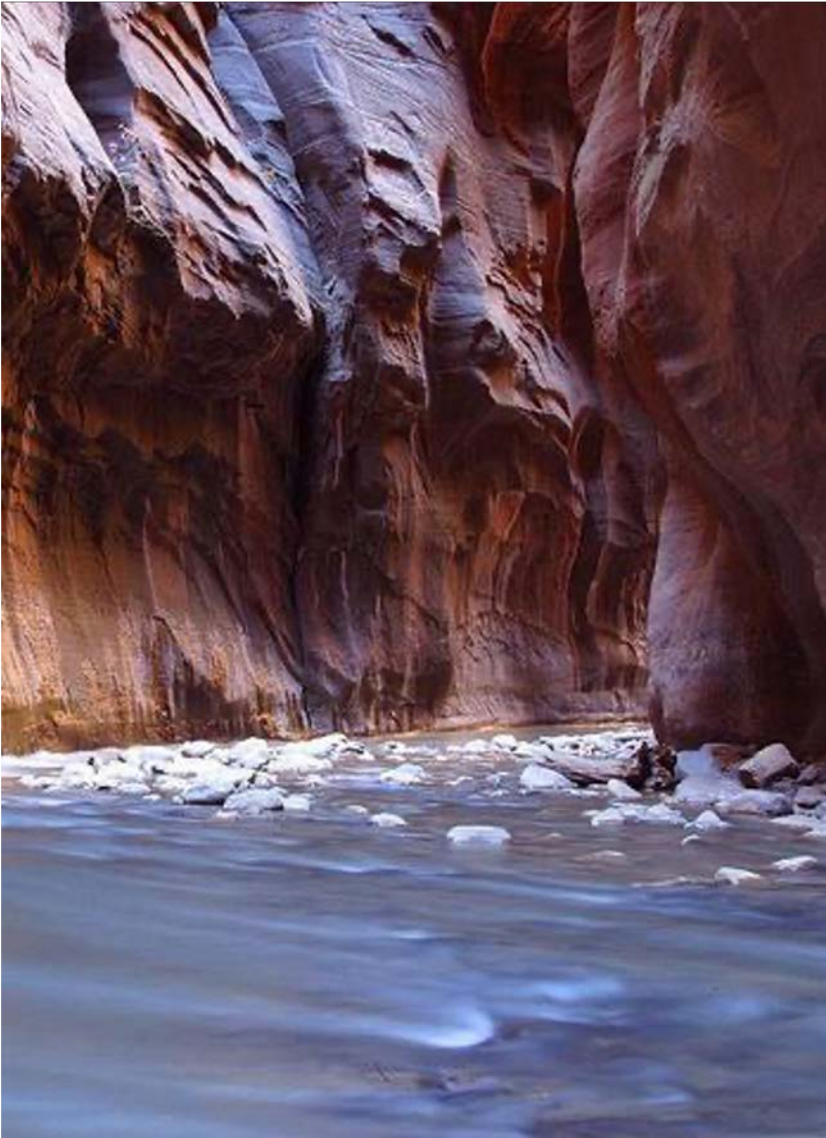
# What does the future of Outdoor Recreation in Utah look like?

It's a future where...

- Local planning efforts identify where distinct types of outdoor recreation opportunities should be provided
- Outdoor recreation infrastructure is maintained
- The unique challenges of gateway communities are being addressed
- There is support for programs that improve the ability of individuals to achieve the mental and physical benefits of outdoor recreation



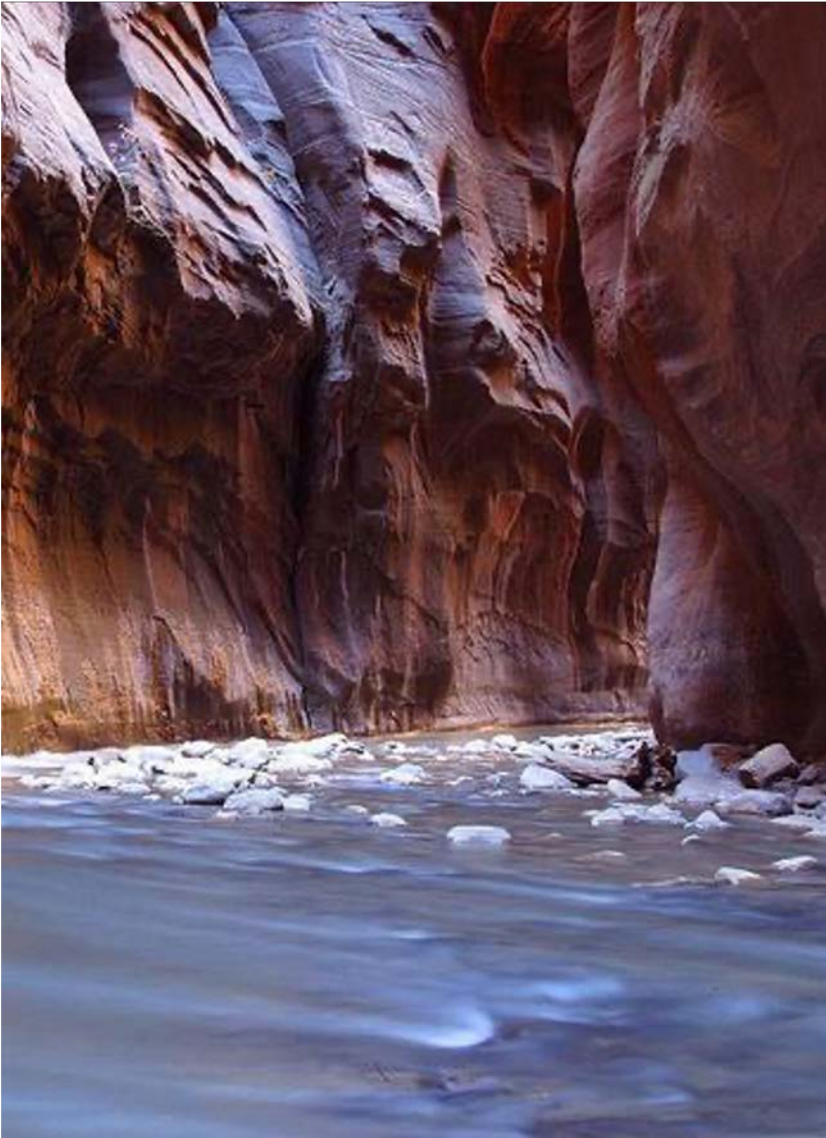




# Policy Recommendations

- Develop the administrative structure of the outdoor recreation coordinated investment initiative to support collaborative processes
- Streamline processes for private industry to support outdoor recreation infrastructure development and maintenance





# Program Recommendations

- Curate and share outdoor recreation partnership agreements
- Identify the preferences and needs of non-recreating minority populations
- Cultivate the development of local stewardship initiatives
- Support local planning efforts that identify where distinct types of outdoor recreation opportunities should be provided.
- Support planning assistance programs tailored to the unique challenges of Utah's gateway communities
- Support programs that improve the ability of individuals to achieve the mental and physical benefits of outdoor recreation





# Utah's

## Outdoor recreation Strategic

