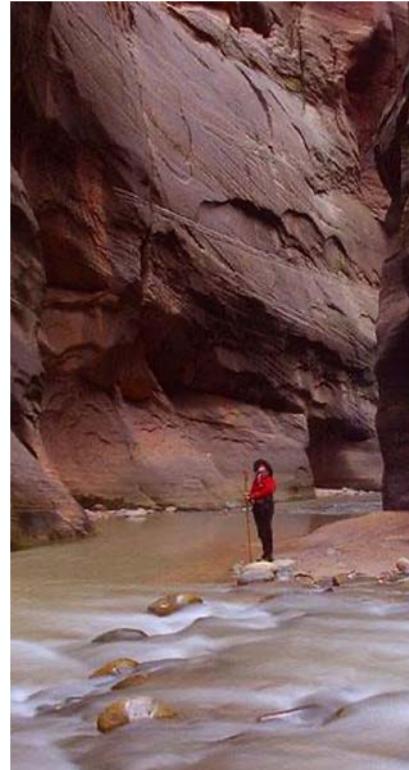
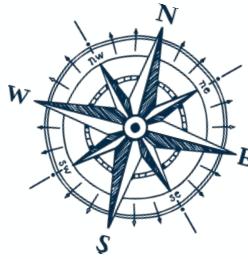




Utah's Outdoor recreation Strategic Plan

Four cardinal directions to guide the
future of outdoor recreation in Utah



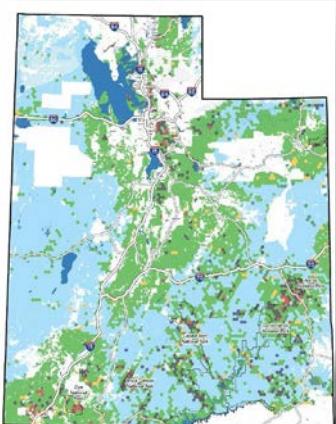


Analysis and Planning supporting the strategic

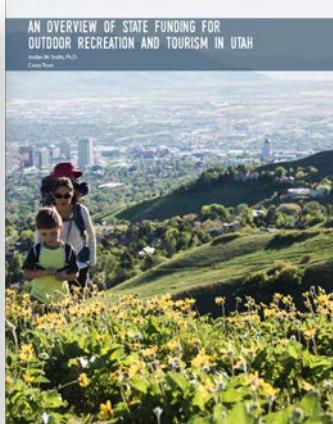
Planning effort

Data

Asset Database



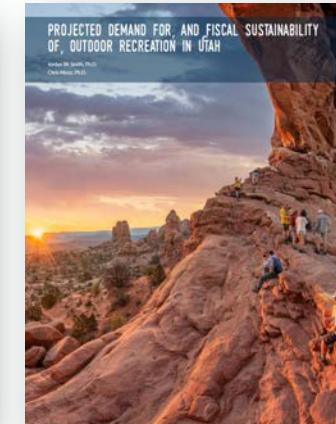
Funding Analysis



Statewide Needs Survey



Future Projections

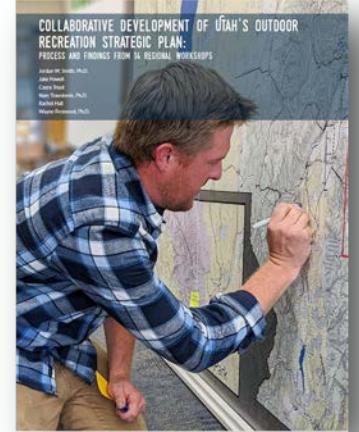


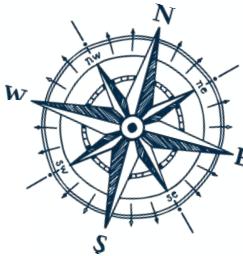
Comparative Analysis



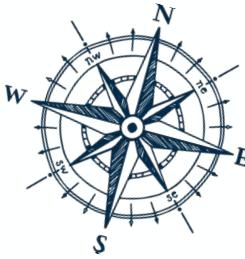
People

Workshops





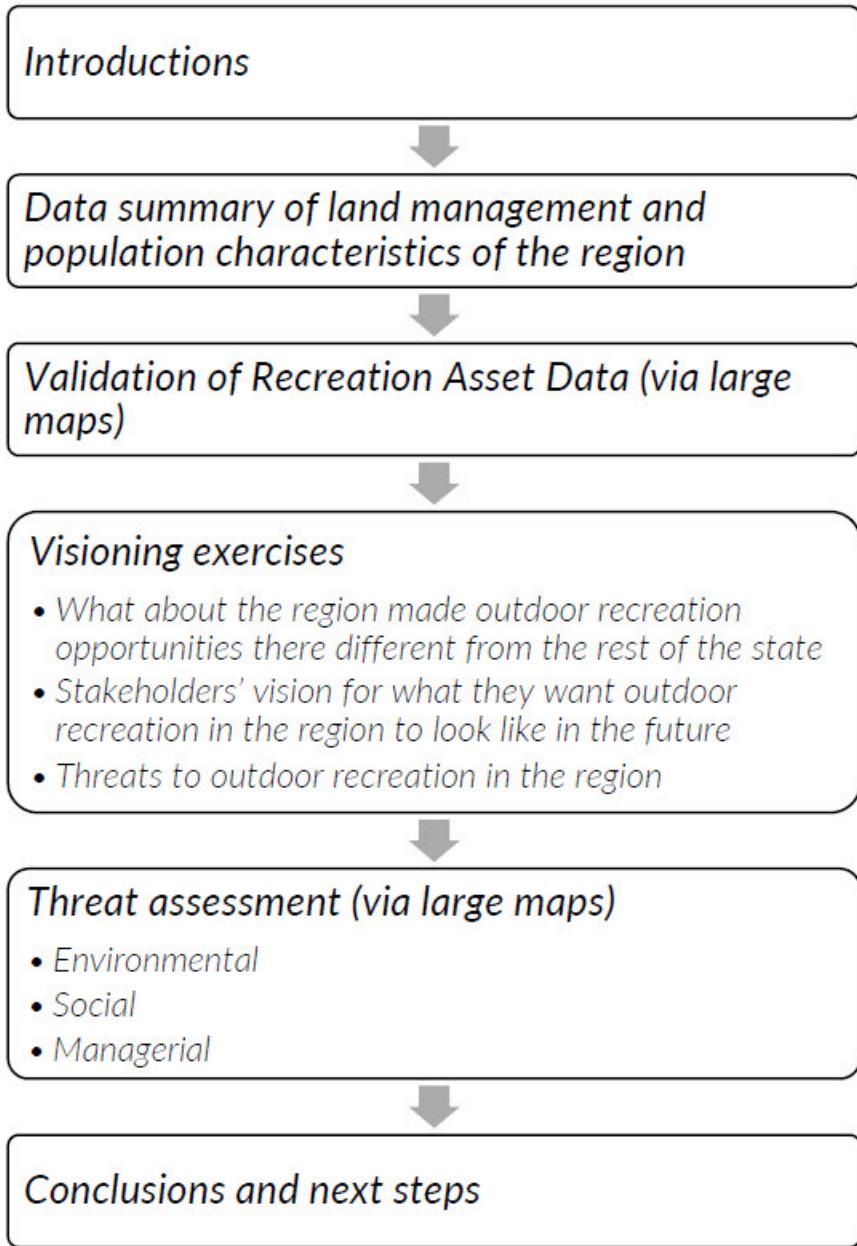
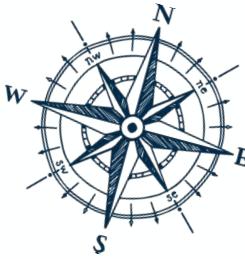
Association of Governments	Fall Workshop Series (Assets and Threats)				Spring Workshop Series (Opportunities, Policies, Programs, and Projects)			
	Region	Date (2022)	Time	Venue (City)	Date (2023)	Time	Venue (City)	
Bear River		August 11	Noon - 5pm	American West Heritage Center (Wellsville)	May 31	Noon - 5pm	Box Elder County Building (Brigham City)	
Five County		October 14	8am - 1pm	Courtyard by Marriott (Cedar City)	June 6	Noon - 5pm	Garfield County Building (Panguitch)	
Mountainland		September 14	8am - 1pm	Utah Olympic Park (Park City)	May 17	Noon - 5pm	Alpine City Hall (Alpine)	
Six County		October 6	Noon - 5pm	Snow College (Ephraim)	May 12	8am - 1pm	Snow College (Richfield)	
Southeastern Utah		September 7	Noon - 5pm	Holiday Inn Express (Green River)	June 14	Noon - 5pm	Canyon Country Discovery Center (Monticello)	
Uintah Basin		August 4	Noon - 5pm	USU Uintah Basin (Vernal)	June 15	Noon - 5pm	USU Uintah Basin (Vernal)	
Wasatch Front		October 4	Noon - 5pm	Petzl America (West Valley City)	May 16	Noon - 5pm	Davis Technical College (Kaysville)	



Number of Workshop Attendees

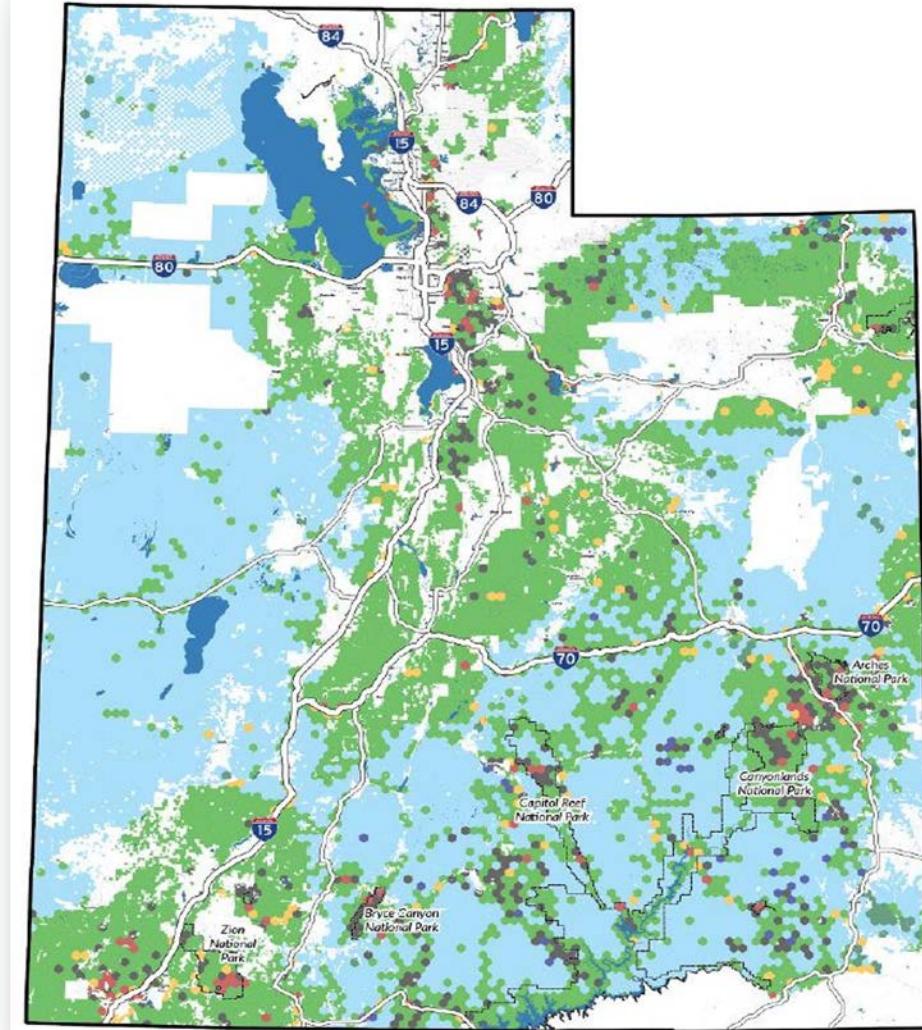
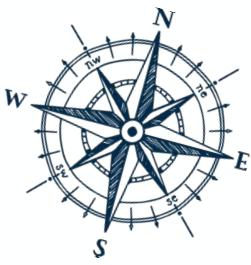
Workshop	Association of Governments Region						
	Bear River	Five County	Mountain-land	Six County	Southeastern Utah	Uintah Basin	Wasatch Front
Assets and Threats (Fall 2022)	31	34	31	23	32	21	63
Objectives, Policies, Programs, and Projects (Spring 2023)	14	27	23	13	22	18	28

380 “Participations”

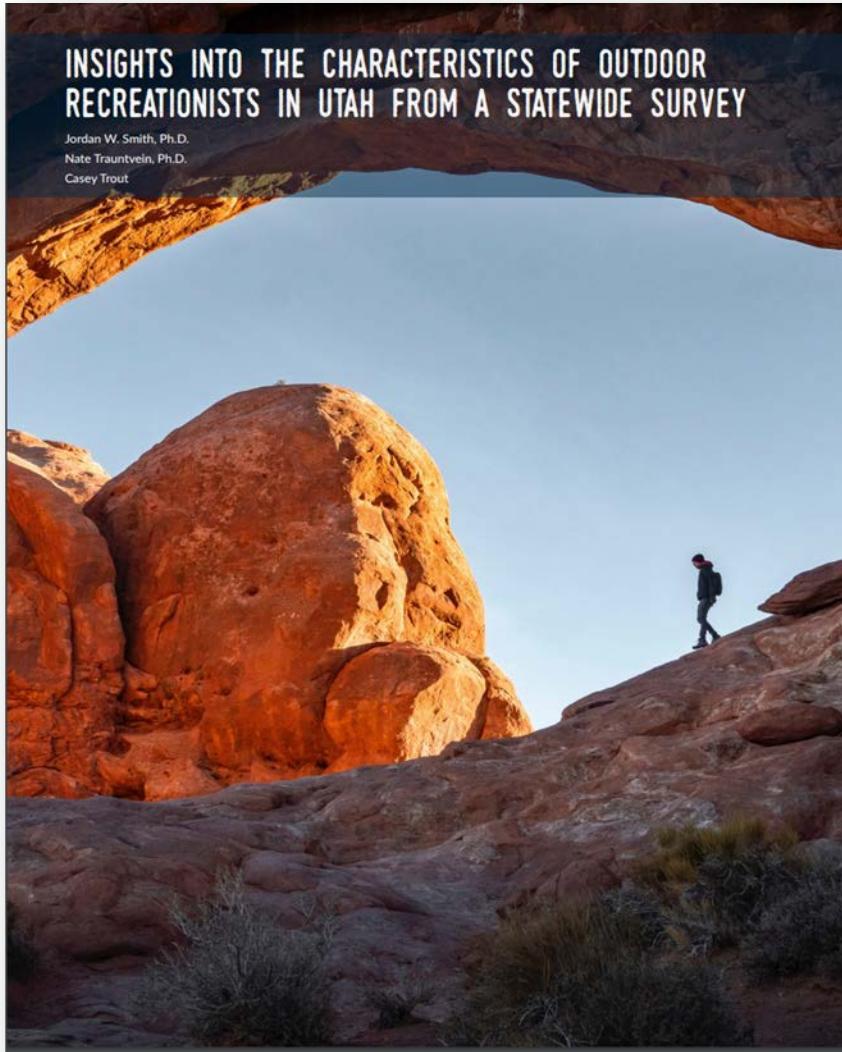


UTAH'S OUTDOOR RECREATION STRATEGIC PLAN

Asset Database



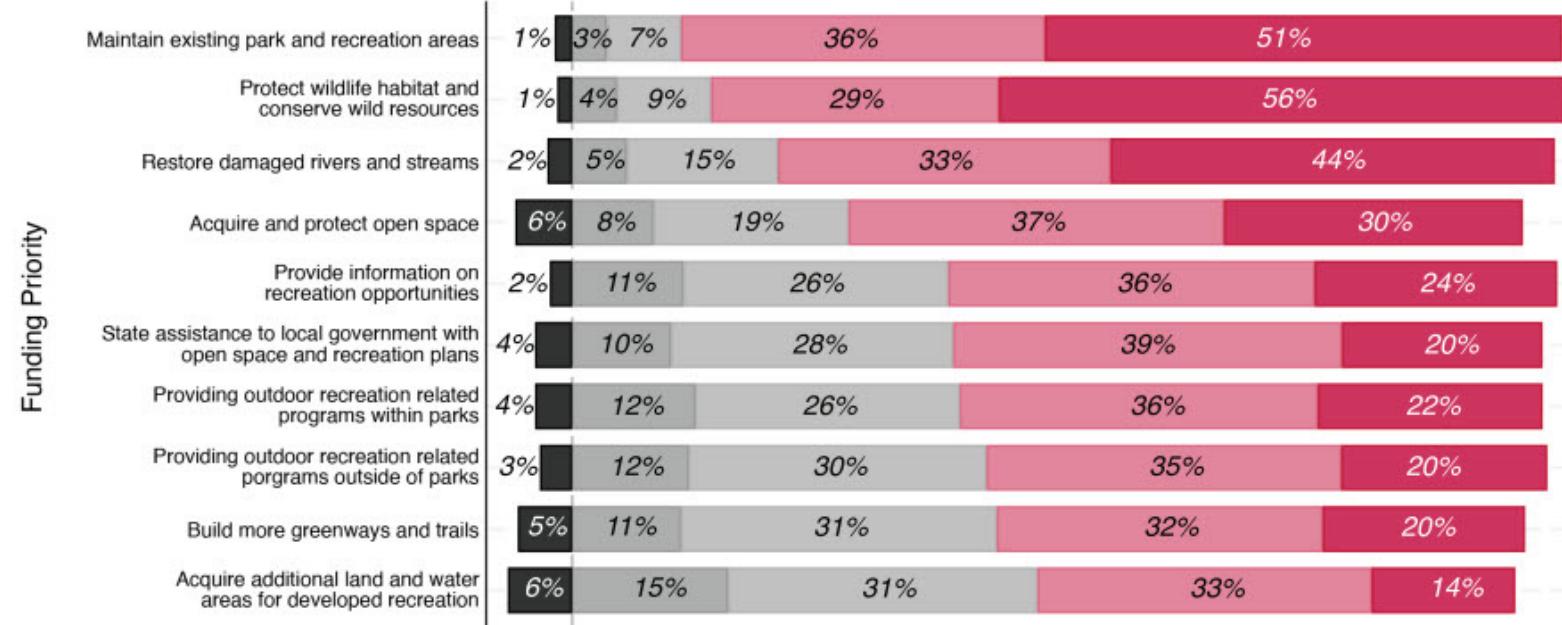
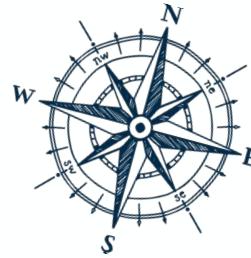
UTAH'S OUTDOOR RECREATION STRATEGIC PLAN



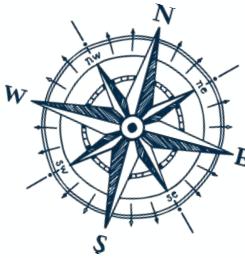
INSIGHTS INTO THE CHARACTERISTICS OF OUTDOOR RECREATIONISTS IN UTAH FROM A STATEWIDE SURVEY

Jordan W. Smith, Ph.D.
Nate Trautwein, Ph.D.
Casey Trout

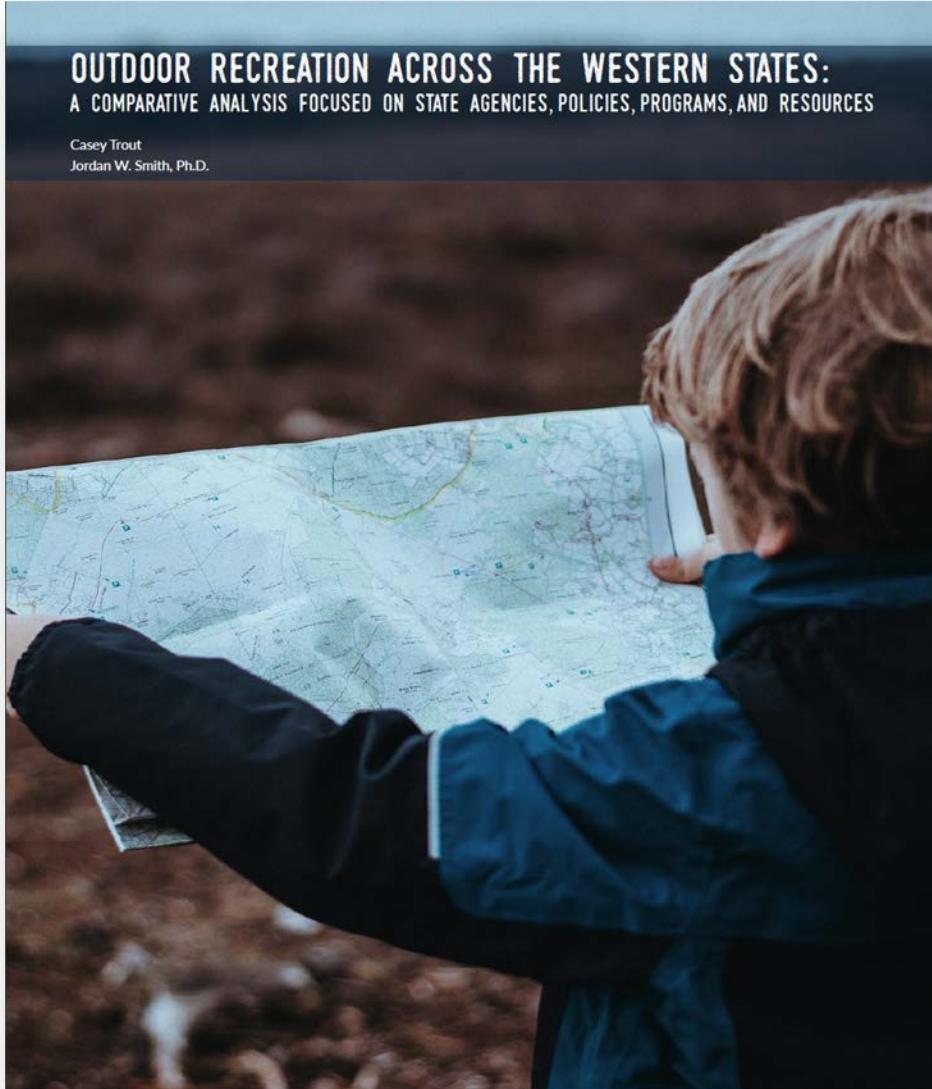
Statewide Needs Survey



UTAH'S OUTDOOR RECREATION STRATEGIC PLAN



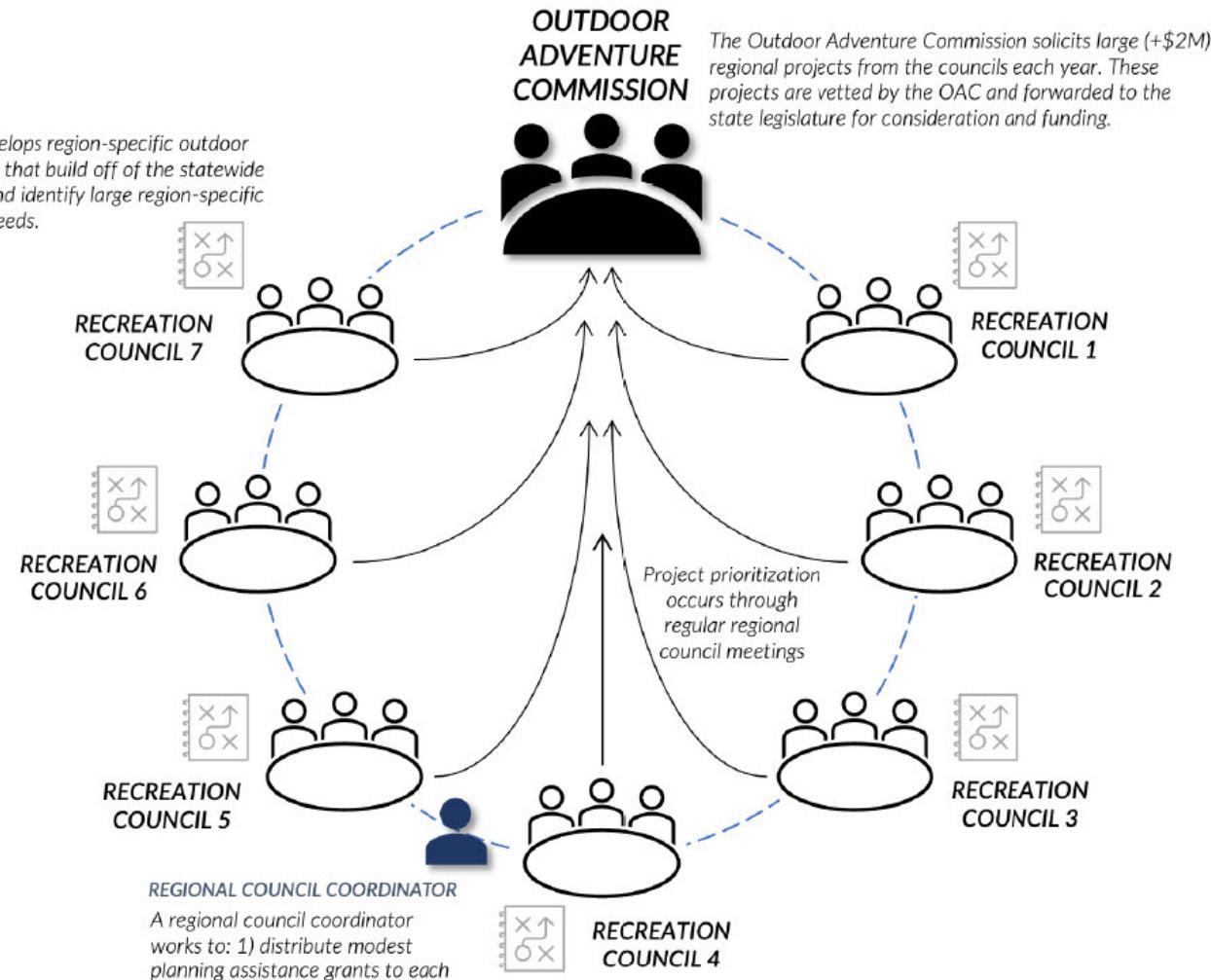
Comparative Analysis



OUTDOOR RECREATION ACROSS THE WESTERN STATES: A COMPARATIVE ANALYSIS FOCUSED ON STATE AGENCIES, POLICIES, PROGRAMS, AND RESOURCES

Casey Trout
Jordan W. Smith, Ph.D.

velops region-specific outdoor
that build off of the statewide
and identify large region-specific
needs.





**BUILD AND SUPPORT
COLLABORATIVE PROCESSES**



**INCREASE ACCESS TO OUTDOOR RECREATION WHILE
PROTECTING NATURAL AND SCENIC LANDSCAPES**



**IMPROVE AWARENESS AND EDUCATION
ABOUT SAFE AND RESPONSIBLE RECREATION**



**INCREASE THE ECONOMIC AND HEALTH BENEFITS
GENERATED BY OUTDOOR RECREATION**

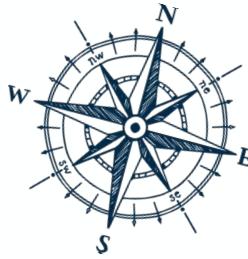


Build and Support Collaborative Processes





Build and support collaborative processes



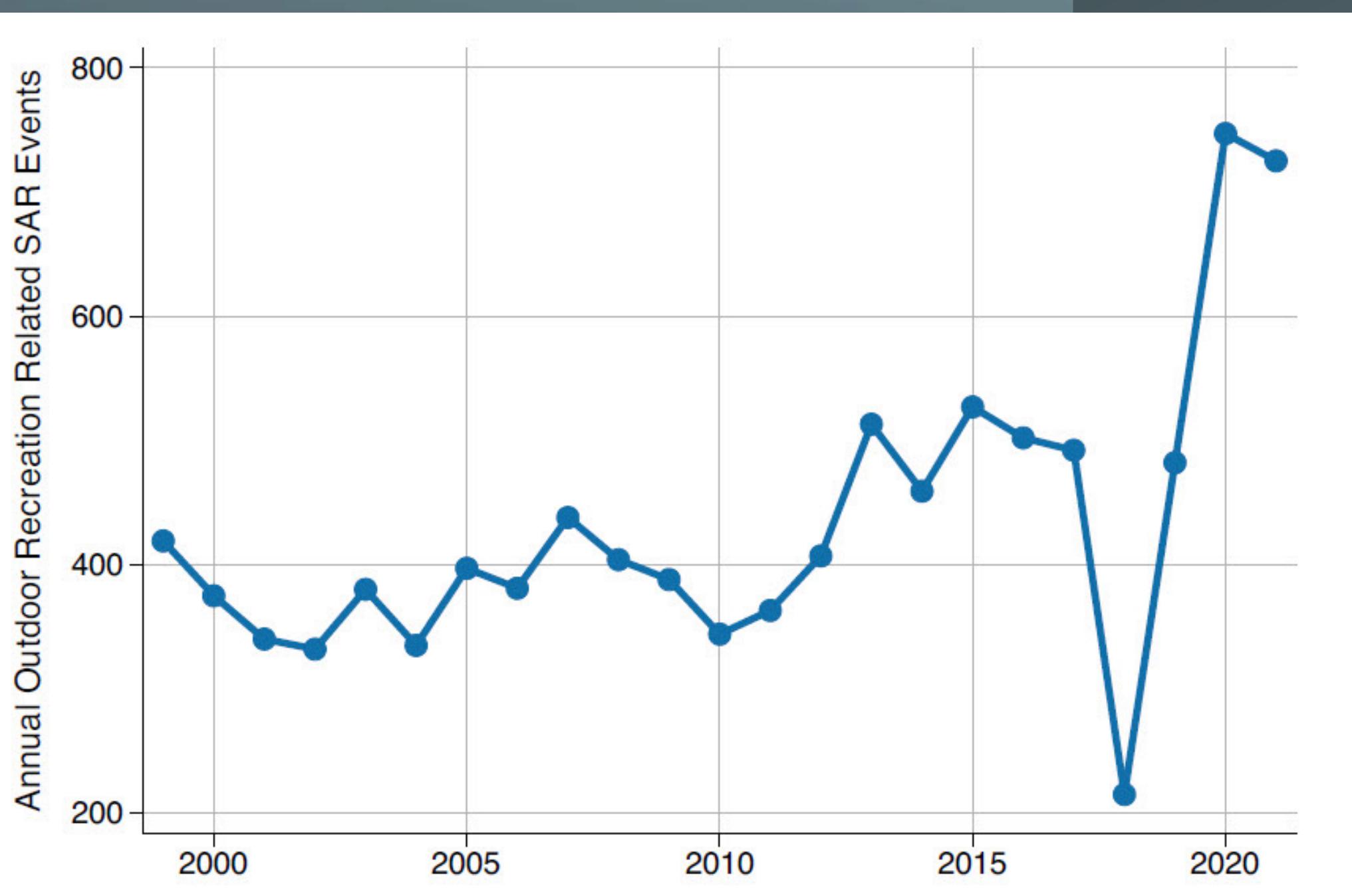
OBJECTIVES

- Increase the ability of municipal, county, state, tribal, and federal entities to access and share resources supporting the development and maintenance of outdoor recreation infrastructure
- Increase the ability of user groups, non-profits, and private industry to support infrastructure development and maintenance
- Ensure infrastructure development and outdoor recreation management meets local needs

CARDINAL DIRECTION 1

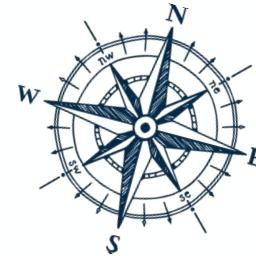
*Improve Awareness and
Education about Safe and
Responsible Recreation*







Improve awareness and education about Safe and responsible recreation

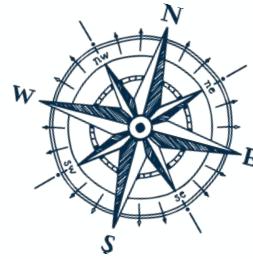


OBJECTIVES

- Decrease the need for search and rescue support for uneducated or ill-prepared recreationists
- Foster a sense of stewardship for Utah's outdoors
- Minimize conflict between different outdoor recreation activities
- Increase awareness of the benefits of outdoor recreation for all Utahns

Increase access to outdoor recreation while protecting natural and scenic landscapes





Increase access to outdoor recreation while protecting natural and scenic landscapes

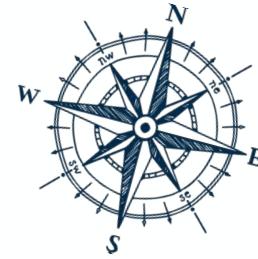
OBJECTIVES

- Provide a wide variety of high-quality recreation opportunities, ranging from the highly-developed to the very primitive
- Ensure existing outdoor recreation assets are well maintained for decades to come

CARDINAL DIRECTION 3

Increase the Economic and Health Benefits Generated by Outdoor Recreation





Increase the economic and health benefits generated by outdoor recreation

OBJECTIVES

- Distribute the economic benefits of outdoor recreation to the areas where use is occurring
- Increase the capacity of gateway and natural amenity regions to plan for, and manage, non-local visitation
- Improve the ability of individuals to achieve the mental and physical benefits of outdoor recreation

What does the future of Outdoor Recreation in Utah look like?

It's a future where...

- Clear language is used in state code regarding how outdoor recreation is supported
- The Outdoor Adventure Commission is used to encourage improved collaboration and coordination
- The outdoor recreation coordinated investment initiative is used to implement coordinated efforts
- Private industry can more easily support outdoor recreation
- There is a platform that provides information on where, when, and how to participate in outdoor recreation
- There is a place to curate and share outdoor recreation partnership agreements
- Local and regional outdoor recreation plans are encouraged
- Outdoor recreation planning assistance is supported



What does the future of Outdoor Recreation in Utah look like?

It's a future where...

- There is more focus on **responsible recreation** education campaigns
- Program evaluations are integrated into outdoor recreation and education efforts
- There is adequate **funding for search and rescue** and other visitor management needs
- Local stewardship initiatives are cultivated
- There is support for outdoor recreation workforce training and research
- There is an understanding of the preferences, and needs, of outdoor recreationists

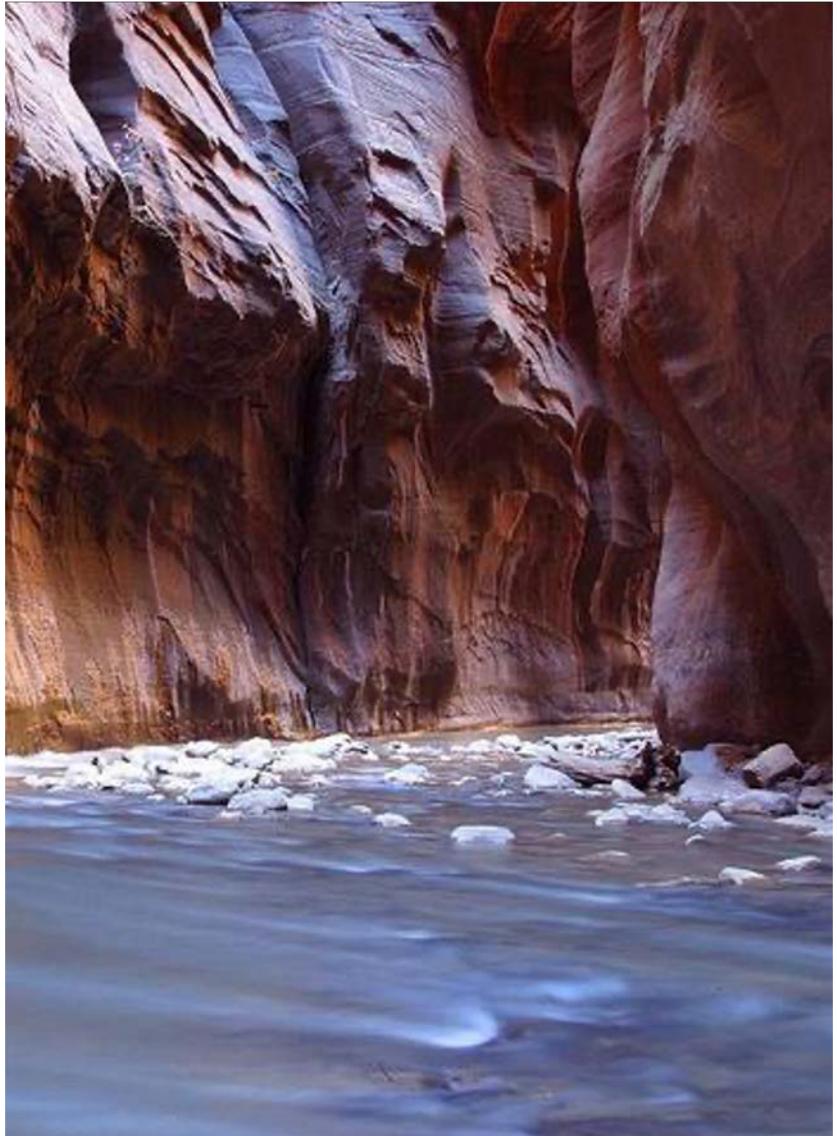


What does the future of Outdoor Recreation in Utah look like?

It's a future where...

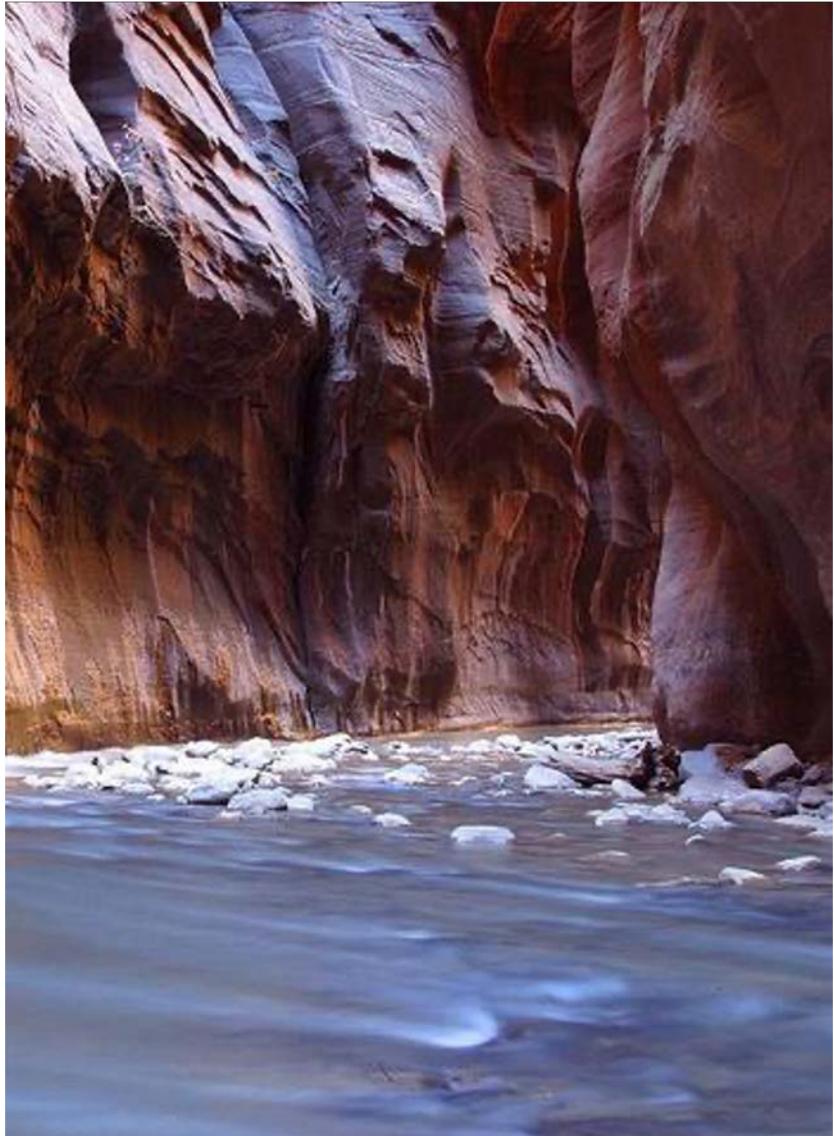
- Local planning efforts identify where distinct types of outdoor recreation opportunities should be provided
- Outdoor recreation infrastructure is maintained
- The unique challenges of gateway communities are being addressed
- There is support for programs that improve the ability of individuals to achieve the mental and physical benefits of outdoor recreation





Policy Recommendations

- Develop the administrative structure of the outdoor recreation coordinated investment initiative to support collaborative processes
- Streamline processes for private industry to support outdoor recreation infrastructure development and maintenance



Program Recommendations

- Curate and share outdoor recreation partnership agreements
- Identify the preferences and needs of non-recreating minority populations
- Cultivate the development of local stewardship initiatives
- Support local planning efforts that identify where distinct types of outdoor recreation opportunities should be provided.
- Support planning assistance programs tailored to the unique challenges of Utah's gateway communities
- Support programs that improve the ability of individuals to achieve the mental and physical benefits of outdoor recreation



Utah's

Outdoor recreation Strategic

