

Heber City Strategic Annual Retreat
FY 24/25 Council Policy & Budget Priorities
Established January 20, 2024

Policy/Budget Priorities					
Priorities	Description/Strategy	Operationalizing Strategy	Target	Responsible	Status
2034 Olympic Games Focus					
Envision Central Heber 2050 *Execution Phase* -Main Street District -Arts and Recreation District -Central Neighborhoods	Executing Envision Central Heber Vision by making specific investments intended to realize the Vision. Relevant items to be included in FY '25 budget.	Main Street District 1-Main Street Enhancement Plan—initially develop concept plan for Main Street Enhancements. Transitioning to shovel ready plan to present to UDOT/Legislature at later time. 2-Assemble strategic properties—priority purchases include County fire station property; HL&P administration building property; and County administration building property. 3-Parking—develop plan for initially leveraging fire station building and administration building for commercial incubators supportive of the downtown vision. Initial executable parking plan to incorporate usage of existing buildings. 4-Alleyway phasing—develop phasing plan for alley way encompassing strategy for preserving/protecting preferred path. 5-Complete Band shell 6-200S Plaza 7-Broad policy for burying power lines and identifying dedicated funding source 8-Street Cross section—standard change supporting angled and parallel parking for down town roads. Arts & Recreation District 1-Continue focused discussion with stakeholders on realizing value added vision	MSD 1-QTR4 '24 MSD 2-FY '24 for fire station & HL&P Bldg. FY '25 for County Adm. Building MSD 3-QTR 4 '24 MSD 4-QTR4 '24 MSD 5-QTR3 '24 MSD 6-QTR3 '24 MSD 7-QTR3 '24 MSD 8-QTR2 '24 AD 1-	1. RF 2. MB/JC 3. TK/MB 4. TK/MB 5. MB 6. MB 7. TK/MS 8. RF 1.MB/CC	1.TBD 2.Offers made to County & HL&P 3.Plan presented to CC on 1/20/24 4.Plan presented to CC on 1/20/24 5.Bidding in January '24 6.Bidding in January '24 7.Plan presented to CC on 1/20/24 8.Plan presented to CC on 1/20/24 1.Initial plan presented to CC on 1/20/24
Envision Central Heber 2050 *Visioning Phase*	Envision Central Heber 2050 is a stakeholder driven initiative to explore, identify and implement an executable plan for central neighborhoods, Main Street and Tourism Recreation District.	1-Complete code updates—including C3 zone perfected 2-Plans for Branding/Marketing/Promotion/Events/Arts/History 3-Redevelopment in Central Heber to contain deed restriction requirements for additional density requests	1.Q3 '24 2.Q2 '24 3.Q3 '24	1.TK 2.RB 3.TK	1.Underway 2.Initial ideas presented to CC on 1/20/24 3.Initial policy plan discussed by CC on 1/20/24
Community Reinvestment Agency (CRA)	Execute Remaining Interlocal Agreements	1-Wasatch County School District Interlocal Agreement 2-Wasarch County Interlocal Agreement	1-Spring '24 2-Spring '24	MB	In negotiations
Central Heber Water & Sewer Infrastructure Replacement	Develop and implement strategy for replacing aged and unreliable infrastructure (i.e. water and sewer) in Central Heber area of the City.	1-Adopt annual supporting rate increases. 2-Work to keep project on time, on budget and on scope.	1-August each year. 2-Fall '25	1.SN 2.RF	1) Ongoing 2) Ongoing
Pressurized Irrigation (PI)	Meter installation on existing system and strategic expansion	1-Project construction	Continue construction when materials available.	RF	Ongoing
Transportation Focus	Execute on key Council transportation initiatives.	1-600 S Safety Assessment 2-100 E/W Design and Improvements 3-Complete Section B of Heritage Farms Parkway	1-		

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		<ul style="list-style-type: none"> 4-Right sizing roads 5-Identify more solutions to traffic flows in down town area 6-Emphasize pedestrian in downtown area 7-Center Street Improvement Project 			
Water System Redundancy	Provide for critical water system redundancy to reduce risk of system interruptions.	<ul style="list-style-type: none"> 1—Electronic Security 2—Pumps 3—Electrical backup 	Items will be included in FY '25 budget submittal.	MK	
Affordable Housing Plan	Move the needle on developing and realizing affordable housing in Heber community.	<ul style="list-style-type: none"> 1-Managing Affordable Housing Deed Restrictions <ul style="list-style-type: none"> A) Verify Mountain Lands Community Housing is actively managing deed restrictions for all of Heber's deed restricted properties. Develop and maintain relationship with Mountain Lands Community Housing. 2-Affordability <ul style="list-style-type: none"> A) Negotiate greater affordability with existing affordable housing obligations (80% AMI to 60% AMI) B) Explore City owned land opportunities, swapping land, use of County and/or District property for AH C) All projects to have permanent deed restrictions D) Evaluate utilization of different housing types E) Evaluate government funding opportunities F) "City Purchase Land" (Governor's Initiative) 3-Location <ul style="list-style-type: none"> A) Negotiate more viable locations with existing obligations B) Explore opportunities for affordable housing projects in CRA and central neighborhoods of Heber C) 	<ul style="list-style-type: none"> 1-Ongoing 2-Ongoing 3-Ongoing 	TK/MB	
Cemetery Adm. Building	Cemetery Master Plan identifies development of new cemetery/parks office building as a key priority.	1-Construct building.	1-Begin construction Spring '24	MR/MB	Project to be bid in January '24.
Main Street Trees	Main Street trees are not uniform in size or shape and have a history of disease and premature death.	<ul style="list-style-type: none"> 1-Undertake assessment to pinpoint root cause of premature tree mortality and poor health 2-Develop plan to address and solve root cause of tree mortality and poor health 3-Fund Plan—include funding in FY '25 budget. 4-Implement Plan 	1,2&3:by July 1, '24 4-FY '25	MR	
Heber Valley Arts Center	Continue support for Arts Center	<ul style="list-style-type: none"> 1-Execute on Ground Lease and Parking Agreement 2-Continue strong relationship with stakeholders—WCAC & Jordanelle Ridge 		CC/MB/JC	<ul style="list-style-type: none"> 1-Ground Lease & Parking Agreement adopted in Jan. '24. 2. Ongoing
Historic Preservation	Support recommendations of Heritage Committee for preserving and relocating train depots	<ul style="list-style-type: none"> 1-\$50k escrow for train depot—investigate alternatives 2-\$20k Phase 2 signage 	Funding will likely be in FY'24.	MS	
Trail Maintenance Reserve and Linkage	Council priority to execute on City's trail master plan closing gaps in trails and ensure sufficient reserves are set aside annually to maintain trails.	<ul style="list-style-type: none"> 1-Incorporate funding for trails in FY '25 budget 2-Establish restricted reserve account to fund annual maintenance costs 	<ul style="list-style-type: none"> 1-Q2 '24 2-Q2 '24 	SN/RF/MB	
Dark Sky	Heber City is committed to the preservation of Valley night sky	<ul style="list-style-type: none"> 1-Present overview of dark sky policy to CC. 2-Enforce adopted dark sky policies. 	<ul style="list-style-type: none"> 1-Q2 '24 2-Funding FY '25 	<ul style="list-style-type: none"> 1-TK 2-PS 	

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		3-Transition all City facilities to dark sky compliant. 4-Work with local governments in Wasatch County to incorporate dark sky strategies and investments. 5-Implement dark sky awareness campaign for private property owners/incentives	3-FY '25 4-Ongoing 5-Ongoing	3-MR	
Bypass Planning/Beautification	Meeting in 2x2 with area local governments to develop unified plan for key bypass elements.	1-Hold recommended Wasatch County Interlocal 2:2 meeting(s) to explore strategies for planning, beautification, land protection, etc.	1-Q2 '24	SP/SO	Meeting to be set shortly.
STR Policy Update	City Council supports and amendment to City's STR policy	Remove all nexus with HOAs.	QTR 1 '24	TK	

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Heber City Council 2023 Strategic Retreat Action Register

Established January 11, 2023

Execution Strategy				
Action Item	Description	Target	Responsible	Status
2023/2024 Action Register Items Continned				
Inclusive Play Ground	Assess inclusive playground opportunities in Muirfield, Coyote Springs and Main City Park.	July 1, 2024	MK	Ongoing
Open Access Fiber Agreements	Complete agreements with STRATA for N. Village area	ASAP	MB/JC	In negotiations
Airport Fee Analysis	Complete airport fee analysis (will need to consult with airport attorneys on timing to commence work).	March '24	TB	Underway
Parks Standards	Establish city-wide park standards (NVOZ as an example)	QTR 1, '24	MR/MS	Standards reviewed by PC on 9/12/23
GIS	Implement GIS software City wide—GIS and City Works combined.	Q3 '24	RF	Underway
N. Village Preservation Fee	Present to City Council alternatives for uses N. Village Preservation Fee	Q2 '24	TK	Underway
Staffing Assessment	Complete staffing assessment for FY '25 budget	March '24	CA	Underway
Web Site Update Finished	Complete Update	March '24	RB/MS/AB	In development
2024/2025 Action Register Items				
Business License Fee Update	Business License Fee Analysis	March 1, '24	SN	Underway
Cross Street Addendum	Adopt transportation plan in Feb '24 and commence addendum work immediately thereafter. Cost \$50-\$100k—include funding in FY '25 budget.	Q4 '24	RF	
Round-a-bout Art	Execute on plans to place art in round-a-bouts—use TAP tax as a source of funding	Ongoing	MB/TC	Underway
Airport Impact Fees	Investigate feasibility of establishing airport specific impact fees	Q1 '24	Jeremy C	
Park Storage Areas	Evaluate strategic—short and long term—means for increasing park storage capacity.	Q2 '24	MR	
Recycling	Improve Heber City organization's recycling ethic – document what is done now and what can be improved. Including how the City can better communicate private recycling services.	Q2 '24	MS/RB	
Muirfield Park Private Gardening Plan	Support Heber Valley Self Reliance goals for investing in community garden at Muirfield Park.	Ongoing	MS/MR/CC	
Flood Channel Study	Undertake flood channel study. Include funding in FY '25 budget estimated at \$50 - \$100k	FY '25	RF	
Communication Enhancements	Improve on the following communication areas: 1—Employee info internally 2—Calendar of public meetings—emphasize opportunities to give public input 3—Outreach on projects—details on project and/or where to go for info (videos)	Q2 '24	RB	
Small Business Support	Work with Dallin Kocher to develop specific training opportunities and leverage for staff development	Q2 '24	MB	
Process Mapping of Key Internal Practices	Develop strategy to document key internal processes... 1-Finance 2-Building 3-Community Development	Commence in Q2 '24	SN/TK	
Establish Library/Hub for Funding Park Amenities	Create program for encouraging public donations to public parks and place info on City website.	Q3 '24	RB	
Day Care/Senior Center	Explore how City zoning and/or “red tape” is adversely impacting establishment of such businesses.	Q2 '24	TK	
City Offices Net Zero	Look into other cities efforts to seek implementation ideas			
Code Enforcement	Special code enforcement emphasis... 1-Enforcement with fines – look into tracking software and include budget request in FY '25 budget. 2-Downtown weed control	1-Q2 '24 2-Ongoing	PS	