ST. GEORGE CITY COUNCIL MINUTES
WORK MEETING
MAY 8, 2014, 4:00 P.M.
ADMINISTRATIVE CONFERENCE ROOM

PRESENT:

Mayor Jon Pike
Councilmember Gil Almquist
Councilmember Jimmie Hughes
Councilmember Michele Randall
Councilmember Joe Bowcutt
Councilmember Bette Arial
City Manager Gary Esplin
City Attorney Shawn Guzman
Deputy City Recorder Brooke Smith

OPENING:

Mayor Pike called the meeting to order and welcomed all in attendance. The Pledge of Allegiance to the Flag was led by Councilmember Jimmie Hughes and the invocation was offered by Chaplain David Jones from the Utah National Guard.

PRESENTATION ON CURBSIDE RECYCLING:

Larry Gibbon, Director of Business Development from Rocky Mountain Recycling, Gordon Raymond, General Manager from Republic Services, and Jay R Stancliff, General Manager and Local Plant Operator, are present.

Director of Business Development Larry Gibbon presented a PowerPoint presentation that covered the following topics: The Future of Curbside Recycling; History of Single Stream (Curbside); Recycling Facts; Recycling Facts Continued; The Current Status Curbside Recycling; RMR and Washington County; Current Program; Diversion History; Washington County; What Can the Program Offer?; RMR Sort line; Options for Program; What Can We Find in the Normal Trash Can?; The Future of Curbside Recycling; Drop Off vs. Curbside; RMR Video; Questions and Answers.

Councilmembers and Rocky Mountain Recycling discuss different recycling options: Opt out vs. Mandatory; Average cost per home; City demographics; 2nd Resident opt-out option; Contamination - National average in a recycling program is around 20% (example: food left on plastic material); Educating citizens about recycling; Reducing cost to citizens; Profit or kickback that goes back into the City and community (example: bleachers or play ground equipment); Cost per resident for pickup; Structure of cost and whom is taking on the risk; The future of the landfill and its capacity.

Councilmember Hughes clarifies Republic Services would gather the recycling and Rocky Mountain would sort it.

Mr. Gibbons from Rocky Mountain Recycling recommends an opt-out program for the City of St. George to see what they can divert and what they can keep out of the landfill.

Mayor Pike request Rocky Mountain Recycling put numbers together and gather information on what other cities are doing.

Mayor Pike and Councilmember Hughes discuss if a Request For Proposal (RFP) is necessary.

City Manager Esplin states he doesn't think an RFP is necessary since a pick-up is already contracted with Republic Services. Rocky Mountain Recycling would be working within their existing contract.

DISCUSSION ON THERMAL ENERGY AND POSSIBLE APPLICATIONS ON CITY FACILITIES:

Greg Aldred and Jack Tices from Star Max Energy Solutions (starmaxsolar.com) are present.

Mayor Pike introduces Greg Aldred who will present a PowerPoint presentation on thermal energy and how it has help other cities in different applications that the City could take advantage of in the future.

Greg Aldred presented a PowerPoint presentation that covered the following topics: Sandhollow Aquatic Center; Heating Our Water With The Sun; Why Should We Do This?; How Does It Work?; Solar Thermal Panels; Murray Utah Boilers; What Will It Save; How Long Will It Last?; Sandhollow Aquatic Center; Why Should We Do This?; Pool Locker Room Shower Heaters; Hurricane City Pool Locker Room; Sandhollow Aquatic Center; Mayor Dan Snarr Visiting Silver Creek in St. George.

Greg invites the City to look for local contractor for future thermal energy applications to City facilities.

Mayor Pike called for a short recess so that he and the Councilmembers can attend the Special Olympics Torch Run located at the School District parking lot.

Mayor Pike opens the meeting back up to City Manager Esplin.

PRESENTATION FROM THE HUNTSMAN SENIOR GAMES:

Mr. Esplin introduces Kyle Case, Director of Huntsman World Senior Games.

Huntsman World Senior Games, Kyle Case presents PowerPoint (Prezi) presentation: What is the Huntsman's World Senior Games; 1987 Founder - John Morgan; Total Number of Participates; Direct Economic Impact; Number of Sports Offered; Growth in Participation; Average age of Participants; Geographics of where athletes come from; Marketing efforts - Ads in magazine; Website Marketing; Facebook; Twitter; Annual Newsletter; Handbook; Official Program; Results Book; Sponsorship - Levels of Sponsorship; Sponsorship Rate Increase Explanation.

Councilmembers and Mr. Case discuss sponsorship increase; Local City facility use donations; Registration fee; Participation fee; Economical benefit to the City, County and State; Sales Tax; Building additional complexes to accommodate sporting events; Net sales from local business owners; Ripple effect of those who move or visit here after the games; Brand and vision of St. George future with this event and other events that want to come in.

Mayor Pike requests more time to discuss St. George City's sponsorship.

DISCUSSION ON THE 2014-2015 FISCAL BUDGET:

Mayor Pike opens the floor to City Manager Gary Esplin regarding the budget.

Mayor Pike calls for a short recess.

PRESENTATION FROM HUMAN RESOURCES:

Judith Mayfield, Human Resource Manager, states that in July, Vickie Weir, Human Resources Administrator will be retiring. She currently handles recruiting, selecting and the retirement program for the City. The recommendation is that the part-time administrative employee be converted to full time position.

The City has a Health Care Committee that meets with different representatives and different organizations about future health care options. This year, Select Health has increased five percent (5%) on medical and ten percent (10%) on dental. Human Resources is currently working on Open Enrollment for the City employees and needs to get the dollar amount to the City employees for their benefit program.

Mr. Esplin indicates that he included Select Health increase in the budget request.

Mayor Pike asks the Council if they have any questions. He recommends next year the City goes out to bid to see who is all out there.

Mr. Esplin indicates that next year they can look at different insurance options with self funding, stop/loss, format the City's insurance plan differently or use Utah League of City and Towns (or something similar) to structure an insurance plan for the City.

After discussion, the Council approves the insurance increase.

PRESENTATION FROM FINANCE:

Phil Peterson, Finance Director, addresses the Council. He thanks the Council for their support and everything they have. He has several employees who have been there for several years who have earned and deserved vacation time so his biggest challenge is making sure he has enough employees there to staff his department. He is not requesting or adding additional personnel to his department.

PRESENTATION FROM POWER SERVICES:

Phil Solomon, Energy Services Director, addresses the Council on the capital projects his department is currently working on and the challenges they are facing. They plan on buying some new equipment this next fiscal year but are not planning on adding any additional staff.

PRESENTATION FROM POLICE DEPARTMENT:

Marlon Stratton, Police Chief, reviews with Council current department personnel: Patrol squad, Investigation, Special Enforcement team, Animal Services, School Resource Officers, and Dispatch. They plan on upgrading some computer and training equipment as well as recommending four (4) new vehicle purchases with

general fund and four (4) additional vehicles in supplemental budget request. They are currently in the process of hiring a new police officer.

Mayor Pike advises that the Youth Crisis Center (YCC) has contacted him about funding their center since the state has cut the budget. Mayor Pike requested the YCC provide numbers to the Council so they can address their request.

PRESENTATION FROM SUPPORT SERVICES DEPARTMENT:

Marc Mortensen, Manager of Support Services, advised his department consists of IT, Fleet, and Facility Services. He updated the City Council on IT Department's personnel, security, achieve system, firewall and team viewer. They are not asking for additional employees this next fiscal year. They are currently working on adding WIFI to a few more buildings. They are currently updating the City website. The soft launch for the website is May 1st with plans to release it to the public on June 1st.

Mr. Mortensen updates the City Council on Facility Services. City Manager, Gary Esplin recommends 2 new employees this next budget year.

Mr. Mortensen updates the City Council on Fleet. He advises the City Council on projects they are working on and some of the issues they are facing with the increase fleet size and the limited number of bays and space to work. They are not requesting any additional employees.

REPORT FROM COUNCILMEMBERS:

Mayor Pike asks the City Council if there are any critical reports.

Councilmember Bette Arial indicates she has several but she will present it at a later time. She handed out the Art Around the Corner flyer.

Councilmember Gil Almquist talks about flood control contract and make sure Shawn is involved and has read the contract.

Councilmember Michelle Randall advises Council about the Mayor's meeting and upcoming City parades discussion.

Councilmember Joe Bowcutt advises Council about a complaint received regarding Bloomington Park; Sons of Utah Pioneer Memorial; 1st annual flag retirement ceremony; and the certificate he received from the Utah State Auditor.

Councilmember Gil Almquist advises Council about the re-use center on Brigham.

Councilmember Jimmy Hughes advises Council about a letter he received from the US Department of Housing and Urban Development.

The meeting then adjourned.

_____

Brooke Smith, Deputy City Recorder

ROCKY MOUNTAIN
RECYCLING

REPUBLIC
SERVICES

The Future of Curbside Recycling

Presented by

Rocky Mountain Recycling

And

Republic Services

REPUBLIC SERVICES

ROCKY MOUNTAIN RECYCLING

WINNER BEST OF STATE UTAH 2010 – 2013

History Of Single Stream (Curbside)

- Started when normal separation was hurting recycling participation
- Multiple bins for each commodity
- 7 plus bins to do the current program
- Combine all bins and you have Single Stream Recycling- the equipment does all of the separation

REPUBLIC SERVICES

ROCKY MOUNTAIN RECYCLING

WINNER BEST OF STATE UTAH 2010 – 2013

Recycling Facts

- Between 1995 and 2005 over 9000 communities started a curbside program.
- In 2005 over 50 percent of all large cities have a curbside program.
- Single-stream recycling has gained popularity because of the ease and convenience of all recyclables mixed into one can.

ROCKY MOUNTAIN RECYCLING

WINNER BEST OF STATE UTAH 2010 – 2013

Recycling Facts Continued

- EPA reports that 65% of what we throw away every week could be recycled, only 25% is currently making it into the recycling can.
- Recycling in SLC and SL County has increased the life of the landfill from 25 to 50 years

ROCKY MOUNTAIN RECYCLING

WINNER BEST OF STATE UTAH 2010 – 2013

The Current Status Curbside Recycling

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ROCKY MOUNTAIN RECYCLING

WINNER BEST OF STATE UTAH 2010 – 2013

RMR and Washington County

Current Program

- 6000 Plus Tons Diverted From Landfill
- 166 Tons Per Month (Average)
- Material Accepted
- Recent Improvements
  - Front Load Bins (expanded service with no cost to Washington County)
  - Full Length Truck Scale
  - Updated Equipment for Improved Results

Diversion History

- 2011
  - 1443.51 Tons
- 2012
  - 1584.83 Tons
- 2013
  - 1645.29 Tons
  - RMR Picked Up 350 Tons Of News Paper In 2013
  - 100 Tons of Cardboard

ROCKY MOUNTAIN RECYCLING

WINNER BEST OF STATE UTAH 2010 – 2013

Washington County

- Residential Waste 55,662 Tons in 2013
- Residential Recycling 1,645 Tons in 2013
- Currently Diverting Approximately 3%
- Opt Out Program Should Divert 10%
- Total Diversion 5500 Tons (Estimate)
- Diversion + Recycling = Sustainability

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ROCKY MOUNTAIN RECYCLING

WINNER BEST OF STATE UTAH 2010 – 2013

What Can The Program Offer?

- Updated Plant To Handle Washington County and the Recycling Needs Today and Tomorrow
  - Purposed Equipment is in SLC
- Create Jobs With New Program
- Use Experience and Knowledge From Other Programs
  - Best In State Five Years Running
- Education To The Residents
- Added Life To Landfill

ROCKY MOUNTAIN RECYCLING

WINNER BEST OF STATE UTAH 2010 – 2013

RMR Sort Line

Options For Program

- Program to Match the Needs of Each City
  - Opt Out
  - Mandatory
- Revenue To District and or City
- Business Participation
- School Recycling

What Can We Find In The Normal Trash Can?

- Paper/ Fiber 43.9%
- Yard Waste 12.9%
- Food Scraps 12.4%
- Plastics 11.7%
- Metals 6.6%
- Textile /Misc 7.3%
- Wood 5.1%
- Total Recyclables 55.6%

ROCKY MOUNTAIN RECYCLING

WINNER BEST OF STATE UTAH 2010 – 2013

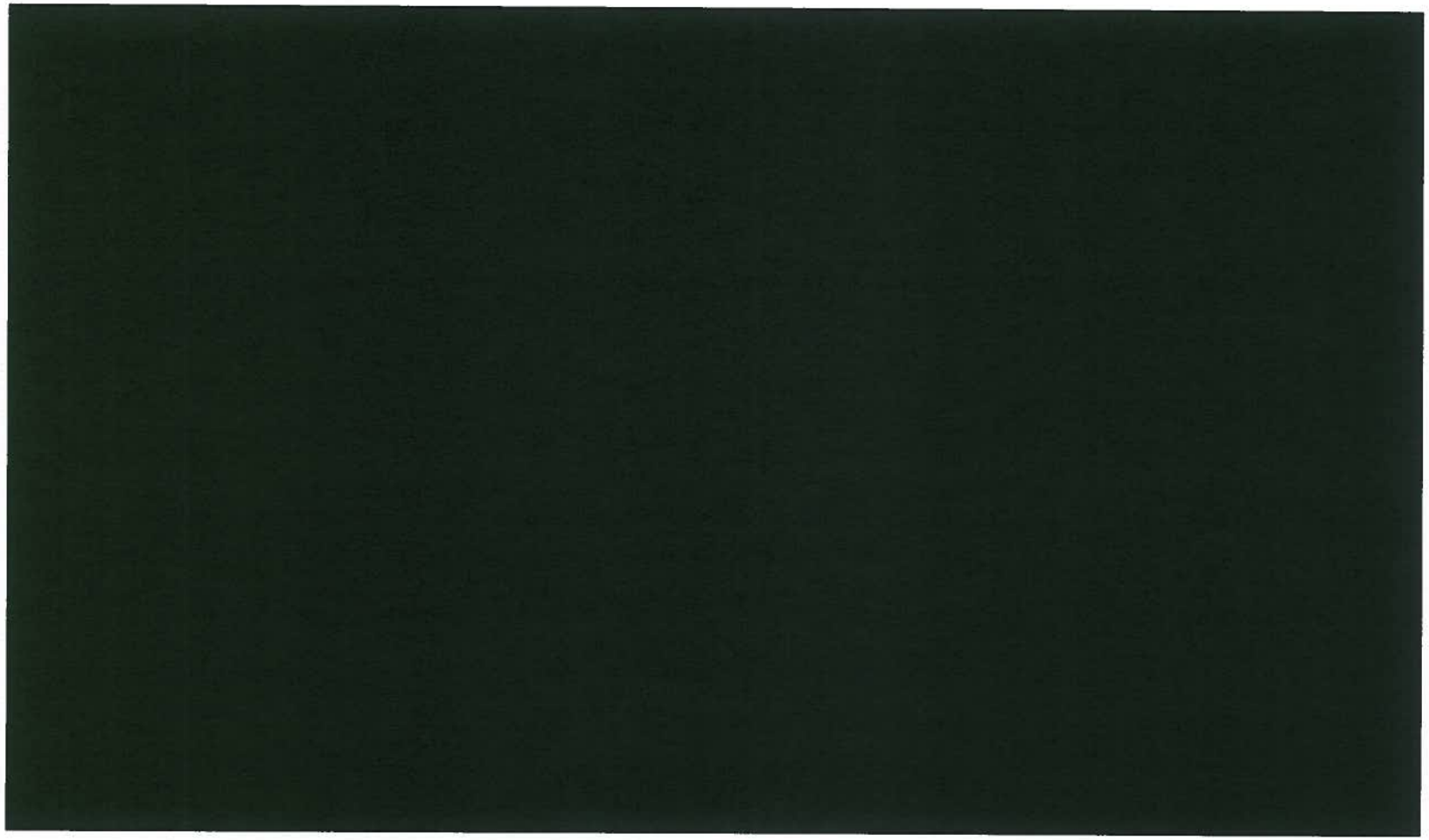
The Future Of Curbside Recycling

ROCKY MOUNTAIN RECYCLING

WINNER
BEST OF STATE
UTAH
2010 – 2013

Drop Off vs. Curbside

RMR Video



Questions and Answers

LARRY GIBBONS
BUSINESS DEVELOPMENT
Rocky Mountain Recycling
and
GORDON RAYMOND
GENERAL MANAGER
Republic Services

REPUBLIC SERVICES

ROCKY MOUNTAIN RECYCLING

WINNER BEST OF STATE UTAH 2010 – 2013

Thank You For Your Time!

Save a tree...please don't print this presentation unless you really need to

REPUBLIC SERVICES

ROCKY MOUNTAIN RECYCLING

WINNER BEST OF STATE UTAH 2010 – 2013

SANDHOLLOW AQUATIC CENTER

HEATING OUR WATER WITH THE SUN

SunMaxx Solar

WHY SHOULD WE DO THIS?

How does it work?

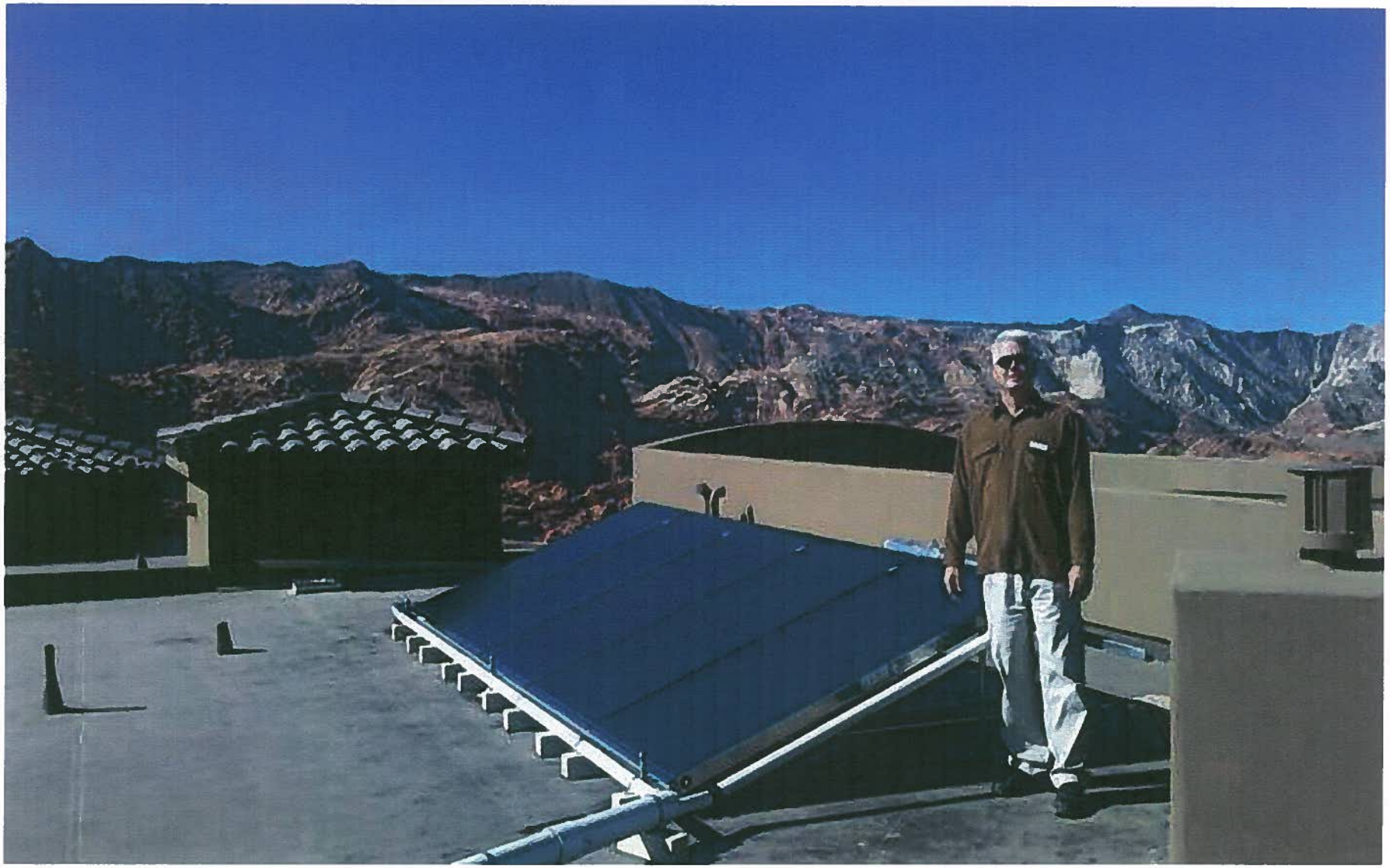
What will it Save?

How Long will it Last?

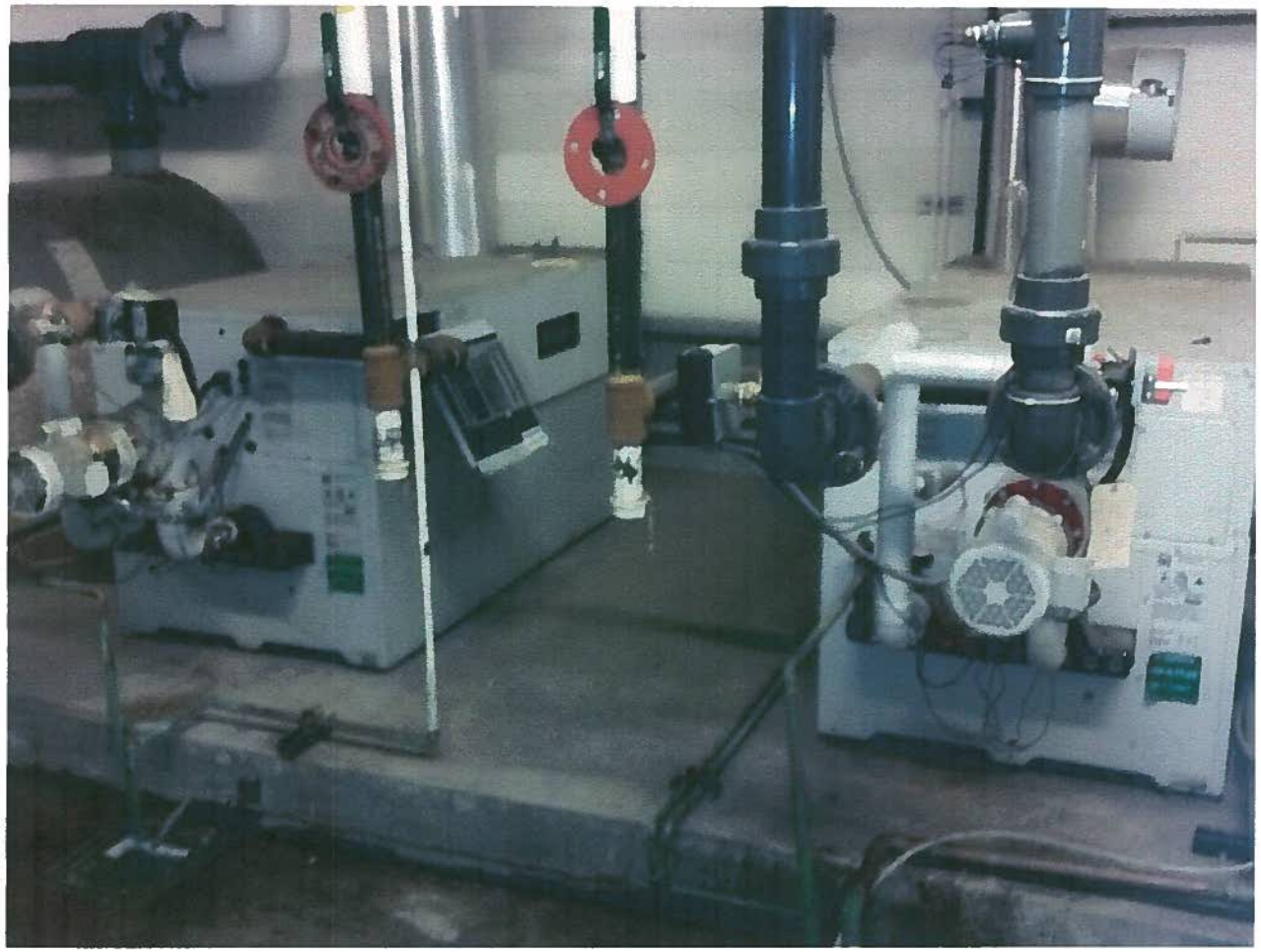
How does it work?

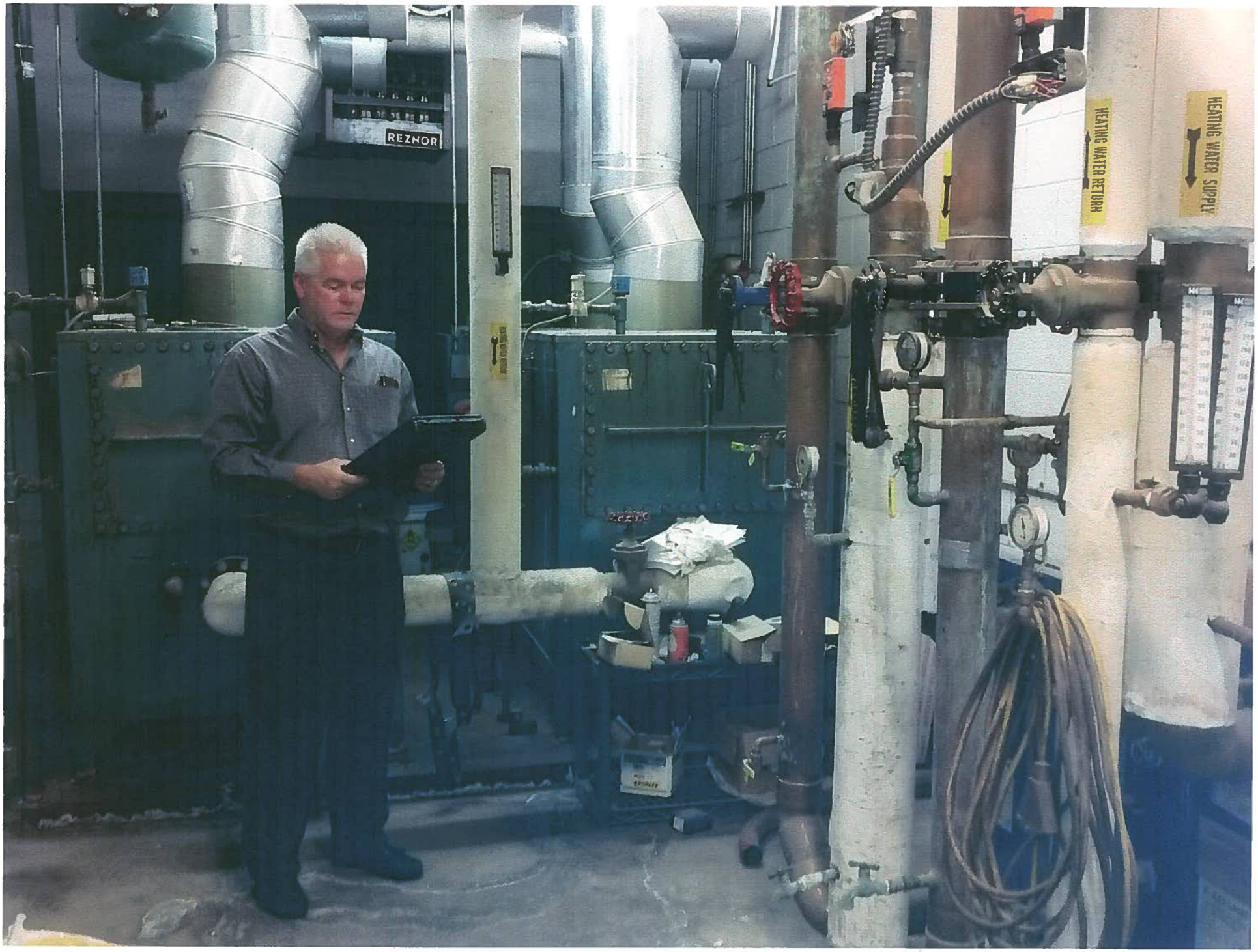
- We pre-heat the water through heat exchangers. The heat exchangers are heated by running propylene glycol through solar panels. The pool water runs through the heat exchangers, which heats the water before it reaches the existing pool heaters. The water is hot, the heater stays off and you Save money!

Solar Thermal Panels



Murray Utah Boilers




REZNOR
HEATING WATER RETURN
HEATING WATER SUPPLY

What will it Save!

Your estimated monthly Savings =$1,208

- Your Yearly Savings =$14,496
- Your estimated Years to Payback = 8.4

How Long will it last?

- System Lifetimes are 25-30+ Years
- Lifetime Varies on scheduled maintenance.
- First yearly maintenance is on us.

SANDHOLLOW AQUATIC CENTER

Why should we do this?

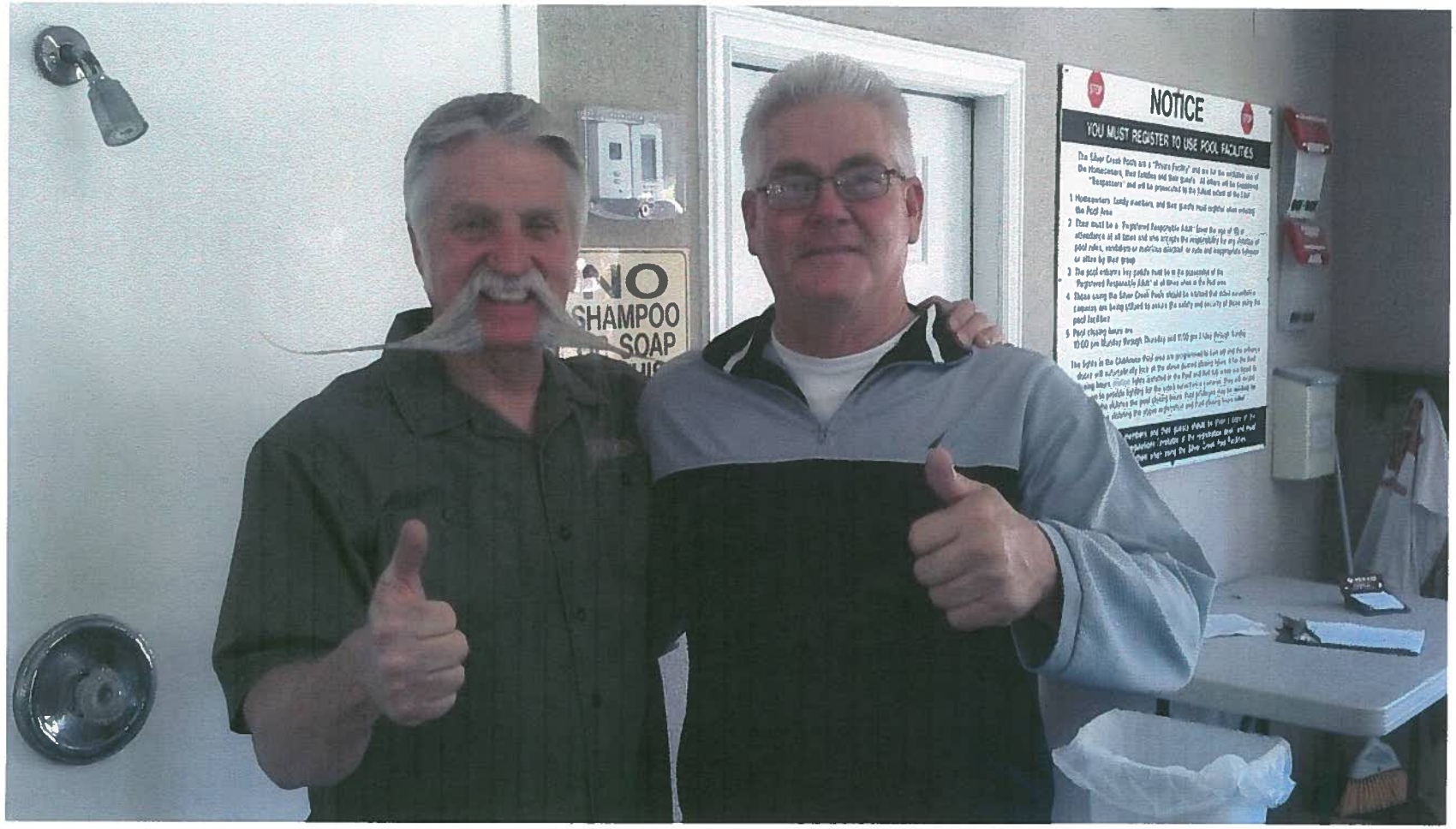
- Extended life of the pool equipment
- Save thousands on fuel cost
- Insurance against fuel cost increases

- Heating with the suns power is free!

Pool locker room shower heaters

SANDHOLLOW AQUATIC CENTER

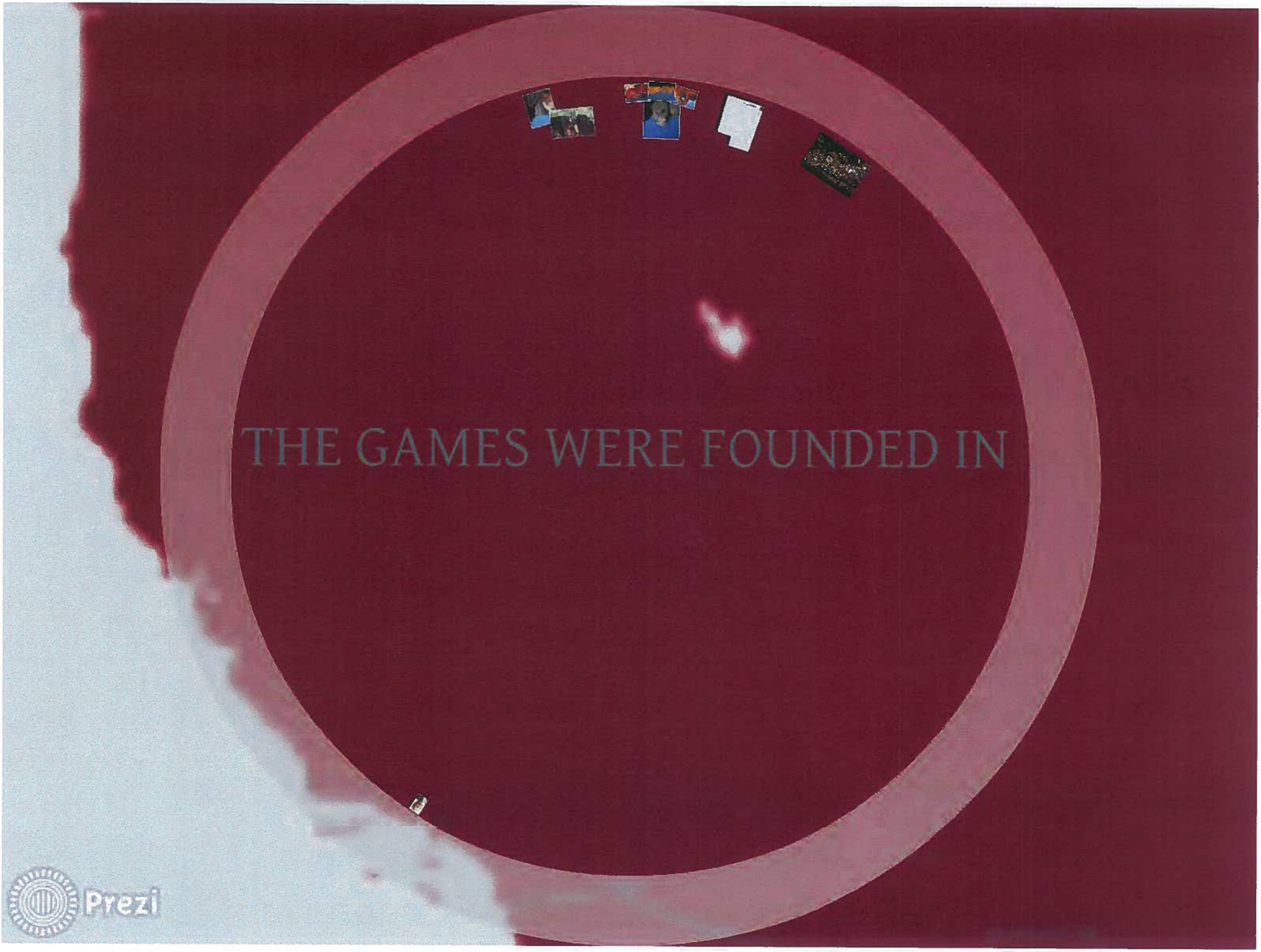
Mayor Dan Snarr visiting Silver Creek in St. George



Prezi

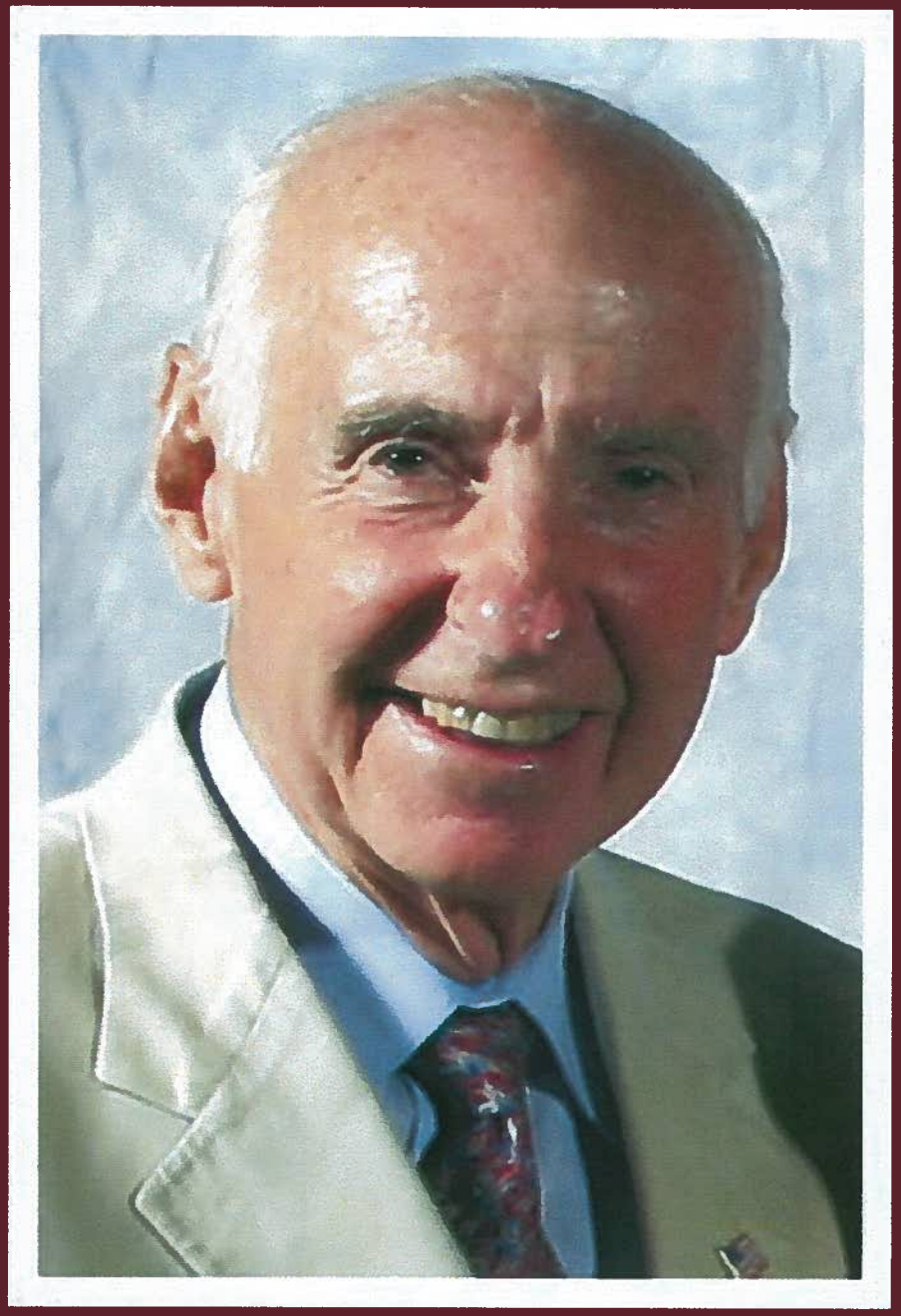
WHAT IS THE HUNTSMAN WORLD SENIOR GAMES?

Prezi


THE GAMES WERE FOUNDED IN
Prezi

1987

Prezi



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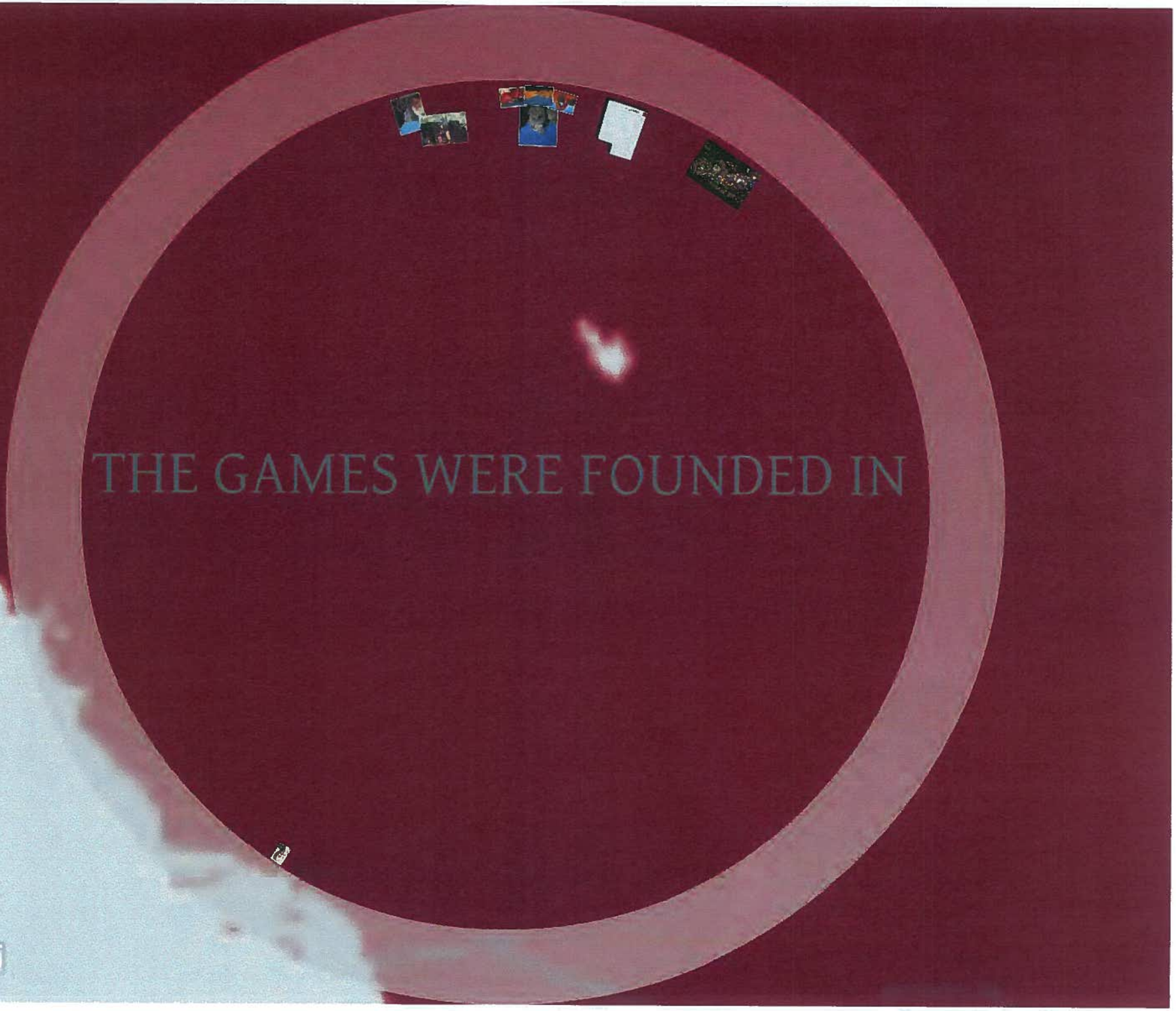

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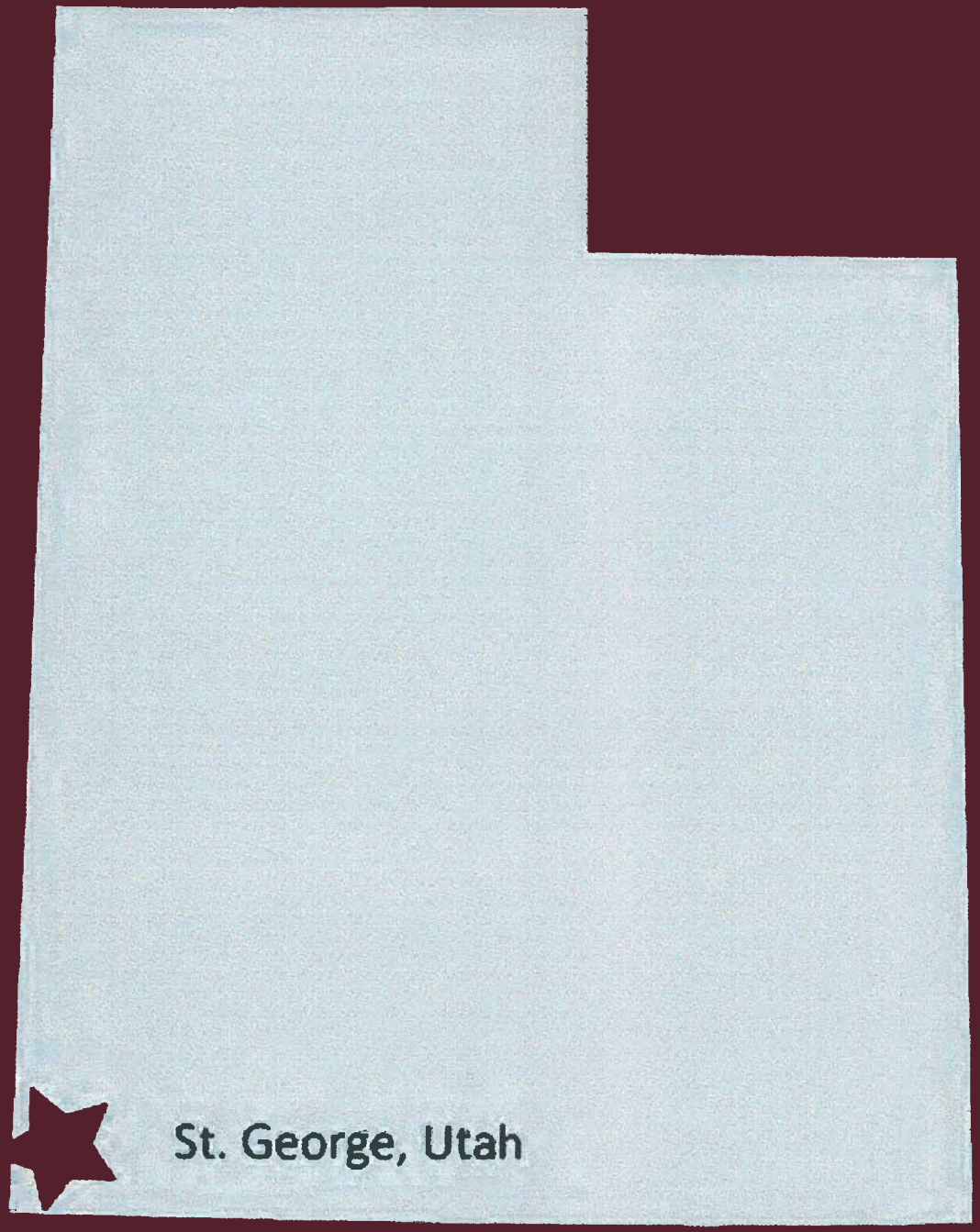

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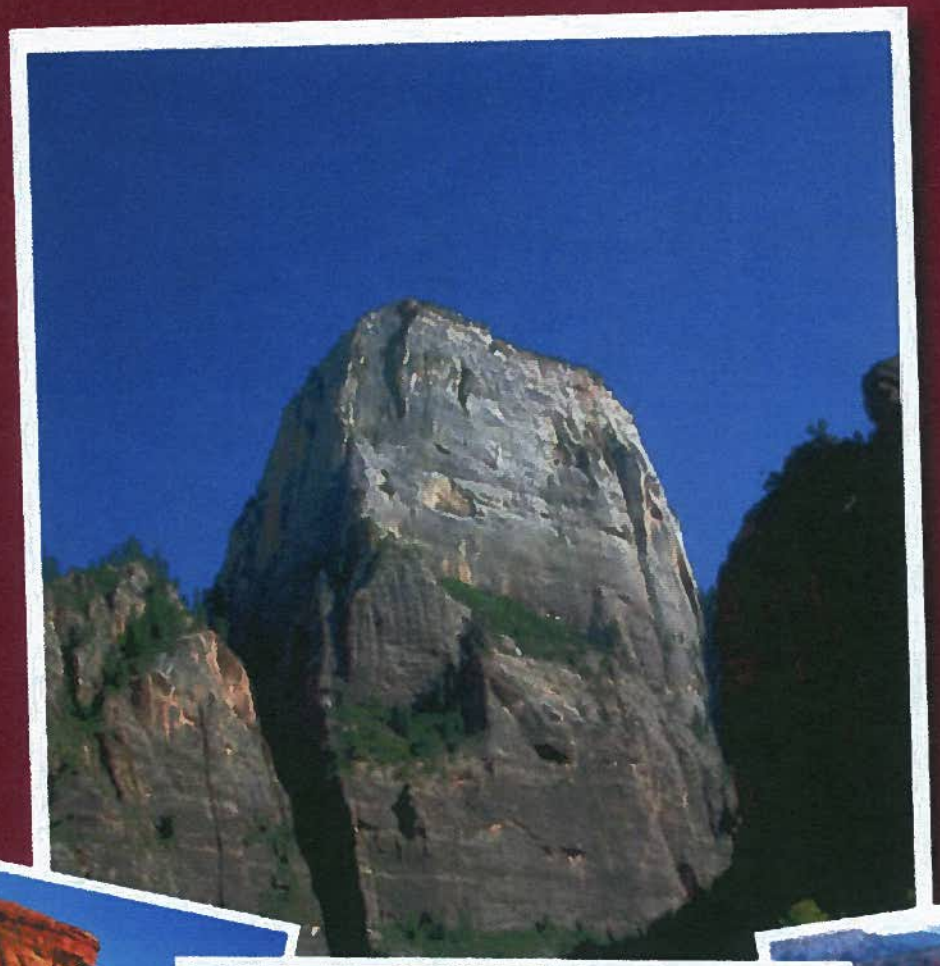

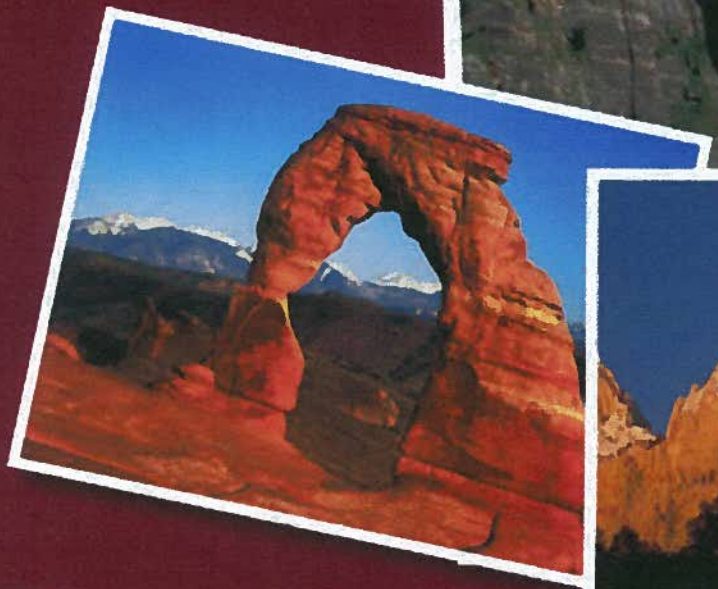

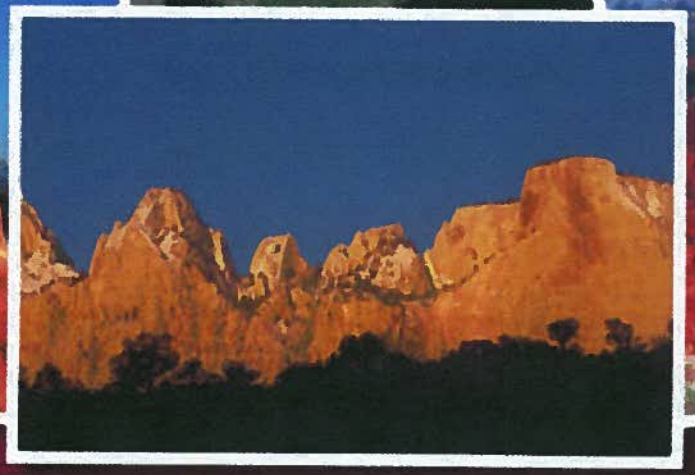

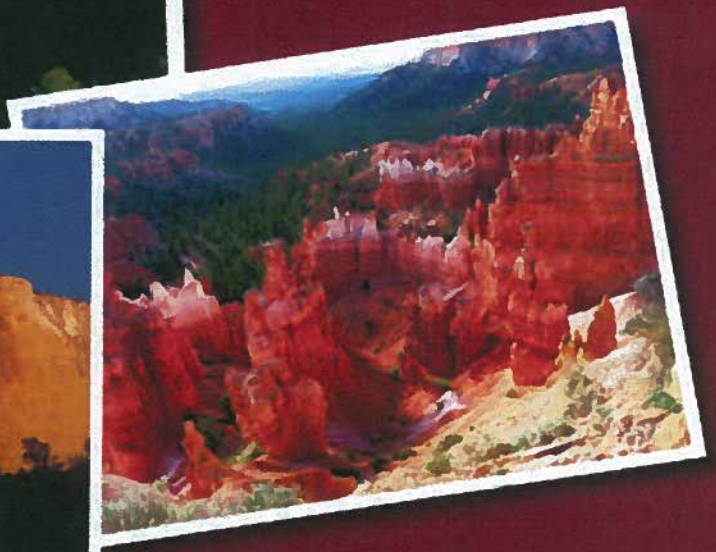

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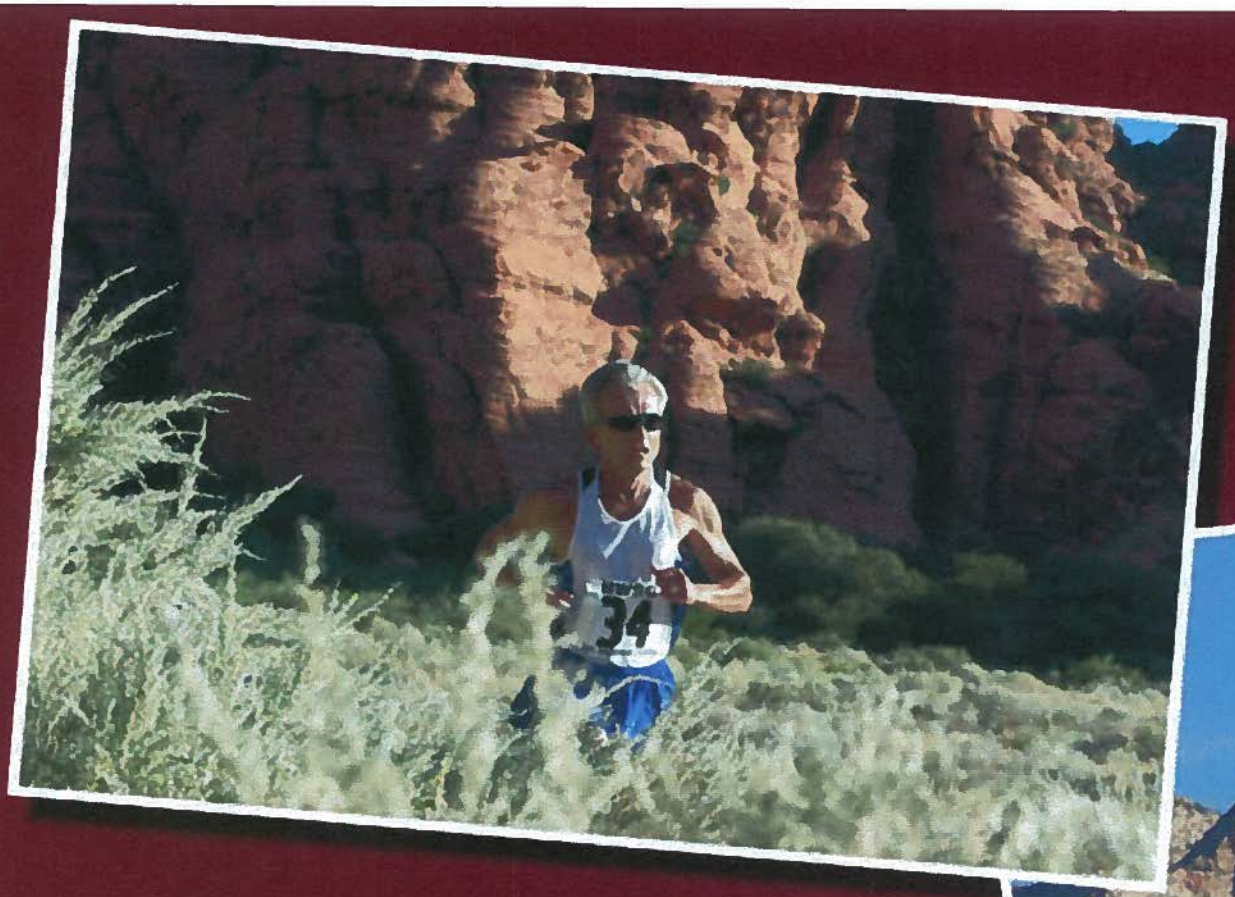
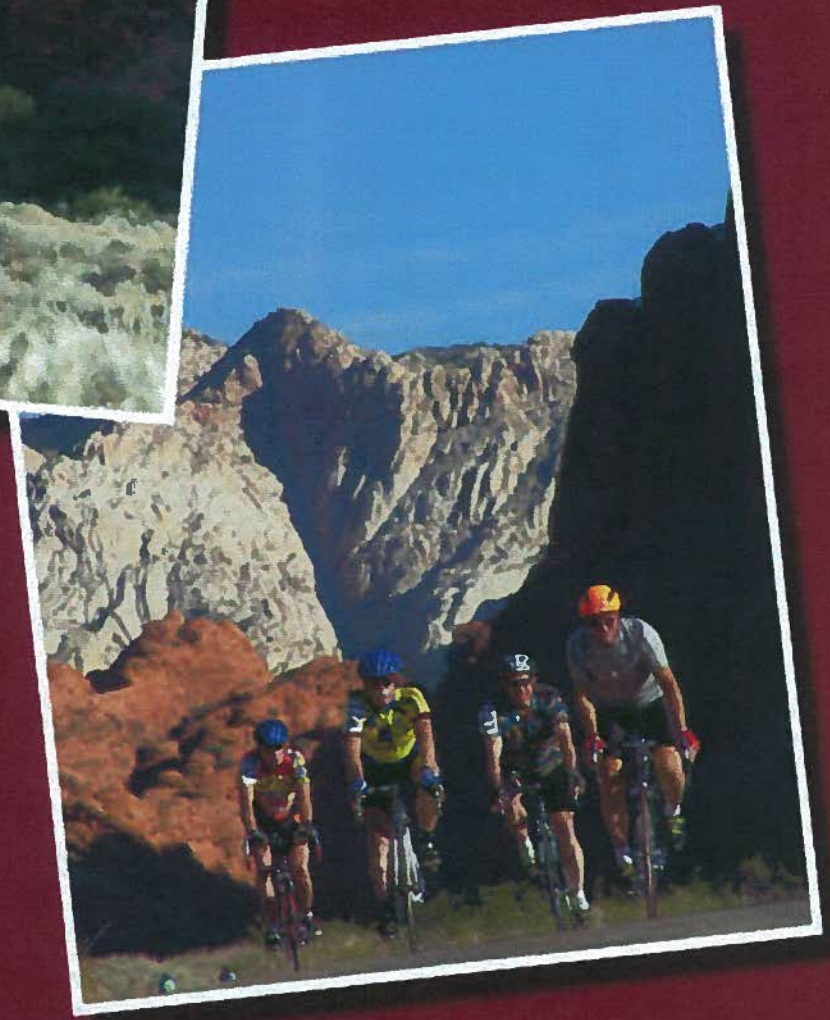


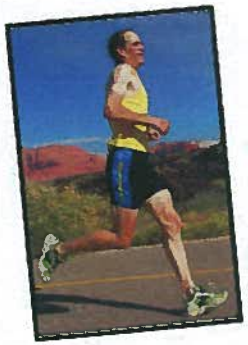


Prezi

Every participant in the Games is a champion. The Games are a way to encourage lifetime mental and physical fitness.

GRAHAM JOHNSTON, SOUTH AFRICA

Prezi



I love the Games for many reasons: camaraderie, seeing old and new friends, competition, outstanding organization and beautiful scenery.

FRANK GOULARD, OREGON, USA

Prezi

The whole city welcomes the athletes. We feel so well-received that we love to come back year after year.

NEUSA CABRAL, BRAZIL

Prezi

27 NUMBER OF SPORTS OFFERED IN 2013
NUMBER OF COUNTRIES REPRESENTED SINCE 1987 66
10,118
TOTAL PARTICIPANTS IN 2013
MEDALS AWARDED IN 2013
8,158
76 VENUES USED IN 2013
$15,191,590
77.7
Prezi

UMBER OF COUNTRIES
PRESENTED SINCE1987 60

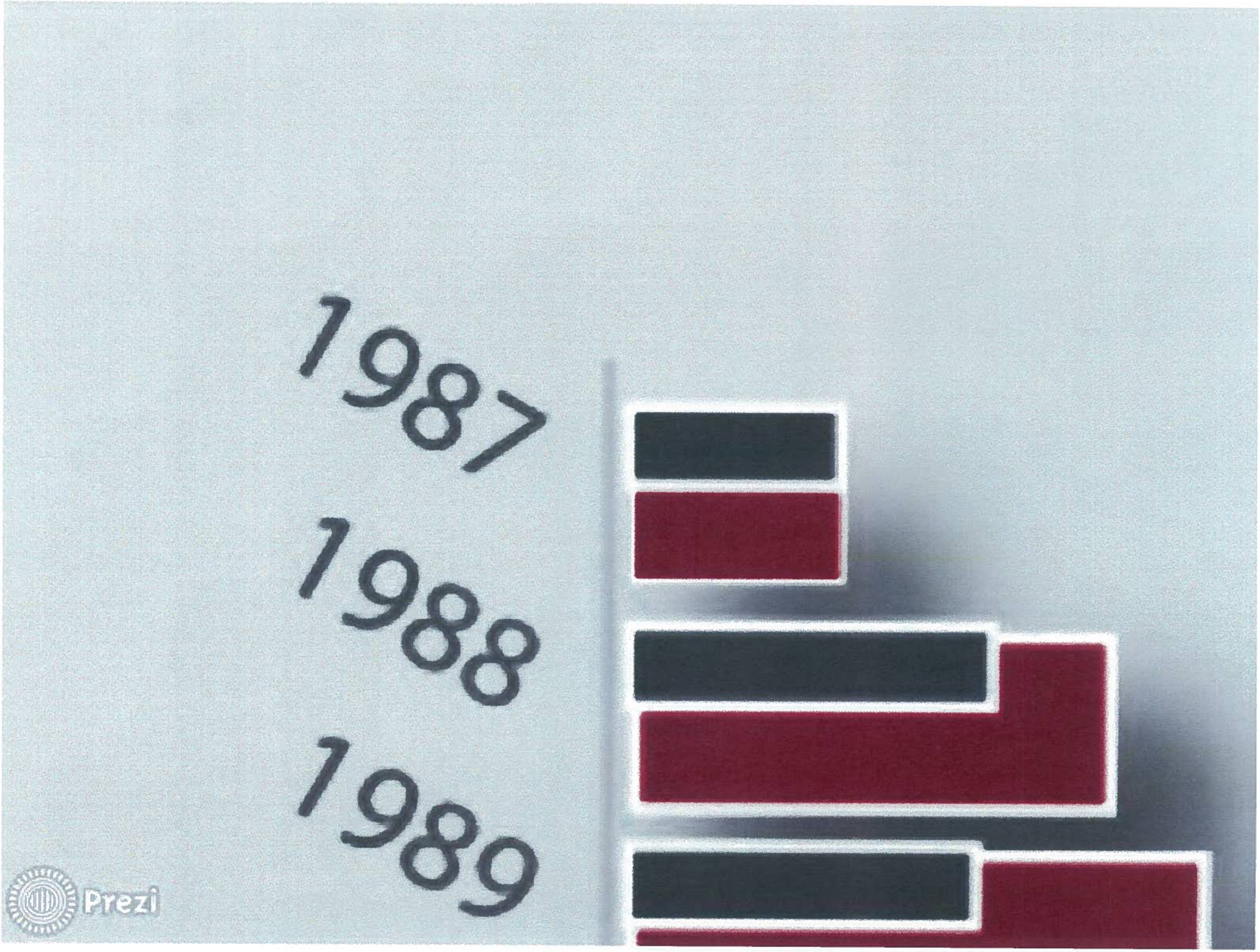
10,118
TOTAL PARTICIPANTS IN 2013

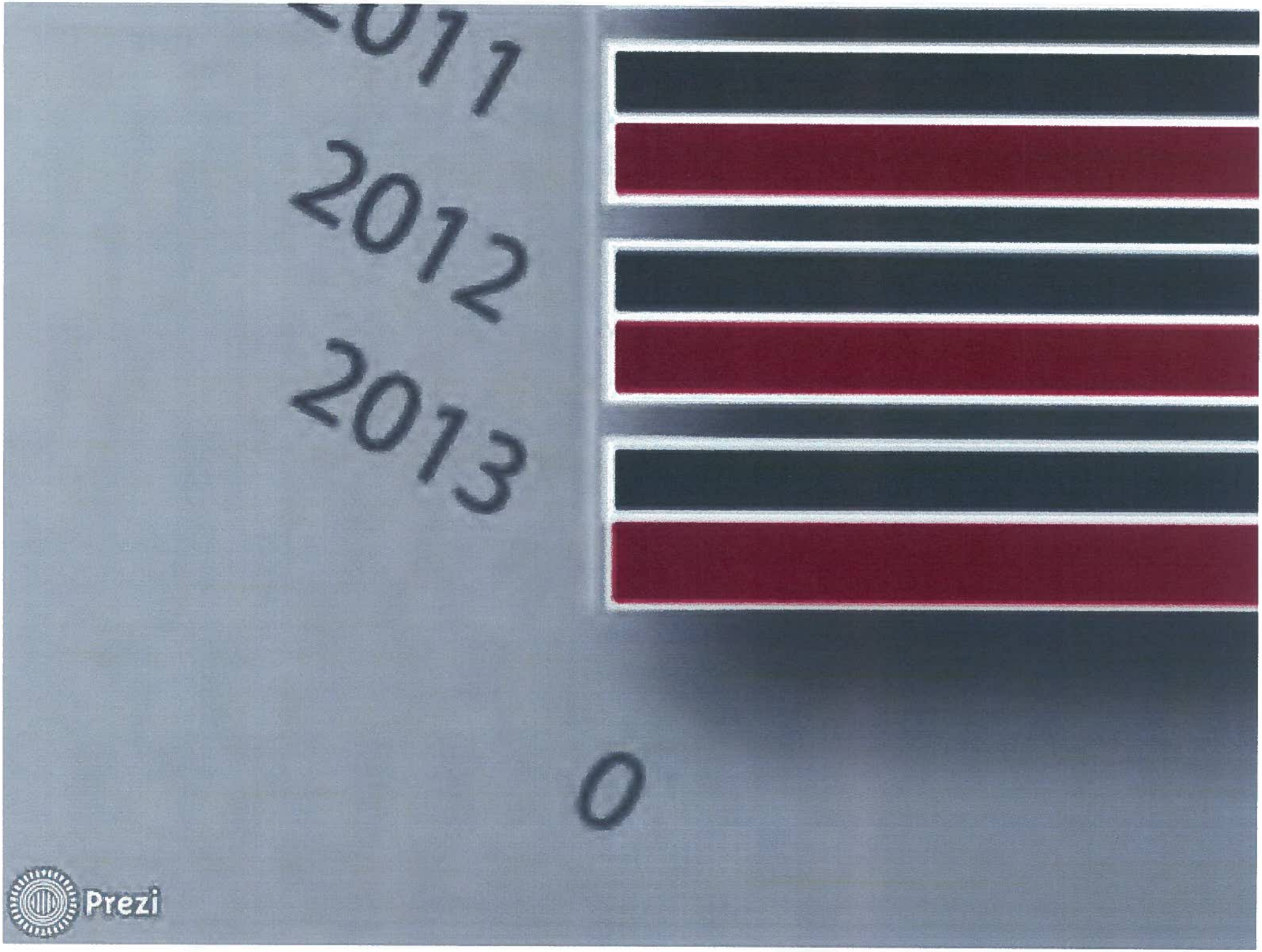
MEDALS AWARDED IN 2013
8,158

Prezi

DIRECT ECONOMIC IMPACT IN WASHINGT
PERCENTAGE RATE OF RETURN
77.7
Prezi

$15,191,590
DIRECT ECONOMIC IMPACT IN WASHINGTON COUNTY
PERCENTAGE RATE OF RETURN
7.7
Prezi


1987
1988
1989
Prezi



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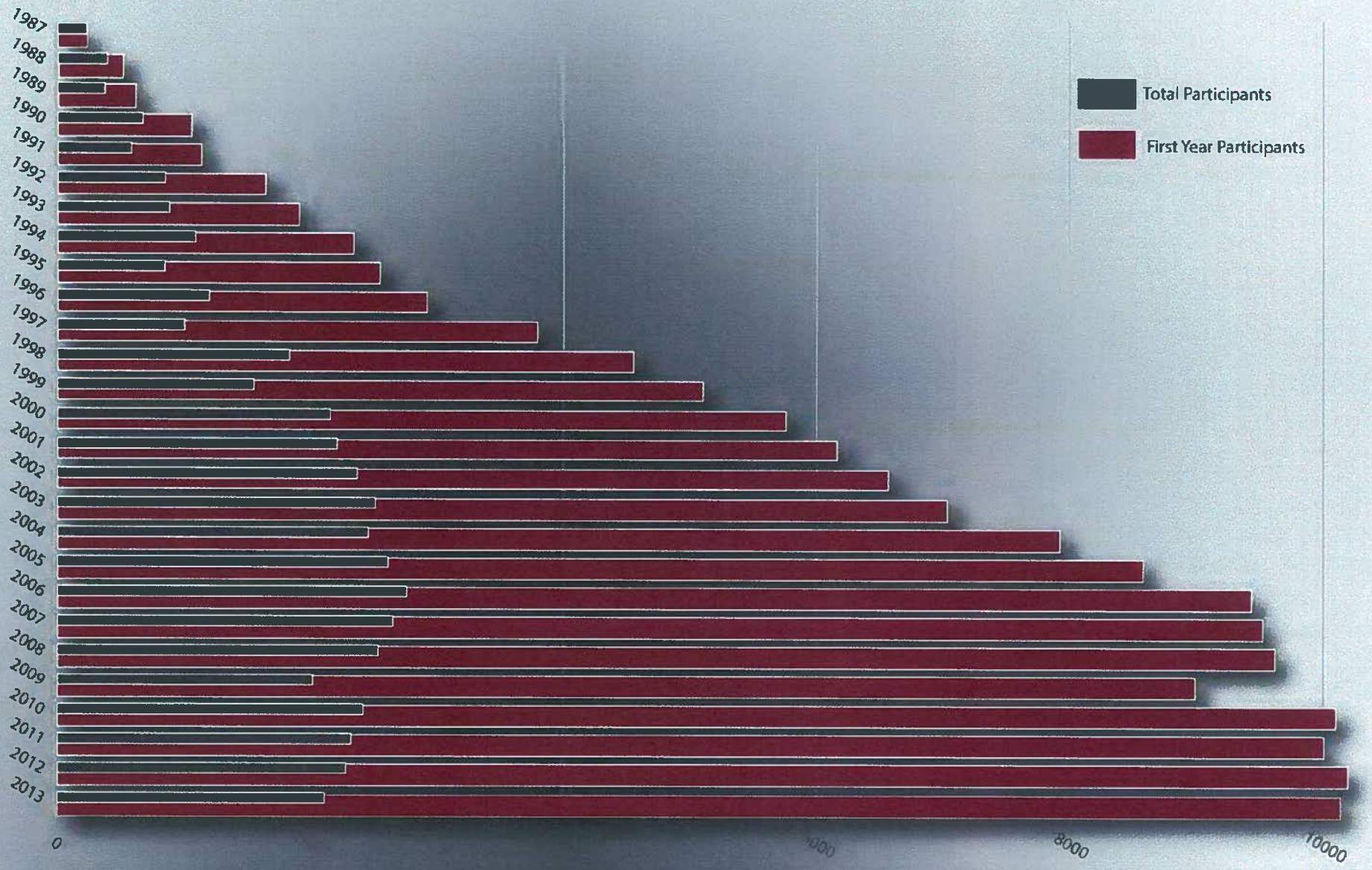
Total Participants
First Year Participants
1987
1988
1989
1990
1991
1992
1993
1994
1995
1996
1997
1998
1999
2000
2001
2002
2003
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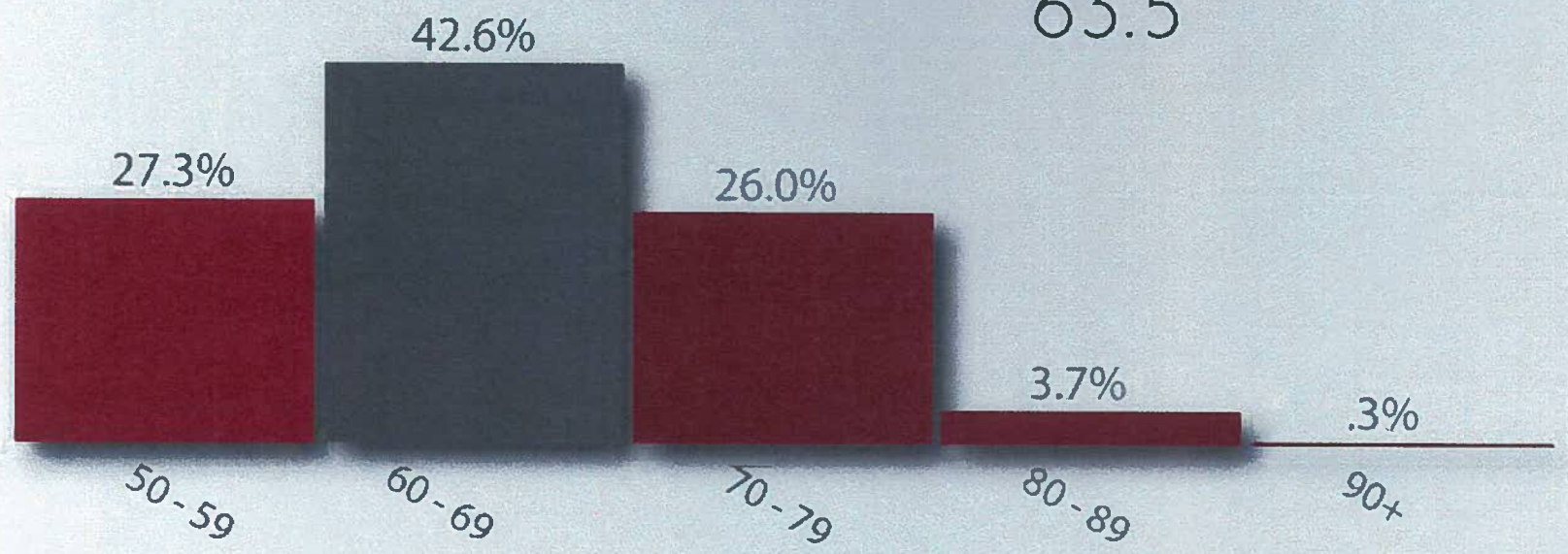
2010
2011
2012
2013
0
8000
10000

Prezi

Average Age
63.5



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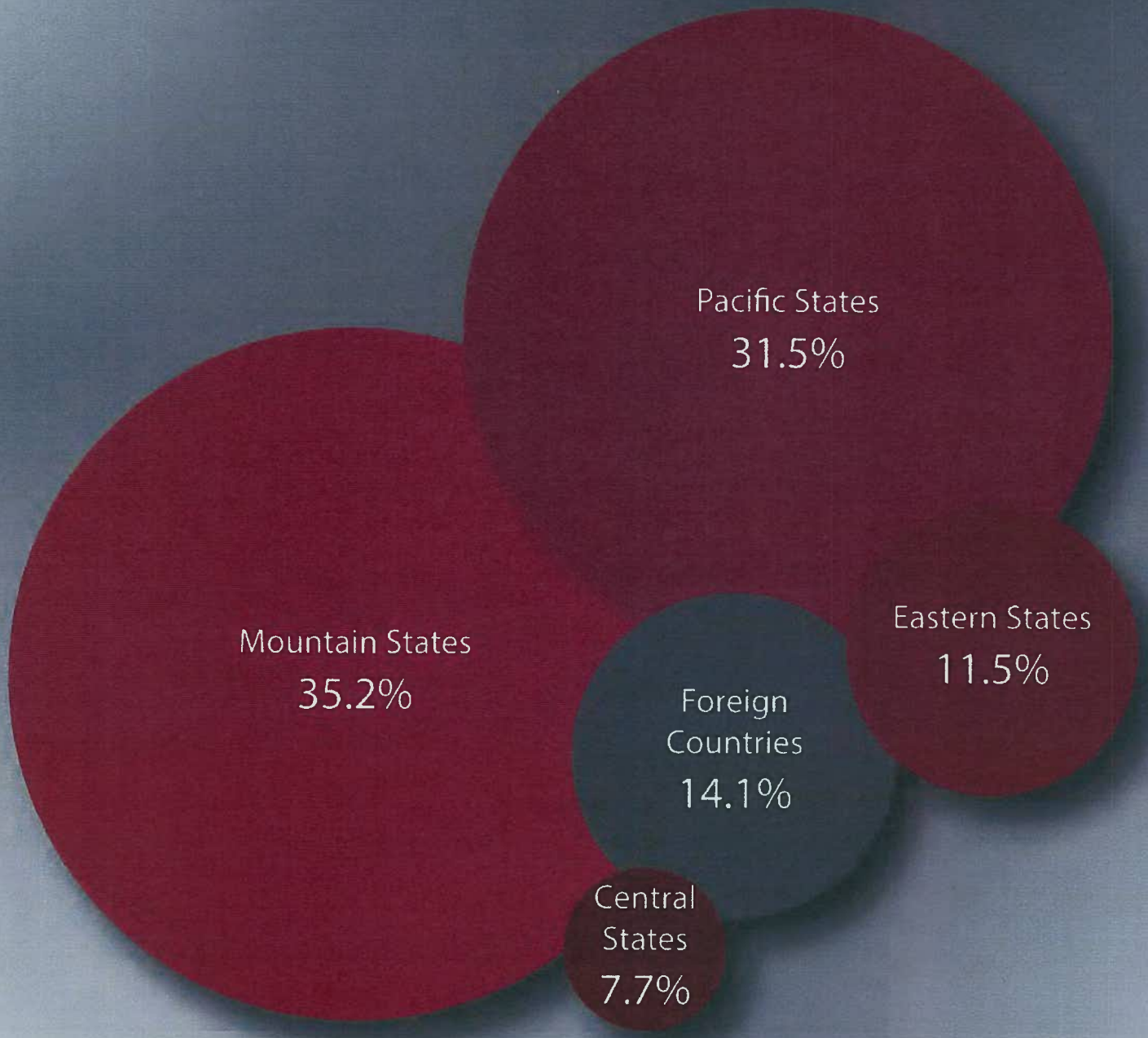
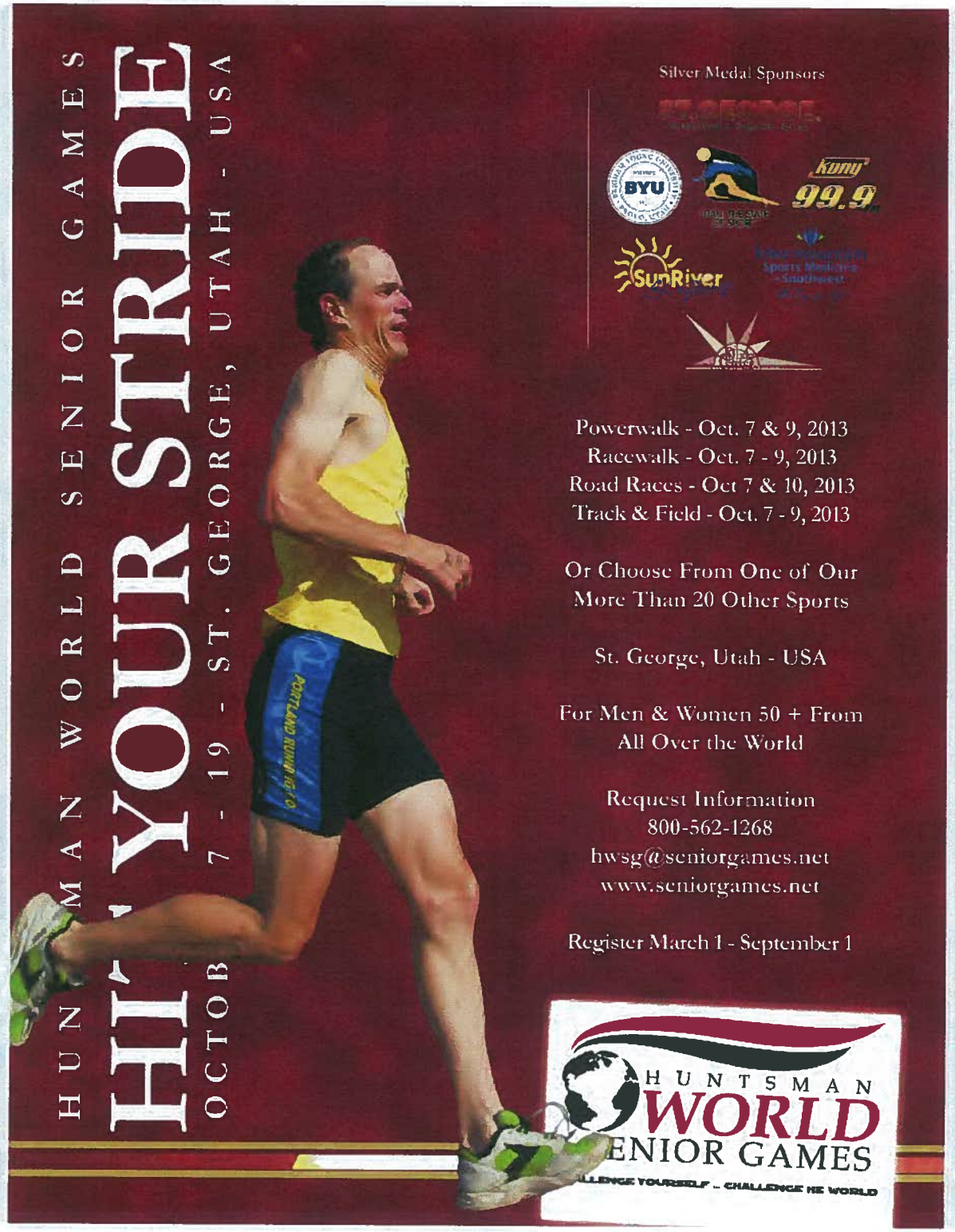

Pacific States
31.5%
Mountain States
35.2%
Eastern States
11.5%
Foreign
Countries
14.1%
Central
States
7.7%

Prezi

Marketing

Prezi



The Games aggressiv
our sponsors through
newspapers, magazi

Prezi

The Games aggressively promotes the event and our sponsors through a variety of trade publications, newspapers, magazines, radio and television.

Prezi

HUNTSMAN WORLD SENIOR GAMES

SHIFT GEARS

OCTOBER 7 - 19 - ST. GEORGE, UTAH - USA

Gold Medal Sponsor

Cycling - Oct. 8 - 11
Mt. Biking - Oct. 14 - 15
Triathlon - Oct. 12

St. George, Utah - USA

Choose From 27 Sports
For Men & Women 50 +
From Around the World

REGISTER TODAY
www.seniorgames.net
800-562-1268
hwsg@seniorgames.net

Register March 1 - September 1

HUNTSMAN WORLD SENIOR GAMES
CHALLENGE YOURSELF – CHALLENGE THE WORLD

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Including but not limited to:

Prezi

Clay Shooting USA
Cycling California
Softball Magazine
USA Table Tennis
Cowboy Chronicle
National Masters News
Travel 50 & Beyond

Prezi

http://seniorgames.net/index/

Suggested Sites | Huntsman World Senior G... | Site administration HWS... | HWSG-Calendar | MSN | Facebook | HWSG_WebStats | VerticalResponse | Senior Games Admin Login | QR Code Generator

HUNTSMAN WORLD SENIOR GAMES

CHALLENGE YOURSELF...CHALLENGE THE WORLD™

OCTOBER 8-20, 2012

CHALLENGE YOURSELF...CHALLENGE THE WORLD™

GOLD SPONSORS:

City of St. George

Home | Sports | Register | Request Info | Volunteer | About Us | The Area | Accommodations | Contact Us

GAMES NEWS

- Team Registration Open
- 2011 By The Numbers
- Preliminary Schedule Available
- Check the Results
- 25 Anniversary Games Come ...

More...

WHAT'S HAPPENING

- 2012 Games Schedule
- 2011 By The ...
- 2011 Opening Ceremonies
- Concert & Celebration
- Health Screenings
- Games Photos

TELL US YOUR STORY

From Israel to St. George to play Table tennis?!

I started playing table tennis in my country, Israel, when i was a kid. I was good in all sports but my father directed me towards table tennis ...

Read more...

CONTESTS

On the 25th day of each month up through August 25th, we'll be posting a trivia question right here ...

Read more...

QUESTION OF THE WEEK

How do I register my team?

Read answer...

SILVER SPONSORS:

BYU

Cannon Media

Dixie Center St. George

Intermountain Sports Medicine Southwest

SunRiver St. George

Utah Sports Commission

ST. GEORGE, Convention & Tourism Office

Bronze Sponsors
All Sponsors
Become a Sponsor
Become an Exhibitor

Saint George, UT

47° F
Clear

Hour-by-hour | 10-day

Prezi

100%

The Games website is a robust, high-traffic source for information that includes news, sport rules, schedules and contests

Prezi

In 2013 we had over 1.7 million page views

Prezi

By more than 121,000 unique visitors

Prezi

From 155 different nations

Prezi

https://www.facebook.com/worldseniorgames

Suggested Sites | Huntsman World Senior G... | Site administration HWS... | HWSG-Calendar | MSN | Facebook | HWSG_WebStats | VerticalResponse | Senior Games Admin Login | QR Code Generator | Web Slice Gallery

facebook — Search for people, places and things — Kyle M Case — Home

You are posting, commenting, and liking as Huntsman World Senior Games — Change to Kyle M Case

Admin Panel

Edit Page | Build Audience | Help | Show

Huntsman World Senior Games

569 likes · 13 talking about this

✓ Liked

Organization

The Huntsman World Senior Games is the largest annual multi-sport event in the world for athletes 50 and over

About

Photos

Likes

569

Status | Photo / Video | Offer, Event +

Write something...

Promote | Post

Huntsman World Senior Games shared a link.
14 hours ago

Have you found Woody, yet?
http://www.seniorgames.net/contest/

Huntsman World Senior Games
www.seniorgames.net

Huntsman World Senior Games

62 Friends
Like Huntsman World Senior Games

+53

Recent Posts by Others on Huntsman World Senior Games — See All

Grant MacFarlane
Days like this when it's so cold, makes me think it's time to...
January 12 at 9:57am

Staying Fit After 60
This is great! Stay fit everyone!
November 14, 2012 at 11:03pm

Audie Anderson

Ads Manager

Now
February
2013
2012
2011
Favorited

See Your Ad Here

Kyle M Case likes Huntsman World Senior Games.

Huntsman World Senior Games
Like

Promote This Story

Mônica Da Silva Ferreira shared A Eternidade é logo ali's photo.

Suzane Tourinho De Britez likes Bety Mattioli's photo.

Jimi Kestin commented on St George Exchange Club's photo: "is he praying?"

Suzane Tourinho De Britez likes Bety Mattioli's photo.

Jimi Kestin likes St George Exchange Club's photo.

Bridgette Schneider likes Couture Allure Vintage Fashion's photo.

Mônica Da Silva Ferreira commented on Jonathan Ribeiro's post: "Muito Bom!!!"

Bridgette Schneider likes L o v e, S e x, I n t e l l i g e n c e.

Ana Galvao Januszewski
Bridgette Schneider
Carlos A Romani
Emily Hyde West
Ivan Costa
James Loveland
Jeremy Bye
Jeremy Reay
Jill Hyde Bearden
Joshua Aikens
Julie Sharp Thomas
Justin Holcomb
Kinley Case
Mindy Case
Reese Moon
W.t. Hyde

MORE FRIENDS (23)

Aaron McCann

Search

100%

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The Games has embraced social media including facebook, twitter and even a youtube page.

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HUNTSMAN WORLD SENIOR GAMES PRESENTS

The Warm-Up

THE GAMES ARE OCTOBER 6 - 18, 2014

SPRING EDITION 2014

What's Inside

- President's Message
- Message from the CEO
- Huntsman World Senior Games Friendship Tour to Barbados
- Check it Out (News of the Games)
- Become an Ambassador
- Lodging Information
- Sport Registration Fees
- Cancer Screening Guidelines
- 2014 Schedule

Huntsman World Senior Games
1070 W. 1600 S. A-103
St. George, UT 84770
USA

Toll Free: 800-562-1268

Phone: 435-674-0530

FAX: 435-674-0589

hwsg@seniorgames.net

www.seniorgames.net

Proud Member Of

President's Message

Our Ambassadors are the best. Each year, wonderful men and women extend the hand of friendship and invite their friends, family and even their competition to the Huntsman World Senior Games. We've grown so much over the past 28 years and we could not have done it without the help of our Ambassadors.

We've revamped and restructured the program so that everyone can be an Ambassador. It's easier than ever to qualify. Visit our website at www.seniorgames.net/ambassadors to learn how you can help spread the word about the Games.

It takes each of us working together to truly foster worldwide peace, health and friendship. It's a lot of work, but I think it's worth it. Join us in the effort!

John H. Morgan Jr.
President and Founder

Message from the CEO

This year the Huntsman World Senior Games celebrates 28 years of fostering worldwide peace, health and friendship. In some ways it's hard to believe that we've come so far and yet at the same time amazing how fast the years have flown by.

We continue to be the largest annual multi-sport event in the world for athletes age 50 and up. We're proud to continue the tradition of life-saving Health Screenings. Great venues, an amazing Opening Ceremonies and Concert & Celebration, fierce world-championship competition in the Global Cup World Senior Volleyball Championships, fun socials and dances, it all adds up to a pretty amazing experience by anyone's standards.

Be a part of the action this year. Oh, and feel free to bring a friend along for the fun.

Kyle M. Cass
Chief Executive Officer

Friendship Tour to Barbados

This year, join in the fun and cultural exchange on the Friendship Tour to Barbados.

Warm sand, sea breezes, crystal clear waters combined with Track and Field and 3-on-3 Basketball. How can it get any better than that? The Friendship Tour to Barbados takes place April 24 – May 1, 2014. The Games will be partnering with the Barbados National Senior Games with Track and Field taking place in the National Stadium. You'll compete in front of about 10,000 singing, dancing and screaming fans with music and entertainment accompanying the competition.

In addition, we'll get to know the island intimately. We'll spend a day snorkeling from a catamaran, hit the night life at Oistin's Fish Market and still have plenty of time to relax and enjoy the laid-back island lifestyle.

The deadline for registration for the Tour is March 15, so don't delay. For a complete itinerary, details on pricing and deposits, visit www.seniorgames.net/friendshiptour/2014/.

Important Dates to Remember

Mid May - Handbooks Mailed Out

January 1 - Team Registration Opens
March 1 - Individual Registration Opens
Aug. 1 - Early Bird Deadline (Save $20)
Sept. 1 - Final Registration Deadline

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Every spring nearly 20,000 Athletes, Fans and potential participants receive our Newsletter - The Warm-Up

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PRINCIPAL SPONSOR

HUNTSMAN

GOLD MEDAL SPONSOR

SILVER MEDAL SPONSORS

BRONZE MEDAL SPONSORS

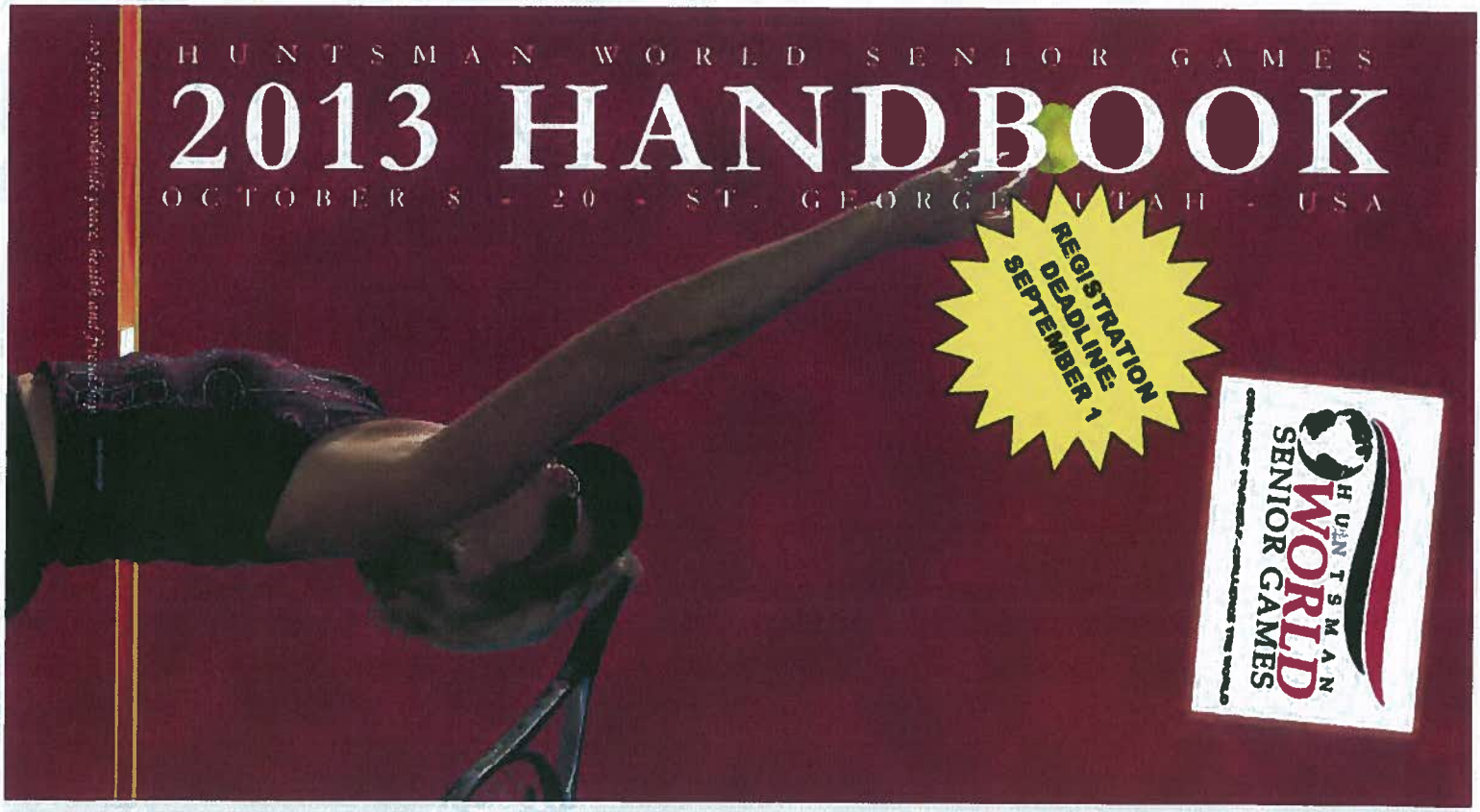
World Senior Games Inc.
1070 West 1600 South, Suite A-103
St. George, UT 84770

NON-PROFIT ORG.
US POSTAGE
PAID
ST. GEORGE, UT
PERMIT #85

HUNTSMAN WORLD SENIOR GAMES

2013 HANDBOOK

OCTOBER 8 - 20 - ST. GEORGE, UTAH - USA



REGISTRATION DEADLINE: SEPTEMBER 1

HUNTSMAN WORLD SENIOR GAMES

The Han
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each

The Handbook is mailed each May to around 20,000

It contains schedules, rules

Prezi

It contains schedules, rules and other information for each sport.

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HUNTSMAN WORLD SENIOR GAMES

2013 PROGRAM

SEPT 7 - 19, 2013, ST. GEORGE, UTAH - USA

SPORT INFORMATION

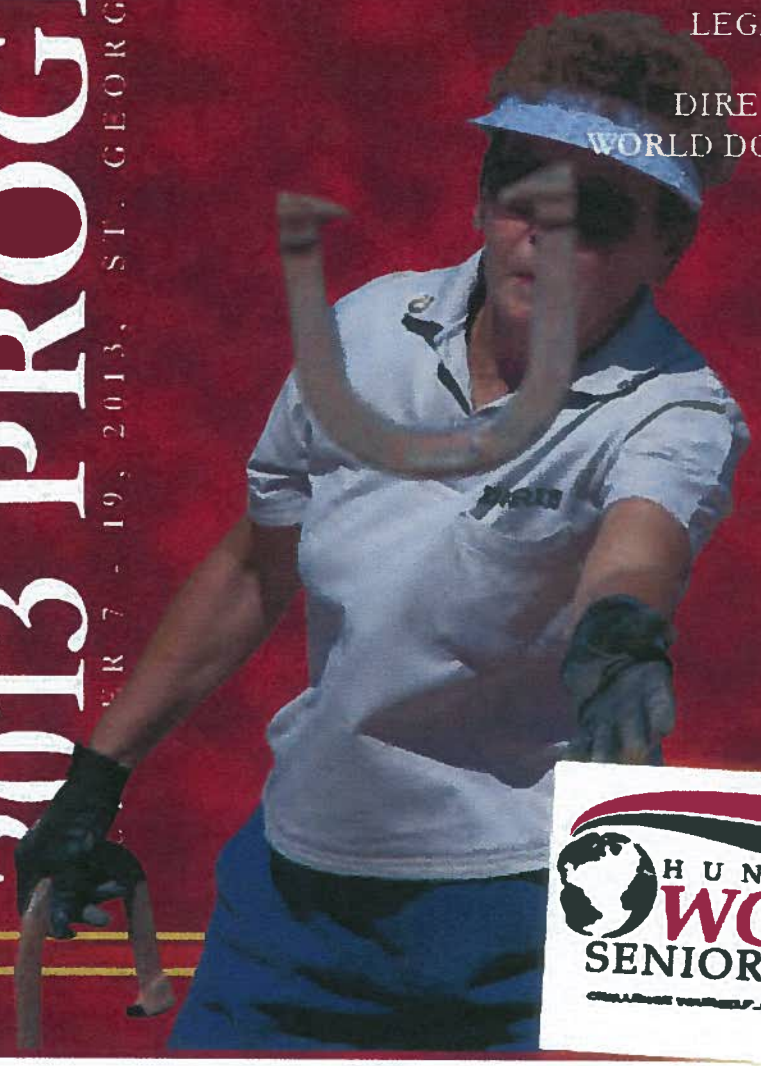
CEREMONIES & CELEBRATIONS

HEALTH SCREENINGS

HALL OF FAME

LEGACY CIRCLE

DIRECTIVE ONE: WORLD DOMINATION



HUNTSMAN WORLD SENIOR GAMES

CHALLENGE YOURSELF...CHALLENGE THE WORLD

The Official Program
signature piece for e

It has schedules, direct
and any last minute
that the Athletes n
know about

It is placed in every Welcome B
and inserted in The Spectrum, t
local newspaper, the weekend be
the Games

Prezi

The Official Program is the signature piece for each Games.

It has schedules, directions

It often becomes a keepsake

Prezi

It has schedules, directions and any last minute updates that the Athletes need to know about

Prezi

It is placed in every Welcome Bag and inserted in The Spectrum, the local newspaper, the weekend before the Games.

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About 25,000 copies are distributed

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HUNTSMAN WORLD SENIOR GAMES

2013 RESULTS

OCTOBER 7-19 - ST. GEORGE, UTAH - USA

HUNTSMAN WORLD SENIOR GAMES

CHALLENGE YOURSELF - CHALLENGE THE WORLD

ALL 2013 MEDAL WINNERS

2014 EVENT SCHEDULE

FRIENDSHIP TOUR TO BARBADOS

Whe
more
are r

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When the Games are over more than 10,000 Results Books are mailed to the Athletes

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Marketing

Prezi

Sponsor Benefits

We work hard for our relationships to be mutually beneficial. Most of our sponsors return year after year.

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HUNTSMAN WORLD SENIOR GAMES

WORLD CHAMPION

ST. GEORGE, UTAH, USA

Logo/Branding Placement

- Prominent logo recognition on the front page of the official Games Website (with link to your site or a targeted landing page)
- Prominent logo recognition on the Sponsor Page of the official Games Website (with link)
- Prominent logo recognition on the official Venue Map (used by all Athletes and Fans to navigate the city and venues)
- Prominent position in the email signature line of all official email blasts and correspondences
- Verbal "co-hold" recognition as World Champion Sponsor on our official Headquarters phone system
- Prominent logo placement on all Athlete Shirts
- Prominent logo placement on all Regular Volunteer Shirts
- Prominent logo placement on all Key Volunteer Shirts
- Prominent logo placement on all Welcome Bags
- Logo recognition on the official ID Badge Lanyard (worn by all Athletes and Fans)

Usage/Designation

- Designation as "Official World Champion Sponsor of the Huntsman World Senior Games"
- Permission to use Games logos, slogans and other trademarked materials – with approval
- Exclusivity by business type or product – if requested

VIP Recognition

- Ten invitations to our Gold Cup Classic Golf Tournament (for Sponsors, Government Officials, Dignitaries and VIPs)
- Ten complimentary registrations to compete, and ten additional passes to our Healthy Lifestyles Health Screenings
- Twenty invitations to our Sponsor Appreciation Dinner and VIP seating at the Opening Ceremonies and Concert & Celebration
- Twenty VIP tickets to the Global Cup Volleyball Championship held during the Games
- Additional benefits may be negotiated

To foster worldwide peace, health & friendship

HUNTSMAN WORLD SENIOR GAMES

Value Additions

- Opportunity for creative product sampling
- Opportunity to host special events or provide special offerings
- Opportunity to purchase additional Property Sponsorships
- Opportunity to purchase additional naming rights
- Opportunity for Corporate Officers and Key Personnel to present awards and medals
- Opportunity for employees to volunteer
- Access to Games mailing list (on a limited basis with approval)

Media Opportunities

- Prominent recognition in television advertisements
- Prominent recognition in radio advertisements
- Prominent recognition in newspaper and magazine advertisements
- Prominent recognition in official press releases
- Recognition in official social media posts
- Recognition on and limited use of the official Games YouTube Channel

Advertising & Promotion

- Logo and a full-color spread in the official Games Program (used as a reference guide throughout the Games)
- Logo and a full-page, full-color ad in the official Games Handbook (used for several months prior to the Games)
- Logo and a full-page, full-color ad in the official Games Results Book (used to recap the Games)
- Prominent logo placement in full-color marketing brochures as World Champion Sponsor
- Prominent recognition in all official Games Newsletters sent to Athletes throughout the year
- Logo recognition throughout the Dixie Center (Games Headquarters) on signage during the Games
- Verbal recognition and prominent signage in the Parade of Athletes during the Opening Ceremonies
- Premium Exhibition space (up to 10') at the Dixie Center during the Games
- Opportunity to include samples and promotional materials in all Welcome Bags
- Welcome Banner opportunities for major sport venues during the Games
- Opportunity to place a coupon in the official Games Valu-Book at no cost

$100,000 - $150,000

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HUNTSMAN WORLD SENIOR GAMES

GOLD MEDAL

ST. GEORGE, UTAH, USA

Logo/Branding Placement

- Logo recognition on the front page of the official Games Website (with link to your site or a targeted landing page)
- Logo recognition on the Sponsor Page of the official Games Website (with link)
- Logo recognition on the official Venue Map (used by all Athletes and Fans to navigate the city and venues)
- Logo placement on all Regular Volunteer Shirts
- Opportunity to purchase logo placement on all Athlete Shirts
- Opportunity to purchase logo placement on all Key Volunteer Shirts
- Opportunity to purchase logo placement on all Welcome Bags
- Opportunity to purchase logo recognition on the official ID Badge Lanyard (worn by all Athletes and Fans)

Usage/Designation

- Designation as "Official Gold Medal Sponsor of the Huntsman World Senior Games"
- Permission to use Games logos, slogans and other trademarked materials – with approval
- Exclusivity by business type or product – if requested

VIP Recognition

- Eight invitations to our Gold Cup Classic Golf Tournament (for Sponsors, Government Officials, Dignitaries and VIPs)
- Eight complimentary registrations to compete, and eight additional passes to our Healthy Lifestyles Health Screenings
- Sixteen invitations to our Sponsor Appreciation Dinner and VIP seating at the Opening Ceremonies and Concert & Celebration
- Sixteen VIP tickets to the Global Cup Volleyball Championship held during the Games
- Additional benefits may be negotiated

Value Additions

- Opportunity for creative product sampling
- Opportunity to host special events or provide special offerings
- Opportunity to purchase additional Property Sponsorships
- Opportunity to purchase additional naming rights
- Opportunity for Corporate Officers and Key Personnel to present awards and medals
- Opportunity for employees to volunteer
- Access to Games mailing list (on a limited basis with approval)

Media Opportunities

- Logo recognition in television advertisements
- Verbal recognition in radio advertisements
- Logo recognition in newspaper and magazine advertisements
- Recognition in official press releases
- Recognition in official social media posts
- Recognition on the official Games YouTube Channel

Advertising & Promotion

- Logo and a full-color, full-page ad in the official Games Program (used as a reference guide throughout the Games)
- Logo and a half-page ad in the official Games Handbook (used for several months prior to the Games)
- Logo and a half-page ad in the official Games Results Book (used to recap the Games)
- Logo recognition in full-color marketing brochures
- Logo recognition in official Games Newsletters sent to Athletes throughout the year
- Logo recognition on signage during the Games throughout the Dixie Center (Games Headquarters)
- Verbal recognition and signage in the Parade of Athletes during the Opening Ceremonies
- Exhibition space (up to 20') at the Dixie Center during the Games
- Opportunity to include samples and promotional materials in all Welcome Bags
- Welcome Banner opportunities for major sport venues during the Games
- Opportunity to place a coupon in the official Games Valu-Book at no cost

$50,000 - $75,000

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$25

HUNTSMAN WORLD SENIOR GAMES

SILVER MEDAL

ST. GEORGE, UTAH . USA

Logo/Branding Placement

- Logo recognition on the front page of the official Games Website (with link to your site or a targeted landing page)
- Logo recognition on the Sponsor Page of the official Games Website (with link)
- Logo recognition on the official Venue Map (used by all Athletes and Fans to navigate the city and venues)
- Logo placement on all Regular Volunteer Shirts
- Opportunity to purchase logo placement on all Athlete Shirts
- Opportunity to purchase logo placement on all Key Volunteer Shirts
- Opportunity to purchase logo placement on all Welcome Bags
- Opportunity to purchase logo recognition on the official ID Badge Lanyard (worn by all Athletes and Fans)

Usage/Designation

- Designation as "Official Silver Medal Sponsor of the Huntsman World Senior Games"
- Permission to use Games logos, slogans and other trademarked materials – with approval

VIP Recognition

- Six invitations to our Gold Cup Classic Golf Tournament (for Sponsors, Government Officials, Dignitaries and VIPs)
- Six complimentary registrations to compete, and six additional passes to our Healthy Lifestyles Health Screenings
- Twelve invitations to our Sponsor Appreciation Dinner and VIP seating at the Opening Ceremonies and Concert & Celebration
- Twelve VIP tickets to the Global Cup Volleyball Championship held during the Games
- Additional benefits may be negotiated

Value Additions

- Opportunity for creative product sampling
- Opportunity to purchase additional Property Sponsorships
- Opportunity for employees to volunteer
- Access to Games mailing list (on a limited basis with approval)

Media Opportunities

- Verbal recognition in radio advertisements
- Logo recognition in newspaper and magazine advertisements
- Recognition in official social media posts
- Recognition on the official Games YouTube Channel

Advertising & Promotion

- Logo and a full-color, full-page ad in the official Games Program (used as a reference guide throughout the Games)
- Logo and a quarter-page ad in the official Games Handbook (used for several months prior to the Games)
- Logo recognition in the official Games Results Book (used to recap the Games)
- Logo recognition in full-color marketing brochures
- Logo recognition in official Games Newsletters sent to Athletes throughout the year
- Logo recognition on signage during the Games throughout the Dixie Center (Games Headquarters)
- Verbal recognition and signage in the Parade of Athletes during the Opening Ceremonies
- Exhibition space (up to 15') at the Dixie Center during the Games
- Opportunity to include samples and promotional materials in all Welcome Bags
- Opportunity to place a coupon in the official Games Value-Book at no cost

$25,000 - $37,500

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HUNTSMAN WORLD SENIOR GAMES

BRONZE MEDAL

ST. GEORGE, UTAH - USA

Logo/Branding Placement

- Logo recognition on the Sponsor Page of the official Games Website (with link)
- Logo recognition on the official Venue Map (used by all Athletes and Fans to navigate the city and venues)
- Opportunity to purchase Logo placement on all Regular Volunteer Shirts
- Opportunity to purchase logo placement on all Key Volunteer Shirts
- Opportunity to purchase logo placement on all Welcome Bags

Usage/Designation

- Designation as "Official Bronze Medal Sponsor of the Huntsman World Senior Games"
- Permission to use Games logos, slogans and other trademarked materials -- with approval

VIP Recognition

- Four invitations to our Gold Cup Classic Golf Tournament (for Sponsors, Government Officials, Dignitaries and VIPs)
- Four complimentary registrations to compete, and four additional passes to our Healthy Lifestyles Health Screenings
- Eight invitations to our Sponsor Appreciation Dinner and VIP seating at the Opening Ceremonies and Concert & Celebration
- Eight VIP tickets to the Global Cup Volleyball Championship held during the Games
- Additional benefits may be negotiated

Value Additions

- Opportunity to purchase additional Property Sponsorships
- Opportunity for employees to volunteer

Media Opportunities

- Verbal recognition in radio advertisements
- Logo recognition in newspaper and magazine advertisements
- Recognition in official social media posts
- Recognition on the official Games YouTube Channel

Advertising & Promotion

- Logo and a full-color, half-page ad in the official Games Program (used as a reference guide throughout the Games)
- Logo recognition in the official Games Handbook (used for several months prior to the Games)
- Logo recognition in the official Games Results Book (used to recap the Games)
- Logo recognition in full-color marketing brochures
- Logo recognition in official Games Newsletters sent to Athletes throughout the year
- Logo recognition on signage during the Games throughout the Dixie Center (Games Headquarters)
- Verbal recognition and signage in the Parade of Athletes during the Opening Ceremonies
- Exhibition space (up to 10') at the Dixie Center during the Games
- Opportunity to include samples and promotional materials in all Welcome Bags
- Opportunity to place a coupon in the official Games Vals-Book at no cost

$10,000 - $15,000

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Property Sponsorships

Sport	Basic Sponsorship (minimum level)	Add-On Value
Archery – 3D	White Ribbon	$ 200
Archery – Target	White Ribbon	$ 300
Badminton	White Ribbon	$ 300
Basketball 3/3 Men	Red Ribbon	$ 500
Basketball 3/3 Women	White Ribbon	$ 500
Basketball 5/5	Red Ribbon	$ 500
Bowling	Red Ribbon	$ 1,500
Bridge	White Ribbon	$ 300
Cowboy Action Shooting	Red Ribbon	$ 500
Cycling	Red Ribbon	$ 700
Golf – Medal Golf	Red Ribbon	$ 1,000
Golf – Social Golf	Red Ribbon	$ 800
Horseshoes	White Ribbon	$ 150
Lawn Bowls	White Ribbon	$ 100
Mountain Biking	White Ribbon	$ 200
Pickleball	Red Ribbon	$ 2,000
Racewalking	White Ribbon	$ 200
Racquetball	White Ribbon	$ 300
Road Races	Red Ribbon	$ 400
Shooting	White Ribbon	$ 500
Soccer	White Ribbon	$ 500
Softball – Men	Bronze Medal	$ 15,000
Softball – Women	Blue Ribbon	$ 4,000
Square Dance	White Ribbon	$ 1,200
Swimming	White Ribbon	$ 1,000
Table Tennis	White Ribbon	$ 1,000
Tennis	Red Ribbon	$ 1,500
Track & Field	Red Ribbon	$ 1,500
Triathlon	Red Ribbon	$ 400
Volleyball	Bronze Medal	$ 3,000
Volleyball – Sand	White Ribbon	$ 1,500
Walking Tours	White Ribbon	$ 100

Medal Properties

Property	Basic Sponsorship (minimum level)	Add-On Value
Athlete Shirt	Silver Medal	$ 3,500
Athlete Welcome Bag	Bronze Medal	$ 3,500
Concert & Celebration	Silver Medal	$ 5,000
Endurance Awards	Bronze Medal	$ 2,000
Global Cup Championship	Silver Medal	$ 10,000
Hall of Fame	Bronze Medal	$ 3,000
ID Lanyard	Silver Medal	$ 3,000
Key Volunteer Shirts	Bronze Medal	$ 2,000
Parking Lot	Bronze Medal	$ 5,000
Refreshments	Bronze Medal	$ 5,000
Regular Volunteer Shirts	Bronze Medal	$ 1,000
Sports Den	Bronze Medal	$ 3,000

The Games' Cycling races are the ones I look forward to all year. They keep me motivated to stay strong and healthy.

- BARBARA GIGUEL, CALIFORNIA, USA

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WHAT IS THE HUNTSMAN WORLD SENIOR GAMES?

A WORLD-CLASS OPPORTUNITY

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1ST ANNUAL FLAG RETIREMENT CEREMONY AND MILITARY TRIBUTE

UTAH ARMY NATIONAL GUARD

VETERAN'S ACTION COUNCIL

WASHINGTON COUNTY AREA SCOUTS

ST. GEORGE LIONS CLUB

★★★

Congress has authorized that flags worn beyond repair are to be destroyed by fire in a dignified manner, showing respect and reverence. Any personal flags you have may be picked up by the Scouts. Flags can also be dropped off at the St. George Lions Club/VFW Building or The National Guard Armory in St. George prior to the ceremony.

7:30 PM

SATURDAY, JUNE 14, 2014

ST. GEORGE LIONS

HISTORIC DIXIE SUNBOWL

SCOUTS ARE REQUESTED TO BE IN "UNIFORM" AND ARRIVE AT 7:00 PM

For more information contact Joe Bowcutt 435-703-4779 Email: rowdyjoe2@beyondbb.com