

## Mini-Grant Opportunity!

### Funding provided by the Department of Health and Human Services (DHHS)

We're seeking community partners to help spread the word about free or low-cost public health coverage through grassroots outreach and education! Thanks to funding from DHHS, **Target River** is offering fifteen **\$5,000 mini-grants** to local community organizations across Utah. These grants aim to support outreach and engagement efforts within your communities, promoting the following:

- Enrollment in **Utah Medicaid and the Children's Health Insurance Program (CHIP)**.
- Education and renewal support for enrolled members or members who have lost coverage during the national unwinding.
- Information about the new **State CHIP program** which offers limited enrollment for non-citizen children.



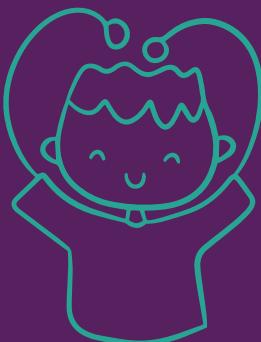
# What Do Medicaid and CHIP Offer?



Utah Medicaid and CHIP offer free or low-cost health coverage for low-income Utah children. Children do better when they have quality health care -- they grow up stronger, ready to learn, and prepared to contribute to their communities.

Utah Medicaid and CHIP provide free or low-cost healthcare coverage for children of low-income Utah families. Quality healthcare helps children grow stronger, become better learners, and contribute positively to their communities.

## How do community-based organizations apply?



Interested organizations will need to submit an application with the following details:

- Proposals on outreach tactics to reach families in your community
- Demonstration of need for your community
- Timeline for the campaign
- Proposed measurements to show effectiveness



To apply, complete the Mini-Grant Application.  
<https://bit.ly/3SbxoFi>



Last day to apply is March 1, 2021

More information about these programs is available at:

[coveringkids.utah.gov](http://coveringkids.utah.gov)

If you have questions, please contact: [rahul@targetriver.com](mailto:rahul@targetriver.com)

**Target River** will contract and oversee the mini-grant awarded organizations. Promotional materials, like flyers, for these programs, will be provided to you.

