

## **Career Academy of Utah Board of Directors Meeting**

**Date:** Monday, December 18, 2023

**Time:** 4:00 PM -6:00 PM

**Location:** Zoom

<https://zoom.us/j/2842547916?pwd=Mk1PVy82ZHhHUFZzeTFQWTRTOHJDUT09>

**Anchor Location:** 4286 S. Main Street, Murray, UT 84107

### **Call to Order 4:04pm**

Brian Somers, Chair

### **Role Call:**

Present: Brian Somers, Chair; Kelvyn Cullimore, Treasurer; Rikki Hrenko-Browning, Secretary; Ethan Deceuster

Absent: Todd Bingham, Vice Chair

**Guests:** Bonita Teasley, CAU Executive Director; Amy Vance, CAU Principal; Meghan Griffin, Operations Manager Stride; Brittany Martin, Marketing Stride; Regina Krotzer, Finance Stride; Jennifer O'shea, Stride; Rumpel Stiltskin

### **Consent Calendar**

- Approval of Minutes CAU Board Meeting November 20, 2023
  - Motion to Approve: Kelvyn Cullimore
  - Second to Motion: Ethan Deceuster
  - Those in Favor: Unanimously Approved

### **Reports**

- Executive Director Report, Bonita Teasley
  - Walk the Halls Report of Teacher Activities
  - Enrollment – 224 students, 33 pending enrollment, 14% SPED
  - New Goals from USU
    - Goal 1 – 100% of students in math on camera, ready to learn by 1/15/2024. CAU will re-iterate classroom camera requirements with a letter home, in class expectations, and student assemblies. We can't force cameras on due to privacy violation. Is there any data to suggest that cameras increase academic gains? Request for Stride to obtain data. Board voiced we should have an increase in camera usage. Also possibly counting students as

truant if they are not on the screen. “You are on screen or you are absent.” Loss of enrollment was acknowledged due to losing students over lack of attendance due to no camera. Bonita will double check the legal requirements. Question raised again as to what is the proper goal, what is a reasonable time frame to achieve a goal? CAU uses ClassKick for engagement within live lessons.

- Goal 2 – 90% of students in math class the entire time with camera on for the duration of class by 2/1/2024. CAU has attendance initiatives to get students in class, success plans for tier 3 students, assembly/newsletter recognition, improving engagement strategies, prizes. Students will be instructed to attend class 5 minutes early to ensure that technology is set by the time class begins.
- Goal 3 – all math teachers will earn an 80% or higher on the LOPT observation tool by 2/15/2024. CAU will transition from the state observation tool to the LOPT tool. We are requesting training on this from USU to enhance coaching on proper use of the LOPT.
- Requested meeting dates with USU to review goals and get training.
- Attendance – 75% overall, 25% of students are attending less than 70% of their classes. Most students are 8<sup>th</sup> and 9<sup>th</sup> grade.
- Academic Update, Amy Vance
  - SEL (social / emotional learning). School counselor provides weekly lessons with students to help them learn and grown socially and emotionally. An estimated 50% of our students come to us because they are struggling with some kind of social / emotional issue like bullying or anxiety. Student example: met with elem family today. Student feels useful, seen and encouraged by teacher. Had terrible bullying situation at previous school.
- CRE Development Update
  - Four advisory council members have agreed to serve. Representation needed for drone, oil and gas, heavy equipment, engineering and manufacturing. Board recommendations by 1/15/24 are requested. Bonita to email needs. Rikki is hesitant on oil and gas since there is not yet a program. Seeking members as well via tech colleges and chambers. Meeting dates set starting March 2024 to meet quarterly, 2<sup>nd</sup> Tuesday.
  - Working with Stride curriculum team to determine when oil and gas can be developed to align with hiring needs in Utah. Fall 2025 implementation.
  - Scheduling time with Kelvyn to outline bioscience pathway. Bonita to schedule meeting in next few weeks. Fall 2024 implementation.
  - Drones can be added to any pathways as an additional certification. Fall 2025 implementation.

- Waiting to receive letter of intent from Local 3 so that we can offer the heavy machinery courses. Fall 2024 implementation.
- STRIDE Academics Quarterly Update, Cindy Wright
  - 1 page overview of Stride Supports included in board packet.
  - This will be delivered quarterly.

## **Discussion Items**

- CAU Board Meeting Dates for 2024-2025 CY, Bonita Teasley
- Finance Update, Kelvyn Cullimore
  - Forecast 187 vs. Budget 176, revenue behind, IDEA funds to come after recent submission to state, teacher salaries running higher, student costs down, balanced to revenue, biggest adjustment in delay to office space saving \$44K.
  - Actuals vs. Budget educating 197 students, teacher funding below, \$35K short. \$129K surplus but Stride still giving credits.
  - Cash flow – November true up \$609K payment. Sitting at \$1M end of November. Projection \$ will stay consistent until K12 payments begin. Yearend should be \$600K.
- Financial Audit Update, Kelvyn Cullimore and Regina Krotzer
  - Goal to have completed by 12/31.
- Enrollment and Marketing Update, Beth Halloran, and Roger Welch
  - Earned media, school, and staff highlights, using student voice to showcase why they chose CAU.
  - National paid and social media ads off for holidays but SEM and search ads going.
  - Board raised question about continuing with paid media. Decision made to continue with marketing to maintain a presence in the media. How do we maintain a presence effectively? Roger and team to follow up in January.
- Board suggests a follow up meeting at the new year to address any modifications to the goals set forth by USU. Bonita will reach out to legal regarding policy updates and will set forth suggestions for actions. Follow up meeting 12/28.

## **Voting Items**

- CRE Advisory Board Document
  - Motion to Approve: Rikki Hrenko-Browning
  - Second to Motion: Ethan Deceuster
  - Those in Favor: Unanimously Approved

- CAU Board Meeting Dates for 2024-2025 CY
  - Motion to Approve: Rikki Hrenko-Browning
  - Second to Motion: Kelvyn Cullimore
  - Those in Favor: Unanimously Approved

## **Public Comment - None**

## **Calendar Items**

- CAU Board Meeting: January 16, 2024

## **Adjourn 5:57pm**

- Motion to Adjourn: Kelvyn Cullimore