

# UTAH STATE BOARD OF EDUCATION

**Subject:**

DISCUSSION: Data Sharing for Advertising School Options and Potential Amendments to Board Rule

**Agenda item type:**

Discussion Item

**Recommended Action:**

That the Committee provide direction to staff on the preferred option, if any, to be codified in R277-487 or another rule.

**Background:**

This item is to discuss if and how to provide family contact information to LEAs.

While the Board may ultimately choose to pursue sharing family contact information with any LEA, this discussion item was first prompted by early-college high school charter schools seeking contact information for families so they can send materials to families to advertise their schools and programs. Historically, these charter schools have requested this family contact information from school districts, and the school districts provided the information. However, in recent years, school districts have been declining to share the data. This makes it difficult for the charter schools to advertise their programs.

In the attached document, staff have outlined potential options that may address the issue above. This is the second version of the document that was presented to the Law and Licensing Committee on November 4, 2023. Version 2 includes additional options and notes about the fiscal impact of the various options.

Based on the results of the discussion, the Committee may wish to direct staff to draft amendments to Board Rule R277-487 or another rule to meet this request.

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**Attachments:**

1. Data Sharing for Advertising School Options - Version 2