

Lunch & Learn

PRODUCT MARKETING

Low Budget Ideas for Small Business

By
Nate Palmer
Centracom Vice President of
Marketing



SCAN FOR MORE INFORMATION

Or visit:
SanpeteChamberofCommerce.org



Principles of Marketing

Learn more about the basic value of marketing your business correctly.



Marketing Techniques

Learn the best ways to advertise to your market.



Know your Audience

Learn the need to create a brand narrative that lines with your business goals.

Date:

January 9th, 2024

Time:

12:00 p.m.

Location:

Gunnison City Hall, 38 W. Center Street

Sign Up

Sign -Up as a Silver Member or higher by February 15th and be listed on our "Welcome Bag" given to anyone moving into Sanpete County Cities.

More Information

 Info@sanpetechamberofcommerce.org

 www.SanpeteChamberofCommerce.org

Sanpete



CHAMBER OF COMMERCE

**Elevate the value of your business to
bring our community to new heights.**

Photo courtesy of award winning photographer: Robert Stevens



JOIN THE CHAMBER

The Chamber of Commerce provides networking opportunities for members to connect with local businesses. We advocate for our members by representing their interests in front of local government and other organizations to help them succeed.



OUR VISION

To support business growth and development, we create a dynamic and supportive environment for entrepreneurs and business owners. By providing the right resources, information, and connections, we help businesses reach new heights and achieve their full potential.



OUR MISSION

To promote business growth and success, we provide innovative programming and resources that create community vitality.



PARTNERSHIP

We will work closely with other chambers, boards, educators, civic groups, and leaders to find ways to support healthy business growth and strengthen vitality within the Sanpete Valley.



First Year Events

Monthly Lunch & Learns

Our monthly Lunch and Learn events are designed to help people connect, promote their business, and gain valuable insight that could help them improve their business.

Health Fair

We will partner with IHC to host a Health Fair in April. Businesses can set up booths to provide information about their services.

Golf Tournament

We will hold a golf tournament to offer opportunities for business members to promote their business, have a chance to network with chamber members and other business professionals and raise money for the chamber.

Shop Local

Every November, we will launch a SHOP LOCAL campaign across local newspapers, radio, and TV channels to promote chamber businesses.



MEMBERSHIP LEVELS

	BASIC	BRONZE	SILVER	GOLD	PREMIER
Yearly Membership Fee	\$75	\$100	\$200	\$400	\$650
Quarterly Payment Plan Option	N/A	N/A	N/A	\$125	\$188
Membership Sticker, Contact Information on Chamber website including website link and monthly newsletters and other contact emails.	x	x	x	x	x
Welcome Bag	N/A	N/A	x	x	x
Ribbon Cutting	\$25 per event	x	x	x	x
One person for free lunch each month at our chamber luncheons.	\$10 per person per meeting	\$10 per person per meeting	\$10 per person per meeting	x	x
Luncheon Sponsor - includes two people for free lunch each month and our monthly luncheons, advertising as a luncheon sponsor with logo on newsletter, website, and lunch RSVP website and allowed a few minutes at the beginning of the luncheon to introduce your business.	\$150	\$150	\$150	x	x
Inclusion in the Shop Local flyers in the Newspaper Ad in November.	\$50	\$50	\$50	x	x
Logo printed on large banner stand that will be displayed at all luncheons and Chamber sponsored events including Golf Tournament in the Fall.	N/A	N/A	N/A	N/A	x
\$200 credit to be used at the Chamber Golf Tournament. Can be used towards sponsorship of registering a team.	N/A	N/A	N/A	N/A	x
Free use of any of the chamber equipment including tables, projector, microphone and speaker.	N/A	N/A	N/A	N/A	x



Contact Us



www.sanpetechamberofcommerce.org



info@sanpetechamberofcommerce.org



PO Box 553, Ephraim, UT 84627



Sanpete County Chamber of Commerce



@SanpeteChamber