



118 Lion Blvd PO Box 187 Springdale UT 84767 * 435-772-3434 fax 435-772-3952

ART REVIEW BOARD NOTICE AND AGENDA
THE SPRINGDALE ART REVIEW BOARD WILL HOLD A MEETING
ON MONDAY, DECEMBER 4, 2023 AT 2:00 PM
AT THE CANYON COMMUNITY CENTER, 126 LION BOULEVARD, SPRINGDALE, UTAH

A remote option is unavailable for this meeting.
The public is welcome to send written comments in advance or attend in person.

Approval of the agenda

A. Action Items

1. Review and recommendation of a Mural at Zion Adventure Company (36 Lion Blvd). Staff Contact: Niall Connolly.
2. Review and recommendation of a Mural at Outta Here Ebikes (736 Zion Park Blvd). Staff Contact: Niall Connolly.

B. Adjourn

This agenda was posted at the Springdale Town Hall at 12:10 am/pm by Aren Emerson
on 11/29/23.

NOTICE: In compliance with the Americans with Disabilities Act, individuals needing special accommodations or assistance during this meeting should contact Town Clerk Aren Emerson (435.772.3434) at least 48 hours before the meeting.

Packet materials for agenda items will be available on the Town website: <https://www.springdaletown.com/agendacenter>



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**MINUTES OF THE SPRINGDALE ART REVIEW BOARD MEETING
HELD ON MONDAY, DECEMBER 4, 2023, AT 2:00 PM
AT THE CANYON COMMUNITY CENTER, 126 LION BOULEVARD, SPRINGDALE, UTAH**

The meeting convened at 2:00 pm.

MEMBERS PRESENT: Board Members Lisa Zumpft, Vicki Bell, Jan Passek, and Sue Kenaston.
PRESENT: Principal Planner Niall Connolly and Town Clerk Aren Emerson recording.
EXCUSED: Board Member Lanell Dyke

Approval of the agenda

Motion made by Lisa Zumpft to approve the agenda. Seconded by Vicki Bell.
Kenaston: Aye
Passek: Aye
Zumpft: Aye
Bell: Aye

A. Action Items

**1. Review and recommendation of a Mural at Zion Adventure Company (36 Lion Blvd). Staff
Contact: Niall Connolly**

This was a review of a mural located at Zion Adventure Company. This was a retrospective application, as the mural had already been installed. The staff report outlined the policies that the mural must comply with. Those policies are as follows:

- The mural will not create a traffic hazard or otherwise compromise safety in the town.
- The mural must be compatible with and related to the historical, geographical, or natural context of Springdale and Zion Canyon.
- All colors used in the mural must be on the town's adopted color palette.
- The mural may be displayed only on one wall of the commercial building and must be limited in size to no more than 75% of the gross wall area (including window and door areas) upon which it is displayed or 250 square feet, whichever is less.
- The mural may not contain advertising or signage elements and may not contain direct or indirect references to the products or services offered for sale at the commercial building.

Mr. Connolly brought the Town color palette book if the Board Members wished to reference it when reviewing.

The Art Review Board needed to make a recommendation to the Planning Commission to approve or deny the mural.

Michele Van Hise, the Managing Partner at Zion Adventure Company, requested approval for a mural on this property. She apologized for not getting approval before the installation of the mural. She was

unaware of the policies that pertained to murals. The mural intended to create something fun to celebrate the area they were located in. She stated that they were willing to change the signage on the mural to align with the Town policies. She asked if members of the Art Review Board had any questions for her.

Ms. Kenaston remembered a blinding glare coming from some of the colors on the mural and asked if the applicant would be willing to dull those colors down to mitigate safety hazards.

- Ms. Van Hise had not previously received that comment. She did not want to create safety hazards and would investigate that issue. She explained that the mural was created with spray paint.

Ms. Zumpft explained that the Art Review Board was originally established because of a mural installed without authorization from the Town. At that time, the Town could only require the mural to be repainted with colors approved in the Town's color palette. She expressed concern that the mural did not use colors in the Town's adopted color palette. She suggested having staff work with the applicant on complying with the color palette. She highlighted the signage in the mural and stated that it needed to be removed to comply with the Town's policies.

Ms. Passek asked how the mural related to the historical, geographical, or natural context of Springdale and Zion Canyon.

- The animals on the mural were native to Zion Canyon, and the plants, such as the Prickly Pear Cactus, were included to be native. The mountain in the background was intended to be one nearby.

The consensus of the Art Review Board was to recommend approval with the conditions that the signage be removed and the mural be repainted to match the Town's color palette.

Motion made by XX to recommend approval of a mural at Zion Adventure Company with the following conditions:

1. **All of the colors must come into compliance with the Town's color palette.**
2. **The mural's signage must not reference the advertisement, but it may be appropriate if it references something geographic.**

Seconded by Sue Kenaston.

Kenaston: Aye

Passek: Aye

Zumpft: Aye

Bell: Aye

2. Review and recommendation of a Mural at Outta Here Ebikes (736 Zion Park Blvd). Staff Contact: Niall Connolly

Ken and Keri King, the owners of Outta Here Ebikes, were in attendance to present their mural. He explained that the mural would be 140 square feet and take up less than 75% of the building elevation upon which it was affixed. The mural would be painted on wood, and the wood would be affixed to the low patio wall at the front of the building.

The Art Review Board should determine if the proposed installation meets the definition of a mural. It was also noted that the colors used in the draft were on the Town's color palette, so the Review Board needed to determine if an exception should be allowed in this instance.

The members of the Art Review Board determined that the mural needed to comply with the colors on the Town's color palette.

Motion made by XX to recommend approval of the mural at Outta Here Ebikes with the following conditions:

1. The applicant must work with staff to ensure the colors comply with the Town's color palette.

Seconded by Jan Passek.

Kenaston: Aye

Passek: Aye

Zumpft: Aye

Bell: Aye

B. Adjourn

Motion made by Lisa Zumpft to adjourn at 02:32. Seconded by Vicki Bell.

Kenaston: Aye

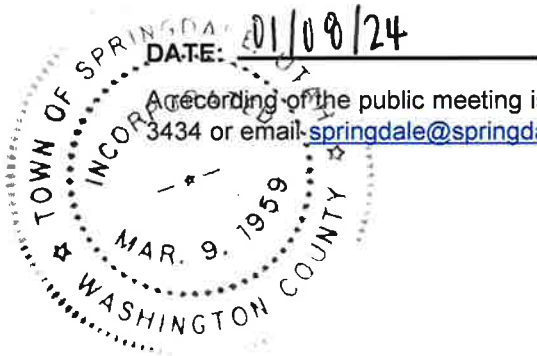
Passek: Aye

Zumpft: Aye

Bell: Aye

Aren Emerson

Attest: Aren Emerson, Town Clerk



A recording of the public meeting is available by contacting the Town Clerk's Office. Please call 435-772-3434 or email springdale@springdale.utah.gov for more information.



PO Box 187 118 Lion Blvd Springdale UT 84767

ATTENDANCE RECORD

Please print your name below

Meeting ART REVIEW BOARD MEETING Date 12/04/23

IN-PERSON ATTENDEES:

KERI KING
Name (please print)

Name (please print)

KEN KING
Name (please print)

Name (please print)

JACK BURNS
Name (please print)

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