

GPS PROPOSAL

Add New GPS Systems To All 80 Golf Carts



Benefits To The Golf Course / City

- Ability to **keep track** of all carts that are on the course at all times - **track pace of play** and cart location from the pro shop. (see slide)
- Ability of staff to **communicate and send messages** to any cart or all carts at any time - pace of play - emergencies - weather issues - advertise upcoming specials or events etc.
- Ability to **GEO Fence the entire golf course** - keeping carts inside golf course boundaries - off tee boxes - off greens - out of trees - out of ponds etc. - helping solve: safety issues - cart damage issues - course damage issues. The cart will come to a complete stop when it goes into a fenced off place - determined by the pro shop staff. (see slide)
- Ability to **GEO Fence Powerhouse Road** - Huge safety concern for the City - we can keep carts off of Powerhouse Road - making them use the tunnel.
- Ability to **see battery life** of each cart at all times - customer service.

Benefits to The Oaks Customers

- Keep up with competition - other area courses have this or other GPS systems - Timpanogos - Sleepy Ridge - Fox Hollow - Talons Cove - Gladstan looking into.
- Full Hole View - (see slide).
- Touch Screen to get exact yardages to specific targets.
- Safety of Geo Fence areas.
- Ability for Pro Shop to see battery life - bring out another cart before the cart runs out of battery.
- TRU PIN Technology - allowing golf course staff to put exact pin locations on GPS System allowing customers to know the exact location of the pin on each hole and exact yardage from the cart to the pin.
- Bluetooth - allowing customers to play music from their phone on the cart.
- Walkers can access the GPS capability by scanning a QR code at the pro shop counter to access all the GPS benefits.
- Ability to get communication from the pro shop staff.
- The only thing our current GPS units do is give a yardage to front - middle - back of green.



PACE

8:56 AM

130

yards to pin

3 | 9/9

PAR | HCP

4

HOLE

Bluff

63

69

23 minutes behind pace





191

yards to center

4 | 9
PAR | HCP

3
HOLE

4:33 AM

212

168

101

130

165

186





HOLE 14
PAR 4 HCP 11

11 minutes behind

LOTUS
Presenting 22 Years of
Innovation History

379

152

407
YARDS TO CENTER



427
YARDS TO CENTER

4 11
PAR HCP

9
HOLE

436

21

Car Locked ⚠️

You have entered a restricted area. Your car has been locked down.

Please reverse back to the cart path.

TFM

▲ Reduced Speed Area

Please slow down
or your car will be
locked in 5 seconds.

**SPEED
LIMIT
10**

**YOUR
SPEED
12**

The Ledges Golf Club



In play

9

- 9 10 15 23 26 40 42
- 52 54

Ready

16

- 8 16 18 27 30
- 33 38 48 55 56 58
- 60 62 63 69 70

Offline

52

- 1 2 3 4 5
- 6 7 08 11 12
- 13 14 17 19
- 20 21 22 24
- 25 28 29 31 32
- 34 35 36 37
- 39 41 43 44
- 45 46 47 49
- 50 51 53 57
- 59 61 64 65
- 66 67 68 71
- 72 73 74 75 406579

Spare

7

- 406028 406080 406350
- 420417 420585 420936
- 421119



Cost:

- 60 Month Lease: \$43 per cart per month x 80 carts = \$3,440 per month x 12 months = \$41,280 Per Year.
- 5 Year Warranty for Parts and Service.

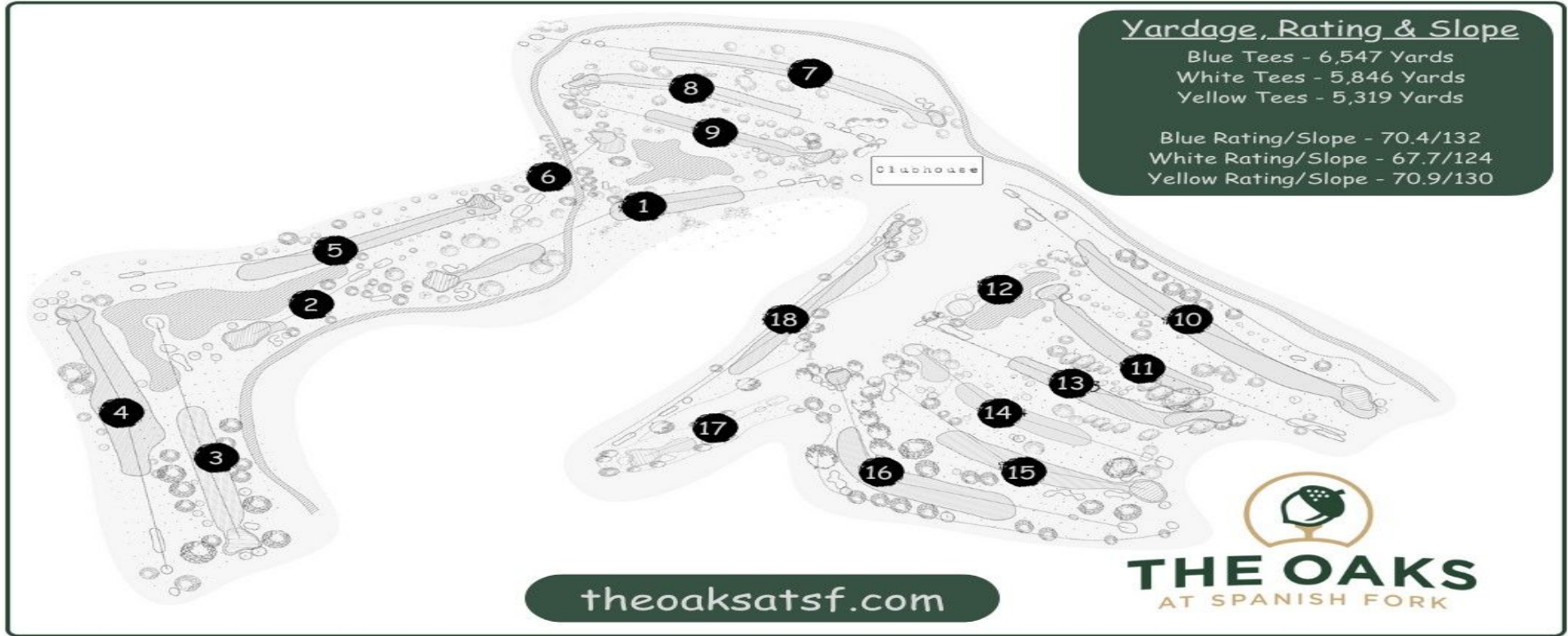
Plan to Pay For GPS Units:

- Sell individual ads for each hole - the ad would stay on the screen for the entire time the cart was on that hole.
- Sell an ad for \$2,500 for the year - selling point is approximately 65,000 cart rounds per year will see your ad for approximately 20 minutes.
- 18 Holes x \$2,500 = \$45,000 per year in income to offset the lease amount.
- If all ads are sold there will be no additional cost to the city - a small net positive of \$3,700 in profit.
- We already have 8-10 people who are interested / committed to purchasing an ad. We feel we should fairly easily be able to fill all the holes.

Golf Course Revenue YTD July - October

2023 FY Golf Course Revenue July - October	\$783,601
2024 FY Golf Course Revenue July - October	<u>\$1,060,683</u>
Increase Revenue Over 4 Month Period:	\$277,262

Proposal To Re Route The Front 9



Proposal to Reroute Front 9

Reasons:

- Better pace of play - better flow of front 9 - currently if there is a backup on the front 9 it is usually on current hole #3 (future hole #1). We are trying to alleviate this backup.
- The current front 9 has par 4, par 5, par 5 first 3 holes - causing a slow start to the round.
- We are hoping to increase pace of play by 5-10 minutes per group on the front 9 - which would be a huge improvement for customer satisfaction.
- New hole #1 will be a better starting hole in the wind in the morning.
- Very small financial impact to make this change (a few thousand dollars for added directional signs and new scorecards).
- If we want to change back in the future we can with limited financial impact.
- We feel it is worth a try to help speed up the pace of play on the front 9.