



Orem Forum Agenda

Wednesday May 14th, 2014

12:00 p.m. to 1:30 p.m.

at SCERA Center for the Arts, Room 201

745 South State, Orem, UT 84058

Time	Item	Presenter
12:00	Welcome	Val Hale
12:05	Introduction and Agenda Review	Mayor Brunst
12:10	New Business Introductions	By Invitation
12:20	Utah Valley Chamber Introduction	Val Hale
12:25	Economic Development Division Introduction	Ryan Clark
12:30	Goldman Sachs 10,000 Small Businesses Program	Thomas Longenecker
12:35	Sign Ordinance Introduction	Development Services
12:50	Introduction of the State Street Master Plan	Development Services
1:00	Q & A and Closing Remarks	Mayor Brunst
1:30	Adjourned	

AGENDA MEETING May 14, 2014

oreem forum

Once agenda is completed and on its way to the CC, the following steps can be completed:

- Agenda faxed to the press on: ~~05/08/14~~ 05/08/14
- Agenda posted—Lib. & City on: 05/08/14
- Emailed to Executive Staff & Council: 05/08/14
- Agenda emailed to the press on: (blind copy) 05/08/14
- Agenda posted on website on: 05/08/14
- NIA Chairs informed on: na
- State Website: 05/08/14
- Add agenda link to Facebook: na
- Contact applicants: na
- _____
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 *** MULTI TX/RX REPORT ***

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	[09]98018526107	PROVO CITY
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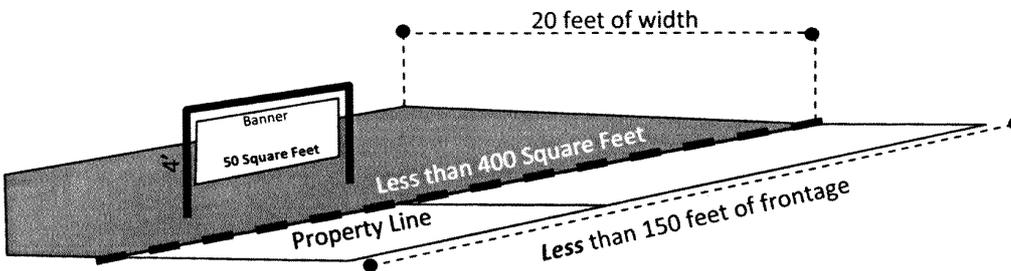
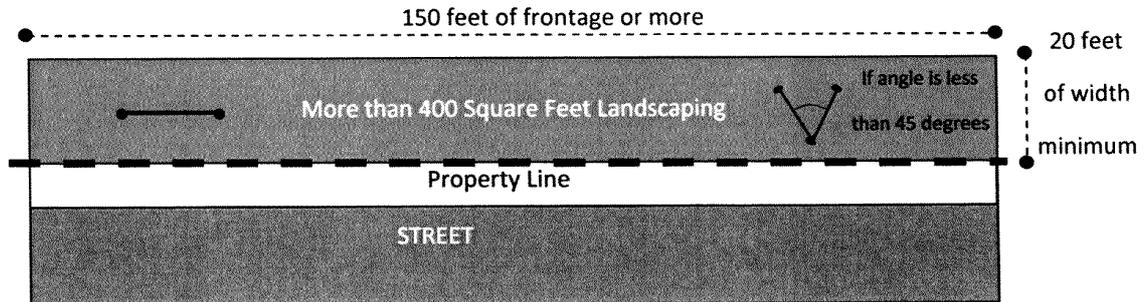
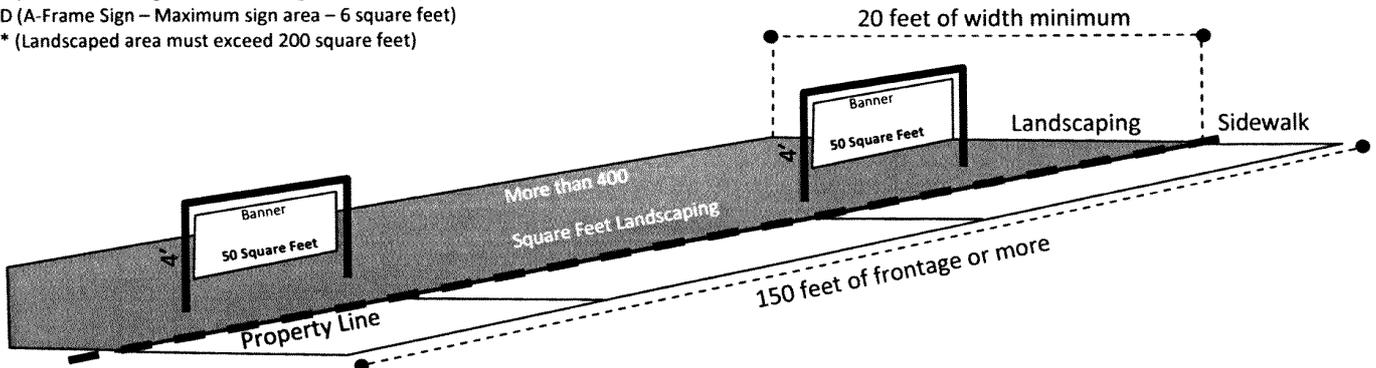
Portable Signs

Banner Signs

Portable Sign Table (Maximum number of signs allowed)		
Width of Landscape	Street Frontage	
	150 feet	Less than 150 feet
20'	2 (A, B, C, D)	1 (A, B, C, D)
10' but < 20'	2 (B, C, D)	1 (B, C, D)
Less than 10'	2 (B*, C, D)	1 (C, D)
none	2 (C, D)	1 (C, D)

2 BANNER SIGNS IF:
 Frontage *greater* than 150 feet
50 SQ. FEET IF:
 Landscaping *greater* than 400 Sq. feet and 20 feet wide minimum

- A (Banner Sign – Maximum sign area - 50 square feet per sign)
- B (Banner Sign - Maximum sign area - 25 square feet per sign)
- C (Banner Blade Sign – Maximum sign area – 20 square feet)
- D (A-Frame Sign – Maximum sign area – 6 square feet)
- * (Landscaped area must exceed 200 square feet)



1 BANNER SIGN IF:
 Frontage *less* than 150 feet
50 SQ. FEET IF:
 Landscaping *greater* than 400 Sq. Feet; 20 feet wide mini-

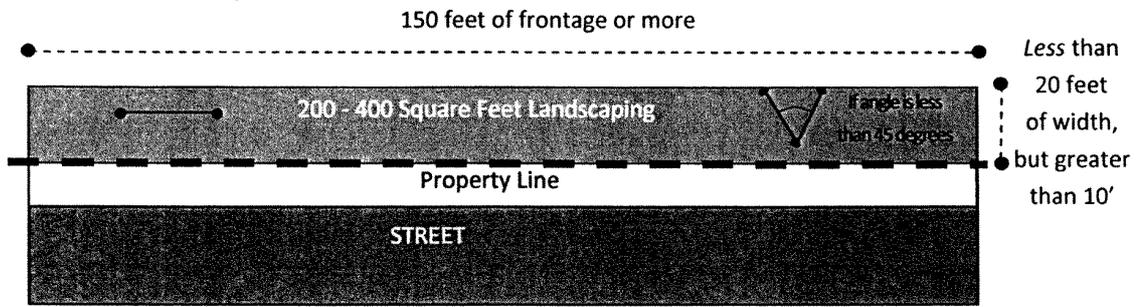
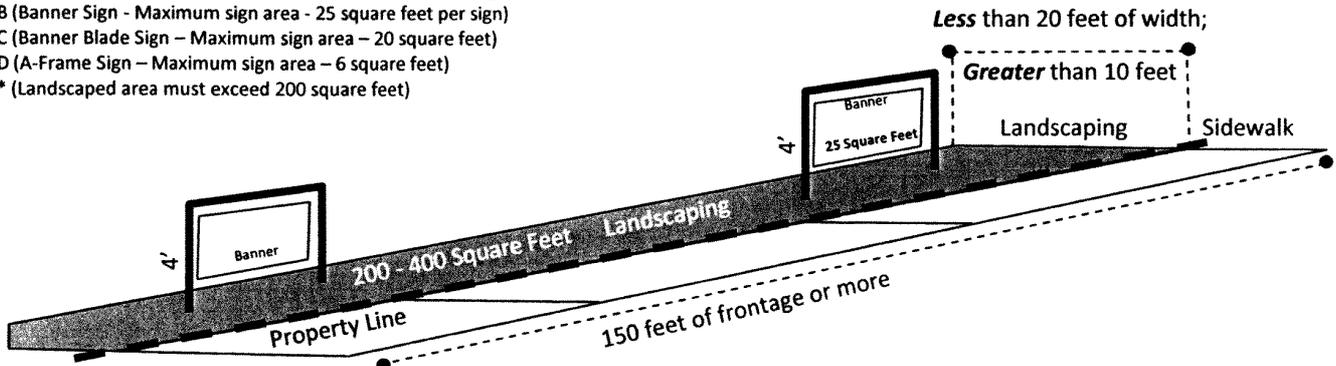
- A maximum of two (2) portable signs are allowed if frontage requirements (and landscaping requirements if applicable) are met, otherwise one (1) portable sign (A-frame, banner blade, or banner) is permitted.

Banner Signs (Cont'd)

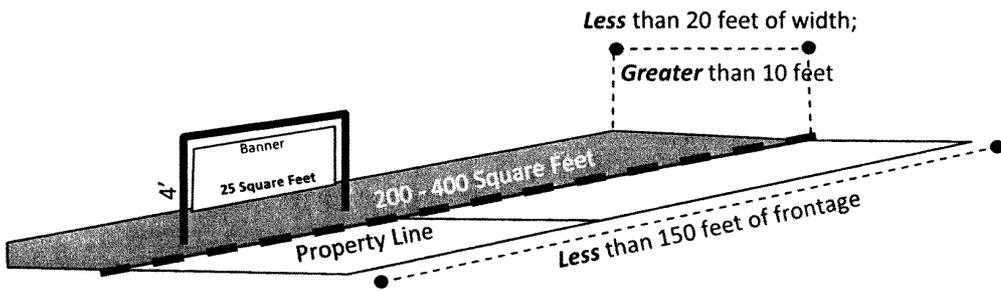
Portable Sign Table (Maximum number of signs allowed)		
Width of Landscape	Street Frontage	
	150 feet	Less than 150 feet
20'	2 (A, B, C, D)	1 (A, B, C, D)
10' but < 20'	2 (B, C, D)	1 (B, C, D)
Less than 10'	2 (B*, C, D)	1 (C, D)
none	2 (C, D)	1 (C, D)

- A (Banner Sign – Maximum sign area - 50 square feet per sign)
- B (Banner Sign - Maximum sign area - 25 square feet per sign)
- C (Banner Blade Sign – Maximum sign area – 20 square feet)
- D (A-Frame Sign – Maximum sign area – 6 square feet)
- * (Landscaped area must exceed 200 square feet)

2 BANNER SIGNS IF:
 Frontage *greater* than 150 feet
25 SQ. FEET IF:
 Landscaping 200 - 400 Sq. feet;
less than 20 feet wide, but *greater* than 10 feet minimum



1 BANNER SIGN IF:
 Frontage *less* than 150 Feet
25 SQ. FEET IF:
 Landscaping 200 - 400 Sq. Feet; *less* than 20 feet wide,



- Banner signs are not allowed if landscape strip is less than 10' in width. Other portable sign options including one (1) A-frame sign, or one (1) banner blade sign is permitted.

- A maximum of two (2) portable signs are allowed if frontage requirements (and landscaping requirements if applicable) are met, otherwise one (1) portable sign (A-frame, banner blade, or banner) is

A-Frame Signs

Portable Sign Table (Maximum number of signs allowed)		
Width of Land- scape	Street Frontage	
	150 feet	Less than 150 feet
20'	2 (A, B, C, D)	1 (A, B, C, D)
10' but < 20'	2 (B, C, D)	1 (B, C, D)
Less than 10'	2 (B*, C, D)	1 (C, D)
none	2 (C, D)	1 (C, D)

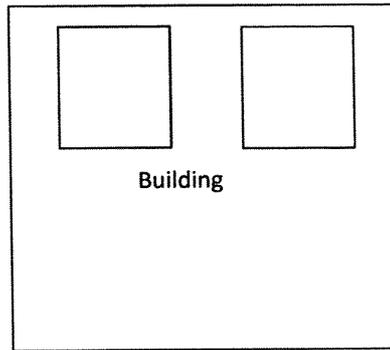
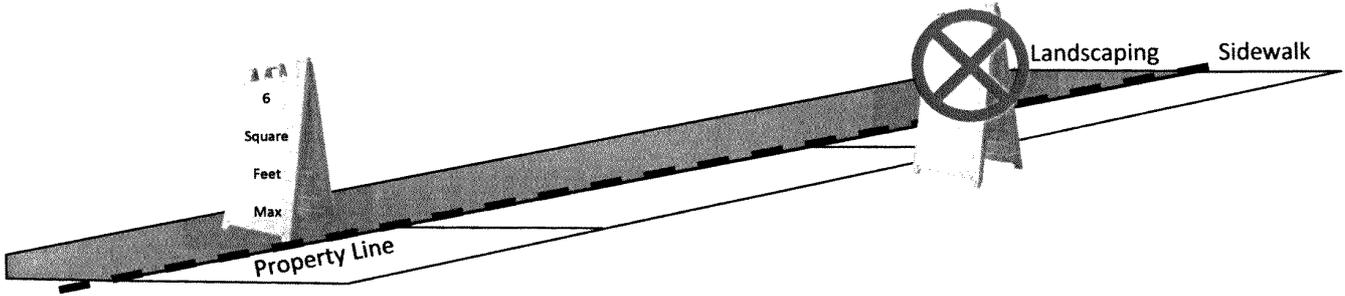
A (Banner Sign – Maximum sign area - 50 square feet per sign)

B (Banner Sign - Maximum sign area - 25 square feet per sign)

C (Banner Blade Sign – Maximum sign area – 20 square feet)

D (A-Frame Sign – Maximum sign area – 6 square feet)

* (Landscaped area must exceed 200 square feet)

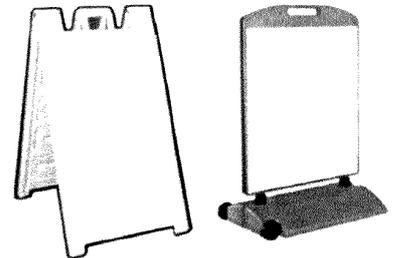


May not be placed on a public street

Landscaping
Or
Concrete

Sidewalk
Or
Street

- Located in landscaped area when possible
- Placed in the front of a business
- Displayed during business hours only (taking in after store hours)



A-frame signs permitted

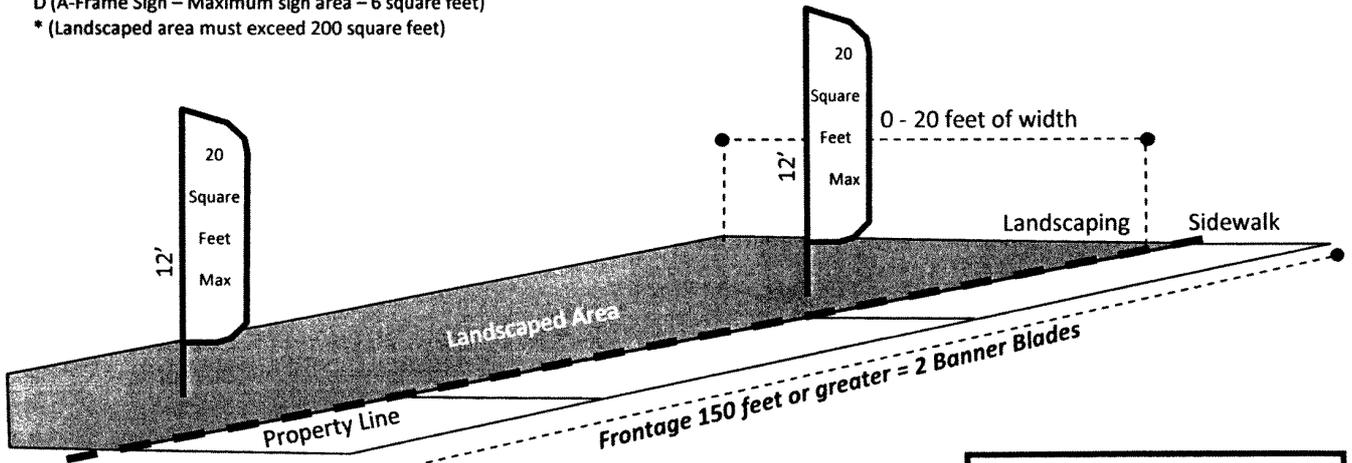
- A maximum of two (2) portable signs are allowed if frontage requirements (and landscaping requirements if applicable) are met, otherwise one (1) portable sign (A-frame, banner blade, or banner) is permitted.

Banner Blade Signs

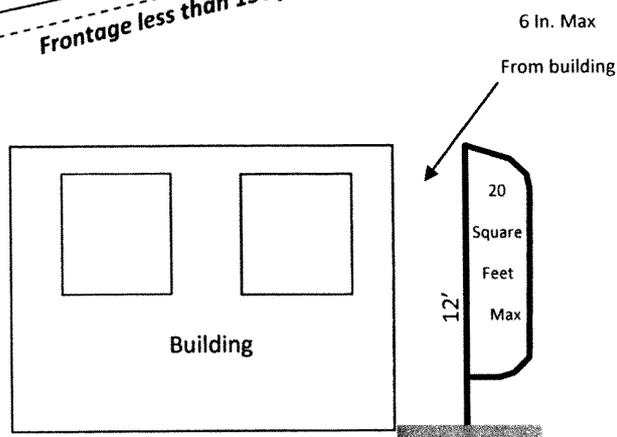
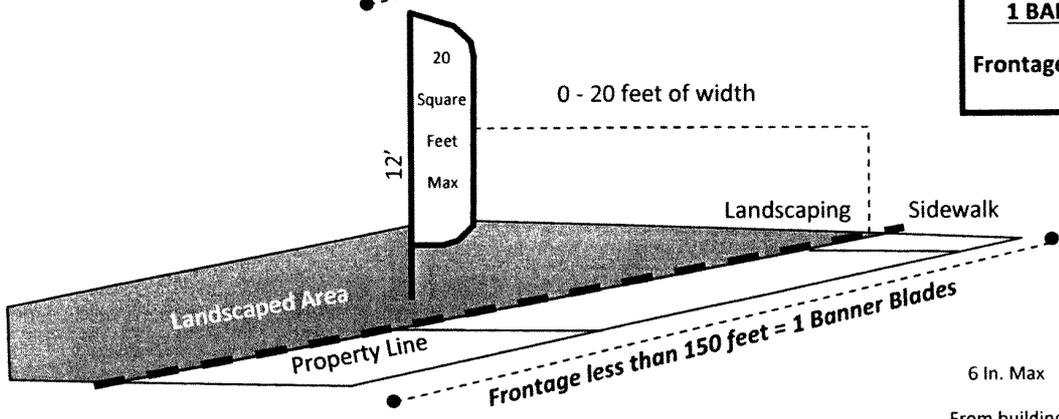
Portable Sign Table (Maximum number of signs allowed)		
Width of Landscape	Street Frontage	
	150 feet	Less than 150 feet
20'	2 (A, B, C, D)	1 (A, B, C, D)
10' but < 20'	2 (B, C, D)	1 (B, C, D)
Less than 10'	2 (B*, C, D)	1 (C, D)
none	2 (C, D)	1 (C, D)

- A (Banner Sign – Maximum sign area - 50 square feet per sign)
- B (Banner Sign - Maximum sign area - 25 square feet per sign)
- C (Banner Blade Sign – Maximum sign area – 20 square feet)
- D (A-Frame Sign – Maximum sign area – 6 square feet)
- * (Landscape area must exceed 200 square feet)

2 BANNER BLADE SIGNS IF*:
Frontage *greater* than 150 feet



1 BANNER BLADE SIGNS IF:
Frontage *less* than 150 feet



- A maximum of two (2) portable signs are allowed if frontage requirements (and landscaping requirements if applicable) are met, otherwise one (1) portable sign (A-frame, banner blade, or banner) is permitted.

Orem City Code Section 14-3-3 *Specific Regulations by Sign Type*

Portable Signs: Portable signs are prohibited except as specifically allowed herein. Portable signs are permitted in all commercial zones subject to the following requirements:

1. Portable signs do not require a sign permit.
2. One portable sign shall be allowed per parcel in a commercial zone. However, two portable signs shall be allowed on a parcel having one hundred fifty (150) feet or more of frontage on a public street.
3. Portable signs (other than hand-held signs) must be sufficiently secured to a building or the ground so they won't readily fall or blow over or otherwise create a hazard to persons or property.
4. Portable signs may not flash, blink, be illuminated, spin, rotate, block traffic visibility, constitute a vehicular or pedestrian traffic hazard, or cause a public nuisance of any kind.
5. Portable signs must be professionally manufactured. No hand-drawn signs are allowed. Portable signs shall be maintained in a neat and attractive condition. Torn or frayed portable signs are not allowed.
6. Portable signs shall not cover or obscure a permanent sign belonging to the owner of a business or entity other than the owner of the portable sign.
7. Portable signs may only be attached to an existing permanent sign if the ownership or tenancy of the parcel on which the permanent sign is located has changed in which case a portable sign may be attached to an existing permanent sign only for a period of sixty (60) days.
8. Portable signs may not be located in a clear vision area as defined in this Chapter and may not be placed in such a way as to obstruct the vision of any motorist from seeing any traffic or traffic control devices.
9. Portable signs shall not be placed on the roof of any building or be erected in a manner that would constitute a roof sign.
10. Portable signs shall not be permanently affixed to the ground or any structure.
11. Businesses that have received approval of a temporary site plan may use one (1) portable sign for the duration of the one-hundred twenty (120) day approval.
12. Portable signs shall fit into one of the following categories and shall comply with the additional regulations applicable to each type of portable sign described below:
 - a. **A-frame Signs.**
 - i. A-frame signs may not exceed six (6) square feet in area.
 - ii. A-frame signs may only be placed in the front of a business. A-frame signs shall be located in a landscaped area whenever possible. A-frame signs may not be placed on any public sidewalk or right-of-way. An A-frame sign shall not be placed in a location that constitutes a safety hazard.
 - iii. A-frame signs may only be displayed during business hours.
 - iv. A-frame signs must conform to the design shown in 14-3-2.
 - b. **Banner Signs.** Banner signs that are not attached to a wall shall:
 - i. Not exceed six (6) feet in height when attached to a lawfully existing fence or four (4) feet in height when not attached to a lawfully existing fence;
 - ii. Not exceed fifty (50) square feet in area when located in a landscape strip that is at least twenty (20) feet in width and at least 400 square feet in area;
 - iii. Not exceed twenty-five (25) square feet in area when located in a landscape strip that is at least ten (10) feet in width and 200 square feet in area;
 - iv. Not be allowed in any landscaped strip that is less than ten (10) feet in width and 200 square feet in area;
 - v. Not exceed twenty-five square feet in area when attached to a fence;
 - vi. Be enclosed in a rigid framework on the top and both sides; and

vii. Faces of a banner sign shall be parallel to each other or separated by no greater than a forty-five (45) degree angle.

c. **Banner Blade Signs.** Banner blade signs shall not exceed twelve (12) feet in height or twenty (20) square feet in area and shall be placed in a landscaped area or in a holder located within six inches (6") of a building. However, banner blade signs shall not be placed in or overhang a public right-of-way.

d. **Flag Pole Signs (temporary):**

i. Commercial flag pole signs (temporary) may be used as one or both (in the case of a parcel with 150 feet of qualifying frontage) of the allowable portable signs on a parcel.

ii. Flag pole signs (temporary) shall not exceed ten (10) feet in height.

iii. Flag pole signs (temporary) shall not exceed fifteen (15) square feet in area.

iv. Two noncommercial flag pole signs (temporary) are permitted on any parcel in addition to any allowable flag pole signs (temporary) that are used as a permitted portable sign. However, the number of noncommercial flag pole signs (temporary) allowed on a parcel shall be reduced by the number of flag pole signs (permanent) that exist on that parcel.

e. **Hand-held Signs:** Hand-held signs shall:

i. Not exceed six (6) feet in height;

ii. Not exceed twenty-four (24) square feet in area;

iii. Not be displayed in a public street;

iv. Not be left unattended; and

v. Not interfere with pedestrian access on a public sidewalk;

g. **Reader Board Signs.**

i. Reader board signs require a sign permit from the City.

ii. Reader board signs shall not exceed thirty-two (32) square feet in area or five (5) feet in height.

iii. Reader board signs must be placed a minimum of ten feet (10') from a public right-of-way.

iv. Reader board signs may only be displayed for a maximum of thirty (30) days in any one (1) calendar year per site. The 30 day time period shall begin to run on the day the first reader board sign is displayed and shall continue to run without interruption from that date whether or not the reader board sign is continuously displayed during that time period.

v. Reader board signs are permitted in the C2, C3, M1, M2, and HS zones.

vi. If a reader board sign has more than one side or face, then all sides and faces must be parallel to each other and in the same plane and no sign face shall be set at an angle from another sign face.

(For a copy of the complete sign ordinance see Chapter 14 on the webpage at www.orem.org)

<http://orem.org/pdf/ds/Portable-Sign-Regulations.pdf>



CITY OF OREM

ECONOMIC DEVELOPMENT DIVISION www.orem.org

56 North State Street, Room 101, Orem, Utah 84057

Ryan L. Clark (801) 229-7172

Jennifer Sisoutham (801) 229-7171

rlclark@orem.org

jsisoutham@orem.org

Our Purpose

The Economic Development Division is here to assist Orem businesses with growth, challenges, and other needs. We serve as a liaison between Orem businesses and the city. We are grateful that Orem is home to your business and we are here to help.

Our Services

- If you are looking to relocate or expand your business, we can help you with the process.
 - If you need a new location, we can help you find it. We maintain a file of available properties within the City of Orem that includes vacant land, office, industrial, commercial, manufacturing, and retail sites. We also know of development projects that are in the early planning stages and can connect you with the right people.
 - If you plan to expand in your current location, we can facilitate a meeting with city staff so that you can learn the development submittal process and what you will need to know before you get started.
- If you have a question or concern that needs to be addressed with the city, but do not know where to go for an answer, we can help you. We will find the answer or connect you with the proper city staff that can address your issue.
- We administer a Revolving Loan Fund that can assist your business when other lending options are no longer available.
 - You must demonstrate that funds are not available from other sources.
 - The maximum loan amount is \$80,000 and the minimum is \$15,000.
 - The interest rate is fixed and is up to three points below the competitive interest rate.
 - The loan is tied to job creation.

New Economic Development Website

The City of Orem is creating a new Economic Development Website. Currently, the website has soft launched and is undergoing final review and editing. The website will include a business directory. If you would like your business to be featured in the directory, please email Ryan Clark at rlclark@orem.org and we will send you a form that you can fill out with your business information.

Other Business Resources

- The Department of Workforce Services offers a wide range of tools and resources to assist you with your business. You can learn more at jobs.utah.gov.
- The Utah Valley Chamber of Commerce helps businesses to prosper through public advocacy, business relationship building, community events, strategic partnerships, and professional development. Please visit www.thechamber.org for more information.
- The Business Resource Center (BRC) is a one-stop shop for resources to help accelerate business growth. The BRC is located on Sandhill Road at the former Saturn Auto Dealership next to the Hampton Inn. The BRC partners with, and hosts offices for, the Small Business Development Center, Manufacturing Extension partnership of Utah, Procurement Technical Assistance Center of Utah, Utah Science Technology and Research Initiative, and Economic Development Corporation of Utah. Please visit www.uvu.edu/brc for more information.
- The Economic Development Corporation of Utah (EDCUtah) is a public/private partnership, working with state and local government and private industry to attract and grow competitive, high-value companies and spur the development and expansion of local Utah businesses. EDCUtah also provides assistance and information concerning state incentives and business financing options. Please visit www.edcutah.org for more information.

