

EST. 2021  
**IN THE FIELD**  
SIGNATURES & PERSUASION



# Copperton Metro Township

Citizen Survey Results 2023

# METHODOLOGY

We present to you today an overview of the door-to-door poll conducted by In The Field within the Copperton Metro Township. The objective of this survey was to assess the satisfaction levels regarding current policing services and identify the roles residents deem most significant.

## **Objective:**

The primary objective of this survey is to ascertain community satisfaction with current policing services and discern the roles residents find most consequential. The insights gathered aim to inform policy decisions and enhance the overall quality of life and safety within the township.

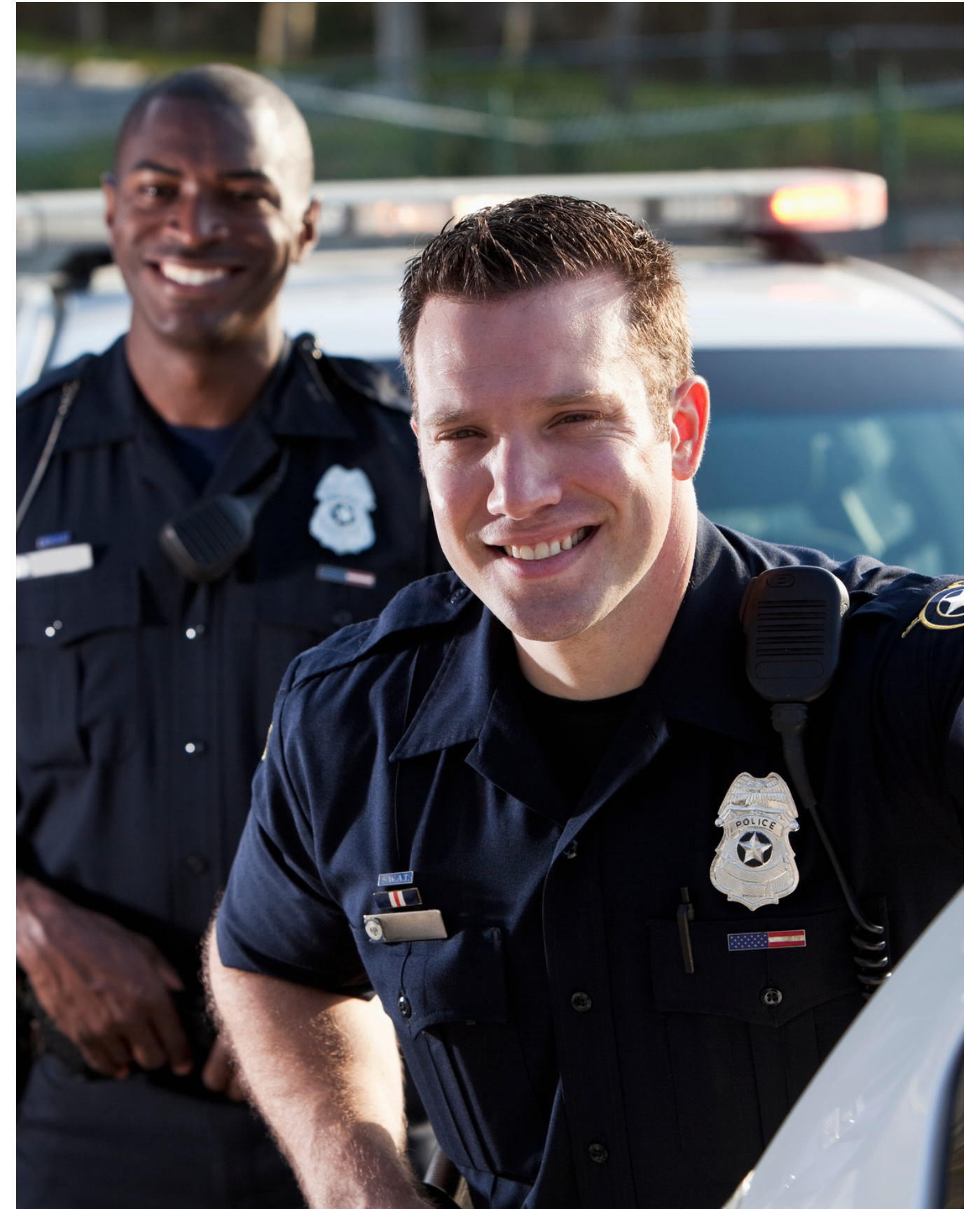
## **Selection Process:**

In The Field undertook a meticulous selection process, targeting households with registered voters. This approach ensured a comprehensive and representative sample, resulting in outreach to 197 unique doors within the township.

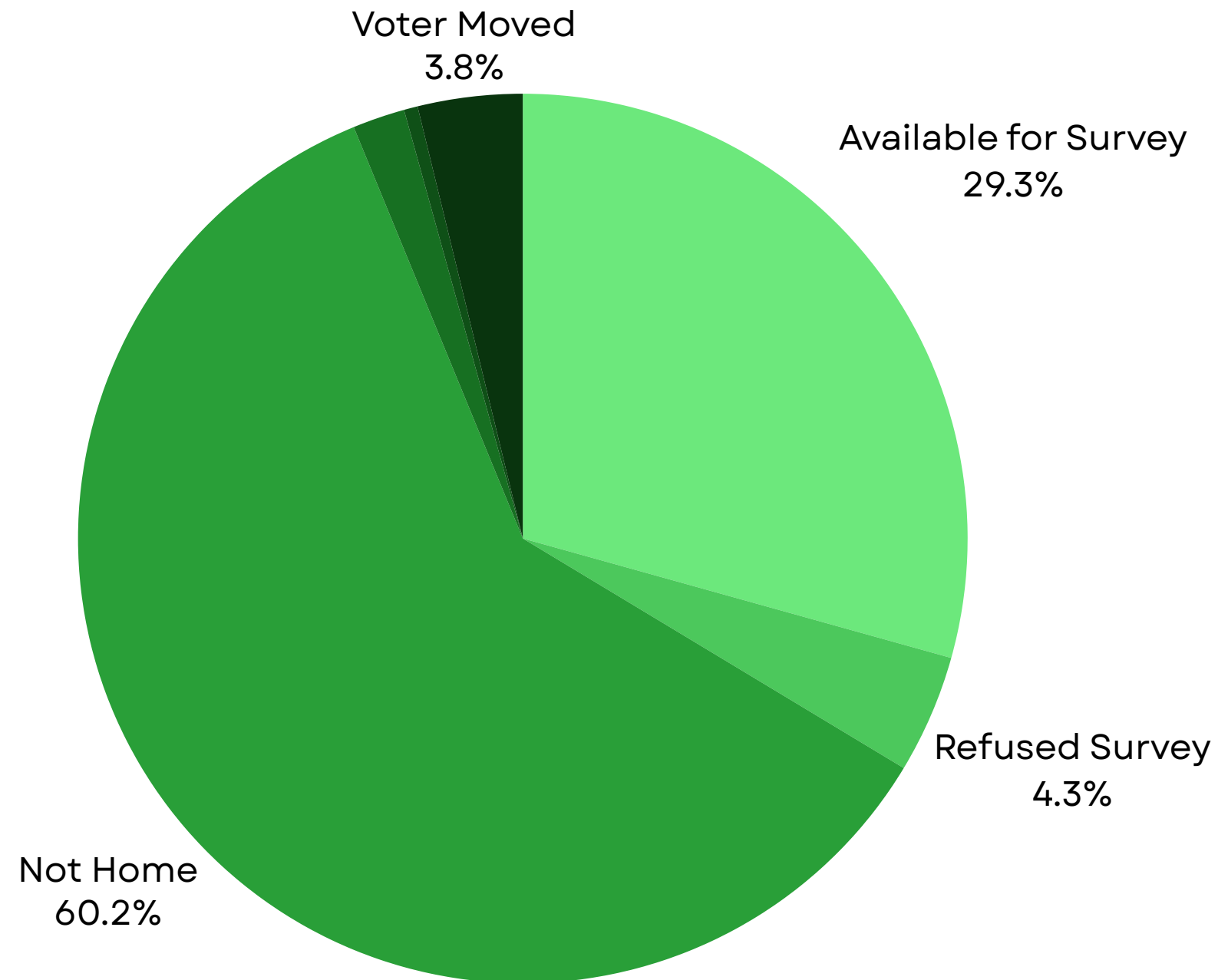
Response

## **Overview:**

The survey has elicited responses from 61 registered voters, representing a 29% response rate.



# RESPONSES



Available for Survey: **61**

Refused Survey: **9**

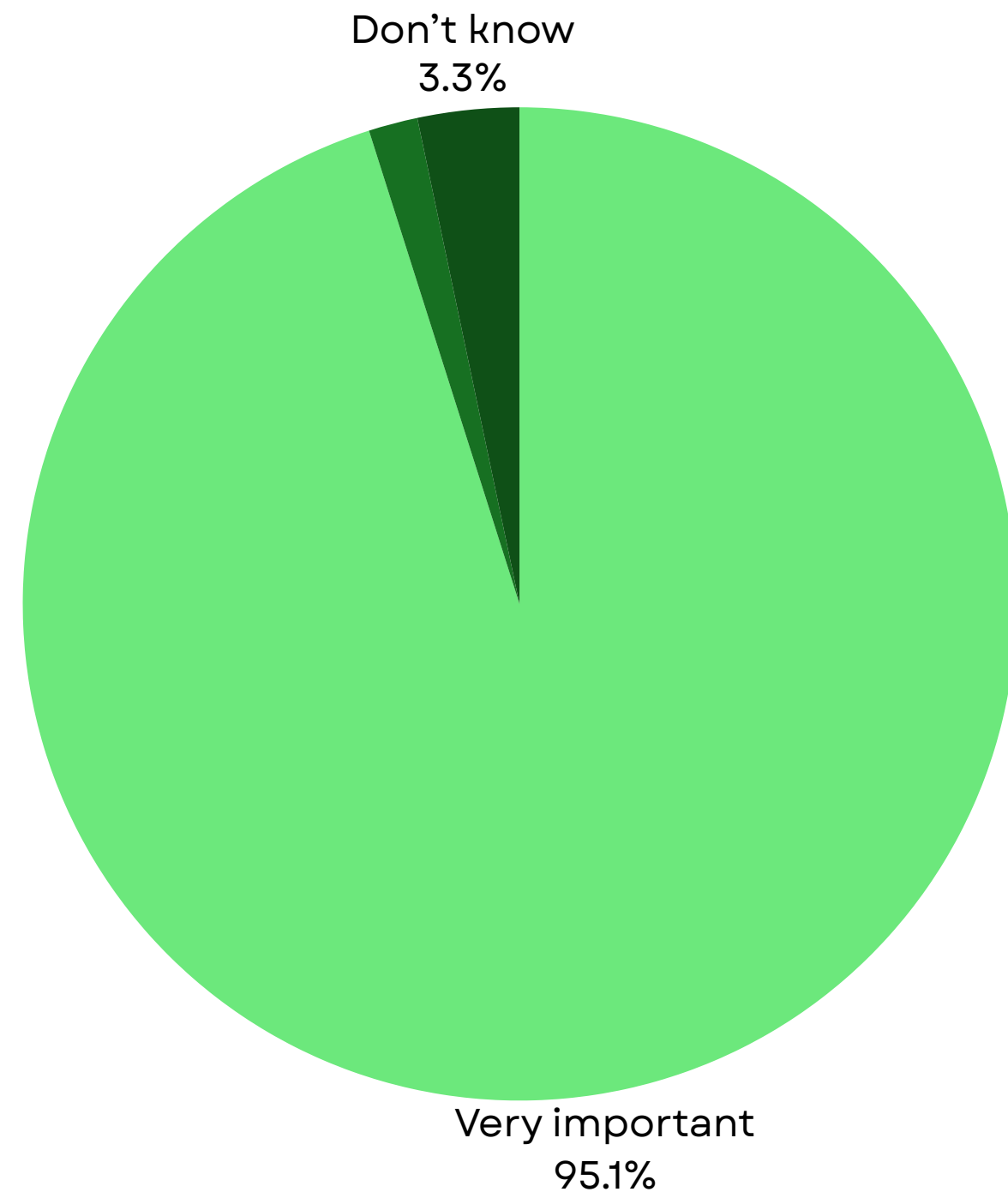
Not Home: **125**

Inaccessible: **4**

Deceased: **1**

Voter Moved: **8**

# How Important are fast responses from first responders to emergent calls?



Very important: 58

Somewhat important: 0

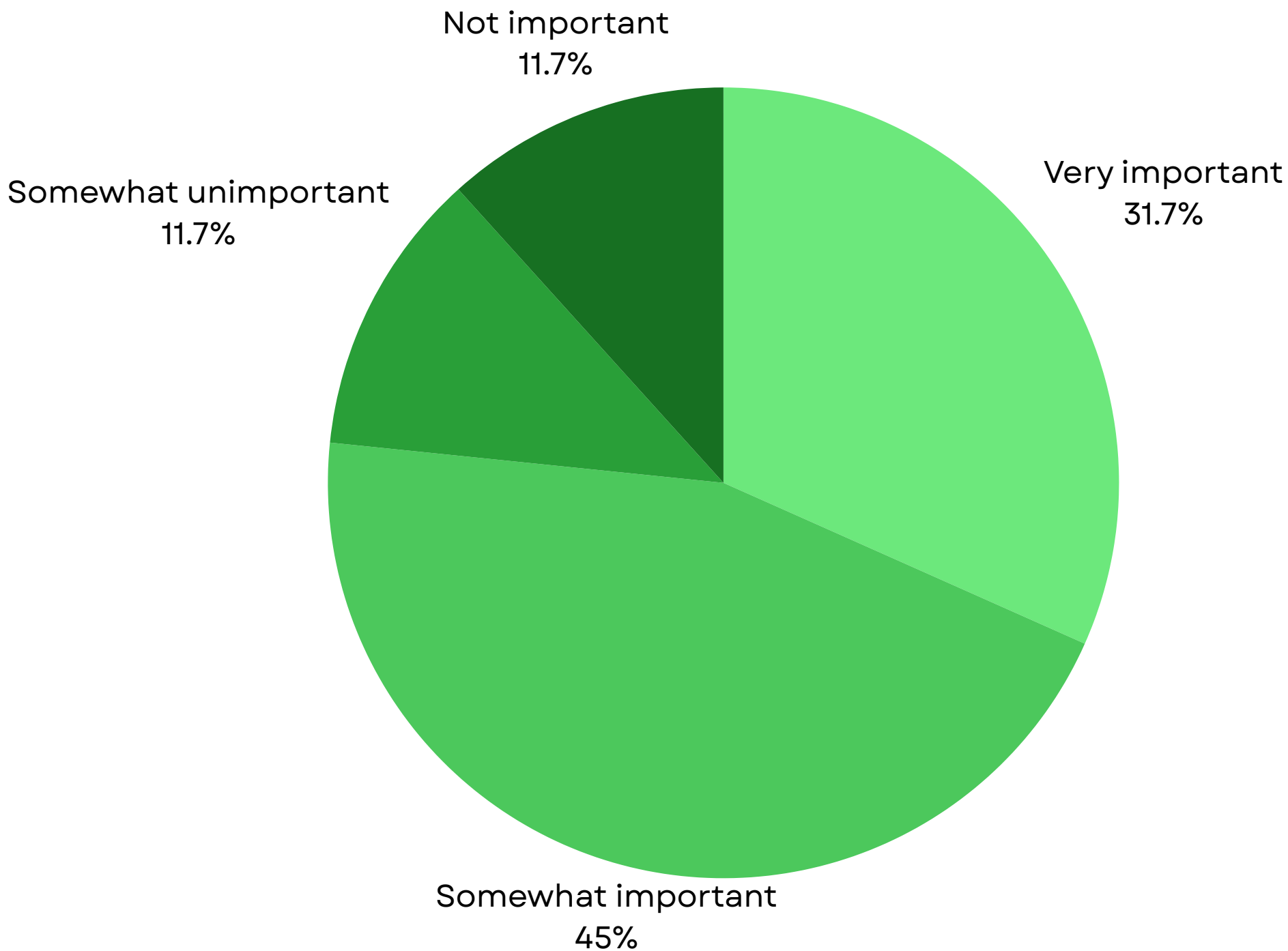
Somewhat unimportant: 0

Not important: 1

Don't know: 2

No opinion: 0

# How important is it to see your police officers engaged with our community outside their field of work?



Very important: 18

Somewhat important: 27

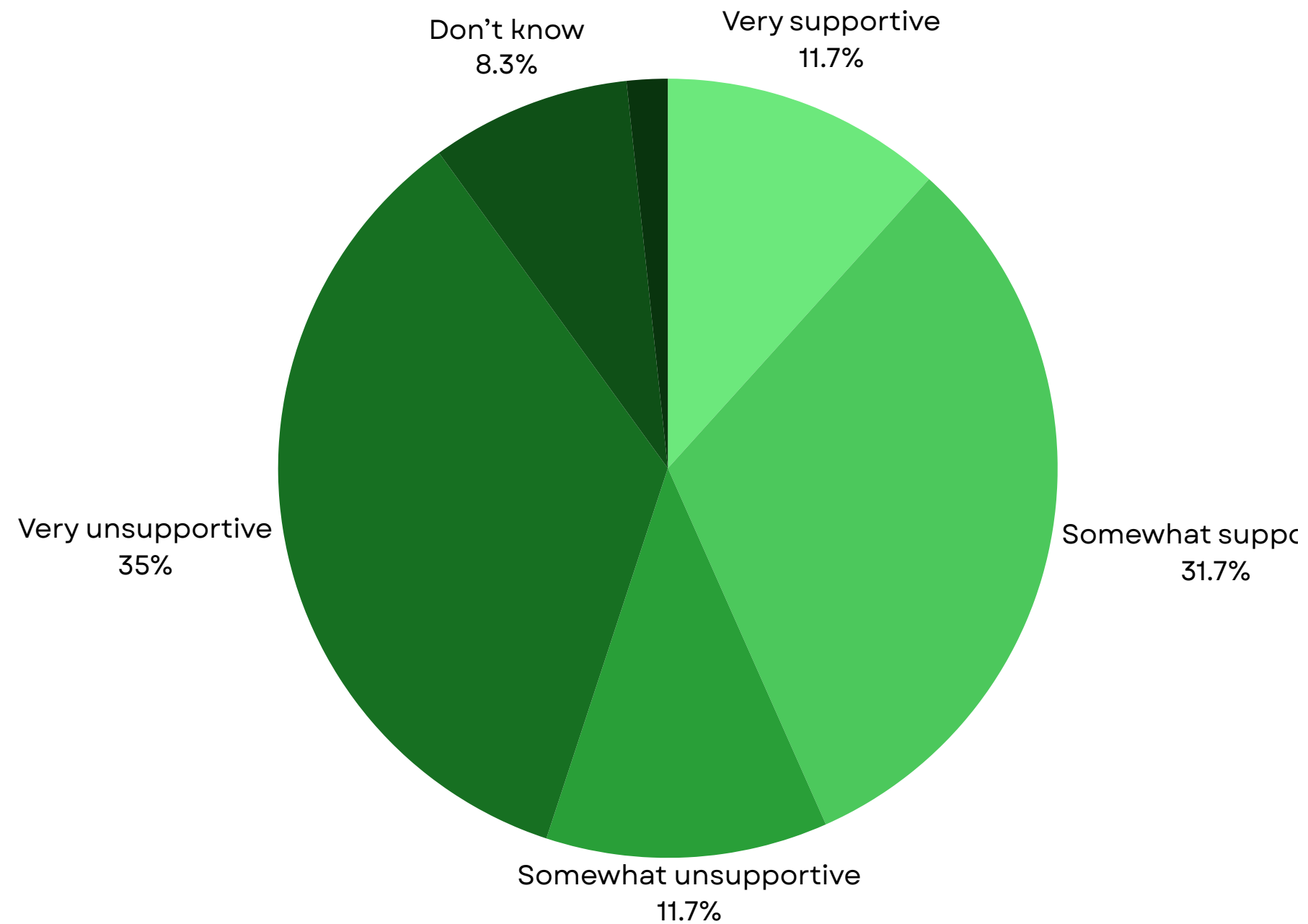
Somewhat unimportant: 11

Not important: 11

Don't know: 0

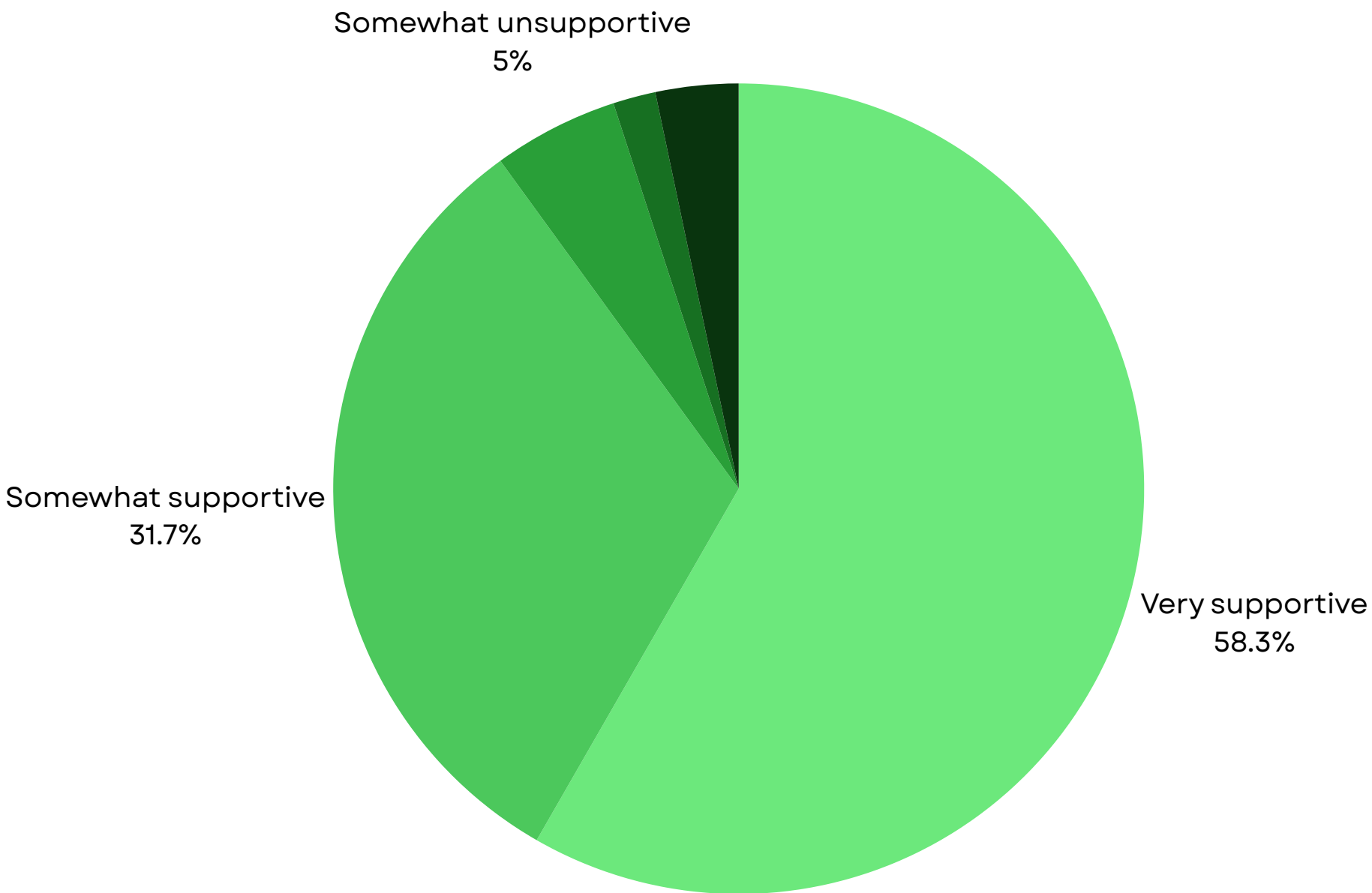
No opinion: 0

# Would you be in favor of a tax or fee increase if that meant better police services?



Very supportive: 7  
Somewhat supportive: 19  
Somewhat unsupportive: 7  
Very unsupportive: 21  
Don't know: 5  
No opinion: 1

# Would you be supportive of an increase in police patrols in our community?



Very supportive: 35

Somewhat supportive: 19

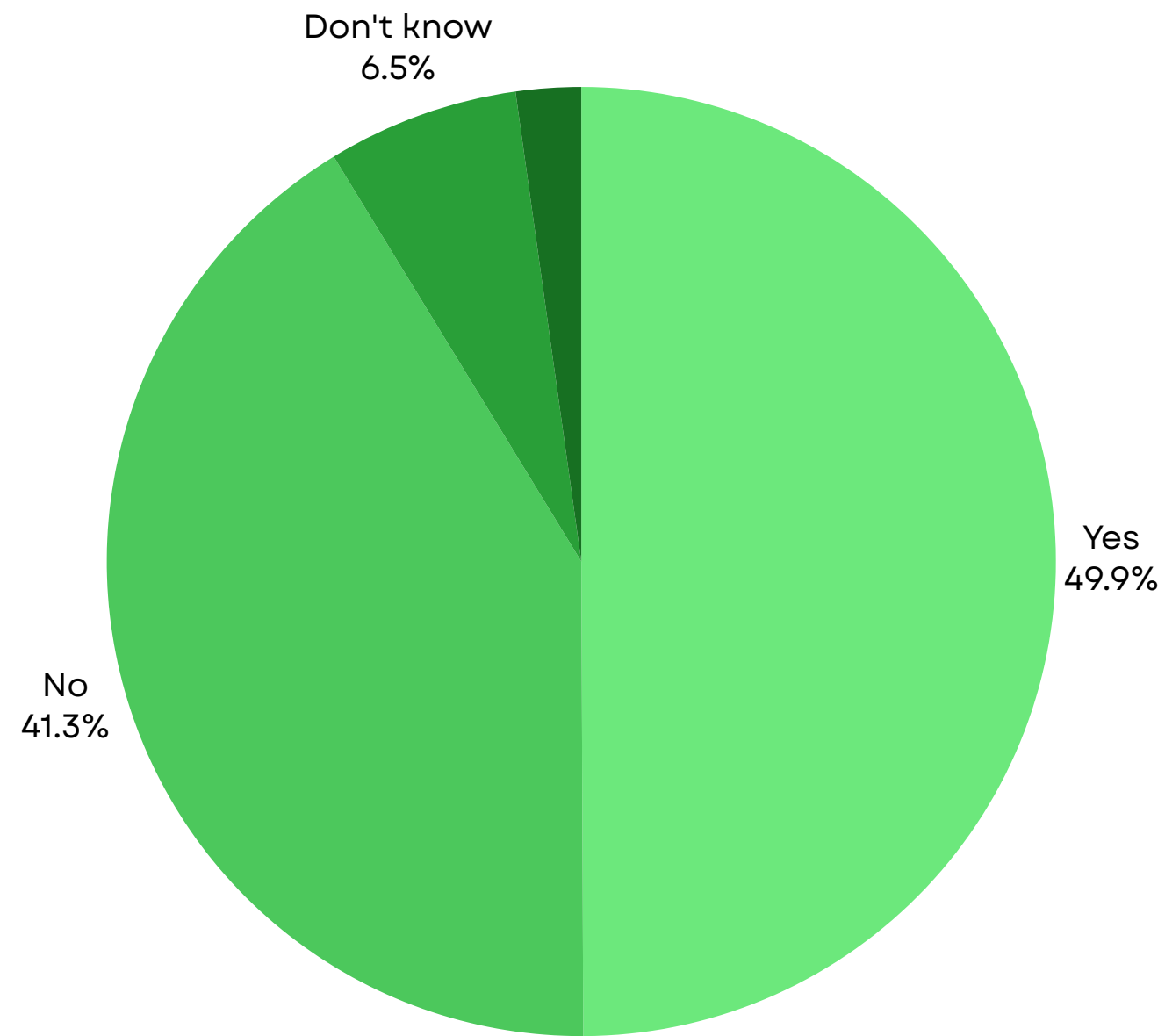
Somewhat unresponsive: 3

Very unresponsive: 1

Don't know: 5

No opinion: 2

# Do you feel we need more police officers than we currently have?



Yes: 23

No: 16

Don't know: 19

No opinion: 2



# ANALYSIS AND RECOMMENDATIONS

## 1. Importance of Fast Responses from First Responders to Emergent Calls:

### **Analysis:**

The overwhelming majority of residents (58) consider fast responses from first responders to emergent calls as "very important." This indicates a clear consensus within the community regarding the critical nature of timely assistance during emergencies.

### **Recommendation:**

Given the high priority residents place on swift responses in emergencies, the City Council should prioritize measures that enhance the efficiency and effectiveness of emergency response services. This may involve reviewing and improving existing protocols, investing in training, and ensuring the availability of necessary resources to minimize response times. Public awareness campaigns can also be employed to educate residents about the importance of cooperation during emergencies to facilitate faster responses.

## 2. Engagement of Police Officers with the Community:

### **Analysis:**

Residents place significant importance on seeing police officers engaged with the community outside of their official duties. A combined 45 respondents find it either "very important" or "somewhat important," underscoring the community's desire for proactive and community-oriented policing.

### **Recommendation:**

To address this concern, the police department should consider implementing community engagement programs, such as neighborhood patrols, community events, and outreach initiatives, to foster positive interactions between officers and residents.

# ANALYSIS AND RECOMMENDATIONS

## 3. Support for Tax or Fee Increase for Better Police Services:

### Analysis:

While a substantial number of respondents express support for a tax or fee increase (26), a notable portion is unsupportive (28). The divided sentiment emphasizes the need for clear communication and transparency about the intended use of additional funds.

### Recommendation:

Before implementing any tax or fee increases, the City Council should engage in comprehensive communication campaigns to educate residents about the specific improvements planned for police services, addressing concerns and building a shared understanding.

## 4. Increase in patrols

### Analysis:

The majority of respondents express strong support for an increase in police patrol, with a notable 35 residents indicating that they are "very supportive." This indicates a significant consensus within the community about the necessity and importance of bolstering police presence. The combined responses of "very supportive" and "somewhat supportive" suggest that a substantial portion of the community is in favor of augmenting police patrols.

### Recommendation:

Given the overwhelming support for increased police patrol, the City Council should consider allocating resources to enhance law enforcement presence within Copperton Metro Township. This may involve strategic deployment of officers, and implementing community policing initiatives. The Council should collaborate with law enforcement agencies to develop a comprehensive plan that addresses specific community needs and concerns.

# ANALYSIS AND RECOMMENDATIONS

## 5. Need for More Police Officers

### **Analysis:**

A lack of consensus emerges regarding the need for more police officers, with responses divided between "yes," "no," and "don't know." This suggests a nuanced perspective within the community regarding the current adequacy of law enforcement personnel.

### **Recommendation:**

To better understand the specific concerns and needs, further community engagement and dialogue should be initiated. Conducting town hall meetings or surveys focused on the perceived gaps in police presence can provide clarity on whether additional officers are warranted.

# SUMMARY

In summary, the survey outcomes distinctly reveal a robust communal inclination toward heightened police services, indicating a collective aspiration for enhanced safety and security within Copperton Metro Township. The expressed desire for increased police services implies a profound community interest in fostering an environment that prioritizes public safety. However, these results also underscore the paramount significance of adept communication strategies and active community engagement to address apprehensions related to funding allocation and the engagement of law enforcement officers.

The City Council is presented with an opportune moment to align itself closely with the sentiments of the community by considering the necessity for enhanced police services. Acknowledging this mandate, it is imperative for the council to recognize that if a tax increase is contemplated as a means to fund these services, transparent and comprehensive communication is paramount. Residents need clear assurances regarding how the additional funds will be allocated to improve police services. A detailed breakdown of the intended use of the increased revenue can foster understanding and alleviate concerns within the community. Moreover, the City Council should embark on a proactive campaign to elucidate the tangible benefits that the community can expect from the proposed tax increase, emphasizing the specific enhancements in policing, public safety, and community well-being.

The success of any potential tax increase hinges on the council's ability to forge a transparent and mutually beneficial dialogue with the residents. This necessitates not only disseminating information effectively but also actively seeking input and feedback from the community. By incorporating resident perspectives into the decision-making process, the City Council can strengthen its connection with the community and cultivate a sense of shared responsibility. Ultimately, the success of future initiatives will depend on the council's responsiveness to the expressed preferences and nuanced needs of Copperton Metro Township residents, ensuring that the trajectory of policy decisions resonates with the diverse perspectives and priorities of the community.