

BCA-00530

BC Boards and Commissions Application Name	BCA-00530	**Outcome**	
Board Applied For	Arts Council	**Owner**	SLCCRM
Second Choice	Art Design	**Stage**	New
Third Choice		**Previous contact with board or members**	No
Profession	Training and Outreach Manager	**Previous Contact Details**	
		How Heard	Other

Applicant

Applicant	Travis English	**Applicant City Council District**	
Applicant Email	tenglish12@gmail.com	**Contact**	Travis English
Applicant Phone	8142335900	**Contact Email**	tenglish12@gmail.com
Applicant Address	1004 Yale Avenue South Salt Lake City, UT 84105		

Questionaire

Reason for interest in this board	I served as one of the Board of Directors for the Arts Council | Park City & Summt County while living in Park City. I also served as the county liasson to the Summit County Public Art Advisory Board for many years. As a relatively new resident to Salt Lake City I would like to get involved with the local arts and culture community.	**Civic/Professional Org Memberships**	
Community Service activ. past/present	Arts Council of Park City | Summit County Member of Board of Directors Big Brothers Big Sisters of Utah Advisory Board Member Leadership Park City Participant	**Other Information**	I am the former Events Director and Memebership/Volunteer Manager at the Kimball Art Center. I managed the Park City Kimball Arts Festival; staff, vendors and volunteers for years. I also, developed new community initiatives to involve local and national business participation in the Park City Kimball Arts Festival.

References

Reference 1 Name	Jocelyn	**Reference 3 Name**	Julie
Reference 1 Last Name	Schudder	**Reference 3 Last Name**	Booth
Reference 1 Phone	413.847.0975	**Reference 3 Phone**	732.740.7784
Reference 2 Name	Jenny		
Reference 2 Last	Diersen		

Name	
Reference 2 Phone	435.640.5063

Demographics

Ethnic Group	White/Caucasian/Anglo	**Gender Identity**	Male
Disabled	No	**Veteran**	No
Languages	English	**Housing**	Rent
ID as LGBTQ	Yes	**Education Level**	Bachelors Degree
Created By	SLCCRM Site Guest User, 9/5/2023 4:16 PM	**Last Modified By**	SLCCRM Site Guest User, 9/5/2023 4:16 PM

Files

Travis English Resume

Last Modified	**9/5/2023 4:17 PM**
Created By	**SLCCRM**

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TRAVIS ENGLISH

SENIOR TRAINING & OUTREACH SPECIALIST

CONTACT

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1004 Yale Avenue,
Salt Lake City, UT 84105

BACKGROUND

Design, develop, and deliver innovative, high-value programs in collaboration with the executive team, management and technical experts to strategically engage with and support the needs of stakeholders around the Western Interconnection.

Manage WECC's Resource Adequacy Discussion Series which discusses challenges, explores current and emerging issues, and shares information with stakeholders. The series helps a wide audience share input and understand perspectives to inform resource adequacy work.

Produce engaging events to educate stakeholders and support the reliability and security of the bulk power system in the West.

WORK EXPERIENCE

Senior Training and Outreach Specialist

WECC—Salt Lake City, UT 2019 - 2023

- Oversee planning of the Resource Adequacy Discussion Series (WECC's newest and largest RA engagement).
- Cultivate, build and maintain working relationships with a variety of stakeholders throughout the Western Interconnection, (e.g., registered entities, SMEs, non-government organizations, NERC ERO, state/provincial policymakers and regulators).
- Work cross-functionally to develop communications that meet business needs and desired outcomes.
- Manage the Reliability Risk Priorities development process engaging WECC committees, Board of Directors, WIRAB and stakeholders to identify top reliability risks facing the Western Interconnection.
- Craft, plan, and design engaging external communications including marketing collateral, announcements, social campaigns, online registration, etc.
- Evaluate target audiences to produce content and activities that align organizational objectives with stakeholder needs, background, environment, or resources.
- Continually assess engagement and outreach effectiveness and periodically evaluate programs to identify potential enhancements.
- Determine appropriate delivery options for training and outreach programs to garner the best level of understanding, participation, and education.
- Collaborate in creating work products to ensure subject matter is timely, well prepared and meets desired outcomes of the Strategic Engagement team.
- Gain cooperation from a variety of participants on operational processes, practices, and procedures to ensure timelines are met and work products are delivered.
- Act as the primary liaison between a wide group of stakeholders and staff to facilitate and coordinate all aspects of on-site, hybrid, and virtual events.
- Oversee and facilitate events in real time—troubleshoot problems and technology issues, ensure participants are prepared, and facilitate discussions.

Director of Events

Summit County—Coalville, UT 2013 - 2019

- Worked with community partners, event planners and other stakeholders as needed for carrying out special events.
- Collaborated with municipal special event staff, managed/mitigated conflicting events, represented Summit County at monthly Special Event Meetings and served as Park City Municipal Special Events Advisory Committee member.
- Handled/approved all mass gathering permits for Summit County current events, including RAGNAR, Sundance Film Festival, Tour of Utah, etc.
- Responsible for administering and facilitating event and film permitting.
- Directed Summit County Fair operations and administrative functions to ensure the event ran efficiently (25,000 attendees).

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SENIOR TRAINING & OUTREACH SPECIALIST

Travel Advisor

Alpine Adventures—Ft. Lauderdale, FL 2013 - 2015

- Customized global travel for individuals and groups to the United States, Canada and South America.
- Maintained customer satisfaction in often fast-paced and rapid-response scenarios.
- Stewarded relationships with clients before, during and after travel; collected payments, completed bookings, arranged updates or changes to itineraries.

Events Director, Membership and Volunteer Manager

Kimball Art Center—Park City, UT 2009 - 2013

Events Director

- Managed Park City Kimball Arts Festival; staff, vendors and volunteers.
- Developed new community initiatives to involve local and national business participation in the festival.
- Directed and supervised sponsor proposals, assets, and follow-up.
- Coordinated event vendors such as entertainment, catering/food, audio visual and equipment rental.
- Solved problems on site when issues arose to ensure a successful event.

Membership and Volunteer Manager

- Applied social media and traditional media to cultivate new and current members for continued support.
- Directed annual membership program initiatives such as members-only events and trips.
- Created and implemented marketing strategies to secure new/current members and volunteers.
- Developed, promoted, and maintained a wide range of year-long member opportunities within the organization.
- Conducted and arranged volunteer orientations and trainings for over 700 volunteers.
- Involved corporate partners, sponsors and community organizations to secure volunteers and local residents' participation.
- Supported the development department's revenue goals.

VOLUNTEER BOARDS & PROFESSIONAL DEVELOPMENT

- Arts Council of Park City | Summit County
  - Member of Board of Directors
- Big Brothers Big Sisters of Utah
  - Advisory Board Member
- Leadership Park City
  - Participant
- SkiTops University
  - Graduate
- Association for Talent Development
  - Virtual Training & Facilitation Certificate
  - Instructional Design Certificate

EDUCATION

B.A., Psychology & Interdisciplinary Sociology
Lyndon State College, Lyndonville, VT

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SENIOR TRAINING & OUTREACH SPECIALIST

JULY 28, 2023

Rebecca,

I am excited to submit my application for the Senior Engagement Manager position at the Western Resource Adequacy Program. With years of experience leading outreach and working with external stakeholders at WECC, I am convinced that I have the skills and expertise necessary to excel in the role. Throughout my career, I have been dedicated to building strong relationships with a variety of stakeholders and ensuring that their needs are met. I have a proven track record of developing and implementing successful marketing and engagement strategies. I am confident that my skills and experience will enable me to make a meaningful contribution to your team.

I am drawn to you organization as a new and growing company, especially with FERC's recent tariff approval and all that is going on with RA in the region. I think it would be exciting and meaningful to be a part of a team so dedicated to shaping the future of the industry and making a real impact on the lives of people across the Western Interconnection.

I am aware of the industry's concerns with resource adequacy, and I know that programs like the WRAP and increased coordination are the key to addressing the issue. I am confident the WRAP program will play a critical role in ensuring reliability in the region.

Thank you for considering my application. I am looking forward to the opportunity to discuss my qualifications further and to explore how we can work together to achieve the goals of WRAP.

SINCERELY,

Travis English

TRAVIS ENGLISH