

The Advantage of Community Coalitions

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Community Coalitions Defined

A community coalition is an alliance of residents and organizations representing a variety of sectors that agree to collaborate to improve the health, wellness, and safety of their community.



A prevention effort is most successful if an entire community is mobilized and organized

Different Types of Coalition Frameworks

Strategic Prevention Framework (SAMSHA) –
Evidence-based, Process focused, SUD
Prevention

Communities That Care (Social Development
Research Group/ UW) – Evidence-based, Risk /
Protective Factors, Programs, SUD Prevention

CADCA (CDC) – Evidence-based, Root Causes,
Environmental Strategies, SUD Prevention,
Drug-Free Communities

Coalitions Lite (SLCoHD) – Research-based, Risk
/ Protective Factors, Assessment and Strategic
Planning, Public Health Prevention



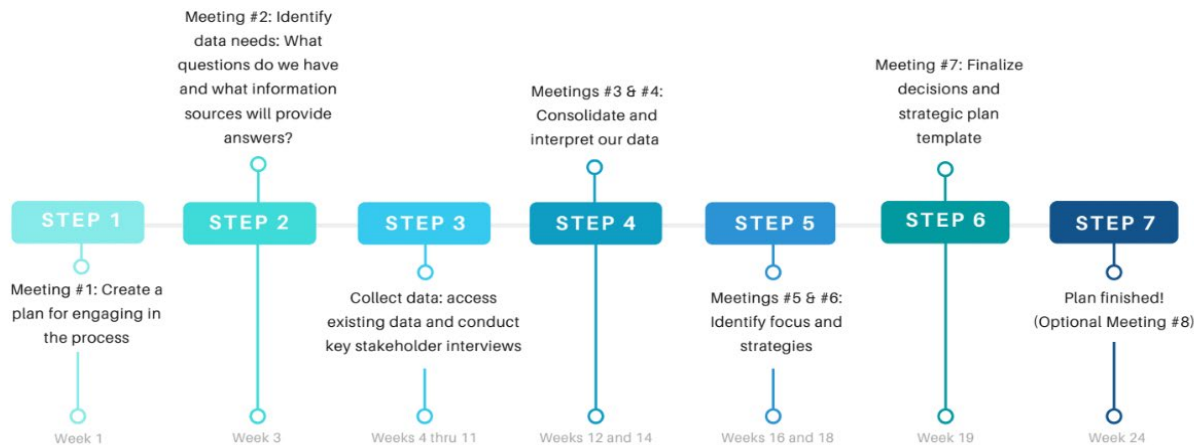
Evidence and Research Based Prevention Coalition Frameworks

Risk & Protective Factors / Root Causes

- Strategic Prevention Framework (SPF)
- Communities That Care (CTC)
- Drug Free Communities (DFC)
- Coalitions Lite (SLCoHD's)

COALITIONS LITE OVERVIEW

A Strategic Planning Process



12 Sectors of a Community Coalition

Parents and Residents

Youth

Schools

Law Enforcement

Local Government

Media

Businesses

Youth Serving Organizations

Organizations with content expertise

Religious Organizations

Civic Organizations

Health Care Professionals



Get Healthy Utah Partnership

- Healthy Utah Community Designation
- Receive notifications of funding for City Coalitions
- Health in All Policy
- Active People, Healthy Utah
- Receive statewide recognition

Example: MyKearns Community Coalitions



Local Data Driven



STUDENT HEALTH AND RISK PREVENTION

2023

SHARP Survey
(Prevention Needs Assessment)
Results for Salt Lake County LSAA
(Salt Lake County)

State of Utah
Department of Health & Human Services
Office of Substance Use and Mental Health



Community Health's Role in Coalitions

Networking

Funding

Technical Assistance

- Help coalitions select a framework
- Provide data access and data analysis
- Offer and connect coalitions to trainings and conferences
- Connect coalitions to resources and partners
- Encourage coalition best practices (equity/inclusion, diversification of strategies, meeting management, strategic planning, etc.)
- Provide general coaching and troubleshooting (retention, equity, funding, data, strategy, communication, leadership, etc.)

SALT LAKE COUNTY
HEALTH DEPARTMENT

West Jordan

MyKearns

South Jordan

Central 9th Salt Lake City

Healthy Millcreek

Draper

West Valley

Sandy

Murray

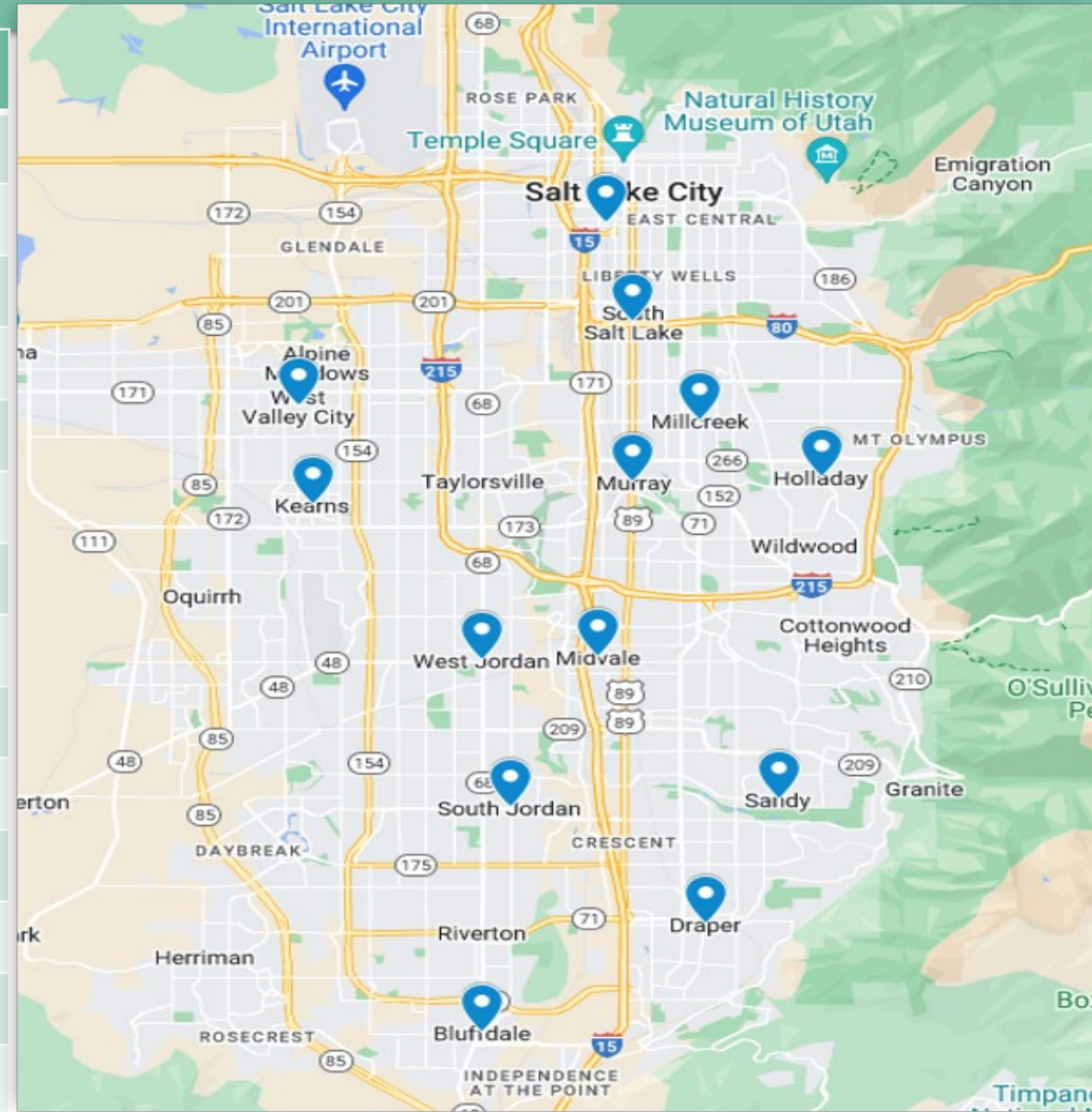
Holladay

Healthy Bluffdale

Magna

South Salt Lake Promise

Midvale



What are the benefits of a Coalition?



Savings

\$1 invested into CTC system = \$11.14 societal savings

Aligns resources



Community organization and mobilization

Stakeholder investment and buy-in

Enhanced legitimacy of local wellness groups

Resource connections

Community voice & empowerment



Long-term impact

Heightened effectiveness

Local data driven tailors to individual community needs

Addresses root causes and contributors

Behavior Change

- 49% less likely to initiate gateway drug use
- 25% reduction in delinquent behavior
- 18% less likely to initiate antisocial behavior
- 11% lower lifetime incidence of violence

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.”

Margaret Mead



Interested? Reach Out!

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Resources

- Utah Prevention Coalition Association
<https://utahprevention.org/coalitions/>
- Coalition Self Assessment Tool / Healthy People 2000
<https://www.healthypeople.gov/sites/default/files/SelfAssessment.pdf>
- Communities That Care – Getting Started
<https://www.communitiesthatcare.net/programs/ctc-plus/>
- CADCA – Starting a New Coalition
<https://www.cadca.org/webform/start-new-coalition>
- Healthy Salt Lake – County health data, community profiles & promising practices database
<https://www.healthysaltlake.org/tiles/index/display?alias=healthdata>