

Career Academy of Utah Board of Directors Meeting

Date: Monday, October 16, 2023

Time: 4:00 PM -6:00 PM

Location: Zoom

<https://zoom.us/j/2842547916?pwd=Mk1PVy82ZHhHUFZzeTFQWTRTOHJDUT09>

Anchor Location: 4286 S. Main Street, Murray, UT 84107

Recording:

Call to Order 4:10 PM

Brian Somers, Chair

Role Call:

Present: Brian Somers, Chair; Rikki Hrenko-Browning, Secretary; Ethan Deceuster

Absent: Todd Bingham, Vice Chair; Kelvyn Cullimore, Treasurer

Guests: Bonita Teasley, CAU Executive Director; Amy Vance, CAU Principal; Elizabeth Roessler, CAU teacher; Jackie Benavides, CAU teacher; Sariah Taylor, CAU teacher; Lizzy Johnson, CAU teacher; Meghan Griffin, Operations Manager Stride; Roger Welch, Marketing Stride; Randi Putnam, CAU CRE Coordinator; Regina Krotzer, Finance Stride; Kristina Vliek, Stride; John Kramer, Stride; Katie Shuler, Marketing Stride

Consent Calendar

- Approval of Minutes CAU Board Meeting September 18, 2023
 - Motion to Approve: Rikki Hrenko-Browning
 - Second to Motion: Ethan Deceuster
 - Those in Favor: Unanimously Approved

Reports

- CAU Staff Highlight
 - Elizabeth Roessler, 4th Grade Teacher & Parent of 2 CAU Students
- Executive Director Report: Bonita Teasley, CAU
 - Enrollment at 208 active students, 176 were enrolled for Oct 1 count, 35 students pending
 - Goals – 100% proficiency on RISE within 3 continuous years
 - BOY Data – Students have greater strengths in ELA than Math, scaffolding in progress
 - School Data – 88% Courses Passing, 60% Passing All, 95% Go Box

- Attendance Data = 79% last year we ended at 62%.
- Events – Cyberbullying, Bullying, CTE, SEL Attendance; Pumpkin Patch Field Trip; Red Ribbon Week; Halloween Parade

Discussion Items

- Educator Licensure Policy – Bonita Teasley
 - LEA Specific Endorsement for CNA Courses. Rikki and Ethan reviewed the policy on licensure requirements, endorsements, reimbursement information. Tuition reimbursed at 75% or max of \$5000. Employee must stay employed for 3 years after certification. Currently we have a staff member requesting an endorsement for a CAN endorsement. She will take the certification exam. Course cost = \$1385
 - Once policy is in place the board would need to approve each LEA specific endorsement
- CRE Development Update, Randi Putman
 - Advisory Council Update – ongoing recruitment. Four potential members. Would love board recommendations in areas of manufacturing, engineering/technology, oil and gas, mining and drones. Meetings set for 2nd Tuesday of each month starting 1/9/24. Rikki requested that adding the company name by council members. Brian can also provide contacts for Heavy Machinery. Randi will follow up
 - Pathway Development – Medical Innovations, Oil & Gas, Drone. All need advisory members and feedback from stakeholders
 - Heavy Machinery Update – Initial meetings have been held. Next meeting with IEUOE Local 3 Governing Board, Timeline Fall 2024
 - Current Pathways Equally balanced
 - Field Trip to Rio Tinto Kennecott Mine – prepared kids with pre-assembly, newsletter, etc. About 20 students attended. Kids really enjoyed it. Post activity where students detailed their experience and favorite part of the field trip.
- Finance Update, Kelvyn Cullimore
 - Forecast as of 9/30 – 9 month average enrollment = 229, Oct 1 count = 176
 - Explanations on slides as to why the budget variance
 - Actual \$466K vs Budget \$611K . This can vary depending on when spending takes place along with enrollment count
 - Cash flow – December payment anticipated at \$992K
 - End of Sept balance at \$635K, will closely watch November
 - Overall not many changes other than funding assumptions
 - Budget will be updated & presented in November.
- Enrollment and Marketing Update, Beth Halloran, and Roger Welch
 - 289 Apps

- 126 New Enrollments
- 199 total new enrollments
- YOY Growth +237%
- 44% app to enroll conversion rate
- National & Local marketing efforts helped with the enrollment increases, these will continue
- Salt Lake Tribune Article recently published

Voting Items

- Educator Licensure Policy
 - Motion to Approve: Rikki Hrenko-Browning
 - Second to Motion: Ethan Deceuster
 - Those in Favor: Unanimously Approved

- LEA Specific Endorsement for Teacher
 - Motion to Approve: Rikki Hrenko-Browning
 - Second to Motion: Ethan Deceuster
 - Those in Favor: Unanimously Approved

Public Comment

- none

Calendar Items

- CAU Board Meeting: November 20, 2023

Adjourn 5:07PM

- Motion to Approve: Ethan Deceuster