

Davis County Health Department 2014 - 2018 Strategic Plan



Board of Health
May 13, 2014

STRATEGIC PLAN PURPOSE

- ◎ Foundation for decisions & actions
- ◎ Provides common understanding of purpose, direction, goals & objectives
- ◎ How organization will be different in 5 years, how we will measure the change

2014-2018

Davis County Health Department Strategic Plan



**Promoting and protecting the
health and well-being of
Davis County residents and their environment.**



(Adapted from MarMason Consulting LLC, 2012)

STRATEGIC PLAN

- **Description of Department**
- **Mission, Vision, Values**
- **Environmental Scan**
- **Assessment of Strengths & Weaknesses**
- **Strategic Priorities**
- **Goals & Objectives**
- **Links to CHIP/SHIP (county & state health priorities)**
- **Strategic Planning Methods**
- **10 Essential Public Health Services**

STRATEGIC PLANNING PROCESS

- ◎ **Assessment of internal data (financial analysis, customer satisfaction, cultural competency, public health workforce survey)**
- ◎ **Assessment of external data (health indicators, community priorities, assets, resources, policies, etc)**
- ◎ **Employee surveys (SWOT, mission, vision, values)**
- ◎ **Strategic Planning Retreat (included 2 board members)**

STRATEGIC PRIORITIES

- 1. Support/align with Davis County Community Health Improvement Plan (CHIP)**
- 2. Support/align with Utah's State-Wide Health Improvement Plan (SHIP)**
- 3. Public Health System Coordination**
- 4. Communication**
- 5. Performance Management & Quality Improvement Culture**
- 6. Workforce Development**
- 7. Employee Wellness Program**

CHIP

- ◎ **DCHD backbone organization**
- ◎ **Participate in Suicide, Obesity, Access to Mental/Behavioral Health Services, Air Quality action groups**
- ◎ **Coordination across 4 action groups**
- ◎ **Assessments/updated statistics**
- ◎ **Communicate programs & progress to media, community leaders & the public**
- ◎ **Grant opportunities**

SHIP

- ⦿ **Physical Activity, Healthy Eating & Obesity**
(structured physical activity in schools, healthy family meal time)
- ⦿ **Immunization Across the Lifespan**
(employee vaccination policies, immunization rates WIC clients, long-term care workers, pneumococcal 65+)
- ⦿ **Effective & Unified Public Health System**
(employee training principles of for effective local & state partnerships)

PUBLIC HEALTH SYSTEM COORDINATION

- ◎ **Local Public Health System Assessment**
- ◎ **Health & Human Services Coordination**
- ◎ **Promote health resources in Davis County
(resource locator)**

COMMUNICATION

Internal

- ⦿ Management Team
- ⦿ QI project
- ⦿ Use of new communication tools (video updates, newsletter, etc.)

External

- ⦿ Social media plan
- ⦿ Updated website

PERFORMANCE MANAGEMENT/ QUALITY IMPROVEMENT (QI) CULTURE

- ◎ Establish Quality Council
- ◎ Performance Management Framework & Training
- ◎ QI Plan & Training
- ◎ QI Culture Assessment

WORKFORCE DEVELOPMENT

- ◎ Employee Recognition
- ◎ Competent Public Health Workforce (training plans, licensure & certifications, core competency curriculum, cross-training)
- ◎ Management Development & Training

EMPLOYEE WELLNESS

- ◎ DCHD Wellness Committee & Plan
- ◎ Health Risk Assessment participation
- ◎ Improvements in employee blood pressure, cholesterol, glucose, body fat
- ◎ Increase physical activity opportunities & foster supportive work environment to encourage regular physical activity

Organizational Improvement

**Performance
Management**

**Workforce
Development**

Communication

Employee Wellness

Healthy Choices.

Healthy People.

Healthy Communities.

CHIP

(Community Health
Improvement Plan)

SHIP

(State-wide Health
Improvement Plan)

Public Health System Coordination

Community Support